



Agenda

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SUSTAINABLE SANTA FE COMMISSION Working Session

Tuesday, August 21, 2012

The Commons on the Alameda, Common Room

2300 W. Alameda Street

Santa Fe, NM

1:00 to 5:00 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. STRATEGIC PLANNING FOR 2012/13
 - 1. Major accomplishments since April 2011 Working Session
 - 2. Evaluation of the Current Status of Climate Change and Sustainability
 - 3. Key Goals Identification for 2012/13
 - 4. Objectives Identification for 2012/13
 - 5. Organizational Structure and Process
 - 6. Wrap-up and Next Steps
- E. ADJOURNMENT

Next Meeting: – September 18, 2012

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Working Session
August 21, 2012

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SUSTAINABLE SANTA FE COMMISSION WORKING SESSION

**Tuesday, August 21, 2012
The Commons on the Alameda, Common Room
2300 W. Alameda Street
Santa Fe, NM
1:00 p.m. to 5:00 p.m.**

Facilitated by: Rosemary Romero

A. CALL TO ORDER

The Working Session of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at approximately 1:10 p.m.

B. ROLL CALL

Roll call indicated the presence of a quorum for conducting official business as follows:

MEMBERS PRESENT:

Bianca Sopoci-Belknap, Chair
Kim Shanahan, Vice Chair
Esha Chiocchio
Faren Dancer
Reina Fernandez
Kim Kelly
Louise Pape

STAFF PRESENT:

Cindy Padilla, Environmental Services Division Director
Katherine Mortimer, City of Santa Fe Environmental Services Division
Erin Lloyd-Ortigoza, Americorps Food Cadre Member

OTHERS PRESENT:

Lisa Merrill, Solid Waste Management Agency

APPROVAL OF MINUTES: July 17, 2012

Commissioner Pape moved to approve the Minutes of the July 17, 2012 meeting. Commissioner Dancer seconded the motion. The motion passed unanimously by voice vote.

C. APPROVAL OF AGENDA

Commissioner Pape said she would really like the Commission to begin the process of having an “actioneer”. This would be a new procedure for the Commission. The “actioneer” would keep track of actions and the list of actions would get recorded - separate from the minutes- and would go out a few days after the meeting. She said they need to do this because the Commission loses track of what needs to be done and the minutes come out so late. She requested that the actioneer report assignment be on all future Commission agendas.

Commissioner Pape moved to approve the Agenda as amended. Commissioner Chiochio seconded the motion, which passed unanimously by voice vote.

D. STRATEGIC PLANNING FOR 2012/2013

1. Major Accomplishments since April 2011 Working Session

The Commission reviewed the accomplishments since the April 2011 Working Session as follows:

- **Commission Review of Chapter 14**

Commissioner Shanahan said the re-write of Chapter 14 was an ambitious thought about trying to “green up” Chapter 14. He noted that Chapter 14 went through its own re-write internally and the Commission thought that Chapter 14 should be opened up to green building at that time. Planning staff asked various stakeholders to wait until the Plan was finalized before making changes to the various chapters and City Council approves the changes.

Ms. Romero noted that City Council approved the changes to Chapter 14 sometime in February 2012.

Commissioner Shanahan mentioned that there have not been any development applications coming into the city for the last couple of years; therefore any approvals that have already occurred would not have been affected by any changes that the Commission made any way. He said the Commission has not given up on Chapter 14 but it doesn’t seem to have the same urgency that it did in April of 2011.

Commissioner Shanahan said the Long Range Planning Division is also opening up the General Plan and Reed Liming intends to write an abbreviated version of the City of Santa Fe General Plan, an update to the 1999 Plan. Commissioner Shanahan is a member of the Long Range Planning group and he has suggested that anything that they move forward with (in terms of the City’s General Plan) needs to be informed by this document. He asked Ms. Mortimer if she has been in contact with Reed Liming.

Ms. Mortimer said yes, Reed Liming sent her a draft.

Commissioner Shanahan said they believe that the goals they outlined in Chapter 4 (*Development and Zoning Code*) are still relevant.

Ms. Romero said the General Plan and Chapter 14 rewrite are opportunities for the Commission to interject their perspective.

Commissioner Shanahan said he, Katherine Mortimer and Matt O'Reilly, Land Use Director, shepherded the Chapter 14 rewrite.

Ms. Romero explained that the rewrite of Chapter 14 was originally started by an outside consultant and when funding ran out, planning staff completed the update.

Chair Sopoci-Belknap said one lesson the Commission can take from the Chapter 14 process is when the Commission sets goals, they should set up meetings with stakeholders; and people who have leadership in that area to actually get feedback as to whether or not the Commission has set goals that make sense.

Ms. Fernandez said perhaps the Commission could create a mix of smaller goals and maybe one large goal.

Ms. Romero said these are some of the lessons learned. Now to interject changes will require mobilization of Commission staff, stakeholders, and Commissioners to take on the review, and suggestion of changes could also take some time.

- **Environmental Management Systems Pilot**

Ms. Lloyd-Ortigoza said this was one of the very first initiatives that she got to work on. She said they are looking at ways of improving efficiency of the Environmental Services Division and lowering environment impacts from office operations. Also, to detail what those impacts could be, for example, from fuel that is used by fleet; energy usage through appliances; and ground water effects, etc. They wanted feedback from the employees of the Environmental Services Division to get a ground perspective on the environmental impacts. They held a series of presentations about the goals of EMS and began the process. The pilot began by getting staff's feedback on how they thought the City is potentially affecting the environment.

Ms. Lloyd-Ortigoza said simultaneously to that they created a steering committee that included representatives from drivers to management. The Committee was tasked with combining all of the suggestions.

Ms. Mortimer said as they do this pilot project, within their division, the idea is that it will eventually carry over to other divisions. They are also developing two templates: one for other internal city divisions and departments, and another one for external organizations to go through a similar process.

Ms. Lloyd-Ortigoza said they reviewed the comments that came in, set goals; identified some action items and mitigations and are in the process of drafting a report.

There are 18 different action items on how the Environmental Services Division could implement those mitigations in different environmental impacts.

Ms. Mortimer said they will have staff and the steering committee review the draft and make changes, if necessary.

Ms. Romero asked if this is something that is ready for other city departments.

Ms. Padilla said the next step is implementation. The template is to develop an EMS for businesses/organizations. The EMS Pilot needs to be taken from the department implementation to other organizations or to other departments.

- **Advancing to low carbon energy sources**

Chair Sopoci-Belknap said the Commission met with some people that were involved with local renewable and alternative energy sources and the big one is New Energy Economy. They were awarded a contract from the City to do a feasibility study. She said the Commission was waiting to see what it could do to support them -in terms of a public outreach campaign - to support the idea of local renewable and alternative energy sources. She said she does not know the outcome of the feasibility study and this is another example of being stalled because the Commission is waiting on other processes.

Chair Sopoci-Belknap said in addition, there was an Energy Task Force but she does not know the outcome of that. She explained that the Commission did not have an internal process to move this forward.

Mr. Dancer said the feasibility study was completed about a month ago. He mentioned that the political members of the Energy Task Force (Commissioner Holian and Councilor Calvert) have left the Task Force. He said another thing that came out of the Task Group was the legal feasibility and nobody addressed that. He said the other piece is that Boulder did an \$800,000 feasibility study and much of it is totally applicable for our market.

Commissioner Pape said she was told that the City could not afford to do this.

Ms. Romero said the advancement of low carbon implementation could move forward, but the dollars that helped fund the study are finished and now is a difficult time to implement. The Commission could look at the Boulder model to give some perspective.

- **Education and outreach through a demonstration pilot center**

Ms. Mortimer said they hired a landscape architect to do the design of the demonstration center and they are now ready to break it down in phases. The next step is to look for funding sources.

Ms. Padilla asked where the demonstration center will be.

Ms. Mortimer said it will be located by the Genoveva Chavez Center. She noted that they have partnered with the Santa Fe Community College on this project.

Ms. Padilla suggested that this type of demonstration be used at the State Fair in a limited way to give exposure to the program.

15 Minute Break

2. Evaluation of the Current Status of Climate Change and Sustainability

Ms. Mortimer sent a document entitled “*Sustainability Leadership Academy*” to the Commissioners via e-mail. Commissioners were asked to see if they have it and if so, to read it. {Of note, this was sent to the Commissioners on July 18, 2012}

Ms. Mortimer said she attended two different sessions of the Academy. She distributed and reviewed a handout entitled “*Bob Doppelt’s 5-D Model of Change*”. Please see Exhibit “A” for the specifics.

Bob Doppelt is the Executive Director of the Resource Innovation Group in Eugene, Oregon. He has developed a “5-D” model of change. Based on the “transtheoretical” model of change, which assesses individuals’ readiness to act on new, healthy behaviors, the “5’D” model assess individuals’ mindsets and actions toward sustainability. It includes five stages of personal change toward sustainability, and offers tools and strategies for moving people toward becoming “sustainable thinkers.” The stages include: disinterest, deliberation, design, doing and defending.

In order to progress through each stage, Doppelt observes that three “keys to change” are needed: 1) sufficient tension must exist between desires and current reality; 2) People need to feel that they have the capacity, or efficacy, to reduce the tension; and 3) the perceived benefits of reducing the tension must outweigh the obstacles by a factor of two to one.

Ms. Mortimer said there are mechanisms that move people through the different stages.

Ms. Chiocchio said it is really important to find a way to relate to people, especially the disinterested people.

Ms. Kelly asked if they said, when exactly with these mechanisms is the ideal time for policy changes when you won’t get so much resistance.

Ms. Mortimer said it is not so much when you implement policy, but how you implement policy. She said the more approaches, opportunities and choices you give people, the better. She spoke about “Appreciative Inquiry”, which is a change management framework that focuses on positive aspects of organizations. It takes an

“affirmative approach”, assuming that every organization has something that works well, and those strengths can be a starting point for creating positive change.

The group discussed how to further policy in the City. It was suggested that resolutions could be introduced through councilors and the Commission could work directly with a couple of councilors to make this happen. This would be a start that gives “direction” to staff and then as the policy change moves through the city process, it could become an ordinance, which has the authority of law.

2. Key Goals Identification for 2012/2013

Commissioner Pape thinks the Commission really needs to be serious about setting the goals for 2012/2013.

The group discussed localizing our food; food security and having incentives or licensing preferences for local food vendors.

Commissioner Pape said we could minimize at least 30% of packaging if we localize our food. She said we need a plan for adaptation and resiliency outside of this group.

Ms. Romero said there is a Food Policy Council that has members from the City and the County and these issues fall in their purview.

3. Objectives Identification for 2012/2013

After lengthy discussion, the following list of objectives/opportunities emerged to be the focus of the Commission’s work for 2012-2013 (in priority order):

- 1. Waste Stream Reduction**
- 2. Energy Efficiency Public Outreach Program**
- 3. Chapter 14 Updates**
- 4. EMS Community Roll Out**
- 5. Star Community Score card**
- 6. Low Emission Sticker for Parking**

4. Organizational Structure and Process

1. The Actioneer Report will be on all future Commission agendas.
Commissioner Pape will send the Actioneer Report for today.
2. Staff (Cindy Padilla and Katherine Mortimer) will invite specific city staff to meetings for topic expertise as needed.
3. Mr. Dancer, Mr. Shanahan and Ms. Kelly will set a meeting time with Councilor Wurzbarger about the Plastic Bag Ordinance as soon as possible.

4. Chair Sopoci-Belknap will ask Mariel N for a copy of the feasibility report and send it to Commissioners. The Commissioners were asked to read the report when they receive it.

5. Wrap-Up and Next Steps

The Commissioners discussed the Plastic Bag Ordinance and they would like to influence how the Plastic Bag Ordinance moves forward. The Plastic Bag Ordinance is still going through the committee review process and will be heard at the Business and Quality of Life Committee, the Finance Committee and the Public Works Committee. Commissioners were encouraged to contact Councilor Wurzbarger or Fabian Trujillo, a staff member who is helping this effort, to discuss issues and concerns and hopefully influence changes at the committee level.

Adjournment

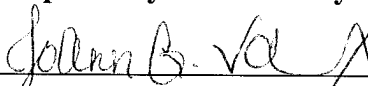
Schedule next meeting/ adjournment

The next meeting is scheduled for September 18, 2012 at 3:00 p.m. This Working Session adjourned at 4:30 p.m.

Approved by:

Bianca Sopoci-Belknap, Chair

Respectively submitted by:



Jo Ann G. Valdez, Stenographer