



Agenda



Santa Fe City and County, Advisory Council on Food Policy

Thursday, September 26, 2013

9:00 a.m. - 11:00 a.m.

Angel Depot Conference Room

1222 Siler Road, Santa Fe, NM

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA

D. APPROVAL OF MINUTES – August 22, 2013

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS/TRAININGS

G. STAFF COMMUNICATIONS

1. Bios for website

H. INITIATIVES AND ACTIONS

1. Policy Committee

a. Food Plan Committee – Food Plan Update

i. Review draft content of Food Plan

b. Upstream Process:

i. Quarterly meeting review September 10, 2013

c. Food Production and Land Use Committee

i. County Sustainable Land Development Code

ii. Discussion/vote on merging Urban Agriculture issues within the scope of Land Use Subcommittee

d. Procurement

e. Food Day Task Force

i. Update on progress, publicity and outreach

iii. Set planning meeting with partners

f. Education and Outreach

i. SFFPC logo design

ii. Role in Food Plan Community planning process

g. City-County GMO Task Force

i. Review Draft Resolution

h. National Issues

i. Farm Bill

ii. FSMA

2. Executive Committee

a. Replacement for Emergency Food Service: Susan Odiseos

b. Replacement Suggestions for Community Member

c. Replacement Suggestion for County

d. Proposed honorary youth positions update

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK'S OFFICE

DATE 9/18/13 TIME 2:22p

SERVED BY Sue Perry

RECEIVED BY [Signature]

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SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, SEPTEMBER 26, 2013

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**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, SEPTEMBER 26, 2013

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:05 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a lack of quorum, which was established later as follows:

Members Present

Susan Perry, Chair
Patricia Boies
Emigdio Ballon (arrived later)
Katherine Mortimer
Pamela Roy
Lynn Walters
Steve Warshawer (arrived later)

Members Absent

Tony McCarty (excused)
Maria Bustamante-Bernal
Mark Winne (excused)

Staff Present

Alena Paisano
Erin Lloyd Ortigoza

Others Present

Susan Odiseos, SFFPC member awaiting confirmation
Charmaine Clair, Stenographer
Others as noted under Communications from the Floor

Due to lack of quorum the approval of the Agenda and Minutes for August 22, 2013 were delayed.

E. COMMUNICATIONS FROM THE FLOOR

Poki Poittin from Gaia Gardens said a resolution was passed by an association of neighbors of 43 homes bordering the Farm. The association voted unanimously to support all of the activities on the farm, including sales on the premises, education, etc. A copy of the resolution was mailed to Ms. Lloyd Ortigoza.

Mr. Poittin said a lot of allegations were made against the Farm and printed in the newspaper and minutes of meetings such as the Santa Fe Sustainable Commission. He said the allegations are either untrue, made up or exaggerated and created a lot of rumors such as, there is no sanitation and tents are everywhere, etc.

Mr. Poittin said it is time for him to take time from his farming activities and state what is really happening.

Mary Schroeder said she lives in the neighborhood and understands that the resolution was passed by the previous president who had been voted out of office. She said a substantial number of neighbors are not happy with the presence of the farm and plan to ask the new president to reconsider the motion. She said the decision was *not* unanimous and there is disagreement and a neighborhood association would be formed. She said the association plans to present an alternative view at their next meeting.

Susan Turner said she is a neighbor and any change in the code regarding urban farming involves property rights and domiciles. She said the community is the one that needs to shape change to the code and she proposed a task force to City Council. She said individuals and professionals in the area such as community gardening groups/master gardeners, farmers markets, neighborhood networks, etc. should be on the task force and changes should not be done politically or within City staff.

Chair Perry said SFFPC is working on recommendations for the City/County to address the issue in a systemic way that would include all situations. She thanked everyone for their statements.

Jeff ?? with Real Food Challenge said he is particularly interested in the GMO resolution, Food Day and the Food Day subcommittee and wants to support the event.

F. PRESENTATIONS/TRAININGS- There are none

G. STAFF COMMUNICATIONS

1. Bios for Website

Ms. Lloyd Ortigoza reminded everyone about the next meeting on October 24th Food Day. She asked if the Food Council wanted to advance the meeting a week before to 17 October.

Chair Perry said she would move the deadlines and make everyone aware of the change. Ms. Paisano added that the change would also be important to get approval of the Food Plan before going to the printer.

Ms. Lloyd Ortigoza asked everyone to send a photo and "bio" of four to five sentences by one week from today.

Mr. Warshawer entered the meeting at this time.

H. INITIATIVES AND ACTIONS

1. Policy Committee

a. Food Plan Committee – Food Plan Update

i. Review draft content of Food Plan

Ms. Paisano said the hard copy of the Food Plan would be e-mailed to everyone and she had the stakeholder interviews with the answers to the two questions: 1) what does a healthy food system for Santa Fe look like and 2) what is local food. She said that would be done in a graphic artistic representation and a story/narrative would be developed about how people access food in the community. She said they are looking at the document as a foundational document and want to be sure certain things are included.

Ms. Paisano said the Food Plan would start with why there are food policy councils and talk about the food system at large. The hope is to develop a diagram showing how Santa Fe's food comes and moves to policy recommendations and a vision for building a new food system. She said she would e-mail the plan after the meeting and deadline for edits and reviews would be the same as for biographies; October 3, 2013. She asked members to comment even if they don't have an edit.

Ms. Mortimer said once the Plan is edited and developed they would ask what the indicators are that measure the policy recommendations. Ms. Paisano added there would be an area to include potential partners.

The Food Council discussed bilingual and Spanish versions of the document.

Mr. Ballon entered the meeting at this time.

Chair Perry said the graphics elements would make the document as accessible as possible and would speak in a lot of ways.

Quorum having been established, Chair Perry returned to the agenda order.

C. APPROVAL OF AGENDA

Ms. Roy moved to approve the agenda as presented. Ms. Mortimer seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES- August 22, 2013

Page 10, fifth paragraph was revised for clarification: "Ms. Boies added that the County Manager has to approve the selections before going to the BCC and she wasn't sure the BCC wants two County employees from the Community Services Department."

The spelling of Jan Poppendack is incorrect throughout the minutes and should have been Poppendieck.

Ms. Mortimer moved to approve the minutes of August as amended. Ms. Boies seconded the motion and it passed by unanimous voice vote.

H. Initiatives and Actions (continued)

1. Policy Committee
 - b. Upstream Process:
 - i. Quarterly meeting review September 10, 2013

Ms. Lloyd Ortigoza said the last quarterly meeting was September 10th for the first year of the Upstream cycle and the SFFPC was featured as an example of how the process is supposed to work.

She said the three participating groups want more interaction with each other and presents an opportunity as they think about training and cross-collaborative work. She said grant for the next season begins on the first of November and funds were allocated for the printing of the Food Plan, the logo competition and software to formulate the Plan.

Chair Perry thanked everyone. She said she appreciates that so many people on the Food Council made the time to participate and thought that was a reason so much progress was made in the process.

- c. Food Production and Land Use Committee
 - i. County Sustainable Land Development Code

Mr. Warshawer said for clarity, if the Policy Committee is the action committee, then the subcommittee should be noted in that way.

He said the Production/Land Use Committee has been stalled for some time partly because of structural reasons. He said it wouldn't make sense to assign more work unless the structural was addressed, because the work wouldn't get done.

Mr. Warshawer said the Land Use Committee seemed dependent on County staff SFFPC members of the subcommittee to engage the Land Use Department. He said the structural realignment needed is for SFFPC staff to be the responsible party.

The SFFPC members discussed the Land Use Subcommittee. Mr. Warshawer thought he and Mr. McCarty were the only two on the subcommittee. Ms. Roy said she would call Robert Griego with the County to find out the steps to get back to working with the County. Ms. Paisano asked to be involved in the subcommittee. Ms. Mortimer said she has a background in land use and is tasked at the City level with a lot of the issues. She said she would be happy to step up as a part-time member.

The Food Council discussed the chair position. Ms. Roy agreed to chair the subcommittee but said it was critical for Mr. Warshawer to continue as a member of the subcommittee. She also asked Mr. Ballon to participate.

Mr. Ballon said he wouldn't have a problem, but sometimes the timeframe is an issue.

Mr. Warshawer said it is important for members to look at the participation of those who volunteer and those for whom this is their job. He said it is difficult for those who are not paid to be put into a leadership role without extensive commitment to support.

Ms. Roy asked Ms. Lloyd Ortigoza to be responsible for making calls and setting appointments and meeting with the County and to be the communicator for subcommittee meetings and work. She asked Ms. Paisano to participate in meetings regarding the Food Plan. She said she wanted to be careful not to overextend staff because things like urban agriculture and the County and GMO issues take time.

- ii. Discussion/vote: Merging Urban Agriculture Issues within the Land Use Subcommittee

Chair Perry said the Committee needs to decide if urban agriculture should be a topic, because it is so connected to the land use issues and Food Plan. She thought there would be better continuity of staff time.

The subcommittee participants were identified as: Mr. Warshawer, Mr. McCarty, Ms. Roy, Ms. Paisano, and Mr. Ballon; Ms. Paisano would be staff and Ms. Mortimer would be a part-time member.

d. Procurement

Ms. Roy said Santa Fe Public Schools created a bid process that is the first in the state for getting farmers on board. She said the Farm to School Coordinator for Santa Fe Public Schools is at her benchmark of \$45,000 and is helping other school districts with the process.

Ms. Walters added that helps the district with their purchases and encourages production for the farmers who do not want to just do farmers market direct sales.

Mr. Warshawer asked about the mechanism to inform farms/vendors about procurement and purchasing opportunities that are not part of the Farm to Table network.

The Committee discussed the bid process and distribution of the information to farmers. Ms. Paisano said the bid would be highlighted in the Food Plan and would gain steam through marketing and advertising and everyone would be aware.

Mr. Ballon said anyone could have the opportunity to contact farmers; some farmers had quit going to the farmers market. He thought this would be a good way to help them.

Ms. Roy said the production plan meetings in the winter would be a good opportunity to work with Mr. Ballon, if he has a group of producers.

Mr. Ballon said not only the Pueblo, but they buy food for the elders and children. He said that would be another opportunity, but to be effective they need to have a good action plan.

e. Food Day Task Force

i. Update on Progress, Publicity and Outreach & ii. Set Planning Meeting With Partners

Ms. Lloyd Ortigoza reviewed the plans for the event. A summary follows:

- The task force partnered with the Santa Fe Farmers Market Institute; they would help with chairs and tables etc. and publicity.
- Councilor Bushee would read the Food Day Proclamation because Mayor Coss was not available.
- The event is posted on the National website for Food Day and is in *Edible* and the local issue of *Local Flavor Buzz* and the *New Mexican* and has advertisements in *Green Fire*.
- Environmental Services would run two radio ads a month starting the 10th up to the day of the event.
- A press release has been created and the invitations for the panel are being finalized; Councilor Dominguez is confirmed. Jan Poppendieck would be invited and under consideration is Tony Dore with IAIA, Rick Sneider, Margaret Compos and Debra Madison or the new Principal at Nave Elementary.

Ms. Walters added that Ms. Poppendieck would focus her talk on universal school meals and she and Ms. Poppendieck would do an interview with Mary Charlotte airing Monday, 21 October. Ms. Walters said she talked with Bob Ross about something on his radio show on October 19th that she thought would be great for the three panelists to do. Ms. Walters said Food for Kids plans something and AmeriCorps cadre volunteers would do set up and clean up.

The Food Council members discussed the reception and details of the event.

Ms. Paisano said there are plans for large didactic materials and a large Santa Fe County map with interactive "opportunity centers." The centers would have questions such as "what is healthy food" to elicit quotes, feedback, etc. and there would be policy recommendation areas. People could engage in what they think most important.

Ms. Mortimer said this is the idea generation stage and prioritizing or voting should happen later in the process. She suggested people be given "stickies" to write their ideas on about what is posted and have a stickie for new policy recommendations. She explained that questions could be asked like: "how would this be measured" and "what actions might meet this goal," to get people thinking.

Ms. Lloyd Ortigoza said she would meet with Ms. Mortimer to discuss ideas after the meeting. Ms. Paisano suggested that she and Ms. Lloyd Ortigoza and Ms. Mortimer work out the details for an outreach plan so the event would mirror what is done moving forward.

Ms. Boies asked if the Food Day proclamation was already written.

Ms. Walters said Slow Foods did the proclamation and she would send that to Ms. Lloyd Ortigoza.

Ms. Boies said it might be too late for the BCC approval, but she wanted to advise the Commissioners of the event. She said she would like to send them anything in writing on Food Day happenings.

Ms. Lloyd Ortigoza agreed to send the press release to everyone today.

- f. Education and Outreach
 - i. SFFPC Logo Design

Ms. Lloyd Ortigoza said e-mails were sent to the Education and Outreach Subcommittee of the top three designers. The competition ends today and the recommendation from the subcommittee would be sent out tomorrow. She noted that the SFFPC could continue to work on the design once the designer is chosen.

- ii. Role in Food Plan Community Planning Process

Ms. Mortimer said there was discussion with Andrew Black to do this on the South side, but that didn't work out. She said subsequently a *Quality of Life in Southwest Santa Fe* two-day event was scheduled. She explained the first day would be groups and organizations within the community and panels that broadly address quality of life in ways more than food. The second day would be a celebration and have a community breakfast and listening session and would be an opportunity for residents to voice their concerns, etc.

She said the SFFPC needs to discuss how to integrate the draft of the Food Plan Policy public outreach into the event. This would be the kickoff for a larger quality of life discussion with subsequent events and could also announce Food Plan events continuing to happen on the south side. She said a lot is happening at the same time and she is coordinating all of the groups involved.

Ms. Paisano said she sees most of her 15 hours a week going to this process.

Chair Perry said the SFFPC members need to sign up for training on facilitation. She said each should take responsibility and sign up to take a Food Plan meeting.

- g. City-County GMO Task Force
 - i. Review Draft Resolution

Ms. Lloyd Ortigoza said the draft GMO recommendation incorporated into the resolution was edited and would be e-mailed early next week to members.

She said identical resolutions are being created that speak to the concerns of GMOs in a global setting with focus on the directives regarding labeling and production from the City. She said the recommendations are identical to those presented and approved at the SFFPC in June.

Ms. Lloyd Ortigoza said the formatting creates a task force and recommends members to the City and County and the possible resources through staff. She said they are trying to determine how to accomplish programs; specifically the farmer to farmer fact-finding campaign and the GMO education and outreach regarding labeling, etc. The resolution would recommend the City/County allocate a budget for that.

Mr. Warshawer asked when the draft would be ready for others to see.

Ms. Lloyd Ortigoza said once approved by Commissioner Holian and Councilor Bushee. Ms. Mortimer added when Councilor Bushee is ready to "drop" the resolution, it would have official non-draft status.

Mr. Warshawer said they should consider who will object and why and whether to include them in the outreach, prior to presenting the resolution to the champions. He said there are segments at polar opposites who have significant interests; the environmental consumer 100% anti-GMO and the biotech and production crop industries. He said he doesn't know how they are being contacted and thought they would reply more vigorously, if they are not contacted.

Ms. Odiseos said she agrees with Mr. Warshawer that the more open the process, the more invitations early on.

Chair Perry said when the SFFPC had an open forum it became very energized and hostilities were polarized. She said nothing got done other than those with strong opinions processing emotionally.

Ms. Mortimer said there was a lot of input and what was formulated was based on that input and those people's recommendations. She added that the attorney for the biotech firm has looked at what is recommended and did not have a problem with anything.

Ms. Lloyd Ortigoza said the task force has tried to cultivate recommendations that work toward the immediate, tangible steps and long-term goals and how to achieve those goals.

Ms. Roy said since that meeting Ms. Lloyd Ortigoza further clarified the process on paper. She asked if that was sent to all interested parties to let them know the status.

Ms. Paisano thought Ms. Roy was referring to writing down the process, including the research that got the task force to this. She said some people have not been engaged, such as "big Ag" and they should try to find a point person and give service to the fact that there are no networks.

Ms. Roy suggested asking TJ Trujillo who he represents; he lobbies for big agriculture across the state.

Ms. Paisano said a mutually respectful relationship would share the information with the tribal community to inform them of the status and what was being asked.

Ms. Mortimer said the drop of the resolution would start an involved public process through both the City and County. She said things will change between the drop and when the resolution gets approved.

h. National Issues

ii. FSMA (Revised Agenda Order)

Ms. Roy said she has asked Mr. Warshawer's input because he is working at the national level and he and his team members have led an in-depth process on the Food Safety Modernization Act (FSMA.) She said individuals as well as the SFFPC collectively, were asked to provide input to the rule making process on the Act. She noted that a brief overview is in the Committee packet.

Ms. Roy said when looking at food safety as it affects farmers, the concern is that small to medium farms are treated fairly. She said farms that sell less than \$25,000 a year would be exempt from the rules.

Mr. Warshawer said the NSAC (National Sustainable Agriculture Coalition) public comment campaign is about to launch. He said the best way to learn about all of the highline issues is to use the available resources.

He said there is dangerous publicity that says farmers would be exempt. He said no one would be exempt; the exemptions are nothing more than modified requirements for compliance. He said the FDA could declare anyone at risk of being non-compliant and at any time and for any reason, could inspect a farm. He said the public outcry and media attention to that is rising and the more specific the comments, the more FDA's record would mirror what is happening in the media.

Ms. Roy noted that the toolkit would make it easier to understand and that link would come next week.

Mr. Warshawer explained he is producing a list for Sara Hackney and she would contact people and he would give Ms. Lloyd Ortigoza as a contact. He said Ms. Lloyd Ortigoza could then send the information to everyone.

Ms. Roy said also the Santa Fe Farmers Market and the New Mexico Farmer's Market Association would roll that out on October 24 and information would go to all of their members. She said Farm to Table provided information and e-mail addresses for NSAC and people could visit the website.

i. Farm Bill

Ms. Roy noted that it was doubtful that the Senate would go with the House version of the Farm Bill. She said a conference committee would be formed and the issue would probably not be resolved by 30 September.

Mr. Warshawer added if the Farm Bill heats up, the FSMA rollout could be delayed.

2. Executive Committee

a. Replacement for Emergency Food Service: Susan Odiseos-
Awaiting confirmation by City Council

b. Replacement Suggestions for Community Member

Ms. Lloyd Ortigoza said the process is stalled and the hope is that from the community outreach or the Food Plan, a community member could be identified.

c. Replacement Suggestion for County

Ms. Boies said everyone agreed it best to have someone within the Land Use arena and she would follow-up.

d. Proposed Honorary Youth Positions Update

Ms. Roy said she hoped to talk with Commissioner Holian on Carson Miller filling the County youth position.

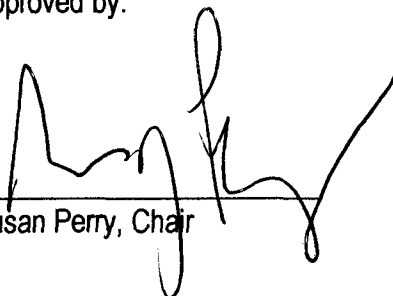
I. ITEMS FROM THE CHAIR- There was none

J. ITEMS FROM THE COUNCIL- There was none

K. ADJOURNMENT

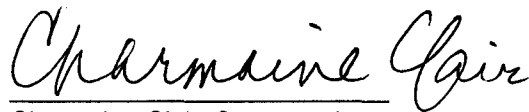
Having no further business to discuss the meeting adjourned at 11:02 a.m.

Approved by:



Susan Perry, Chair

Submitted by:



Charmaine Clair, Stenographer