



Agenda

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CHILDREN AND YOUTH COMMISSION SPECIAL MEETING

Monday, July 22, 2013
Santa Fe Preparatory School
1101 Camino de la Cruz Blanca
Santa Fe, NM
9:00am-2:00 p.m.

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes: June 28, 2013
4. New Business:
 - a. Introduction of Strategic Planner and Guest Speakers
 - b. Guest Speakers – Joohee Rand, Director of Strategic Initiatives, Santa Fe Community Foundation
Christine Hollis, NM Kids Count Director, NM Voices for Children
 - c. Strategic Planning Session
5. Old Business: None
6. Comments from the Chair and Commissioners
7. Report from Staff
8. Matters from the Floor
9. Adjournment

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**Children and Youth Commission
Special Meeting
July 22, 2013
Santa Fe Preparatory School
Library Conference Room
1101 Camino de la Cruz Blanca**

1. Call to Order

Roll Call:

Present:

Sue Anne Herrmann

Ernestine Gallegos de Hagman (Absent)

Michael Multari

Thomas Bustamante

Jill Reichman

Dolores Fidel

Joanne Lefrak

Staff present:

Terrie Rodriguez, Staff Liaison

Chris Sanchez, Staff Liaison

Richard Demella, Staff Liaison

Michele Lis, Contract Strategic Planner

Guest:

Mary Ellen Gonzales, Vice Chair, Regional Juvenile Justice Board

2. New Business

a. Welcome and introductions were completed by Chris Sanchez. Mr. Sanchez introduced Ms. Joohee Rand, Director of Strategic Initiatives of the Santa Fe Community Foundation, Ms. Michele Lis, Strategic Planner and Ms. Mary Ellen Gonzales, Vice Chair, Regional Juvenile Justice Board.

b. Ms. Rand began by thanking the Children and Youth Commission for inviting her to present on Philanthropic Collaboration to Help Santa Fe Children Succeed. Ms. Rand led off with key questions: Where are we now? Where and how is the philanthropic sector currently investing in Santa Fe Public Schools? How can we come together to transform educational outcomes in Santa Fe? What role can Santa Fe Community Foundation play to facilitate community-wide conversation toward collective success?

Ms. Rand by use of PowerPoint presentation indicated that New Mexico is now ranked at the bottom among 50 states for child well-being and 49th for education according to 2013 Kids Count Report and Santa Fe Public Schools ranked 3rd from the bottom in New

Mexico for High School Graduation Rates (62% vs. 70% NM) in 2012 despite improvements in recent years.

Ms. Rand further stated that poor outcomes seem especially concentrated in certain neighborhoods within Santa Fe accompanied by high level of poverty and other risk factors. She went on to state that despite the poor outcomes and systematic challenges, in the nonprofit and philanthropic community: Key stakeholders (anchor institutions, funders, nonprofits and policy makers) continue to work in silos with limited coordination across the continuum; Limited resources seem to be wasted through duplication; There does not seem to be a shared understanding of what works; and We have yet to agree on shared outcomes.

Ms. Rand then spoke on Philanthropic Funding in Santa Fe Public Schools. She indicated that funding collected for 2012 Calendar Year included: Direct funding to SFPS (District or individual schools), Education and other related funding to nonprofits that serve SFPS and its population as primary target. On a partial view based on limited data: Approximately \$2.9M total "funding activities" (2.5-3% of relevant SFPS budget items); Survey of 7 major local funders in SFPS/education: Santa Fe Community Foundation, McCune, LANL, Brindle, Dollars4schools, LANB, and Anonymous (216 grant/donation entries, \$1.9M); SFPS accounting database (713 accounting entries, \$1.9M). Ms. Rand indication that limitations were evident to include: incomplete/inconsistent data from diverse sources patched together; overlaps eliminated where identified and simplification and best guesses used where needed.

Ms. Rand transitioned to what the initial data showed. Investing in Nonprofits vs. directly in SFPS: funders generally prefer to invest in nonprofits vs. directly in SFPS; those that give to SFPS are very targeted in their program areas. Investing in specific grade levels: A majority of funding with specific grade level focus is targeted at elementary schools; funding for middle and high schools is disproportionately small. Considering poverty and achievement: On average, high achievement ("Innovation Zone") schools have fewer low income students while receiving the most funding per student; the low achievement ("Transformation Zone") schools experience the opposite. Funding program vs. General Operations: Funding to SFPS predominantly for specific programs while funding to nonprofits show more general operations. Investing in specific program areas: High achievement schools ("Innovation Zone") tend to receive a larger share of funding for "Academics" while more funding is channeled toward "Support Services" and "Enrichment" for mid and low-achievement schools ("Acceleration Zone and Transformation Zone")

Ms. Rand then because of time limits moved into a possible future regarding funding, partnering, etc. She stated that Key Stakeholders (anchor institutions, funders, nonprofits, and policy makers) collaborate strategically to ensure children succeed from birth to career; Resources (from local to national) are mobilized, targeted, and coordinated for the best possible outcome for children and families; and Outcomes and indicators are tracked, shared broadly and inform decision-making are strategies that the Santa Fe Community Foundation are currently assessing.

The Children & Youth Commission Chair, Sue Herrmann thanked Ms. Rand for sharing her knowledge and outcomes with the Commission and indicated that we (Commission) would like to continue discussions regarding partnering and collaborating.

- c. Mr. Sanchez then led a discussion with the Commission regarding the Mission Statement and the 2005 Strategic Plan Goals and Objectives. Mr. Sanchez indicated that he is briefly touching these items, so when we begin discussions regarding our planning, he would like to ensure that the mission is at the forefront of the discussions.
- d. Mr. Sanchez then introduced, Ms. Christine Hollis, New Mexico Kids Count Director for the New Mexico Voices for Children organization.
- e. Ms. Hollis thanked the Commission for inviting and engaging her organization to speaking on behalf of the Voices for Children and more specifically, the 2013 Kids Count Report that was recently released.

Ms. Hollis gave a brief overview of the Voices for Children Organization by indicating that they are an organization that conducts rigorous research and data analysis, creates and disseminates reports, policy brief and other publications, educates and informs policy-makers, the news media, and the public, using their research and analysis, makes research available to communities and other organizations so they may advocate for their specific needs, identify and advocate for innovative public policies to improve the lives of New Mexico's children, working both at grassroots and governmental levels, often in coalition with other advocacy organizations, business leaders, community groups, and the faith community and reaching out to and educating the community through various initiatives and events around the state.

Ms. Hollis indicated that she has had several conversations with Terrie Rodriguez and Chris Sanchez regarding the Kids Data Report which was recently published and was asked to present data as it pertains to Santa Fe County. Ms. Hollis by way of her assistant placed charts and graphs containing data regarding the key indicators, i.e. Youth Suicide Rate, 15-19 years of Age, Children (Under Age 18) in poverty, High School Graduation Rate, Youth Feeling Sad/Hopeless, Teen Birth Rate, Infant Mortality, Percentage of High School Students who were habitually truant by school district.

At this time, the Commission viewed all the charts and graphs and several conversation ensued regarding our community needs. After approximately 15 to 20 minutes the Commission reconvened and Ms. Hollis opened the discussion about the thoughts behind the data published. Many of the Commissioners indicated that the information provided was very informative and is looking at how as a Commission, we could strategically align our goals and objectives to target the key indicators, inevitably creating a collective impact in the community. Ms. Hollis indicated that she was very enthused that the Commission is looking at a collective impact by aligning resources to target key indicators. Ms. Hollis then closed her presentation by indicating that she would continue to work with the Commission however the Commission would like for her and her organization to assist. Commission Chair Herrmann thanked Ms. Hollis for making the

time to come to Santa Fe and present to the Commission and indicated that the Commission will continue to build a strong partnership with the Voices for Children because it is important to have data to assist the Commission in measuring the collective impact we are having as we fund organization throughout the community.

Commission Chair Herrmann at this time dismissed the Commission for lunch.

The Commission reconvened for a working lunch. Ms. Michele Lis, Contract Strategic Planner opened the discussion by thanking the Commission for the opportunity of being contracted to lead the strategic planning session. Ms. Lis stated that she has spent some time with Terrie and Chris and has an understanding the Commission wants to identify strategies to validate the impact the commission is having through the organizations they fund. Additionally, Ms. Lis indicated that she also understood that the Commission wants to identify key indicators to assist them in tracking the data necessary to assess impact based on the categories funded and align the indicators with outcomes which directly speak to the goals and objectives of the existing strategic plan. The Commission agreed that they want to identify strategies in aligning key indicators to track outcomes to verify that funding is impacting the issues the community is facing.

Ms. Lis then indicated that before we get into discussion regarding key indicators, identifying strategies, etc. She wants to review the PowerPoint presentation she had prepared regarding Results-Based Accountability and Outcomes-Focused Planning.

Ms. Lis opened the presentation by methodology of Results-Based Accountability by Mark Friedman, "Trying Hard is Not Good Enough." Ms. Lis presented through means of the presentation stating that both outcomes-based planning and Results-Based Accountability start with the ends and works backward towards the means. She described Activities vs. Outcomes Focus meaning that the Activity is the means and the Outcomes are the end and illustrated a couple of examples. Ms. Lis then spoke about what Results-Based accountability means by stating that it is a disciplined way of thinking and taking action used by communities to improve the lives of children, families and the community as a whole. RBA is also used by agencies to improve the performance of their programs. She then displayed how RBA works. She indicated that for communities – ends are conditions of well-being for a specific population (e.g. residents with good jobs, children ready for school, safe and clean neighborhoods) and for programs – ends are how customers are better off when the program works the way it should (e.g. the percentage of people in the job training program who get and keep good paying jobs). She talked about why RBA is used, finding common ground and then spoke to the strategy of ends/results/outcomes. Ms. Lis then illustrated based on the Commission's Mission statement how to identify results intended for each population sub-set by the Children and Youth Goals + Funding Category designated by the Commission: As an example, Goal 1 focused on Young Children. So she illustrated Young Children + Early Care and Education; Goal 2 focused on School Age Children. So she illustrated School Age Children + Healthy Lifestyles, etc. Ms. Lis then spoke to moving from results to indicators/outcomes. She stated that for each result, there is a set of indicators that reflect the extent to which the result is being achieved. "How do we

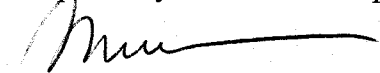
measure how we are doing/are they better off?" As an example, she stated the result is children who are ready for school; indicators would be percentage of children achieving satisfactory level on Pre-K assessment; percentage of children retained vs. promoted from K to 1st. Ms. Lis then proceed to work through the three remaining goals and used the same format.

Ms. Lis then indicated that she wanted to set the foundation based on the Commission's intentions of the strategic planning session and that tomorrow's session was going to be a working session that focused on the Commission's mission and established goals and objectives, identify the ends/results/outcomes the Commission is wanting to achieve and identify the indicators which will provide the data to illustrate the impact the Commission is having in regards to funding of organizations.


Commission Chair Herrmann adjourned the meeting and indicated that it will resume on Tuesday, July 23, 2013 at 9:00am.

3. Items from the Board – The Commission thanked Ms. Lis for her assistance in navigating the Commission through the strategic discussions.
4. Items from Staff - None
5. Items from the Floor
6. None
7. Schedule Next Meeting – the next meeting will be August 27, 2013
8. Adjournment

Respectfully submitted for approval:



Sue Ann Herrmann, Chair



Chris Sanchez, Staff Liaison