



Agenda

CITY CLERK'S OFFICE

DATE 11/16/13 TIME 10:31 am

APPROVED BY Julie Bystrom

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ARTS COMMISSION

Tuesday, November, 12, 2013
City Councilors' Conference Room
200 Lincoln Avenue
505-955-6707
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) April 27, 2012
 - b) May 4, 2012
 - c) September 9, 2013
5. Fiscal Report
6. Report of Chair
7. Report of Director
8. Action Item
 - a) Request for Approval of 2014 Meeting Schedule
 - b) Request for Approval of Arts Commission Nomination Recommendations
9. Reports and Updates
 - a) Mayor's Awards for Excellence in the Arts
 - b) Common Ground Exhibit and Prize
10. Event Evaluations
11. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at
955-6520 five (5) working days prior to meeting date

**Index Summary of Minutes
Arts Commission
November 12, 2013**

<u>INDEX</u>	<u>ACTION TAKEN</u>	<u>PAGE(S)</u>
Cover Sheet		1
Call to Order	Call to Order by Kirk Ellis, at 4:00 pm. Meeting held in the City Councilors' Conference Room.	2
Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	Ms. Springer moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.	2
Approval of Minutes a) April 27, 2012 b) May 4, 2012 c) September 9, 2013	<p>Ms. Springer moved to approve the panel review minutes dated April 27, 2012, second by Mr. Pedersen, motion carried by unanimous voice vote.</p> <p>Ms. Sakiestewa moved to approve the panel review minutes dated May 4, 2012, second by Ms. Pedersen, motion carried by unanimous voice vote.</p> <p>Ms. Sakiestewa moved to approve the minutes of September 9, 2013, second by Ms. Scheer, motion carried by unanimous voice vote.</p>	2-3
Fiscal Report	Informational	3
Report of the Chair	Informational	3
Report of the Director	Informational, no formal action taken.	3-4
Action Items a. Request for approval of recommended spring 2014 Meeting Schedule b. Request for approval of Arts Commission Nomination Recommendations	<p>Ms. Scheer moved to approve the monthly meeting schedule, second by Ms. Pedersen, motion carried by unanimous voice vote.</p> <p>Ms. Pedersen moved to accept the nominees named Kathleen Rich and Penelope Hunter-Steibel for the Arts</p>	4

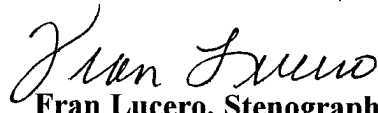
**Index Summary of Minutes
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	Commission, second by Ms. Scheer, motion carried by unanimous voice vote.	
Reports and Updates a) Mayor's Awards for Excellence in the Arts b) Common Ground Exhibit and Prize	Informational – No formal action.	4
Event Evaluations	Informational	5
Adjourn and Signature Page	Chair called for adjournment at 5:40 pm	5

CITY OF SANTA FE

ARTS COMMISSION

Minutes – November 12, 2013


Fran Lucero, Stenographer
Draft Until Approved

Draft Until Approved

**ARTS COMMISSION
MINUTES**

**Tuesday, November 12, 2013
City Councilors' Conference Room
200 Lincoln Avenue
5:00 PM – 5:40 PM**

1. Call to Order

The meeting of the Arts Commission was called to order by the Chair, Kirk Ellis at 4:00 pm. Verbal roll call constituted a quorum.

2. Roll Call

Present:

Kirk Ellis, Chair
Ramona Sakiestewa
Donna Scheer
Anne Pedersen
Gail Springer
Michael Namingha

Not Present (Excused)

Gabe Gomez
Todd Lovato, Excused
Sande Deitch

Staff Present:

Debra Garcia y Griego, Director, Arts Commission
Julie Bystrom, Staff Liaison

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda

Ms. Springer moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

4. Approval of Minutes

a) April 27, 2012

Ms. Springer moved to approve the panel review minutes dated April 27, 2012, second by Mr. Pedersen, motion carried by unanimous voice vote.

b) May 4, 2012

Ms. Sakiestewa moved to approve the panel review minutes dated May 4, 2012, second by Ms. Pedersen, motion carried by unanimous voice vote.

c) September 9, 2013

Ms. Sakiestewa moved to approve the minutes of September 9, 2013, second by Ms. Scheer, motion carried by unanimous voice vote.

5. Fiscal Report – Debra Garcia y Griego

We are down 4.5% YTD. We know that July was over inflated due to late payments and that is making this July artificially deflated. August was down 3.4% but then we go back to September that was down 13% and October is up 16%. Again, the thought is it is the late payments.

Ms. Sakiestewa had asked how caught up we were on the delinquent lodgers tax. Ms. Garcia y Griego did not have information available at this time.

Ms. Scheer asked; is the lodger's tax a YTD 2013 or FY? Ms. Garcia y Griego responded, Fiscal Year. If this FY in June and this grant cycle that we are approving people this May, we are down 4.5% and is this used to approve or allocate in the May cycle? Ms. Garcia y Griego stated that they allocate on an estimate and they pay on actual so this money has already been allocated for the contracts that are in place this year.

6. Report of Chair

The Chair recognized Ms. Gail Springer for her service to the Arts Commission. Thank you.

Article: Exhibit A – Do Some Art Organizations Deserve to Die. By Terry Teachout. *(Article provided for individual reading.)*

7. Report of Director

Creative Tourism program is moving along for the year and it too operates on the city FY. In workshop sales since July 1, 2013 - \$17,725 are directly in to the hands of local artist. Website hits to the website are up by 15.71%, the website was re-designed and re-launched and staff is working on the March event which is the Spring Break – *Come and Stay at a Hotel and Take a Class.*

Poet Laureate – John Davis sent an e-mail to Ms. Garcia y Griego and Mr. Davis now has a monthly column in the Santa Fe Reporter. That will be new exposure for the

program. He has his second reading scheduled for Sunday the 24th at 3:00 pm at the IAIA Life Long Learning Center.

Office Move – Located in the business center. The new guaranteed date for the move to be complete is November 22, 2013.

We have completed interviews for the Program Manager. Hope to have person in this position by the beginning of December.

8. Action Item

- a) Request for Approval of 2014 Meeting Schedule
(Exhibit B – Schedule attached and on file)

Ms. Scheer moved to approve the monthly meeting schedule, second by Ms. Pedersen, motion carried by unanimous voice vote.

Special Meetings:

Grant Application Reviews were 2 full days and held two Friday's in a row. Staff was asking for recommendations to review the day change. There will be discussion with other commission members as to their preference of day sequence and if possible have the dates set before May 2, 2014. A Friday and Monday was recommended.

- b) Request for Approval of Arts Commission Nomination Recommendations

The Chair acknowledged that Mr. Namingha and Ms. Springer were attending their last meeting for the Arts Commission. The candidates are Kathleen Rich and Penelope Hunter-Steibel.

Ms. Pedersen moved to accept the nominees named Kathleen Rich and Penelope Hunter-Steibel for the Arts Commission, second by Ms. Scheer, motion carried by unanimous voice vote.

9. Reports and Updates

- a) Mayor's Awards for Excellence in the Arts

The goal was to sell 225 tickets and the final sale count was 250 and we could have sold more. There was strong table sponsorship, 15 tables were sold. The entertainment was excellent and very professional. The videos were also very good. Food and service were superb. The Chair expressed his thank you for a job well down.

- b) Common Ground Exhibit and Prize

Julie Bystrom. Occurred the end of October, there were 80 entries. First Prize Winner was Max Lehman's fired earthenware sculpture titled "Red Skeleton". There was a lot of diversity in the pieces entered this year.

10. Event Evaluations

Michael Namingha – Macbeth and Mayor’s Awards. Spread – raised \$7,200 for Absolute Contemporary Bread Project and they will be a part of the exhibit at SITE, Santa Fe Concert Association, Santa Fe Independent Film Festival Common Ground, SITE Santa Fe exhibit for Design Week.

Kirk Ellis – Film Festival - John Waters show at the Lensic was great and also Metropolis.

Donna Scheer – Film Festival, went to events that weren’t films. Thundering Hoofs and Fashion show (learned how they manage non-screening). Canyon Road stroll of galleries with friends.

Ramona Sakiestewa – Went to SITE and saw the Pearl, went to see Metropolis, 2 hours of phenomenal music, Wheelwright – the Durango Collection, O’Keeffe Gallery – Exhibit Lake George. Exciting: The new bus stops are starting to make an impact in the city. Working on print for the Artist Table Valentine with Susan Contreras.

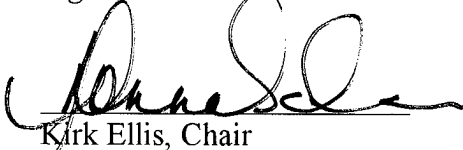
Anne Pedersen – Indian Market, Chamber Music, helped judge Common Ground, Santa Fe Independent Film Festival, SITE – saw Pearl – Georgia O’Keeffe exhibit.

Gail Springer – Skateboard Park Opening, bus stops are great, Lensic performances, Robert Cray concert, simulcast of Macbeth

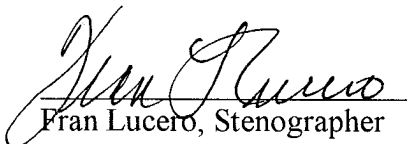
11. Adjourn

There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 5:40 pm.

Signature Sheet:



Kirk Ellis, Chair



Fran Lucero, Stenographer



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SIGHTINGS

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By TERRY TEACHOUT



Nov. 7, 2013 5:55 p.m. ET

Extra, Extra! The locked-out Minnesota Orchestra is all but dead. New York City Opera has filed for bankruptcy. I know, you've heard it before, but bear with me, OK? What we're seeing here is not a string of isolated high-culture horror stories but something far more significant—something that requires a different kind of response.



Miguel Porlan

Everyone who keeps up with the National Endowment for the Arts' Survey of Public Participation in the Arts data knows that high-culture attendance numbers have been shrinking across the board for more than a decade. Opera, theater, dance, symphony orchestras, even big-city art museums: All are drawing smaller crowds. So what's the larger meaning of these figures? Three recent articles that view the problem from different perspectives come to similar conclusions:

- Says Jaime Weinman in the Canadian magazine *Maclean's*: "The lack of funding for orchestras and opera companies may already be raising the question of whether North America has too many of them—or whether, as with other institutions, there should be more streamlining and consolidations.... The Baby Boomers who are becoming the new generation of old people have grown up with rock music, and may not be very likely to invest in classical music";

- Theater blogger Howard Sherman sees much the same thing happening in his area of expertise: "While in the first half of my life I watched the burgeoning of the resident theatre movement, which in turn seeded the growth of

countless smaller local companies, my later years will see a contraction in overall production at the professional level; it's already begun, as a few companies seem to go under every year and have been for some time";

- Michael Kaiser, president of the Kennedy Center, writes in the *Huffington Post* that we may be "witnessing a major transition in the arts from regional organizations to fewer mega-organizations with the sophistication to mount large-scale productions, to market them well and to raise large sums of money.... Does this spell the end of the mid-sized regional arts organization? Will it be increasingly difficult to build

an audience and a donor base for a \$10 million arts organization? Will boards simply give up trying to fund ever-increasing budgets? Will many of these organizations shrink, or disappear entirely?"

Here's another question: Might it be possible that some of them *should* disappear?

In 2010 on these pages I wrote "The Zero Option," in which I asked whether regional orchestras still make artistic sense. "For a fast-growing number of Americans, the answer is no," I replied, arguing that many such orchestras were in the process of being rendered obsolete by digital downloading, which makes it possible to hear the classics whenever and wherever you want. Similar forces are at work in the other arts. Live theater competes with cable television. Live opera competes with closed-circuit simulcasts. Everybody competes with the iPad—and with the now-crushing dominance of pop culture over high culture.

Is the situation hopeless? By no means. But how many older fine-arts organizations are capable of the radical innovation that's necessary to survive in a world of ceaseless competition? Middle-age arts administrators, after all, cut their teeth during the fat years when performing-arts centers and art museums were opening all over America. Alas, they've survived into an ice age of economic contraction, and some of them haven't had an original idea since 1975.

It's in the nature of aging bureaucracies—and nothing is more bureaucratic than a solidly established arts organization—to place self-perpetuation at the top of their to-do lists. Not surprisingly, such bureaucracies tend not to be very good at thinking of new ways to do what they're already doing, much less of brand-new things to do. Most of the people who work at (say) Lower Podunk Repertory Theater—which opened its doors 35 years ago, built a two-theater complex in 1998 and won a regional-theater Tony in 2002—undoubtedly take it for granted that LPRT deserves to continue giving performances for the next 35 years. Maybe it does; but it could also be that LPRT is creatively exhausted and chronically mismanaged, and that the men and women who run it are no longer capable of keeping up with changing times.

According to management guru Peter Drucker, hiring an effective successor to a departing CEO is "the ultimate test of any top management and the ultimate test of any institution." When it comes to arts organizations, I'd say that the ultimate test is knowing when an institution is suffering from a case of creative and administrative sclerosis that is about to become terminal, then doing something about it, as the Metropolitan Opera is endeavoring to do. In order to survive, such institutions will have to constantly re-examine their missions and adapt to the brutal challenges of American culture in the 21st century. Above all, they must learn the terrible lesson of New York City Opera: No arts organization is too big, too old or too famous to fail.

Corrections & Amplifications: The Minnesota Orchestra has locked out its players in a labor dispute. An earlier version of this column said the players are currently on strike.

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THE CITY OF SANTA FE
ARTS COMMISSION

2014 Meeting Schedule

Monthly Meetings

Meetings begin at 5:00 PM and take place in the City Councilor's Meeting Room in City Hall, 200 Lincoln Avenue, unless otherwise specified. The following are the remaining meeting dates for the 2013 calendar year.

- Monday, January 13, 5:00 PM
- Monday, February 10, 5:00 PM
- Monday, March 10, 5:00 PM
- Monday, April 14, 5:00 PM
- Monday, May 12, 5:00 PM
- Monday, June 9, 5:00 PM
- Monday, July 14, 5:00 PM
- Monday, August 11, 5:00 PM
- Monday, September 8, 5:00 PM
- Tuesday, October 14, 5:00 PM
- Tuesday, November 11, 5:00 PM
- Monday, December 8, 5:00 PM

Special Meetings/Events

These meetings/events are considered an essential part of your role as a Commissioner. Please be sure to mark them in your calendar!

- Friday, April 25, 8:30 AM-5:00 PM, Grant Application Reviews (all day)
- Friday, May 2, 8:30 AM-5:00 PM, Grant Application Reviews (all day)
- Friday, September 19, 11:00 AM-1:00 PM, Judging of "Common Ground" Art Prize & Exhibit
- Thursday, October 17, 5:30-7:00 PM, Recipient Reception, Mayor's Awards for Excellence in the Arts
- Thursday, October 123 6-9:00 PM, Mayor's Awards for Excellence in the Arts

All meeting dates, times and locations are subject to change.