



Agenda

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SUSTAINABLE SANTA FE COMMISSION

Tuesday, October 15, 2013

Councilors' Conference Room

Santa Fe, NM

2:30 p.m. to 4:30 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – September 24, 2013
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM, AND ASSIGNMENT OF, ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (10 min)
 - 1. Recycling outreach update
 - 2. Staff Adaptation Green Team update
- H. PRESENTATIONS
- I. DISCUSSION/ACTION ITEMS
 - 1. Community Solar resolution implementation update (E. Chiocchio) (5 min)
 - 2. Report on support of solarizing County fire stations. (B. Sopoci-Belknap)
 - 3. Status of resolution and sponsor directing staff to explore the feasibility of adding a vehicle recharging station to the solar PV installation project being planned for the Genoveva Chavez Center. (K. Kelly)
 - 4. Resolution to support federal carbon cap legislation
 - 5. SUBCOMMITTEE REPORTS:
 - 5.1. ASSESSMENT: STAR Communities Pilot Update (B. Sopoci-Belknap) (5 min)
 - 5.2. GREEN BUSINESS: Update on Green Business Incentives (K. Kelly) (5 min)
 - 5.3. COMMUNITY ENGAGEMENT (A. Romero) (10 min)
 - 5.4. BAG BAN: Update on implementation (K. Kelly) (5 min)
- J. ITEMS FROM THE CHAIR (5 min)
- K. ITEMS FROM THE COMMISSION (5 min)
- L. ITEMS FOR NEXT AGENDA (5 min)
- M. ADJOURNMENT

Strategic Planning Meeting – October 22 2:30-4:30

Next Commission Meeting: – November 19, 2013

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

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October 15, 2013

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MINUTES OF THE
CITY OF SANTA FE
SUSTAINABLE SANTA FE COMMISSION
October 15, 2013

CALL TO ORDER

A meeting of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at 2:36 p.m. at the City Hall, City Councilors' Chambers, Santa Fe, New Mexico.

ROLL CALL

Roll call indicated the presence of a quorum for conducting official business as follows:

MEMBERS PRESENT:

Bianca Sopoci-Belknap, Chair
Esha Chiocchio
Amanda Evans
Kim Kelly
Louise Pape
Andrea Romero
Maria Rotunda

MEMBERS ABSENT:

Jerome Lujan, excused
Glenn Schiffbauer, excused

STAFF PRESENT:

Katherine Mortimer, Environmental Services Division
Cindy Padilla, Environmental Services Division Director

OTHERS PRESENT:

Paul Biderman, Santa Fe Citizen Climate Lobby
Craig O'Hare, Santa Fe County, Energy Programs Specialist
John McAndrew, Santa Fe Citizen Climate Lobby
Seth Roffman, *Green Fire Times*
Ashley Zappe, new Americorps Member
Jo Ann G. Valdez, Stenographer

APPROVAL OF AGENDA

The agenda was reprioritized: Agenda item I-4 (*Resolution to support federal carbon cap legislation*) was moved up after Communications from the Floor.

Commissioner Pape moved to approve the agenda as amended. Commissioner Rotunda seconded the motion. The motion passed unanimously by voice vote.

APPROVAL OF MINUTES: September 24, 2013

The following changes were made to the Minutes of the September 24, 2013 meeting: Page 12, Thorn Hermanson was changed to read: **Soren Hermansen**

Commissioner Pape moved to approve the Minutes of the September 24, 2013 meeting as amended. Commissioner Rotunda seconded the motion. The motion passed unanimously by voice vote.

COMMUNICATIONS FROM THE FLOOR

Introductions were made.

John McAndrew and Paul Biderman introduced themselves. They are both volunteers with Citizens Climate Lobby.

Seth Roffman distributed the current issue of *Green Fire Times*, noting that it focused primarily around ranching, farming and land restoration and is a collaborative with Quivira Coalition. The November issue will be focused around the showcase of the New Mexico Green Chamber of Commerce. The December issue will be in collaboration with the New Mexico Community Foundation and will be showcasing their programs and their 30th Anniversary.

Mr. Roffman mentioned that there will be a gathering tomorrow starting at 11:00 a.m. at the Farmers' Market Pavilion for World Food Day. Local food advocates, ranchers and farmers will be talking about the Farm Bill and Congress. A press conference will be done about it.

Commissioner Pape encouraged the Committee Members to go to the Quivira Coalition meetings. She said it is exciting and gives you positive visions for the future.

Mr. Roffman noted that the traditional Agriculture and Sustainable Living Conference is coming up next weekend, Friday and Saturday.

Ms. Mortimer said the Food Policy Council is putting on an event on Food Day, October 24, from 6:00 p.m. to 8:00 p.m. at the Farmers' Market Pavilion. It will be the launch of the Food Plan outreach.

Craig O'Hare is the Energy Programs Specialist for the County. He said he would speak further down on the agenda when the Committee talks about community solar.

I.4. Resolution to support federal carbon cap legislation
(Moved up on the agenda)

[Copies of the Resolution that *strongly urges the U.S. Congress to pass legislation that levies an annually increasing revenue neutral fee on the carbon in fossil fuels at the point of production and importation* were distributed in the Commissioners' packets.]

Commissioner Rotunda said the Committee has talked before about the City supporting a resolution that would approve the revenue neutral carbon tax. She introduced Paul Biderman of Citizens Climate Lobby.

Mr. Biderman provided a brief history of his background noting that he was the Secretary of the Energy and Minerals Department in the 1980's under Governor Anaya. He said this was a point of concern for him at that time and he was trying to promote renewable energy and conservation. However, at that time there was no incentive – gas, fuel and electricity were cheaper at that time. He said he began to realize that without some very strong incentives, people are not going to move away from the polluting effects of coal and petroleum products. He did not know anything about climate change at that time, but 30 years down the line; we are realizing that climate change, in fact, is a real concern for us.

Mr. Biderman said he joined Citizens Climate Lobby as a volunteer because we have to slow down our use of fossil fuels dramatically. He said we are talking about a resolution that they would like to present to City Council and ultimately to Congress. He feels that this will force people to start looking at alternatives.

Citizens Climate Lobby requested that the Committee support the Resolution to support federal carbon cap legislation.

Mr. O'Hare referred to page 2 (#3) of the Resolution that states: "*Therefore, be it Resolved by the Governing Body of the City of Santa Fe, ...to Reduce U.S. CO2-equivalent emissions to 10% of 1990 levels by 2050;*". He said this is a great goal but 2050 is 37 years from now. He asked if this federal legislation or this movement/initiative has any sort of interim target.

Commissioner Rotunda said they could word it differently but that being the end goal implies that there are interim targets.

Mr. Biderman said the assumption is that the escalating tax on carbon/coal will have its affect, so the point is to continually escalate the cost until it reaches that goal.

Mr. O'Hare suggested that they be more specific about revenue-neutral because some people may not understand this.

Commissioner Evans expressed concerns about the impact this could have on the lower income population.

Mr. Biderman said there are programs for low-income people already. He said people will be forced to drive less.

Commissioner Rotunda said the whole idea is that they want to change behaviors. If they are using a lot of energy, they will pay more.

Commissioner Evans thinks that some lower-income individuals do not have an option. She said she has heard of programs where a certain percentage of that fund goes into programs for lower-income people.

Mr. O'Hare suggested that language be added to the Resolution that addresses how this fiscally impacts the low-income and disadvantaged population.

The following language was suggested:

"BE IT FURTHER RESOLVED that special care be given to consider how the program will impact lower income populations."

Commissioner Pape asked if they have considered embodied energy. She said sometimes we use much more energy indirectly in all the products that we buy. When you get into embodied energy, it's not just your energy bill. She said she thinks this is a document for City Council and the City Council was very moved by the Craig Allen's

presentation about what's happening to our forests and what that means to our community. There should be something about that in this Resolution.

Ms. Mortimer said that would be a "WHEREAS" statement.

Mr. Biderman mentioned that they included references to resolutions that have been previously approved by City Council that addresses that.

Commissioner Rotunda said language could be added to the WHEREAS statement on page 3. The language now reads:

"WHEREAS, further delay in responding to this crisis increases the risk of catastrophic climate change, imminently threatens low-lying coastal areas and land and sea species, threatens water supplies, and ecosystem services...."

Mr. O'Hare and the Committee Members thanked and acknowledged Citizens Climate Lobby for moving this forward.

Commissioner Evans moved to approve the Resolution to support federal carbon tax legislation, as amended above. Commissioner Chiocchio seconded the motion. The motion passed unanimously by voice vote.

REPORT FROM AND ASSIGNMENT OF ACTIONEER

Commissioner Evans offered to be the Actioneer for this meeting.

Chair Sopoci-Belknap reviewed the previous Actioneer report that was included in the Commissioners' packets.

Commissioner Chiocchio said she received a copy of the recording of the Craig Allen presentation that was made at a City Council meeting. Ms. Mortimer and Commissioner Chiocchio will review it and work on putting it on the website, if it is not too long.

Chair Sopoci-Belknap sent the list of STAR priorities to the Commissioners and the new AmeriCorps member will get them.

Chair Sopoci-Belknap prepared a list of questions for the City Councilors (current and potential) and sent a copy to the Commissioners for feedback.

Commissioner Chiochio said she did not have an update on the HBO show that will feature the bag ban and kids here in Santa Fe.

STAFF COMMUNICATIONS

Ms. Mortimer introduced Ashley Zappe, the new Americorps Member. Ms. Zappe provided a history of her background noting that she is from California but she now lives in Santa Fe. She was an outdoor educator in California and she took student groups, mostly six-graders, for hikes in the forests and talked to them about ecosystems and the science behind that.

Ms. Zappe said when she moved to Santa Fe, she started working for DeVargas School where she created her own curriculum for a class called "Talking Trash" where she talked to a class of 7th graders about the plastic bag ban-the pros and cons of it. The students created their own opinions and wrote letters to City Council regarding that.

Ms. Zappe said she has a passion for sustainability, especially for outreach and education and she wanted to do this position with Katherine Mortimer and Sustainable Santa Fe to learn more about the legislative aspect of it.

1. Recycling Outreach Update

Ms. Padilla reported that a Request for Proposal went out for a Food Waste Composting Program but only one proposal was submitted by Reduce and Re-Use Resources. This will be a food waste collection pilot program that should start sometime next year.

Ms. Padilla noted that they have put out trash recycling containers out on the Plaza and they are hoping to get these installed soon.

Commissioner Kelly suggested that they do the installation on Recycling Day on November 14th.

Chair Sopoci-Belknap asked Ms. Padilla to let the Commission know when they are ready to do some marketing and outreach.

Ms. Padilla said sure. She noted that the contract between the City and Reduce and Re-Use Resources will be going to the Finance Committee on October 21st, to the Public Utilities Committee on November 4th and then to City Council for final approval.

2. Staff Adaptation Green Team Update

Ms. Mortimer said at the moment there will not be a green team. She said they have been directed to contact the individuals who were interested to be on the team and interview them individually about what the challenges for adaptation would be.

Ms. Mortimer noted that there are two innovation grants that she is following and one of them is to get grant funds to do a survey of practices of what actually gets businesses to "green" their operations.

Ms. O'Hare mentioned that the Reusable Exchange area will be opening in El Dorado today.

PRESENTATIONS

There were no presentations.

DISCUSSION/ACTION ITEMS

1. Community Solar resolution implementation update

Mr. O'Hare said the ball is in PNM's court and it has been three months since their survey was done, so it is time for them to come back with a proposal.

Commissioner Chiochio will write a letter to Ron Darnell of PNM to follow up. She noted there is an energy piece of the Climate Adaptation Plan that the Watershed Association is doing and she would like to meet with the Energy Subcommittee to discuss how they want that piece of the plan to be worded. She will send out an e-mail to the Energy Subcommittee to schedule a meeting.

2. Report on support of solarizing County fire stations

Mr. O'Hare reported that the Resolution was passed unanimously by the Board of County Commissioners and the County will ask the Legislature for \$1.3 million to solarize the County facilities. He mentioned that he is working on an analysis of all of the County facilities and whether it is possible to do a Power Purchase Agreement to solarize the County Jail and the Public Safety Complex, which may be more effective.

Commissioner Kelly mentioned that the city of Albuquerque sets aside 3% of their capital improvement/outlay budget for solar projects and this may be something to consider in the future.

3. Status of resolution and sponsor directing staff to explore the feasibility of adding a vehicle recharging station to the solar PV installation project being planned for the Genoveva Chavez Center

Commissioner Kelly reported that the McCune Foundation approved \$1500 of the \$2,000 grant request.

4. Resolution to support federal carbon cap legislation

This was discussed above.

5. SUBCOMMITTEE REPORTS:

5.1 ASSESSMENT – STAR Communities Pilot Update

Ms. Mortimer said they narrowed the focus on the categories that relate to energy, climate change, waste and transportation, water, water reuse, water efficiency and social equity.

5.2 Green Business: Update on Green Business Certification

Commissioner Kelly said she met with Councilor Calvert and he wants to make sure that the hotels take advantage of the rebates and somebody from the Water Division has spoken to the hotels. She also met with Evadne Giannini of Hospitality Green who is promoting an ozone-laundry facility that uses less water than what Luna Laundry uses.

Commissioner Kelly said Evadne Giannini has indicated that she would be willing to use a Santa Fe logo if we ever want to go through a green business certification.

Commissioner Chiochio said that program is working with the Watershed Association and they wrote a grant to try to put on a conference sometime in March 2014 to highlight the hotels and what is going on.

Commissioner Kelly noted that a presentation was made by representatives of the Convention and Visitors Bureau to the Business and Quality of Life Committee (BQL) at their last meeting about the fact that the Convention Center does not have bookings Monday

through Friday. She spoke about offering green package deals for businesses that hold their conferences at the Community Convention Center during the week. She thinks that it may be appealing to businesses if we have green hotels and restaurants.

5.3 Community Engagement

Commissioner Romero said they need to meet and she will send out a doodle poll to schedule a meeting.

Commissioner Romero mentioned that she went on a trip to Desert Peaks Reserve in the Oregon Mountains. They are trying to do a memorial to protect this land and New Energy Economy is helping out with that. She asked if the Commission could do something in support of their efforts to protect this land – over 600,000 acres of land.

Chair Sopoci-Belknap said the Commission should support this but it should wait until the legislation is introduced.

Commissioner Romero said the other piece to this is that they are trying to do some outreach and asked if they could post something on the blog about these efforts.

Ms. Mortimer said yes and Ashley Zappe is working on the blog but she officially does not start working until next week.

5.4 Bag Ban: Update on implementation

Commissioner Kelly said the working group of the BQL met with an idea that it would be nice to have a campaign for the bag ban where a graphic design company could come up with a logo and possibly doing some advertising on the buses to make it an interesting and fun experience.

She said they are trying to come up with a letter to send to the Councilors to do different events around the bag ban. They could also have a seminar for businesses to answer questions. They are also working on creating a website where there will be a list of the places that distribute reusable bags and they would like to do some kind of sign to have at stores that would explain why this is happening.

Ms. Padilla mentioned that they have made \$10,000 available for a PR campaign and a Request for Proposal was sent out to put together a logo, an outline for a website and to help with a strategy and implementation. The RFP was sent out to three different vendors

and they should have the quotes by Friday. They also did a radio ad (bring your own bag) with Hutton Broadcasting and will be contacting the stores to see what they can do with them.

Ms. Padilla noted that they are now calling it the "Reusable Bag Ordinance".

Chair Sopoci-Belknap said it sounds like this is an opportunity for awareness.

Commissioner Kelly noted that some of the reusable bags have been given out at different venues.

Ms. Padilla said they are creating a handout to give out with the hand bags.

ITEMS FROM THE CHAIR

Chair Sopoci-Belknap said she would like to propose a new date for the strategic planning session for the Commission for October 29, 2013 from 2:30 to 4:30. There was consensus to change the date to October 29th.

ITEMS FROM THE COMMISSION

Commissioner Kelly noted that Councilor Bushee will be introducing a resolution to do up to 10% recycled glass for the asphalt on the roads.

Ms. Padilla said this is going to take a lot of research and they are working on this. They will also have to do a fiscal impact report.

ITEMS FOR NEXT AGENDA

The Commissioners were asked to e-mail agenda items for the next meeting to Chair Sopoci-Belknap.

ADJOURNMENT

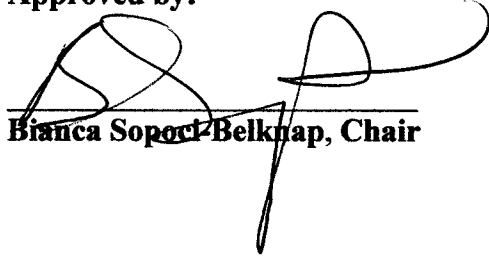
Schedule next meeting/ adjournment

The next meeting is scheduled for November 19, 2013 from 2:30 p.m. to 4:30 p.m.

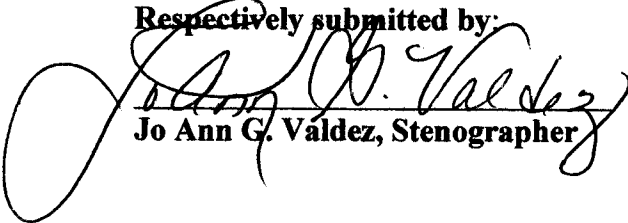
The Strategic Planning Session is scheduled for October 29, 2013 from 2:30 p.m. to 4:30 p.m. The location will be determined later.

Having no further business to discuss, the meeting adjourned at 4:45 p.m.

Approved by:


Bianca Sopot-Belknap, Chair

Respectively submitted by:


Jo Ann G. Valdez, Stenographer