



# Agenda

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DATE 2/4/14 TIME 10:17 a

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## ARTS COMMISSION

Monday, February 10, 2014  
City Councilors' Conference Room  
200 Lincoln Avenue  
505-955-6707  
4:30 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) January 13, 2014
5. Action Item
  - a) 2014 Bridge Plan
  - b) Proposed Fall 2014 Gallery Exhibit
6. Reports and Updates
  - a) Revised Spring Gallery Schedule
7. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

ARTS COMMISSION  
INDEX  
FEBRUARY 10, 2014

Cover Page		Page 1
Call to Order and Roll Call Note that official meeting notice was scheduled for 4:30 pm, meeting commenced at 4:45 pm and a quorum was existing.	The Arts Commission meeting was convened by the Acting Chair at 4:45 pm in City Councilor's Conference Room. A quorum was declared by roll call.	Page 2
Approval of Agenda	<i>Mr. Lovato moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i>	Page 2
Approval of January 13, 2014  Corrections: Vice Chair Deitch not Chair Deitch  <del>Kathleen</del> – Kathlene	<i>Ms. Sakiestewa moved to approve the minutes as corrected, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 2
Action Item(s) a. 2014 Bridge Plan, Exhibit A b. Proposed Fall 2014 Gallery Exhibit	<i>Ms. Sakiestewa moved to approve the bridge plan, second by Ms. Pedersen, motion carried by unanimous voice vote.</i>  <i>Ms. Sakiestewa moved to approve the proposed fall 2014 "End of Days" exhibit, second by Ms. Deitch, motion carried by unanimous voice vote.</i>	Page 3
Reports and Updates a. Revised Spring Gallery Schedule	Informational, no formal action.	Page 4
Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 5:15 pm.	Page 4
Signature Page		Page 4

CITY OF SANTA FE

# ARTS COMMISSION

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## Minutes

A handwritten signature in cursive script, appearing to read "Fran Lucero", is positioned above the printed name.

Fran Lucero, Stenographer

2/10/2014

DRAFT UNTIL APPROVED

**ARTS COMMISSION**  
**Monday, February 10, 2014 – 4:45p.m. – 5:15 p.m.**  
**City Councilor's Conference Room, Santa Fe, NM**

**MINUTES**

**1. ROLL CALL**

The meeting of the Arts Commission was posted for 4:30 pm. Meeting was convened by the Acting Chair at 4:45 pm, City Councilor's Conference Room, Santa Fe, New Mexico. A quorum was present at time of roll call.

**Present:**

Donna Scheer, Acting Chair  
Sandra Deitch  
Ramona Sakiestewa  
Anne Pedersen  
Todd Lovato  
Penelope Hunter-Stiebel  
Kathlene Ritch  
Gabe Gomez

**Not Present**

Kirk Ellis, Chair, Excused

**Staff Present**

Anna Blyth, Program Planner  
Debra Garcia y Griego  
Julie Bystrom  
Rod Lambert

**Others Present**

Fran Lucero, Stenographer

**2. APPROVAL OF AGENDA**

*Mr. Lovato moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.*

**3. Approval of Minutes**

a) January 13, 2014

Corrections: Vice Chair Deitch not Chair Deitch  
~~Kathleen~~ – Kathlene

*Ms. Sakiestewa moved to approve the minutes as corrected, second by Mr. Lovato, motion carried by unanimous voice vote.*

4. Action Item

a) 2014 Bridge Plan (Exhibit A)

Ms. Garcia y Griego stated that at the last meeting of the Arts Commission she had discussed the need for a bridge plan. An updated e-mail was sent to the commissioners with a draft of the 2014 Bridge Plan to acknowledge this need. Discussion not needed today on this item.

***Ms. Sakiestewa moved to approve the bridge plan, second by Ms. Pedersen, motion carried by unanimous voice vote.***

**Let the record reflect that Anne Pedersen and Gabe Gomez arrived at 4:55 pm.**

b) Proposed Fall 2014 Gallery Exhibit – Rod Lambert

Mr. Lambert described the proposed End of Days Fall 2014 exhibit in the Community Gallery - An exhibit exploring Armageddon. This exhibit would open on Halloween night. "End of Days" will allow artists and fashion designers to participate in an exhibition exploring what fashion will look like as the apocalypse ignites.

Mr. Lovato said that this exhibit would definitely ignite interest for the media. Mr. Lambert started that Artists, Designers and all media would be encouraged to develop a single doomsday scenario and propose a single fashion piece to submit for the exhibit. A brief list of possible artists was presented to the commission for review.

***Ms. Sakiestewa moved to approve the proposed fall 2014 "End of Days" exhibit, second by Ms. Deitch, motion carried by unanimous voice vote.***

5. Reports and Updates

a) Revised Spring Gallery Schedule

Mr. Lambert recommended to the Arts Commission extending the Children Show through Art Works which is normally up for one month. It is a well attended exhibit and quite significant to merit an extension. Ms. Garcia y Griego stated that this particular exhibit will be open during spring break and the extended time will invite and allow more classes to also come to the exhibit.

April is Poetry month – Joan Logghe, past Poet Laureate will be reading and host a book signing of her new book, Odes & Offerings, Mr. Jon Davis will also do a reading. The schedule will be brought back to the Arts Commission for review. Edie Song will also do a cut and paste exhibit and Alex Trout is also contacted for this event.

- b) Ms. Garcia y Griego informed the Arts Commission that an invitation had been received through Creative Tourism to participate in an Art tour in Japan. Mr. Lambert attended the Creative Tourism meeting in Japan and brought back more than enlightening insight to art from his trip. The contacts made varied from representatives in France, which is a design city, Mary from England who is recognized as the film city and she talked about the classification of what they are doing, and many more. The Director of Glass Workshops featured a Glass Artist who recently visited Santa Fe. The group was busy everyday from 8 am to 8 pm and visited many cultural museums. The enthusiasm for creative cities is monumental. A great return was the enthusiasm to grow Santa Fe Creative Tourism.

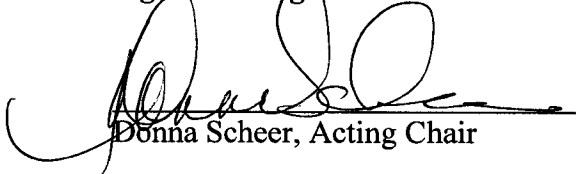
Artist's Table on February 14, 2014 – excellent outcome and the invitation is beautiful. Tickets are still available. You will also receive a nice piece of art if you are in attendance.

6. Adjourn

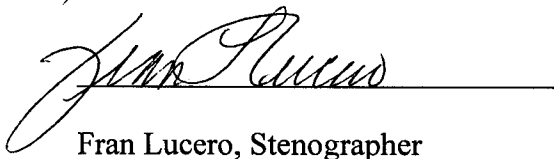
The Acting Chair adjourned the meeting at 5:15 pm.

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**Signature Page:**



Donna Scheer, Acting Chair



Fran Lucero, Stenographer

## 2014 Bridge Plan

### Goals and Objectives

**Goal #1: Community-wide Involvement in the Arts**

Maintain and market a range of programs and services that engage the community as a whole, benefit artists of all career stages, and activate local arts and cultural groups.

**Goal #2: Arts and Cultural Sustainability**

Promote opportunities, programming and practices that emphasize generating long-term sustainability for Santa Fe's arts and cultural resources.

**Goal #3: Maintain Organizational Effectiveness**

Preserve the quality of current programs and services within available financial and human resources, while building capacity to meet future needs and growth.

### Bridge Plan

#### Art in Public Places Program

Increase stewardship of the permanent public art collection.

- a. Pursue curatorial and conservation internship opportunities through local colleges to document and assess the collection.
- b. Explore the national trend of revitalizing and reinvigorating existing public artworks through reinterpretation, adoptions and rededication programs to determine feasibility of implementing a similar program locally.
- c. Research and develop policies and procedures for de-accessioning.

#### ArtWorks

Consider direction of future partnership with and support of ArtWorks.

#### Community Gallery

Increase the direct and indirect sale of artwork.

- a. Further develop the small works section of the Gallery, offering unique work that sells well.
- b. Work with artists who submit portfolios to the Gallery on ideas for the sale of their art.
- c. Develop interesting angles for the media and events for the public to garner attention and establish the Gallery as a good source of work by local artists.

Serve as a resource for the professional advancement of local artists and artisans.

- a. Expand artist professional training programming.

*Exhibit A*

Continue to develop administrative systems that optimize program effectiveness with reasonable demands on human resources.

- a. Maintain practical timelines for scheduling programming to ensure realistic planning and proper implementation.
- b. Maximize volunteer resources and network opportunities to reduce impact on staff time.
- c. Further digitize administrative functions.

### **Creative Tourism & Economic Innovation Initiative**

Advance Creative Tourism initiatives through strategic partnerships with other City agencies.

- a. Pursue further collaboration with the Santa Fe Convention & Visitors' Bureau to promote Creative Tourism offerings in key markets.
- b. Share resources to enhance effectiveness of all programs.

### **Sister Cities**

Strengthen program administration and operations.

- a. Increase public and media relations activities.
- b. Define Committee roles, responsibilities and tasks through a committee-specific work plan.

### **Funding of Public Arts Activities**

Continue to refine funding program administration.

- a. Outreach to new and emerging organizations and activities through technical assistance.
- b. Build upon streamlined application to further refine the funding process for greater staff, grant panel and Arts Commissioner review efficiency.
- c. Increase pool of qualified panel reviewers through Arts Commission and staff networks; leverage commitment of existing reviewer pool for service on other committees.

### **Community Arts Services**

Assist with advocacy efforts that will maintain and improve arts programming for the community.

- a. Build enhanced communication systems that increase the ease and speed with which important advocacy information and issues can be shared.
- b. Routinely update the Arts Commissioners and committee members about emerging advocacy issues.
- c. Advise the Mayor and City Council of advocacy efforts and, as appropriate, secure their participation.

Increase the visibility of artists and arts organizations, administrators and contributors in the community through improved annual programs.

- a. Assess the long-term viability of the Poet Laureate program to determine future direction of the program.
- b. Initiate a strategic planning process to assess constituent needs and resources in order to identify goals, objectives and strategies for the future.