



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
Thursday, October 17, 2013, 9:00 to 11:00  
Angel Depot Conference Room  
1222 Siler Road, Santa Fe, NM

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – September 26, 2013
- E. COMMUNICATIONS FROM THE FLOOR
- F. PRESENTATIONS/TRAININGS
- G. STAFF COMMUNICATIONS
  - 1. Bios for website
- H. INITIATIVES AND ACTIONS
  - 1. Approve draft of 2014 meeting dates
  - 2. Policy Committee
    - a. Food Plan Committee
      - i. Review and approve Food Plan document proof for printing
    - b. Upstream Process
    - c. Food Production and Land Use Committee
      - i. County Sustainable Land Development Code
      - ii. Meeting/membership update
    - d. Procurement
    - e. Food Day Task Force
      - i. Update on refreshments, progress, publicity and panel membership
    - f. Education and Outreach
      - i. SFFPC logo design
      - ii. Role in Food Plan Community planning process
    - g. City-County GMO Task Force
      - i. Draft Resolution in process
    - h. National Issues
      - i. Farm Bill
      - ii. FSMA
  - 3. Executive Committee
    - a. Replacement for Emergency Food Service: Susan Odiseos
    - b. Replacement Suggestions for Community Member
    - c. Replacement Suggestion for County
    - d. Proposed honorary youth positions update
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

CITY CLERK'S OFFICE

DATE 10/9/13 TIME 10:38am

SERVED BY Katherine Mortimer

RECEIVED BY [Signature]

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**INDEX OF  
SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY**

**THURSDAY, OCTOBER 17, 2013**

<b>ITEM</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA	No Quorum	1
D. REVIEW AND APPROVAL OF MINUTES September 26, 2013	No Quorum	1
E. COMMUNICATIONS FROM THE FLOOR	None	1
F. PRESENTATIONS/TRAINING	None	1
G. STAFF COMMUNICATIONS		
1. Bios for website	Discussed	1
H. INITIATIVES AND ACTIONS		
1. Approve Draft of 2014 meeting dates		2
2. Policy Committee		
a. Food Plan Committee		
i. Review/Approve Food Plan document	Discussed	2-3
b. Upstream Process:	No Report	3
c. Food Production and Land Use Committee	No Report	3
i. County Sustainable Land Development Code		3
ii. Meeting Membership Update		3
d. Procurement	Discussed	3
e. Food Day Task Force		
i. Update on progress, publicity etc.	Discussed	3
f. Education and Outreach		
i. SFFPC logo design		3
ii. Role in Food Plan Community planning process	Discussed	3-4
g. City-County GMO Task Force		
i. Draft Resolution in process	Postponed	4
h. National Issues		
i. Farm Bill	Postponed	4
ii. FSMA	Postponed	4
3. Executive Committee		
a. Replacement: Emergency Food Service- Odiseos	Discussed	4-5
b. Replacement Suggestions for Community Member	Postponed	5
c. Replacement Suggestion for County	Postponed	5
d. Proposed honorary youth positions update	Postponed	5
I. ITEMS FROM THE CHAIR	None	5
J. ITEMS FROM THE COUNCIL	None	5
K. ADJOURNMENT	Adjourned at 10:30 a.m.	5

**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
1222 SILER ROAD, SANTA FE, NM 87501**

**THURSDAY, OCTOBER 17, 2013**

**A. CALL TO ORDER**

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:05 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

Roll call indicated a lack of quorum as follows:

**Members Present**

Susan Perry, Chair  
Patricia Boies  
Tony McCarty  
Katherine Mortimer  
Lynn Walters

**Members Absent**

Maria Bustamante-Bernal  
Emigdio Ballon  
Susan Odiseos (excused)  
Steve Warshawer  
Mark Winne (excused)  
Pamela Roy (excused)

**Staff Present**

Alena Paisano  
Erin Lloyd Ortigoza

**Others Present**

Elizabeth Martin for Charmaine Clair, Stenographer  
Susan Turner, Citizen  
Ethan Green, Real Food Challenge

*Due to lack of quorum the approval of the Agenda and approval of the Minutes of August 22, 2013 were postponed.*

**E. COMMUNICATIONS FROM THE FLOOR-** There are none

**F. PRESENTATIONS/TRAININGS-** There are none

**G. STAFF COMMUNICATIONS**

1. Bios for Website

Ms. Lloyd Ortigoza said she has received about half of the bios to date.

## H. INITIATIVES AND ACTIONS

### 1. Approve Draft of 2014 Meeting Dates

Chair Perry said everyone should have received the 2014 meeting dates.

Ms. Mortimer replied that she sent the packet only to Chair Perry. She said the meeting dates are the same, the fourth Thursday of every month, except November and December, which are earlier due to the holidays. She suggested the dates be sent in because the meeting dates could always be changed.

Chair Perry said she would send the packet to everyone.

### 2. Policy Committee

#### a. Food Plan Committee – Food Plan Update

##### i. Review and approve Food Plan document

Ms. Lloyd Ortigoza presented a slide show. Comments are summarized as follows:

- Mr. McCarty suggested the Food Council's official name be on the cover instead of "Santa Fe Food Policy Council," because the County has had an issue with that. Ms. Mortimer suggested the next page have the complete and accurate title and everyone agreed. The full name would be used on the inside cover and *region* would be used otherwise.
- Ms. Lloyd Ortigoza said she would e-mail the document for everyone to read and comment on.
- The color band of terra cotta and teal was discussed. Ms. Boies suggested looking at the color that prints best in black and white for those who might copy the document. The color at the top was decided as alternate teal and terra-cotta.
- Ms. Paisano explained that the first few pages state the objectives and methodologies and that this is a tool. She said this sets the content to let people know the intent. Ms. Mortimer suggested "draft" instead of *part 1* on the cover.
- Ms. Lloyd Ortigoza and Ms. Mortimer discussed the final document finish date. Ms. Mortimer said it was when the community input is finished. She said community outreach is needed, because all of the community was not included. She said she is working with Ms. Paisano on an outreach strategy and key groups are identified, such as ranchers and farmers. She feels strongly that it should be clear the document is a *draft*. The consensus of the Committee was that **DRAFT** should be across the front.
- Ms. Mortimer and Ms. Paisano discussed ranching and how to include that. Ms. Paisano said this is to show a clear picture of the absence as it is in the community now and ranching activity does not affect the local food chain. Ms. Lloyd Ortigoza agreed to work on how to include ranching.
- Ms. Lloyd Ortigoza reviewed the color legend of the various networks; current agricultural land and ranching activity (green), the incorporated areas (orange), regional food transit (yellow) and local networks (purple.)
- The members agreed on red chili pepper bullets.
- Ms. Walters offered farmers market pictures.
- Mr. McCarty asked about the use of acequias in the southern part of the County, because there was nothing with water. Ms. Lloyd Ortigoza said there would be on the back cover. The members discussed how to show acequias or the different types of irrigation used. Ms. Mortimer suggested

that not be on the same page as the map. Ms. Mortimer asked if there were goals around water and said the pictures could be where those goals are discussed.

- Ms. Paisano said a Spanish version of the recommendations would be done.
- Ms. Lloyd Ortigoza would send everyone an electronic version.

Ms. Mortimer thanked Ms. Lloyd Ortigoza and Ms. Paisano and they were given a round of applause

Ms. Mortimer suggested that items be skipped on the agenda that could wait until next month.

*There were no reports on:*

- b. Upstream Process
- c. Food Production and Land Use Committee
  
- d. Procurement

Ms. Paisano passed out the City and County versions of the Healthy Kids Healthy Economy Resolutions. (Exhibit 1) She said the resolutions are the same as last year, but figures have been updated such as student lunches, to reflect the current year.

Ms. Mortimer said corrections should be sent electronically to the staff responsible for moving the resolutions forward. Ms. Paisano added that last year the resolution was passed in November and would ideally be the same this year. She said the resolutions would be shared as a model at the Las Cruces Food Day event, to support the state work.

- e. Food Day Task Force
  - i. Update on Refreshments, Progress, Publicity and Panel Membership

The logo for the Food Day event was shown and approved. Ms. Lloyd Ortigoza reviewed the list of panel members.

The Food Council members discussed other volunteers.

Ms. Lloyd Ortigoza said the last spot and missing on the panel, is a farmer. She said that is being worked on. Ms. Mortimer suggested Councilor Dominguez and Ms. Paisano suggested Paolo.

The members discussed other possible panel members.

- f. Education and Outreach
  - i. SFFPC Logo design
  
  - ii. Role in Food Plan Community Planning Process

Ms. Lloyd Ortigoza said she is working on a conference call next week so the panel could talk with Mark to get direction and background. She said Ms. Boies has invited leads regarding publicity and she would follow up with and an interview that is scheduled Saturday morning.

Ms. Walters said she and Jan Poppendieck did an interview with Mary Charlotte that would air next week. Ms. Lloyd Ortigoza noted radio ads are running now in English and Spanish and she is working on an article or an interview and would submit to the New Mexican. Ms. Mortimer noted that the Committee's packets included information on the Education and Outreach subcommittee. Ms. Lloyd Ortigoza added that the Farmers Market sent out an e-mail blast to all of their members and Farm to Table would resend an e-mail blast.

Ms. Lloyd Ortigoza said she would work with Sandra next week on an area to set up a partition.

Ms. Walters suggested they look at that together. She said there would be local apples and simple food afterwards and the Market Café would do the drink table. She said she wanted to ask for more money than the \$200 discussed. She said she is paying for staff and sixth graders would clean up.

Ms. Lloyd Ortigoza said the Upstream Grant renews by November first and extending that budget had been discussed.

Ms. Mortimer said she knew there were savings from the computer, etc., but there is no money from the current funds because that has been reallocated. Ms. Lloyd Ortigoza said that wasn't a problem.

The members discussed assistance at the event; Chair Perry offered to help. Ms. Lloyd Ortigoza asked about Slow Food and Ms. Walters said at this point they are just posting and she hasn't heard back from them.

Ms. Lloyd Ortigoza and Ms. Paisano discussed the flyer. Ms. Paisano said she has a matrix of stakeholders and people she didn't get to interview and she would get that to Ms. Lloyd Ortigoza.

*Ms. Boies left the meeting at this time.*

Ms. Paisano asked about materials for the presentation. She and Ms. Lloyd Ortigoza discussed the presentation.

Ms. Lloyd Ortigoza said she would have posters with the map and that would be sent to Ms. Mortimer to plot. Ms. Lloyd Ortigoza added that there would be a sheet with policy areas for questions and comments. Ms. Mortimer said if they could find the size of the form core, she would have it plotted to that size.

The Committee discussed the handouts.

The following discussions were postponed:

- g. City-County GMO Task Force
- h. National issues

3. Executive Committee

- a. Replacement for Emergency Food Service: Susan Odiseos

Chair Perry said Ms. Odiseos is now officially a member.

Ms. Lloyd Ortigoza said Ms. Odiseos was asked to be a member of the panel. She said Ms. Odiseos told her she wasn't sure she was qualified. The Food Council members discussed the number of panel members and if

another member was needed. Ms. Mortimer thought there wouldn't be a problem. She said they want people in the audience with expertise to come forward.

The following discussions were postponed:

- b. Replacement Suggestions for Community Member
- c. Replacement Suggestion for County
- d. Honorary Youth Positions Update

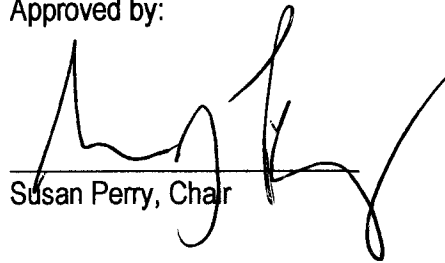
**I. ITEMS FROM THE CHAIR-** There was none

**J. ITEMS FROM THE COUNCIL-** There was none

**K. ADJOURNMENT**

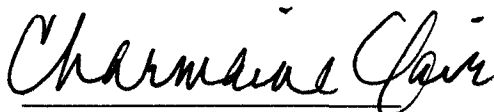
*Having no further business to discuss the meeting adjourned at 10:30 a.m.*

Approved by:



Susan Perry, Chair

Submitted by:



Charmaine Clair, Stenographer