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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2014-15

INTRODUCED BY:

Councilor Rebecca Wurzburger Councilor Patti Bushee
Councilor Peter Ives Councilor Bill Dimas
Councilor Carmichael Dominguez

A RESOLUTION

**DIRECTING STAFF TO CREATE AND ESTABLISH AN ANNUAL AWARD TO
RECOGNIZE AND HONOR THE ACCOMPLISHMENTS AND CONTRIBUTIONS OF AN
OUTSTANDING WOMAN-OWNED BUSINESS LOCATED IN SANTA FE.**

WHEREAS, in New Mexico, the number of women-owned businesses increased 41.8%
between 1997 and 2012; and

WHEREAS, the 2007 Economic Census: Survey of Business Owners, published by the U.S.
Census Bureau, indicated that 33.7% of firms in Santa Fe County are owned by women; and

WHEREAS, according to the U.S. Census Bureau “women-owned firms are those owned by
sole proprietors who identified themselves as female, or, in the case of firms with multiple owners,
where 51 percent or more of stock interest, claims or rights were held by females;”

WHEREAS, a firm may operate one place of business or more, such as a chain of
restaurants, or have no fixed business location, such as the firm represented by a self-employed
carpenter or salesperson; and

WHEREAS, women-owned businesses have the strongest presence in health care and social

1 assistance industries, accounting for 52.9% of all businesses in the sector nationally; and

2 **WHEREAS**, woman-owned businesses make up 45.2% percent of all companies in the
3 educational services industry; and

4 **WHEREAS**, women-owned businesses contribute to the community and the local economy
5 and are examples and mentors to aspiring female entrepreneurs; and

6 **WHEREAS**, the Governing Body desires to recognize and honor the accomplishments and
7 contributions of an exemplary woman-owned business that has led the way in the women's business
8 community and is building a legacy for the next generation of entrepreneurs.

9 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
10 **CITY OF SANTA FE** that:

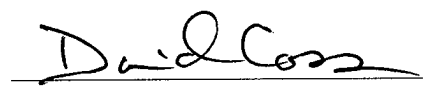
- 11 1. Staff shall create and establish an annual award to recognize and honor the
12 accomplishments and contributions of an outstanding woman-owned business in
13 located in Santa Fe.
- 14 2. The selection criteria for the Santa Fe Woman-Owned Business of the Year Award
15 shall be in conjunction with the Small Business of the Year and Family Friendly
16 Business of the Year and include, without limitation, the following:
 - 17 • The business is located within the county of Santa Fe;
 - 18 • At least 51% of the business is owned by a woman;
 - 19 • The business is a for-profit business with employees;
 - 20 • The business has growth, including job creation or the potential for job
21 creation;
 - 22 • The business promotes career advancement, as demonstrated by training and
23 promoting from within the business;
 - 24 • The business provides good benefits, such as health insurance, retirement and
25 leave;

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- Family-friendly employee policies, including flex time for childcare and family emergencies;
- Community involvement – the level of participation in schools, community events and non-profits;
- Inspirational and visionary – the whole business operates at a level that inspires others – a business that goes beyond “business as usual”; and
- Diversity of workforce.

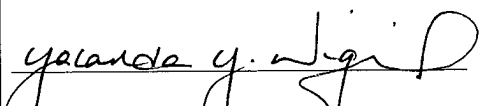
3. Selection of the winner of the annual Santa Fe Woman-Owned Business of the Year Award shall be in conjunction with the other City business awards.

PASSED, APPROVED and ADOPTED this 26th day of February, 2014.




DAVID COSS, MAYOR

ATTEST:



YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:



KELLEY BRENNEN, INTERIM CITY ATTORNEY