

## SUSTAINABLE SANTA FE COMMISSION

Tuesday, January 21, 2014
Councilors' Conference Room
Santa Fe, NM
2:30 to 4:30 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES December 17, 2013
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM, AND ASSIGNMENT OF ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (5 min)
- H. PRESENTATIONS
- I. DISCUSSION/ACTION ITEMS
  - 1. 2014 Strategic priorities and reestablishment of subcommittees (B. Sopoci-Belknap) (30 min)
  - 2. 2014 Sustainable Santa Fe Awards (K. Mortimer) (5 min)
  - 3. Community Solar resolution implementation update (E. Chiocchio) (5 min)
  - 4. SUBCOMMITTEE REPORTS:
    - 4.1. ASSESSMENT: Updated tracking and reporting strategy (A. Zappe) (5 min)
    - 4.2. GREEN BUSINESS (K. Kelly)
    - 4.3. COMMUNITY ENGAGEMENT (A. Romero) (5 min)
    - 4.4 REUSABLE BAG RESOLUTION: Update on implementation (K. Mortimer) (5 min)
- J. ITEMS FROM THE CHAIR (5 min)
- K. ITEMS FROM THE COMMISSION (5 min)
- L. ITEMS FOR NEXT AGENDA (5 min)
- M. ADJOURNMENT

Next Meeting: - February 18, 2014

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

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#### MINUTES OF THE

## **CITY OF SANTA FE**

## **SUSTAINABLE SANTA FE COMMISSION**

#### January 21, 2014

#### CALL TO ORDER

A meeting of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at 2:36 p.m. at the City Hall, City Councilors' Chambers, Santa Fe, New Mexico.

#### **ROLL CALL**

Roll call indicated the presence of a quorum for conducting official business as follows:

#### **MEMBERS PRESENT:**

Bianca Sopoci-Belknap, Chair Esha Chiocchio Amanda Evans Kim Kelly Louise Pape Andrea Romero Maria Rotunda

## **MEMBERS ABSENT:**

Glenn Schiffbauer
3 vacancies (1 youth member)

## **STAFF PRESENT:**

Lisa Gulotta, Recreation Center Manager, Genoveva Chavez Center Katherine Mortimer, Environmental Services Division Cindy Padilla, Environmental Services Division Director

#### **OTHERS PRESENT:**

John Alejandro, Jr. Solar Electric Light Fund English Bird, NM Recycling Coalition, interested citizen Jeff Ethan Green, Real Food Challenge DRAFT: SUBJECT TO APPROVAL

Seth Roffman, *Green Fire Times*Kim Shanahan, The Santa Fe Academy of Sustainability Education Ashley Zappe, Americorps Member
Jo Ann G. Valdez, Stenographer

#### APPROVAL OF AGENDA

Commissioner Pape moved to approve the agenda as published. Commissioner Chiocchio seconded the motion. The motion passed unanimously by voice vote.

APPROVAL OF MINUTES: December 17, 2013

Commissioner Pape moved to approve the Minutes of the December 17, 2013 meeting as submitted. Commissioner Chiocchio seconded the motion. The motion passed unanimously by voice vote.

#### COMMUNICATIONS FROM THE FLOOR

Introductions were made.

Lisa Gulotta is the Recreation Section Manager for the Genoveva Chavez Community Center. She said she likes to hold a celebration/event for Earth Day but she is a little concerned because Earth Day falls on a Tuesday this year, and the Center usually does not have anything on Tuesdays because kids cannot participate. She said they chose a weekend; however, the weekend they chose is Easter weekend therefore, they changed the date to April 27<sup>th</sup>, probably from 10:00 a.m. to 2:00 p.m. She invited the Commissioners to attend the event. She also welcomed vendors who may be interested in participating in the event. She will send the registration form to Katherine Mortimer.

Seth Roffman of *Green Fire Times* was present. He distributed the current issue noting that it was done in collaboration with the New Mexico Acequia Association. He said he will be doing an issue on "Earth Month" in April in collaboration with the New Mexico Environmental Law Center and others.

Kim Shanahan spoke about The Santa Fe Academy of Sustainability Education (ASE). A growing partnership comprised of local educators, business leaders, Santa Fe Community College, community-based agencies, and the City of Santa Fe is developing a plan to create the Academy of Sustainability Education, where one day could be located at Santa Fe High School's South Campus. In initial conversations with Superintendent Boyd

and other district leadership, they are encouraged to develop a plan and to meet and discuss the plan once it has been developed. A key part of Superintendent's Secondary School Reform approach is that all reforms must enjoy significant levels of community support and involvement. To achieve this, ASE community leadership is conducting outreach to key segments of the community to generate a broader understanding of what the ASE could be and how community, government, educational, and business leaders can be involved in supporting the ASE. A commitment was made to open the ASE in August 2014.

Mr. Shanahan said ASE will modernize and expand Santa Fe High School's building trades-vocational-education program, "infuse it with green principles and practices", and offer learning pathways in relation to Green Building, Planning & Architecture; Energy Efficiency & Renewable Energy Systems; Transportation; Natural Resource Management & Agriculture; and Public Policy & Education.

By partnering with Santa Fe Community College, a wide range of dual credit options will be woven into the ASE curriculum, providing students with lab and classroom learning opportunities unavailable in most high schools. By partnering with the City of Santa Fe and a range of community agencies and businesses, the school will afford students real-world opportunities to extend classroom learning through internships, apprenticeships, community service projects, and student-directed micro-businesses.

Mr. Shanahan mentioned that the Santa Fe Public Schools' dropout rate is almost 50%, 20% higher than the state average. In addition to limiting the personal, social and economic development of youth who leave school, the dropout rate is a major impeding private investment in business development in Santa Fe. Throughout the country, career academy programs have been found to increase student engagement in school, to reduce dropout rates; and to prepare students for either career or employment opportunities.

Commissioner Pape asked if they have a budget.

Mr. Shanahan said they have a budget of \$1 million.

Mr. Alejandro Jr. thinks this is a brilliant idea. He asked what will be done at the meeting on February 4<sup>th</sup>.

Mr. Shanahan said the district and community leadership will present the plan to the full School Board on February 4<sup>th</sup>. Mr. Carrillo may also present or sponsor a resolution.

Mr. Alejandro Jr. said this is an incredible opportunity to push science, technology, engineering and math, and the Academy could dove-tail with the various colleges.

Chair Sopoci-Belknap asked if the Academy will have the capacity to serve students from all the school districts or only students from Santa Fe High School's zoning district.

Mr. Shanahan said yes, they will come from all of the districts.

Chair Sopoci-Belknap said she would be interested in knowing what the conversations have been around the diversion of resources, not only in terms of funding, but also in terms of the focus and energy around sustainability.

Mr. Shanahan said there is certainly a movement with this school administration to have a multi-prong approach in terms of programs and the curriculum.

Ms. Padilla asked Mr. Shanahan if they have a budget of \$1 million, or is this an appropriation. She asked if there have been discussion about approaching the Congressional delegation for an appropriation for education because education is on the agenda.

Mr. Shanahan said they have a budget of \$1 million. He said the Governor has indicated that she would like to see more money for "hands-on trade-based" education. They hope to use the South Campus venue (of Santa Fe High) because it has a large area for a mini-farm and shops for welding, auto repair and carpentry. ASE leadership will be seeking funding to integrate sustainability features at the site over the next three years. They plan to seek GO Bond funding in 2017.

Mr. Alejandro Jr. noted that Superintendent Boyd likes to see best practices from around the country. He asked Mr. Shanahan if they are looking at anybody.

Mr. Shanahan said yes. He said the public schools could solve the dropout problem and the test problem in Santa Fe by having ASE.

Commissioner Kelly suggested that they have statistics for the other areas.

Commissioner Chiocchio said there is such a push presently around standardized testing in the public schools. She asked if this school will have the same testing standards.

Mr. Shanahan said yes, they would have the same test standards. He noted that there have been discussions about having "dual-level" diplomas but there is a lot of controversy around this.

Chair Sopoci-Belknap asked for a copy of their budget.

Mr. Shanahan will email it to Katherine Mortimer. He noted that they have created a Facebook page and it is called "Friends of Santa Fe Sustainability Education". They plan to have a website up in about a week also.

Communications from the Floor (cont'd)

Jeff Ethan Green is with Real Food Challenge. The Real Food Challenge leverages the power of youth and universities to create a healthy, fair and green food system.

English Bird has been the Executive Director of New Mexico Recycling Coalition for 12 years.

John Alejandro, Jr. is a native of Santa Fe and has been working in Washington, DC for over 10 years. He is with the Solar Electric Light Fund and their mission is to design and implement solar energy solutions to assist the 1.5 billion people living in energy poverty with their economic, educational, health care and agricultural development.

John Alejandro Jr., English Bird and Maria Hondros are interested in filling the vacancies on the Commission.

Chair Sopoci-Belknap noted that the appointments should be made soon.

#### REPORT FROM AND ASSIGNMENT OF ACTIONEER

Commissioner Chiocchio offered to be the Actioneer for this meeting. She e-mailed the report to the Commissioners on January 22<sup>nd</sup>.

Chair Sopoci-Belknap reviewed the previous Actioneer report that was included in the Commissioners' packets.

Chair Sopoci-Belknap asked if the Craig Allen video was uploaded to YouTube. Commissioner Chiocchio said she and Commissioner Pape will be uploading it sometime in mid-February.

Chair Sopoci-Belnap said she did not send out the information regarding the Organ Mountains preservation legislation but she thinks it already happened.

Ms. Mortimer noted that she did not have the information to draft a resolution for City Council.

Mr. Roffman said Senators Udall and Heinrich have submitted legislation already.

Chair Sopoci-Belknap will check if this is mute and if not, the Commission will continue with this.

Chair Sopoci-Belknap said the subcommittee (that is going to set up interviews with the mayoral candidates) has not met.

Ms. Mortimer noted that there will be a "Green Drinks" event and there will be at least two of the candidates speaking specifically about sustainability issues and this would be an opportunity to ask them some questions.

Chair Sopoci-Belknap and Commissioners: Pape, Romero, Schiffbauer, Romero, Kelly and Chiocchio will meet to discuss scheduling interviews with the mayoral candidates and/or submit questions for them to address at the next Green Drinks event.

Commissioner Kelly said it would be a good idea to highlight the savings from the solar projects that the City has had, and the things that the City and County has done.

Commissioner Pape said it would be good to have a poster.

Chair Sopoci-Belknap said the subcommittee will be talking about doing a resolution that re-commits the City to the implementation of the Sustainable Santa Fe Plan; and cutting the City's operation emissions and environmental impact.

Ms. Mortimer suggested that the Sustainable Santa Fe Plan be updated (to include new information on adaptation) because it has been five years since its adoption.

#### STAFF COMMUNICATIONS

Ms. Mortimer said everything that staff is working on is listed further on the agenda.

#### **PRESENTATIONS**

A Presentation was made under Communications from the Floor.

#### DISCUSSION/ACTION ITEMS

## 1. 2014 Strategic priorities and re-establishment of subcommittees

Chair Sopoci-Belknap noted that her computer crashed and therefore she never sent out the survey but she will do this as soon as she can.

#### 2. 2014 Sustainable Santa Fe Awards

Ms. Mortimer said the categories for the 2014 Sustainable Santa Fe Awards were updated. The media release went out and the ad for the awards is in the local newspapers and in *Green Fire Times*.

Ms. Mortimer said they have received at least two nominations.

Mr. Roffman said the Commission has talked about having a regular column for Sustainable SF and it could include updates on things like the Reusable Bag Ordinance and the Sustainable Santa Fe Awards, possibly profiling the criteria, categories and nominees of the Awards.

Ms. Mortimer noted that the nominations are due on March 15<sup>th</sup>. Nominations can be made online. A link to the nomination form can be found at the City's website, or at the website of the co-sponsors of the event including Earth Care, the Santa Fe Green Chamber, and the Green Fire Times.

The Sustainable Santa Fe Annual Award recipients will be recognized during an annual awards reception in association with Earth Day. Ms. Mortimer said given that there will be a lot of other events crammed in the same weekend throughout the community, she was thinking that they can do it either on the evening on Earth Day or pairing it with the Green Drinks event at the Eldorado Hotel on April 2<sup>nd</sup>. She spoke to Glenn Schiffbauer and he received approval from his Board.

Chair Sopoci-Belknap mentioned that there is a big Earth Day event planned at the Railyard on April 26<sup>th</sup> and the organizers of that were interested in having the awards featured in some way.

Ms. Mortimer said there will be a poster that will feature the award winners. There could also be tables set up to feature the winners of the awards.

Ms. Gulotta said she will also have a poster of the vendors/participants at the event at the Genoveva Chavez Center.

The Commissioners were asked to submit nominations for the Sustainable Santa Fe Awards.

## 3. Community Solar resolution implementation update

Commissioner Chiocchio reported that she, Glenn Schiffbauer and Craig O'Hare met with PNM this past Friday and PNM is pushing the subscription model, which means there will not be any savings for the customer. She explained that this is really not community solar but they are still in negotiations.

Chair Sopoci-Belknap suggested that they bring this back to the Energy Subcommittee.

Commissioner Chiocchio will schedule an Energy Subcommittee meeting to discuss community solar.

Mr. Alejandro Jr. said there are many other options that can be explored. He said the first step should be to educate the public on the savings and benefits of community solar. Mr. Alejandro Jr. was invited to attend the next Energy Subcommittee meeting.

Commissioner Chiocchio announced that Renewable Energy Day at the Roundhouse is scheduled for Sunday, February 16, 2014 from 10:00 a.m. to 2:00 p.m. The press conference is scheduled for 12:00 p.m. For more information, people can contact her at <a href="mailto:esha@gotsol.org">esha@gotsol.org</a> or 505.310.4425.

#### 4. SUBCOMMITTEE REPORTS

## 4.1 ASSESSMENT – Updated tracking and reporting strategy

Ms. Zappe said the Waste Stream and Water Resources sections have been drafted. The next one will be energy usage and greenhouse gas emissions. Ms. Zappe will send out the drafts of the sections of the Assessment when they are all completed.

#### 4.2 GREEN BUSINESS

Commissioner Kelly reported that she spoke to Kate Noble about adding this in the Velocity Project.

#### 4.3 COMMUNITY ENGAGEMENT

Commissioner Romero said they are working to get a monthly article in the *Green Fire Times*.

## 4.4 REUSABLE BAG ORDINANCE – Update on Implementation

Ms. Padilla said in terms of implementation, there will be a meeting for Santa Fe retail establishments on Friday morning to give them an overview of the Reusable Bag Ordinance. Buttons that say "Bag to Differ" will be available for them. Recycling staff will also be tabling at different locations and Ms. Padilla offered to e-mail the schedule.

Ms. Padilla noted that there was an amendment introduced by Councilor Wurzburger to repeal the mandatory .10 cent fee for paper bags for businesses. The reason is that the City Attorney researched this and made the determination that the City does not have the authority to create or mandate a new tax or a fee. Another amendment that was introduced had to do with the associated receipting requirements with the .10 cent fee.

Ms. Padilla mentioned that there is a 30-day implementation period. The Ordinance goes into effect on February 27<sup>th</sup> and the stores have 30 days after that to implement the Ordinance. The Ordinance was scheduled to go before the Finance Committee tonight but the meeting was cancelled due to the lack of a quorum. The next committee that the Ordinance will probably go to is the Public Utilities Committee which is scheduled for February 5<sup>th</sup>, and it will probably go to the next Finance Committee meeting the following Monday, then to City Council for a public hearing on February 26<sup>th</sup>. If it is passed at that time, it will become effective immediately.

## ITEMS FROM THE CHAIR

There were no items from the Chair.

#### ITEMS FROM THE COMMISSION

Commissioner Pape said food prices are expected to go up due to the drought in California.

Commissioner Kelly suggested that the Water Conservation Committee be invited to speak at the next meeting because they are reviewing their water rebates, etc.

#### **ITEMS FOR NEXT AGENDA**

- 1) The Santa Fe Academy of Sustainability Education
- 2) Water Conservation Committee

#### **ADJOURNMENT**

Schedule next meeting/adjournment

The next meeting is scheduled for February 18, 2014 from 2:30 p.m. to 4:30 p.m.

Having no further business to discuss, the meeting adjourned at 4:45 p.m.

Approved by:

Bjanca Sopoci-Belknap, Cha

Respectively submitted by

Jo Ann G. Valdez, Stenographer