

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2013-106**

3 **INTRODUCED BY:**

4
5 **Councilor Dominguez**

6 **Councilor Calvert**

7 **Councilor Trujillo**

8 **Councilor Rivera**

9 **Councilor Dimas**

10 **A RESOLUTION**

11 **AUTHORIZING THE ORGANIZATIONAL TRANSFER OF THE OFFICE OF**
12 **ANTI-GRAFFITI COORDINATION AND ABATEMENT PROGRAM FROM THE POLICE**
13 **DEPARTMENT AND PARKS DIVISION TO KEEP SANTA FE BEAUTIFUL,**
14 **ENVIRONMENTAL SERVICES DIVISION.**

15
16 **WHEREAS,** pursuant to the Graffiti Vandalism Ordinance, §20-4.2 SFCC 1987, "Graffiti is
17 a form of vandalism which injures and stains Santa Fe;" and

18 **WHEREAS,** the purpose and intent of the Graffiti Vandalism Ordinance is to eradicate or
19 minimize the visual blight caused by graffiti; and

20 **WHEREAS,** the Graffiti Vandalism Ordinance established the Office of Anti-Graffiti
21 Coordination and a process for the City to use to eliminate graffiti; and

22 **WHEREAS,** Graffiti continues to be problematic for the City of Santa Fe and as a result the
23 City contracted with a consultant to prepare a Graffiti Abatement Strategic Plan ("Strategic Plan");
24 and

25 **WHEREAS,** this Strategic Plan provided background information, relevant statutes, a review

1 of the current program operating within the City, identification of several weaknesses and
2 recommendations for improvement; and

3 **WHEREAS**, according to the Strategic Plan, the major weaknesses of the current program
4 include organizational fragmentation between the Graffiti Abatement crew and the Anti-Graffiti
5 Coordinator; and

6 **WHEREAS**, emphasis is on enforcement rather than removal and limited resources; and

7 **WHEREAS**, the Strategic Plan states that law enforcement responses alone are seldom
8 effective in reducing or solving the graffiti problem; and

9 **WHEREAS**, the Strategic Plan emphasizes strengths stemming from City Council and
10 Mayor support, through the adoption of the Graffiti Vandalism Ordinance, establishment of the
11 hotline and website, free removal services, abatement success in 2012 and the existing public/private
12 sector partnership between the City and Keep Santa Fe Beautiful; and

13 **WHEREAS**, it is apparent that a new direction should be taken in order to continue to
14 strengthen the program and focus the needed attention on the problem; and

15 **WHEREAS**, the critical issues outlined in the Strategic Plan include law enforcement,
16 centralizing the program, implementing a marketing and awareness campaign, focusing on
17 community engagement and providing for outcome-based evaluation methodology; and

18 **WHEREAS**, the major recommendations highlighted key principles underpinning the
19 strategies for an effective graffiti abatement program to include organization, rapid removal,
20 community partnerships prevention – community education and awareness and law enforcement; and

21 **WHEREAS**, under the key principle of community partnerships, it is recommended the City
22 of Santa Fe utilize a nonprofit organization to manage the anti-graffiti removal program and
23 centralize the program; and

24 **WHEREAS**, Keep Santa Fe Beautiful has shared a public/private partnership with the City
25 of Santa Fe since its incorporation in 1984; and

1 **WHEREAS**, as a nonprofit 501 (c) (3) organization is well equipped to increase and leverage
2 resources such as funding grants and in-kind donations under the organization’s tax exempt status;
3 and

4 **WHEREAS**, Keep Santa Fe Beautiful has historically supervised the Anti-Graffiti program;
5 and

6 **WHEREAS**, the City has made efforts to reorganize the program by housing the Office of
7 Anti-Graffiti Coordination in the Police Department and the abatement in the Parks Division, which
8 has led to fragmentation and limited success of the program; and

9 **WHEREAS**, it is the desire of the City of Santa Fe to incorporate recommendations made
10 through the Graffiti Abatement Strategic Plan 2013 and build on previous successes experienced
11 under the supervision of Keep Santa Fe Beautiful; and

12 **WHEREAS**, the transfer from the Police Department and Parks Division will have no
13 additional fiscal impact to the City or the solid waste enterprise fund; and

14 **WHEREAS**, funds presently budgeted for the Parks Division and Police Department will be
15 transferred to the Environmental Services Division and will continue to be budgeted from the general
16 fund and will not have an impact on solid waste rates.


17 **NOW THEREFORE BE IT RESOLVED BY THE GOVERNING BODY OF THE**
18 **CITY OF SANTA FE** that the Governing Body hereby authorizes the organizational transfer of the
19 Office of Anti-Graffiti Coordination and Abatement Program from the Police Department and Parks
20 Division to Keep Santa Fe Beautiful, Environmental Services Division; and the re-organization
21 hereby includes the transfer and placement of the following to Keep Santa Fe Beautiful:

- 22 1. The Anti-Graffiti Coordinator;
- 23 2. Parks Anti-graffiti staff (supervisor and 2 laborers);
- 24 3. Equipment associated with graffiti abatement and removal; and
- 25 4. General fund budget to support the operations of the program (with the exception of the

1 Keep Santa Fe Beautiful Coordinator).

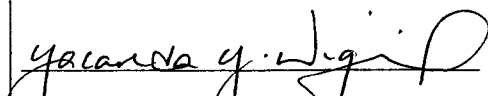
2 **BE IT FURTHER RESOLVED** that the Governing Body hereby re-establishes, in
3 accordance with Resolution 2009-96 the following duties for the Anti-Graffiti Coordinator which
4 shall include, but not be limited to:

- 5 1. Operating the graffiti hotline and serving as the City's primary anti-graffiti contact;
- 6 2. Performing the duties described in Section 20-4.2(D) SFCC 1987 for the Office of Anti-
7 Graffiti Coordination;
- 8 3. Implementing the recommendations of the Anti-Graffiti Task Force that have no or
9 minimal fiscal impact;
- 10 4. Coordinating the efforts of the Keep Santa Fe Beautiful and the City Attorney's Office to
11 ensure enforcement of the City's Code regarding the eradication of graffiti on public and
12 private property and penalties for violations of the code;
- 13 5. Working with law enforcement agencies, non-profit organizations and the public to
14 combat graffiti;
- 15 6. Applying for grants to supplement the City's revenues to combat graffiti;
- 16 7. Implementing Resolution No. 2006-147, the "Graffiti Busters" program; and
- 17 8. Collecting statistics and evaluating trends regarding graffiti complaints, graffiti
18 eradication and investigations, civil fines assessed, and violators cited and making
19 quarterly reports to the Governing Body.

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21
22 DAVID COSS, MAYOR

23
24 ATTEST:

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YOLANDA Y. VIGIL, CITY CLERK

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APPROVED AS TO FORM:



KELLEY BRENNAN, INTERIM CITY ATTORNEY