



# Agenda

DATE 5/8/13 TIME 11:54a  
REVIEWED BY Katherine Mortimer  
APPROVED BY [Signature]

## SUSTAINABLE SANTA FE COMMISSION

Tuesday, May 21, 2013  
Councilors' Conference Room  
Santa Fe, NM  
2:30 to 4:30 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – April 16th, 2013
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM AND ASSIGNMENT OF ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (10 min)
  - 1. Recycling outreach update
  - 2. Staff Adaptation Green Team update
- H. PRESENTATIONS
- I. DISCUSSION/ACTION ITEMS
  - 1. Draft Ordinance Banning the Distribution of Single-Use Plastic and Paper Carry Out Grocery Bags (K. Kelly)
  - 2. Carbon Tax Resolution (M. Rotunda)
  - 3. Mayor Signed on to Explore Fossil Fuel Divestment (K. Mortimer)
  - 4. Community Solar resolution implementation update (E. Chiocchio) (5 min)
  - 5. ASSESSMENT - STAR Communities Pilot Update (ASSIGNMENT?) (5 min)
  - 6. EMS: Update on Community EMS Template (K. Jennings) (5 min)
  - 7. COMMUNITY ENGAGEMENT – JouleBug Launch and next steps (K. Jennings) (5 min)
- J. UPDATES AND OPPORTUNITIES (10 min)
- K. ITEMS FROM THE CHAIR, VICE CHAIR & COMMITTEE CHAIRS (5 min)
- L. ITEMS FROM THE COMMISSION (5 min)
- M. ITEMS FOR NEXT AGENDA (5 min)
- N. ADJOURNMENT

Next Meeting: – June 18<sup>th</sup>, 2013

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

**INDEX OF MINUTES**  
**SUSTAINABLE SANTA FE COMMISSION**  
**May 21, 2013**

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<b>B. ROLL CALL</b>	<b>Quorum</b>	<b>1</b>
<b>C. APPROVAL OF AGENDA</b>	<b>Approved</b>	<b>2</b>
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**MINUTES OF THE**  
**CITY OF SANTA FE**  
**SUSTAINABLE SANTA FE COMMISSION**  
**May 21, 2013**

**CALL TO ORDER**

A meeting of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at 2:37 p.m. at the City Hall, City Councilors' Chambers, Santa Fe, New Mexico.

**ROLL CALL**

Roll call indicated the presence of a quorum for conducting official business as follows:

**MEMBERS PRESENT:**

Bianca Sopoci-Belknap, Chair  
Esha Chiocchio  
Kim Kelly  
Jerome Lujan  
Louise Pape  
Andrea Romero  
Maria Rotunda  
Glenn Schiffbauer

**MEMBERS ABSENT:**

Amanda Evans, excused

**STAFF PRESENT:**

Katlynn Jennings, Americorps Cadre Member  
Katherine Mortimer, Environmental Services Division  
Cindy Padilla, Environmental Services Division Director

**OTHERS PRESENT:**

Lisa Merrill, SF Solid Waste Management Agency  
Craig O' Hare, Santa Fe County Energy Programs Specialist  
BJ Pheiffer, Santa Fe Community Coop  
Seth Roffman, *Green Fire Times*

Vicente Roybal, Santa Fe Community Coop  
Allayne Scott, Acequia Association  
Teresa Seamster, Northern Group Sierra Club  
Jo Ann G. Valdez, Stenographer

## **APPROVAL OF AGENDA**

**Commissioner Pape moved to approve the agenda. Commissioner Romero seconded the motion. The motion passed unanimously by voice vote.**

## **APPROVAL OF MINUTES: April 16, 2013**

The following changes were made to the Minutes of the April 16, 2013 meeting:

Page 3, (regarding the single-use plastic bag and paper bag Ordinance), Commissioner Kelly requested that the second to last paragraph be deleted.

Page 4, 4<sup>th</sup> paragraph was changed to read: *“Commissioner Pape said the goal is to have no **disposable** bags, only **reusable** bags.”*

Page 5, 1<sup>st</sup> paragraph, last sentence was changed to read: *“An amendment to the legislation was done asking that a **revenue** neutral reserve fund be established...”*

Page 10, 5<sup>th</sup> paragraph, 1<sup>st</sup> sentence was changed to read: *“Commissioner Pape said she sent out an email about the fact that the city of **Boulder** is trying to become the first city with zero waste...”*

**Commissioner Pape moved to approve the Minutes of the April 16, 2013 meeting as amended. Commissioner Kelly seconded the motion. The motion passed unanimously by voice vote.**

## **COMMUNICATIONS FROM THE FLOOR**

Introductions were made.

BJ Pheiffer and Vicente Roybal are with Santa Fe Community Coop. A PowerPoint presentation about the Coop was presented as follows:

- The Santa Fe Community Coop is an every-day, year-round, centrally-located grocery store with fresh, wholesome, affordable ethical food and friendly, quality service.
- They will link people, markets, farmers, artisans and investors everywhere in food systems that contribute to the well being of the whole community.
- The Coop is following in the footsteps of the most successful food coop in the country, the Park Slope Food Coop in Brooklyn. With \$48 million in sales and 1,600 active members, it is one of the top ten independent grocery stores in the country. They would like to create a model that can be used nationally.

While most natural food stores charge a mark-up of 65% or more, the PSFC charges a mark-up of only 21%.

- The Coop will only have reusable bags and will do everything they can to minimize or reduce the packaging in the store.
- The 4 goals of the Coop are to:
  1. Establish a sustainable community food cooperative in Santa Fe
  2. Establish a small farm with solar powered greenhouse
  3. Create a community composting facility for farms & gardens
  4. Establish satellite outlets in outlying communities
- The Coop will be located on St. Michael's Drive, next to Payne's Nursery.
- They need 400 members to open the Coop. They presently have approximately 70 members.
- Ms. Pheiffer is the President of the Board of Directors and they are presently looking for more board members. They also have an Advisory Board. Vicente Roybal is an Advisory Board member.
- Mr. Roybal is working on outreach and contacting different groups to drive membership in the community. He said they would like to find ways to partner with this Commission.

Chair Sopoci-Belknap asked what it means to be a member.

Ms. Pheiffer said individuals pay \$100 a year to join the Coop; households of three or more pay \$250 a year. There is also a work requirement where members are required to work 2 or more hours a month.

Commissioner Romero asked if they are in competition with La Montanita Coop.

Ms. Pheiffer said no, they are not in competition with them because they have very different models. She explained that La Montanita Coop's prices are a little high and they are working making food more affordable to a greater population.

Commissioner Kelly asked if they think there are enough farmers to support the Coop. She said she knows that local restaurants are having problems getting local food because the farmers sell out of their products at the Farmers' Market.

Ms. Pheiffer said they want to use local farmers, whenever possible; however, she does not think that this will always be possible.

Ms. Pheiffer invited the Commissioners to attend the Coop meetings.

Chair Sopoci-Belknap encouraged the Commissioners who are with other organizations to follow up with Vicente Roybal to sign up or schedule a presentation. Individuals who want to attend a Coop meeting should check their website to confirm meeting times/location, as they are subject to change.

Seth Roffman distributed copies of the May issue of *Green Fire Times*. He noted that the current issue is focused around developing sustainable regional tourism, specifically Santa Fe tourism. The next issue will focus on wildlife and green building.

Allayne Scott is with the Acequia Association but she was present today representing herself.

## **REPORT FROM AND ASSIGNMENT OF ACTIONEER**

Chair Sopoci-Belknap offered to be the Actioneer for this meeting.

\*Of note: Chair Sopoci-Belknap e-mailed out the Actioneer Report the next day.

## **STAFF COMMUNICATIONS**

### **1. Recycling outreach update**

Ms. Merrill said she gave a presentation last Friday to about 60 master gardeners on how to recycle and garden at the same time.

Ms. Merrill mentioned that garden pots that have a 1, 5, 6 or 7 on the bottom are recycled at Capital Scrap. She is also hoping that there will be a drop off area at BRRT for 3-7 plastic, as well as plastic bags.

She noted that they are in the beginning stages of working on a bike reuse program.

Ms. Merrill said Commissioner Kelly gave her a contact at Aztec Upholstery. They are looking for couch frames and the Delancy Street group will reupholster the couches.

Commissioner Kelly said she is trying to see if they can get some remnants of material donated so that the Delancy Street group could make reusable bags for the City at the same time, given that they have the sewing machines.

Commissioner Pape suggested that they check with Goodwill and Salvation Army about the couches that they do not want.

Commissioner Kelly said yes, they could look into that.

Ms. Merrill reported that Freedman Recycling is opening in three months.

Ms. Mortimer reported that there is a new Recycling Coordinator.

### **2. Staff Adaptation Green Team update**

Ms. Mortimer said they do not have a staff Green Team together as of yet. She has submitted a proposal and is waiting on approval.

She noted that the Watershed Association is doing an adaptation plan. Also, the Western Adaptation Alliance will be having a meeting on the first week of June in Arizona. Katherine Mortimer, Claudia Borchert, Esha Chiocchio, Melessia McDonald and Grace Perez will be attending the meeting, which will be focused on water and forestry. They will pay their own travel expenses.

Commissioner Chiocchio will provide an update at the June meeting. Ms. Mortimer will not be present at the next meeting.

## **DISCUSSION/ACTION ITEMS**

### **1. Draft Ordinance Banning the Distribution of Single-Use Plastic and Paper Carry Out Grocery Bags**

Commissioner Kelly said the draft Ordinance passed the first city committee: The Business and Quality of Life Committee. It now has to go to the Public Utilities Committee on June 5<sup>th</sup>; the Finance Committee sometime at the end of June, and to City Council sometime in July. There will also be a public hearing sometime in July.

Ms. Mortimer noted that the Ordinance was introduced to City Council last week. She mentioned that there were some modifications to the Ordinance, in terms to who it applies to.

Commissioner Kelly offered to send out the current bag ban Ordinance to the Commissioners.

Ms. Seamster said they received a request from the City of Taos for a copy of the Ordinance.

Commissioner Kelly will also send out a copy of the Ordinance to her, so she can share it with the City of Taos.

Chair Sopoci-Belknap mentioned that Earth Care is putting together a huge collage/poster of all the faces holding signs supporting the Plastic Bag Ban.

Commissioner Kelly said the Ordinance now states that there will be no plastic bags; paper bags smaller than a grocery-size bag are allowed; and there will be a .10 cent fee on bags that are larger than a grocery-size bag that the businesses will retain. She noted that Councilor Wurzbarger is the main sponsor of the Ordinance and Councilor Rivera and Mayor Coss are co-sponsoring it.

Commissioner Kelly said people with organization affiliations should vote to support the Ordinance.



Commissioner Kelly said she will be appointed to the Business and Quality of Life Committee next week.

Mr. O'Hare asked if there is any talk or discussion about establishing signs in the parking lots about the bags so people can remember to bring them in.

Commissioner Kelly said this could be something where the Commission's community engagement fits in.

Chair Sopoci-Belknap said it looks like there will be many opportunities for the Commission to work on creative collaboratives once the Ordinance is approved.

## **2. Carbon Tax Resolution**

Commissioner Rotunda said there is nothing new to report on this because the individual, who is working on this, is on vacation.

## **3. Mayor Sign on to Explore Fossil Fuel Divestment**

Ms. Mortimer reported that the Mayor recently signed on to explore Fossil Fuel Development. The Mayor would like to have a resolution introduced before a press release is done about this and Ms. Mortimer will draft the resolution for City Council to review. It will have two action items: 1) to review the City's existing investments and determine if they have any fossil fuel divestments. 2) Establish a City policy that there would be a review before any fossil fuel divestments.

Mr. O'Hare mentioned that he spoke to the County Treasurer who handles all of the County's investments, and she did not think that the County has any.

## **4. Community Solar Resolution implementation update**

Chair Sopoci-Belknap asked Mr. O'Hare to send the electronic version of PNM's survey [to determine if their customers are interested in community solar] to the Commissioners. Mr. O'Hare agreed.

Mr. O'Hare said the residential PNM surveys are out and he thinks the commercial surveys will go out this week. The results will probably not be in until late June.

Mr. O'Hare thanked the Commissioners and Teresa Seamster of the Sierra Club for their attendance and support at the County Commission meeting where the Community Solar Resolution was discussed.

Mr. O'Hare noted that the County Commission expanded the Ordinance to include the three rural co-ops. He suggested that the Energy Committee reach out to the rural co-ops that might have "wiggle room" in the community solar department (Jemez Electric, Central NM Co-op, Mora-San Miguel Co-op).

Chair Sopoci-Belknap said the Energy Committee will meet and decide what to do next in terms of Community Solar. She mentioned that they thanked the City Councilors for supporting this.

#### **5. ASSESSMENT –STAR Communities Pilot Update**

Chair Sopoci-Belknap said the Subcommittee has not been able to meet but she will work on getting a meeting scheduled.

Ms. Mortimer asked that somebody take stewardship of this process.

Chair Sopoci-Belknap said they need a Chair for this Subcommittee and she has asked Commissioner Evans if she would be interested and she will revisit this later.

#### **6. EMS: Update on Community EMS Template**

Ms. Jennings said the edits have been made and she would like someone to review it.

Ms. Merrill said she was thinking that this could be done at the BRRT site. She could review it to implement certain items of it.

Ms. Mortimer said the second group to review it is the Utility Billing department and she will check back with them at the end of June.

Chair Sopoci-Belknap asked what they are requesting from this Commission.

Ms. Jennings said she would like to work with Lisa Merrill and Commissioner Pape on this.

Ms. Jennings was commended for all her work on the EMS Template.

Chair Sopoci-Belknap said the green certification update was not on the agenda but does this group have an update.

Commissioner Kelly said yes, they met with Tammy (the lady who did the program in Boulder); and thanks to the research that Katlynn Jennings and the presentation from Tammy, they realized that the City should start with 10 simple certification items/things that businesses could do, or follow. For example, switching lights, recycling, using double-sided paper, etc. They could expand these items later on. She said they are also looking for funding to start up and will look for grants once it gets going.

## **7. COMMUNITY ENGAGEMENT – Joule Bug Launch and next steps**

Ms. Jennings said they launched a competition between the colleges to see which school could enlist the most users for the JouleBug app. The competition went OK but it got more attention from the press releases about the competition. It seemed like adults were more interested than the college students. Ms. Jennings talked to the outreach coordinator about launching a high school contest in the fall and he said this was doable.

Ms. Mortimer said there will be a Spanish and English radio ad going out in June.

Chair Sopoci-Belknap asked if there was a way to get the stores who sell the Smart phones, like Verizon, to support this effort. Possibly they could have a little banner or something about Joule Bug.

Ms. Jennings said the edits to the website are almost finished.

Chair Sopoci-Belknap said now that the Sustainable Awards have been done, the Community Engagement Committee could work on creating a community engagement plan. She said Commissioner Romero has agreed to chair this committee and she will be convening a subcommittee meeting soon.

Ms. Mortimer noted that she recently gave an online webinar on what she learned about behavior change from the conference she attended in Garrison, New York. She said they could brainstorm how to apply this to make Joule Bug and other outreach more effective.

Ms. Mortimer said the Sustainable Awards Ceremony was a huge success. Many people knew about the awards thanks to all the work Katlynn Jennings did in putting the word out on Facebook and Twitter, and all of the press releases that were done.

Commissioner Pape suggested that the *New Mexican* be invited to next year's Sustainable Awards ceremony because this event was news worthy and should have been publicized.

Mr. Roffman said he would like to do a piece featuring all of the Sustainable Award winners and explain the process and criteria for the awards.

#### **UPDATES AND OPPORTUNITIES**

None presented.

#### **PRESENTATIONS**

The Santa Fe Community Coop made a presentation under *Communications from the Floor*.

#### **ITEMS FROM THE CHAIR, VICE CHAIR AND COMMITTEE CHAIRS**

The Commission needs a Vice Chair. Chair Sopoci-Belknap prepared a handout on what the Chair/Vice Chair responsibilities are. [The handout was included in the Commissioners' packets.] Chair Sopoci-Belknap reviewed the responsibilities. She will call the Commissioners to see if anyone is interested in serving as Vice Chair. She asked the Commissioners to think about what they are doing in their subcommittee (s) work.

#### **ITEMS FROM THE COMMISSION**

Commissioner Pape pointed out that we had .39 inches of rain in the first four months of this year, which means we are less than the Mohave Desert. She said we really need to start thinking about water. She said they had a water team meeting and they bought a truckload of "oyas", which is a pot where water can seep out. She noted that her husband was doing some research on line and found a drip pipe that is supposed to be 20% more water efficient than water irrigation. She demonstrated the drip pipe noting that it is not PVC and therefore is non-toxic.

Commissioner Pape thinks that we are having a serious problem with trees because she is seeing a lot of dead trees in places where they should not be dead. This is very concerning to her because of climate change.

Commissioner Romero asked Commissioner Chiocchio if the SF Watershed Association has discussed cleaning the invasive species in the SF River bed.

Commissioner Chiocchio said they have cleaned a lot of this and have put in some Cottonwoods. She said there are plans to do a 75-year Urban Forest Plan. Bob Wood is heading this effort and they are working with Davy Tree to design it. They are still waiting for the funding to take place; then they will be mapping all the trees and a plan will be made to take out the invasive species.

Commissioner Kelly mentioned that PNM Resources are doing 30-\$10,000 grants to non-profit groups who are doing a community garden. She will send the application to the Commissioners.

Commissioner Kelly said since working with Dahl and making presentations, there are now 25 galleries who have switched over to LED lights.

Commissioner Chiocchio said tomorrow night is the final night of the Santa Fe Farmer's Market film series. A film on urban gardening will be shown.

Commissioner Chiocchio mentioned that Whole Foods chooses five communities where they have community days for and the Santa Fe Watershed Association has been chosen for May 22<sup>nd</sup>. 5% of Whole Foods' profits for that day will go to the SF Watershed Association. She encouraged the Commissioners to shop at Whole Foods tomorrow.

Commissioner Rotunda explained that they have lost the momentum of the people who are coming to the Santa Fe Citizens Climate Lobby meetings. They do not have enough people to get letters published to the editor because people are not writing letters. She encouraged the Commissioners to talk to people about climate change.

## **ITEMS FOR NEXT AGENDA**

- 1) Western Adaptation Alliance Meeting Update

**ADJOURNMENT**

**Schedule next meeting/ adjournment**

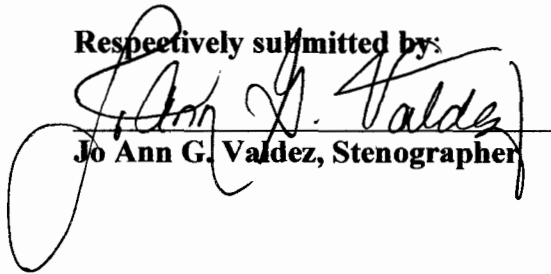
The next meeting is scheduled for June 18, 2013 from 2:30 p.m. to 4:30 p.m.  
Commissioner Lujan noted that he will not be at the next two meetings.

Having no further business to discuss, the meeting adjourned at 4:30 p.m.

**Approved by:**

  
Bianca Sopoci-Bellnap, Chair

**Respectively submitted by:**

  
Jo Ann G. Valdez, Stenographer