



# Agenda

CITY CLERK'S OFFICE

DATE 12-12-12 TIME 5:50am

SERVED BY Bob Siqueiros

RECEIVED BY [Signature]

## BICYCLE AND TRAIL ADVISORY COMMITTEE MEETING

Wednesday, December 19, 2012

5:30 p.m. – 7:30 p.m.

City Council Chambers

Ground Floor, City Hall

### A. CALL TO ORDER

### B. ROLL CALL

### C. APPROVAL OF AGENDA

### D. APPROVAL OF MINUTES from *November 15, 2012*

### E. CITIZEN COMMUNICATIONS FROM THE FLOOR

### F. COMMUNICATIONS FROM OTHER AGENCIES.

#### 1) IMBA Results Presentation

### G. DISCUSSION.

- 1) Discussion and action regarding the remaining CIP Funds for Bike Improvements {Sharrows, Bike Lanes, etc.} (On Road Subcommittee).
- 2) Presentation and Discussion Regarding "Bike Sharing in Santa Fe" a study being prepared by Lucy Gent Foma a former MPO Intern.
- 3) Discussion and Action regarding appointing up to 2 (two) Joint Meeting Representatives for a Meeting in January 2013 (Bob Siqueiros)
- 4) 2012 BTAC Accomplishments for the July 2013 Bicycle Friendly Community Upgrade Application (Bob Siqueiros)
- 5) BTAC Subcommittee Updates:
  - On-Road
  - Mountain Bike
  - Bike Education and Outreach
  - La Tierra Master Plan

### H. STAFF COMMUNICATIONS

#### 1). BTAC Request for Information Log (Bob Siqueiros)

### I. COMMITTEE COMMUNICATIONS

### J. ADJOURNMENT

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**SUMMARY INDEX**  
**CITY OF SANTA FE**  
**BICYCLE & TRAIL ADVISORY COMMITTEE**  
**December 19, 2012**

<b>ITEM</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
B. ROLL CALL	Quorum Present	1
C. APPROVAL OF AGENDA	Approved as presented	1-2
D. APPROVAL OF MINUTES November 15, 2012	Approved as presented	2
E. CITIZEN COMMUNICATIONS FROM THE FLOOR	Discussion	2
F. COMMUNICATIONS FROM AGENCIES	Discussion	2-3
1. IMBA Results Presentation	Not Considered	3
G. DISCUSSION		
1. CIP Funds for Bike Improvements	Discussion/Motion	3-4
2. Bike Sharing in Santa Fe	Presentation/Discussion	4-7
3. Joint Meeting Representatives	Representatives chosen	7
4. BFC Upgrade Application	Postponed	8
5. BTAC Subcommittee Updates		
• On-Road	Postponed	8
• Mountain Bike	Postponed	8
• Bike Education and Outreach	Postponed	8
• La Tierra Master Plan	Postponed	8
H. STAFF COMMUNICATIONS	Reported	8
1. BTAC Request for Information Log	Not considered	8
I. COMMITTEE COMMUNICATIONS	Discussion	9
J. ADJOURNMENT	Adjourned at 7:39 p.m.	10

**MINUTES OF THE**  
**CITY OF SANTA FÉ**  
**BICYCLE AND TRAIL ADVISORY COMMITTEE**

December 19, 2012  
5:30 p.m. – 7:30 p.m.

**A. CALL TO ORDER**

A regular meeting of the City of Santa Fé Bicycle and Trail Advisory Committee was called to order by Chair Patti Bushee on this date at approximately 5:30 p.m. in Council Chambers at City Hall 200 Lincoln Avenue, Santa Fé, New Mexico.

**B. ROLL CALL**

Roll call indicated the presence of a quorum as follows:

**Members Present:**

Patti Bushee, Chair  
Frank Herdman, Vice Chair  
Gretchen Grogan  
John Longworth  
Lisa Miles  
James Ronald Pacheco [arriving later]  
Tomás Rivera  
Shelley Robinson [arriving later]

**Members Absent:**

Alicia Martínez

**Staff Present:**

Bob Siqueiros

**C. APPROVAL OF AGENDA**

Mr. Herdman moved to approve the agenda as amended. Ms. Grogan seconded the motion and it passed by unanimous voice vote.

**D. APPROVAL OF MINUTES NOVEMBER 15, 2012**

Mr. Herdman moved to approve the minutes of November 15, 2012 as presented. Ms. Grogan

**seconded the motion and it passed by unanimous voice vote.**

## **E. CITIZEN COMMUNICATIONS FROM THE FLOOR**

Ms. Margaret Alexander said several years ago, the first money provided for La Tierra was a grant from Speaker Ben Luján who passed away yesterday. She wanted to acknowledge that gift.

Also as an update on completion of the trail, the connector underpass at 599 and the trail from Frijoles parking lot to Calabasas parking lot were yet to be completed. She and others were concerned it might be part of the wide multi-use trail and there wasn't room for that (15') so instead there was to be a 2' wide hand built trail going from the east of Las Montoyas and paralleling the road. That would have low impact on the land and possibly could be combined with a volunteer/professional trail builder.

Mr. Gary Shutmayer shared some photographs taken on the Acequia trail near Ashbaugh Park. The connection is perpendicular off Otowi and had a hard right turn. They built a fence but it had a blind right corner and he envisioned a biker crashing into a baby stroller there. The remedy would be to either lower the fence or install a mirror. He ran a video that showed the safety hazard.

He said they planned to do a video at St. Francis and Zia for BTAC also. He tried to explain to the driver there that a right turn on red was not allowed.

Mr. Herdman asked about the origin of the fence.

Mr. Shutmayer explained its ownership and said the owners agreed to have the trail there. The fence was built after the trail.

Mr. Owen Forman said a group of them were interested in the bike sharing program and came to hear about it.

## **F. COMMUNICATION FROM OTHER AGENCIES**

Mr. Wilson said MPO was going to start the traffic study project in next few months when traffic settles down on St. Francis regarding the Zia Station.

He was still getting a couple of calls each week for the bikeways trail map

Mr. Pacheco arrived at this time.

He had more post cards about sharrows with the logo. He asked BTAC members to help distribute them. They were a good educational tool and he could do a reprint if needed.

Ms. Grogan asked how many he had.

Mr. Newhall said he had one full box - about 4000.

Mr. Wilson handed out one to everyone.

Ms. Grogan asked if the study would include Zia at the Rail Trail.

Mr. Wilson said the study was primarily about the Rail Runner impacts if the Zia station opened. It was for bicycle and pedestrian implications.

Ms. Grogan asked if that station was supposed to open soon.

Mr. Wilson said City Council made a request to DOT to open it and the legislature passed a memorial but DOT wouldn't open it until this study was done. The study would do ridership analysis too.

Mr. Rivera asked him what thoughts he had on federal appropriations.

Mr. Wilson thought the way the fiscal cliff was going he was not hopeful they would get past gridlock. He got a briefing from Washington DC today that talked about their expecting gridlock to continue. They expected to do short term bills so they could budget closer to the highway trust fund.

With new legislation there was some funding so MPOs and RPOs would get money. They were trying to work it into funding. Overall, funding levels were down. A lot of federal money would go into maintenance projects.

#### **1. IMBA Results Presentation**

There was no presentation on IMBA results.

### **G. DISCUSSION:**

#### **1. Discussion and action regarding the remaining CIP Funds for Bike Improvements {Sharrows, Bike Lanes, etc.} (On Road Subcommittee)**

Ms. Grogan shared a printed report and read from it.

The subcommittee was asking for approval of John Romero's idea with \$10,000 toward education either through the printing of these postcards or advertising on city buses. She thought it would be good. Two projects were identified on Galisteo and Second Street.

Mr. Pacheco asked if \$60,000 would last BTAC for 4 years.

Ms. Grogan thought it would last until the next CIP would be available.

Mr. Herdman asked about sharrow signs.

Ms. Grogan said there were a lot of them in Santa Fé. She drove down Paseo after the last meeting and saw the Share the Road signs there. The sign was posted right at the sharrow. It was just past Galisteo.

Ms. Robinson arrived at this time.

Mr. Herdman thought having the where they had the sharrows helped alert drivers of them. Share the lane was good. He liked that because it was permanent as opposed to bus ads which would last only three months or so. Share the lanes was different.

Mr. Rivera distinguished between the sharrow and the education about sharrows. That would merit more discussion. Maybe they should allocate that chunk on education so they could have it on the agenda.

**Mr. Rivera moved to allocate the funds based on the memo with \$60,000 for future sharrows and maintenance and then \$10,000 for education on sharrows and to discuss later by BTAC on how to spend the education funds.**

Chair Bushee clarified it was for sharrow education or other outreach.

**Mr. Herdman seconded the motion.**

Ms. Robinson thought it was great to have this blue sign because it stands out from the yellow signs if placed strategically so it might be noticed.

Chair Bushee said there was a recommended list of site locations. Putting them in the Historic Districts needed approval.

Mr. Wilson notes that different cities had different comfort levels. He showed photos of the standard signal control device signs and one that was not a standard sign and if BTAC wanted to use the non-standard sign they would need to involve John Romero in it.

**The motion passed by unanimous voice vote.**

## **2. Presentation and Discussion Regarding “Bike Sharing in Santa Fe” a study being prepared by Lucy Gent Foma a former MPO Intern**

Ms. Foma was introduced by Mr. Wilson. She interned here last summer and had an interest in Bike Share as a project so we felt it was a great exit project for her. She was not part of the WPI work. The study was not complete yet so we might get her back in May. She was available at this time so Mr. Wilson invited her to share it with BTAC.

Ms. Foma said it was a very good time to get feedback on her project. She showed a power point presentation and shared printed copies of it.

She described the evolution of bike sharing. A 4<sup>th</sup> generation program was now being seen, e.g. in Buffalo. There were not many of them yet with GPS tracking of bikes. The fourth iteration didn't address credit cards much. They were working with the Credit Union where members could pay by cash or check for bike sharing.

Regarding theft, the bikes were heavy and didn't have compatible parts that could be taken apart. There were lots of logos on them.

A demographic study was done in Minneapolis on 150 users - 94% - white, 66% - active, mostly male, above average income, mostly walkers. Other variables were directness of travel within 1/4 mile, density and land use mix as well as trip quality, sidewalks and lighting. Santa Fé was ready because of biking infrastructure and commuter population. She compared Boulder with Santa Fé on bike share. She also compared Alexandria/DC with Santa Fe. Capitol Bike share was the largest in the nation with 1,700 bikes and 175 stations and 105,000 users.

The program would start with downtown stations.

She described four business models from city-run to nonprofit to profit company. There were very few profit company bike shares in the county. There was one in Miami.

Mr. Herdman asked who was giving grants for bike sharing.

Ms. Foma said EPA, CDC and Health had given them.

Chair Bushee asked what her sense of car sharing was.

Ms. Foma said car share had lower rates. There were lots more screening of members for car share programs.

The Committee had a discussion on tracking and covering losses.

Ms. Foma said the city could opt for extra screening if there were problems with funding. She shared some ideas about funding including sponsorships and ads. Most programs had \$60-70 for annual membership dues and usually with membership the first half hour of use was free.

Ms. Grogan asked about reciprocity.

Ms. Foma said Boulder partnered with Denver.

Ms. Foma also shared a list of best practices.

The Bike Share programs in our country strongly encourage helmet use but lots of European studies said forget the helmets. Some programs used helmet vending machines for about \$5. A lot of the kiosks were self-operating.

Mr. Pacheco said they would not work with children. Ms. Foma agreed.

Mr. Herdman asked if she was going to make a conclusion for Santa Fé on this study. Ms. Foma agreed.

Mr. Herdman felt the report was really helpful and useful and he would welcome her return.

Mr. Rivera asked if she thought bike sharing would likely be successful in Santa Fé.

Ms. Foma said it was a function of where they were being placed and should be near people who have money.

Mr. Herdman asked about any byproducts in generally promoting cycling for the larger community.

Ms. Foma agreed. It went hand in hand. It had been shown to increase transit use. Stations at trail locations help increase trail use.

Mr. Herdman thought that was important for Santa Fé.

Ms. Robinson was curious to find out more what the first year looked like for other communities. More details about where they started and how they did studies that led to programs.

Mr. Herdman wanted to know how the nonprofits worked and if that was what it takes. He wanted to know what people power was required for them and what the overhead was.

Mr. Rivera wondered what a minimal threshold for launching it would be.

Ms. Foma said they needed to have two stations minimum. She recommended 15 stations downtown in Santa Fé.

Mr. Herdman asked who was running the nonprofits.

Ms. Foma said 56% of Boulder expenses came from grants.

Mr. Pacheco wondered if Santa Fé could use an out-of-the-box model.

Chair Bushee said when she proposed it she got lots of feedback on it and questions from potential users. She got no comments on car share but huge comments on bike share.

Mr. Newhall thought the biggest cost would be insurance - probably \$50-60 per day for renting bikes.

Mr. Longworth asked if she looked at the challenge for members and the benefit of first half hour for free.



Ms. Foma said she did look at the pricing structures. Members got a discounted rate.

Mr. Herdman asked her to put on her list whether employers were subsidizing programs and also terrain impact.

Mr. Wilson said linking this with the Rail Runner was important. Bike sharing had a specific purpose which was why all the bikes were the same. This was a model that had been shown to be successful. It was not for distance use. It could dovetail with Santa Fé Trails too and have a station at Santa Fé Place for example.

Ms. Robinson added that the price of theft was a huge incentive to rent one of these.

Mr. Wilson said very few were stolen in the DC program.

Ms. Grogan thought they should consider lighter bikes. When Zia Station opens a nurse from Albuquerque might want to ride a bike to the hospital and maybe have a station at the hospital.

Ms. Robinson thought there were probably tourists familiar with bike shares elsewhere.

Mr. Longworth didn't think the feeder cities to Santa Fé had bike share programs.

Ms. Foma said there was one in Long Beach and Los Angeles.

Mr. Longworth said San Francisco had one and they have hills.

Ms. Foma agreed to find places where they opted not to do such a program and determine the barriers leading to the decision.

**Mr. Pacheco moved to postpone agenda items 4 and 5. Mr. Rivera seconded the motion and it passed by unanimous voice vote.**

**3. Discussion and Action regarding appointing up to 2 (two) Joint Meeting Representatives for a Meeting in January 2013 (Bob Siqueiros)**

Mr. Herdman asked if there was a specific date.

Mr. Siqueiros said there would not.

**By unanimous voice vote, Mr. Pacheco and Chair Bushee would represent BTAC at the next joint meeting.**

**4. 2012 BTAC Accomplishments for the July 2013 Bicycle Friendly Community Upgrade Application (Bob Siqueiros)**

This item was postponed.

**5. 2012 BTAC Accomplishments for the July 2013 Bicycle Friendly Community Upgrade Application (Bob Siqueiros)**

**a. On Road**

This item was postponed.

**b. Mountain Bike**

This item was postponed.

**c. Bike Education and Outreach**

This item was postponed.

**d. La Tierra Master Plan**

This item was postponed.

**H. STAFF COMMUNICATIONS**

**1. BTAC Request for Information Log (Bob Siqueiros)**

Mr. Siqueiros mentioned that some terms were expiring. Those who wanted to continue should let him know.

He said he needed to get a comprehensive list of accomplishments for the next BFC application. They had a follow-up on the bike ordinance and had the police department come talk to the Committee. He had a list of over 20 items completed in 2012. He wanted to add other things to the application including the trail counts. More signage on the trails was mentioned.

Mr. Siqueiros said the next meeting would be January 16 and the correct list of 2013 meeting dates was in the packet.

## **I. COMMITTEE COMMUNICATIONS**

Chair Bushee said on a recent trip she stopped in Flagstaff and in Long Beach. They both had on street signals an interim button that allowed bikes to go through the intersection and she would like staff to look at the costs.

She also wanted entrance signs that said Santa Fé was a Bicycle Friendly City.

Mr. Siqueiros said the City had planned for one on St. Francis and one on Cerrillos but they could buy more.

Chair Bushee said she also encountered some cool bike racks that were artistic and wished she had taken pictures of them.

Mr. Pacheco said it had been a pleasure serving on BTAC. He thought everyone should be proud of the list of accomplishments. It was worth it and we were making a difference.

Chair Bushee asked Mr. Siqueiros to email everyone about the resolution for legislature work.

The Committee briefly discussed special appropriations vs. capital outlay.

Mr. Herdman said the blue signs were from Cincinnati and very popular. BTAC should get MPO to help with them.

Ms. Grogan asked Mr. Siqueiros to put the St. Francis underpass project on the next agenda and the bike rack issue perhaps with the City Arts Commission with a community competition for designs.

Mr. Wilson mentioned bike corrals on the street in the Bikeways Master Plan as a space on the street not being used for something else.

Mr. Rivera noted there was no crosswalk on Cerrillos for three bus stops.

Ms. Miles was still having issues crossing Cerrillos because signals don't change for bikes - especially in rush hour traffic all up and down Cerrillos.

She said Mr. Rogers wants BTAC to sign his letter to Governor Martinez and Secretary Dominguez for more safety in general and supporting federal transportation appropriations. He asked for it to be on the agenda next month.

She announced the bike series would be offered again in January on four Thursdays at 7:00.

## J. ADJOURNMENT

The meeting was adjourned at 7:39 p.m.

Approved by:

---

Patti Bushee, Chair

Submitted by:

  
Carl Boaz, Stenographer