

Agenda

DATE 4/2/13 TIME 9:56am

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**CITY BUSINESS & QUALITY OF LIFE
COMMITTEE**

**City Council Chambers
City Hall, 200 Lincoln Avenue
Monday, April 8, 2013
11:00 am – 1:00 pm**

- I. PROCEDURES
 - A. Roll Call
 - B. Approval of Minutes – March 12, 2013
 - C. Approval of Agenda
 - D. Approval of Consent Agenda
- II. INFORMATIONAL ITEMS
 - A. Impact of NM Taxes and Incentives on Economic Development (Richard Anklaam, NM Tax Research Institute)
 - B. Review of Single Use Carry-Out Bag Ordinance – Discussion Draft (Fabian Trujillo)
 - C. BizMix 2013 Update (Kate Noble)
- III. CONSENT AGENDA
- IV. UNFINISHED BUSINESS
- V. ACTION ITEMS
 - A. APPROVAL OF A RESOLUTION DIRECTING STAFF TO CREATE AND ESTABLISH AN ANNUAL AWARD TO RECOGNIZE AND HONOR THE ACCOMPLISHMENTS AND CONTRIBUTIONS OF AN OUTSTANDING WOMAN-OWNED BUSINESS THAT IS SITUATED IN THE CITY OF SANTA FE AND ESTABLISHING A SELECTION COMMITTEE FOR THE ANNUAL AWARD. (Councilor Wurzbarger) (Kate Noble)
- VI. ITEMS FROM THE PUBLIC
- VII. ITEMS FROM THE COMMITTEE
 - A. Santa Fe Global Trade Initiative Work Group Update – Kathy Keith
 - B. Items from Committee Members
- VIII. ITEMS FROM THE CHAIR
- IX. ITEMS FROM STAFF
- X. NEXT MEETING DATE – **May 14, 2013**
- XI. ADJOURN

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CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE**

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**CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE
City Council Chambers**

April 8, 2013

I. PROCEDURES

CALL TO ORDER

A regular meeting of the City of Santa Fe Business and Quality of Life Committee was called to order by Councilor Rebecca Wurzbarger, Chair on the above date at approximately 11:00 a.m. in the City Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

A. Roll Call

Roll call indicated a quorum as follows:

Members Present:

Councilor Rebecca Wurzbarger, Chair
Dena Aquilina
Fred Cisneros
Kathy Jahner
Diane Karp
Kathy Keith
Councilor Christopher Rivera
Buddy Roybal
Frederick Warhanek

Members Absent:

Alan Austin (excused)
Luca Ceccarelli (excused)

Staff Present

Fabian Trujillo
Nick Schiavo
Kate Noble

Others Present

Cindy Padilla, Environmental Services Division
Richard Anklam, NM Tax Research Institute
Randall Marco, Environmental Services Division
Charmaine Clair, Stenographer

B. Approval of Minutes- March 13, 2013

Mr. Warhanek moved to approve the Minutes of March 13, 2013 as presented. Ms. Aquilina seconded the motion and it passed by unanimous voice vote.

C. Approval of the Agenda

Ms. Keith moved to approve the Agenda as published. Mr. Roybal seconded the motion and it passed by unanimous voice vote.

D. Approval of the Consent Agenda – None

II. INFORMATIONAL ITEMS

A. Impact of NM Taxes and Incentives on Economic Development -Richard Anklaam, NM Tax Research Institute

Mr. Trujillo introduced Richard Anklaam, President and Executive Director of the New Mexico Tax Research Institute. Mr. Anklaam has over 20 years experience in state and local taxes and was the previous director of the New Mexico Tax Policy for the State of New Mexico and has worked in private practice.

Mr. Anklaam said he would show a slide presentation and give an overview of a tax study done and would discuss what is happening in New Mexico.

He explained that the New Mexico Tax Institute is a nonprofit, nonpartisan member supported organization dedicated to advancing good tax policy education. A summary of Mr. Anklaam's presentation follows:

- He explained the principles: *Adequacy*: regardless of the type of tax system wanted in a jurisdiction, adequate revenue has to be raised to fund government services. *Efficiency*: interfere as little as possible with private economy. *Equity*: taxpayers should be treated fairly. *Simplicity and comprehensive*: all taxes should be considered when evaluating a system. *Accountability*: exceptions should be rare and carefully evaluated and justified; such as tax incentives, and should be as effective as possible.
- He said unemployment is up and revenue growth and federal spending is down. The State's General Fund is 43% gross receipts and motor vehicle excise tax that represents almost a \$6 billion budget. New Mexico is overly reliant on gross receipts relative to their other revenue programs. New Mexico's gross receipts tax (GRT) is much broader than the average sales tax and unique in that a lot of money is from the energy industry.
- The 26% income tax is about 5% corporate and the rest personal; 12% of the General Fund is subsidized from permanent fund earnings, which is unique.
- The Administration agreed to Medicaid expansion that will make money, but over time will go away. The revenue forecast has been unchanged.
- The Council on State Taxation, a trade organization like Fortune 1000, commissioned Ernst and Young to do a business tax competitive study. The study looked at a \$100 million investment in several sectors of new investment in the largest city of every state in the country; New Mexico ranked 51- the least competitive state and presented the highest effective tax rate of any state. Mr. Anklaam said the ranking is incorrect because the study did not consider incentives and New Mexico uses more incentives than other states.
- The study complained about New Mexico's corporate income tax rate and lack of apportionment methods. The nominal rate is the highest in the region except for California and a little above the national average. The study also complained about the GRT; New Mexico taxes more things bought by individuals and businesses than other states. The result is pyramiding: an example is when your accountant charges your business gross receipts tax and your business sells a service to another, and so on causing a compounding effect.
- The study had flaws and limitations: incentives were not included; simple corporate income tax assumptions were made and did not look at combined filing or options provided. Mr. Anklaam assumed mistakes modeling the GRT tax were made.

- New Mexico was in the middle compared to other states, without incentives and is very high (60%.) When all incentives were mixed, New Mexico is still not that competitive. The results after incentives were all over the board in terms of competitiveness and depend on the amount spent and on what, the projections within the given sectors and the incentives that could be applied.
- Policy options were looked at: what would happen if a single weighted sales factor or GRT exemption for consumables is offered; or the corporate income tax rate is reduced. The single weighted sales factor had the greatest change because New Mexico has a single weighted sales factor election for manufacturers.
- Incentives cost about \$90 million and don't include IRBs or dynamic effects from investment of General Fund dollars that are not factored. The film credit last year was lower than \$50 million and the High Wage Job Tax Credit mushroomed to over \$100 million. In fiscal year 11 the largest incentives in New Mexico is the Film Production Tax Credit and the High Wage Jobs Tax Credit, followed by the Investment Tax Credit and the Technology Jobs Tax Credit. Smaller credits such as the Rural Jobs Tax Credit are rarely used and the R&D Small Business Tax Credit no one is currently taking.
- House Bill 641 (allows an additional five percent to be spent on series productions) was signed. An amendment folded into that included corporate tax relief comprised of: a corporate rate reduction from 7.6% to 5.9% over five years; a phased in single weighted sales factor election for manufacturers only and a mandatory unitary filing requirement that takes effect on or after January 1, 2014 for big box stores only (stores with retail space in excess of 30,000 ft.² under one roof.) An exception is anyone with over 750 employees in nonretail space; such as Lowes and Wal-Mart.
- The manufacturing GRT deduction was narrowed last year because the fiscal impact had doubled because of the manufacturing definition. What wasn't intended was for the deduction to apply to power generation and refineries and restaurants and the new package defines consumables more narrowly to exclude that.
- The High Wage Job Tax Credit had features not intended for people to take advantage of and went from a cost of \$2 million to over \$100 million in 10 years. Dollar thresholds were raised; urban thresholds went from \$40,000 in wages to \$60,000 in June.
- On the single weighted sales tax, the old formula of three factors to determine the state percentage used by most states is: the tax due of the filing group (separate, combined, federal, consolidated etc.) ; the taxable income of the individual company or group, times the state percentage, multiplied by the tax rate. The manufacturers' only version was passed in New Mexico hoping to attract larger capital investments of exporting manufacturers.
- New Mexico's apportionment rules have not changed in years while the rest of the world has. The Economic Development Department wanted a single weighted sales factor for everyone but didn't pass. Manufacturers have a single rate and a rate reduction; LEDA funding asked for \$10 million but got \$3 million; JTIP wanted \$5 million and got a little over \$3 million.
- Other economic incentives that passed: the extension of the Sustainable Building Tax Credit and Liquor Tax Microbrew Volume Limit (a reduced rate subsidy for small micro-Brewers in New Mexico) and a similar provision for small wine growers. The Rural Jobs Tax Credit definitions passed and were made similar to the High Wage Jobs Tax Credit. The locomotive fuel gross receipts for BNSF passed, if \$50 million in capital infrastructure is invested.

Mr. Anklam said New Mexico relied too heavily on incentives. He added there hasn't been a successful tax reform commission since the 60's and the likelihood of success is not high, but is important they have those conversations and do the research to make that work.

Mr. Anklam ended his presentation and stood for questions.

Chair Wurzburger asked Mr. Anklam to address the incremental tax reform opportunities.

Mr. Anklam said the incremental tax reform works normally by going to the Interim Committee and hiring a good lobbyist and spinning a good tax cut. He said Senator Smith said "we don't do tax policy in New Mexico, we do tax

deals." Mr. Anklam said the deals degrade the tax code over time and pushes rates up so more people need relief; people get relief and the rate gets raised again and the whole thing gets worse.

He said it is hard to maintain a discipline in a political environment with an executive. The alternative is to knock everything off the table and start with something new and to do that there has to be a comprehensive plan. He said there should be a conversation about a true GRT, because the world around them has changed and the tax policy might need to change.

Mr. Roybal asked if the big box combined filing would even the playing field between New Mexico corporations and out-of-state corporations.

Mr. Anklam said it depends; the laws have changed and most businesses don't pay a corporate *and* a personal income tax and operate as an LLC, LLP.

He said when combined reporting is mandated, other companies are pulled in and some have losses and some have gains. He said with more losses than gains, the tax liability goes down; more gains than losses the tax liability goes up. He said an argument for combined filing is that certain forms of tax planning is shut down and if a company is competing with someone who does that, the answer would be "yes."

Mr. Roybal asked if box stores would pay more taxes. Mr. Anklam replied that he isn't sure who has 30,000 ft.²; Home Depot, Target and Barnes and Noble might. He said the requirement is strange and New Mexico is the only state ever to do that. He said some money would be added, but not a lot.

B. Review of Single Use Carry-Out Bag Ordinance – Discussion Draft -Fabian Trujillo

Mr. Trujillo said the revised draft ordinance was developed in meetings with the Chamber of Commerce and Sustainable Santa Fe Commission and based on the Seattle ordinance.

Mr. Trujillo provided an overview of the changes:

- plastic bags would be banned; paper bags for all retail stores would have a 10 cents fee which would be exempted for WIC, TANIF, or the SNAP programs; restaurants and carryout food would be exempt
- the ordinance would be reviewed within a year by the Sustainable Santa Fe Commission
- Environmental Services would be authorized to provide reusable carryout bags free of charge, if they desire and promoting the use of reusable bags was discussed.
- The Environmental Services would conduct a survey of the retail establishments and be reviewed by the Sustainable Santa Fe Commission, who would report their findings to the City Council within a year.

Mr. Roybal thanked the Committee for their hard work. He said before the ordinance is passed it would be well to consider a strong campaign to educate the community on the City's desire to eliminate plastic bags and the reason. He added as part of the campaign, the City should provide cloth shopping bags free of charge.

Mr. Roybal said the business community is heavily burdened with high medical insurance, high living wage, and high City/County/State taxes. He said this is a time when businesses are struggling and to add another government regulation with enforcement penalties adds more stress and pain to an already hurting sector of the community.

He said he is strongly against the ordinance because it is another thing against business. He stated if Santa Fe is going to be a business friendly community, as a business person and a member of the Committee, he could not vote for the ordinance.

Ms. Jahner asked the status of the study to evaluate and improve the waste and recycling.

Cindy Padilla, Director of Environmental Services Division (ESD) said the contract was just awarded to SAIC Environmental and she would meet with them this week. The City/County and Santa Fe Solid Waste Management Agency would ask that all of the entities be looked at separately and part of the study looks at the solid waste management system for effectiveness and efficiency, provide ideas and recommendations to increase diversion and recycling. The City/County and Solid Waste Agency would be looked at as a whole, in terms of efficiency and effectiveness and diversion.

Ms. Jahner said before taking a small piece of the puzzle and attacking plastic bags, the Committee should get the study and look at the whole picture. She understands that plastic bags constitute a very small portion of the waste.

She asked if anyone had calculated and identified funding and budget for the indication that ESD would provide reusable carryout bags for the public.

Ms. Padilla said if it is decided that bags would be free or at cost; the City could recuperate the costs. The ESD is an enterprise operation whose budget is based on rates collected for services delivered and free bags would potentially impact the rates on residential and commercial, depending on the amount of bags and distribution, etc.

Ms. Jahner asked if anyone has calculated and identified a budget for printing and educating the public in English and Spanish on the need to increase recycling and on the fee of 10 cents for paper bags.

Ms. Padilla said there is a budget for a pamphlet for education for improving and increasing recycling and a pamphlet for the commercial businesses would be developed as well. The pamphlet is translated to Spanish and English and is ready to print, but does not include anything on bags.

She said she has not put in an education budget for the ordinance, but thought that could be included in the piece about diversion. She added that flyers and mailings could be done relatively inexpensively.

Ms. Jahner said a recent Chamber survey shows the largest challenge businesses face currently is the economy. She said it is also a challenge to the citizens. She said in good conscience she could not vote for an ordinance that adds tax to citizens if they don't bring recyclable bags into a store. She added the Committee was told by Earl Potter that customers resent being charged for paper bags.

She said she is aware of a sentiment and perception that Santa Fe is anti-business. She believes the ordinance would exacerbate the perception and add to that reputation and that isn't good for the City.

She understood CBQL was to make it easier for businesses to operate in Santa Fe and there is a long list of things the Committee should look at; one is the flat GRT. She said non-residential construction is down 48% and businesses and individuals are struggling; and the Committee needs to look at updating the City's economic development plan and learn the status of the Mayor's plan to increase 4000 jobs in Santa Fe.

Ms. Jahner said a study is being commissioned. She thought at this point in time, it would be ill-conceived to deal with an ordinance that is one little piece of the puzzle.

Ms. Aquilina reminded the Committee that Vitamin Cottage (Natural Grocers) decided two years ago not to provide plastic bags and has small boxes at the front of the store. She said that saves time in breaking down the boxes and is part of the store's recycling effort and the change has not harmed their business, whatsoever.

Mr. Roybal said he also does that, but becomes a burden after a while. He said there has to be an educational aspect to the business to make everyone aware.

Ms. Karp reminded the Committee members that the Committee is *business and quality of life*; not just business that the Committee is to support or engage. She said this issue came up as a qualitative issue of environmental concern and many in Santa Fe are in favor.

She said there was talk about creating a bag; the City created a bag and distributed it at the "July 4th on the Plaza" and everyone wanted the bag as a souvenir.

Ms. Karp said the policies are not attacking business. The intent is to find a way to be responsible citizens and find a material alternative and the issue could be tackled in very constructive and productive ways. She said if the City is going to succeed as a city perceived as progressive and inviting and a great tourist center, they should think about ways to serve all of those needs from a business perspective and a citizen perspective that allows the City to do something unique.

Mr. Roybal said he doesn't think the community is against recycling, but the worse thing is that the ordinance includes penalties, enforcement and costs; and he isn't sure the ordinance could be enforced. He said why couldn't the City do a business and community friendly campaign that brings awareness, instead of a burden.

Ms. Keith said Mr. Potter's feelings were very strong about passing a fee on to his customers and his testimony was to give the business the choice of absorbing the costs or passing the cost along. She said the plastic bag issue was taken care of, but with a mandate that a business charge a consumer for the paper bag, they are back to the same situation. The ordinance language states it is a violation for a retail establishment to pay or otherwise reimburse the customer.

Chair Wurzbarger asked Mr. Trujillo how that issue had morphed back into the ordinance.

Mr. Trujillo said there is a carve-out for that and he had talked with Mr. Potter, who was comfortable with this. Mr. Trujillo explained that the charge for paper bags is for a *grocery* size paper bag only. Mr. Warhanek added the bag used by most groceries is called unofficially a "barrel bag" and a definition for bags that would be charged for is on page three.

Mr. Cisneros said the City is trying to encourage good behavior with penalties and punishment and the concept doesn't seem to work. He said the companies that do boxes, (Vitamin Cottage) etc. should be celebrated and shown as an example as part of the education of a system that works. He said as this would be largely more successful to get people to embrace the concept as a voluntary issue, rather than by force.

Ms. Jahner said recently she was in North Carolina where everything is put into one bin [materials for recycle.] She said why not look at something to make it easier instead of penalizing and taxing people. She continued that there is no budget to provide recyclable bags and not enough information to make an informed decision. She said this is a business decision and when making a business decision; she makes the budget and where the money would come from before she makes a commitment.

She said the ordinance is premature.

Ms. Padilla said the City does almost have single-stream recycling and people only need to separate glass. She said one thing that makes it difficult is that Santa Fe doesn't recycle plastics three through seven because they don't have a viable market. She said Freedman Recycling is moving to Albuquerque and offers a wider range of recycling and she hopes to talk with them about expanding some of the markets.

Ms. Karp asked if possible to turn the issue into a plus. To make something that could be public and fun and get entrepreneurs thinking creatively about what and how to do this and what to call it; give the campaign a name and get art organizations together and do a Santa Fe event.

Mr. Randall Marco with ESD said he started a program with the Santa Fe Public Schools for kids to paint 450 small signs and target businesses to put up the signs. He said signage exists on the City's big trucks and this summer more would be added of the children's drawings and paintings.

He introduced the idea to Public Utilities without a negative response. He said there would be offshoots and one is the news media is interested in taking pictures of the kids as they paint the signs.

Mr. Marco addressed Mr. Cisneros' comment on enforcement. He said he is the enforcement for the ordinance for the Environmental Services Division for the City and gets a lot of calls from the public and businesses. Most calls are on illegal dumping and he enlists the business owner to help identify what is being dumped; often dumping is by a neighbor. He talks with the person and with the business owner and has never had to put anyone in front of the judge after explaining the ordinance and ways the business owner could lock up their trash.

He said he doesn't see any difficulty with the ordinance.

Councilor Rivera said the single use bag ordinance would not become effective until January, 2014 and gives time for the educational piece that could start at the time the ordinance is passed. He said also it is the time, if a budget is needed for bags, etc. to get that started, since this is the start of the budget hearings.

He said the ordinance is a good thing and Santa Fe has never been afraid to try something new. He agreed with Mr. Cisneros that punishing people is not the right way and wants the ordinance to be approved without a tax on the paper bags; which would also take away other punishment for non-compliance.

He said the program could be reevaluated after a year and the City could decide what to do with regard to paper, if that doesn't work.

Mr. Warhanek said the charge for paper was addressed by the subcommittee. He said why wouldn't a person want a free paper bag; the charge actually puts an additional burden on the business to supply a paper bag at more expense. He said the hope is to get people away from the "addiction" of using paper.

Councilor Rivera said why not give businesses the option to decide if they would provide reusable bags, boxes, etc. and let businesses have flexibility in how to make the ordinance work.

Ms. Keith read from page 4, paragraph C, section 5: "all retail establishments shall indicate on the customer transaction receipt the number of recyclable paper bags provided and the total amount of the pass-through charge." She said that is a burden on businesses to track and possibly an expense.

Mr. Trujillo explained the revenue would be kept by businesses and would offset additional costs for paper bags or administering the ordinance. Ms. Padilla added also customers would know why the charge is there and see the number of bags used and the cost associated and helps make people aware.

Ms. Padilla said the ESD is happy to enforce the ordinance and anything that promotes environmental stewardship and changes behavior.

She pointed out issues with the ordinance:

- From an enforcement perspective the definition of a retail establishment is very broad and includes street vendors, special events and the farmer's market, etc. and would be difficult to enforce more than on a call-in basis.

- A requirement is for ESD to conduct a survey of retail establishments impacted by the ordinance and an additional report is required to be given to the Sustainable Santa Fe Commission and is already included in the previous requirements.
- Item 4; the waste and litter reduction, benefits...etc., would be difficult to report how much litter was reduced; the measurements are on waste and litter collection and plastic bags are not separated out.

Chair Wurzbarger allowed Public Comments at this time.

VI. ITEMS FROM THE PUBLIC: (Revised Agenda Order)

Mr. Harold Pinella a Capital High School student said he is concerned with a clean environment in Santa Fe in the future and is working with a group on recyclable bags as a project and wants to offer bags at no extra cost. He said the group reaches out youth in Santa Fe that support and further the cause.

Kim Kelly, a small business owner and member of the Sustainable Santa Fe Commission said it is very important to recognize that Santa Fe is not new in this; Los Angeles and Washington, D.C. etc. have already passed ordinances and have been successful.

She said as business owners, rather than be anxious about change, it is important to look at statistical data from cities that passed ordinances: 85% of businesses in Washington D.C. reported neutral or positive change afterward. She said it is important before passing the ordinance for the Chamber of Commerce to find ways to educate people in order to be successful and have a smooth transition.

Ms. Kelly said without the 10 cents fee people would have no motivation and would just substitute paper for plastic. She said it was a good decision that businesses keep the money and an extra purchase order number on the receipt would lessen the burden.

She said surveys show people are not upset about paying. She said regarding Councilor Rivera's suggestion for businesses to be able to choose a level; businesses want a level playing field. The businesses are happy to comply when all businesses comply, because they wouldn't lose their competitive edge.

Chair Wurzbarger clarified Councilor Rivera's point was actually just to leave it to business owners how they would comply on not having plastic.

Chair Wurzbarger said other work needs to be done with respect to the reporting, the fines and the burden on staff. She asked that two or three people with different points of view look at the ordinance and reduce to two pages that say that plastic bags would be banned at the counter.

Chair Wurzbarger said after plastic bags start to go away over the next six months, the City could look at increasing the activities around recycling. She asked to hold off on the more oppressive features of the ordinance and have a shorter bill that starts with plastic bags and outlines expectations of how the businesses and community would be educated. She said then the City might be able to move forward with the ordinance.

Chair Wurzbarger said regarding evaluation and a study, she prefers a big party at the end that gives awards and has youth involved and Mix could do the study of what worked and what didn't.

She said there are resources to expand the education and there are people in the community that want to work on this, as well as the Sustainable Commission. The small group question is the status of the 10 cents fee.

Mr. Warhanek, Ms. Aquilina, Ms. Jahner and Mr. Roybal and Mr. Cisneros agreed to work as a group; Chair Wurzbarger asked Ms. Kelly to also join the group.

Chair Wurzbarger asked the group to meet and bring back their work to the next meeting. She thanked everyone who has worked on the ordinance.

C. BizMix 2013 Update- Kate Noble

Ms. Noble said Chair Wurzbarger suggested they brainstorm around two areas: expertise and sponsorship. The BizMIX 2013 Business Plan Competition is on a longer timeframe this year and winners will be announced in October; applications will open in one week and close the third Thursday (16) in May.

Ms. Noble said this year they specifically ask for a business "in concept only," not an operating business. A contest called the Wooden Nickel would be done at the Chamber Business Awards (June 6th) with the idea to get young, aspiring business entrepreneurs at the awards to circulate with the business leaders in the community.

Ms. Noble said she is looking at sponsorships to give both cash and value prizes. She said a full presentation and discussion of the entries and sponsorships would be done next month.

Chair Wurzbarger asked Ms. Noble to send the criteria and remind the Committee members of the benefit for the applicants so people could be encouraged to enter. Ms. Noble agreed to send the information via e-mail.

III. CONSENT AGENDA- None

IV. UNFINISHED BUSINESS- None

V. ACTION ITEMS –

- A. Resolution Directing Staff to create/ establish an Annual Award to Recognize & Honor Accomplishments & Contributions of an Outstanding Woman-Owned Business in the City and to establish a Selection Committee for the Annual Award. (Councilor Wurzbarger) (Kate Noble) *Councilor Rivera asked that he be added.*

Ms. Noble said the Committee may want to consider that the resolution specifies the *City* of Santa Fe. The award would recognize the incredible women entrepreneurs/business owners and help the ECD achieve their goal to celebrate entrepreneurship and provide role models.

She said on June 6, the Small Business of the Year and the Family Friendly Business of the Year would be awarded by the City in partnership with the Chamber of Commerce. She said the Chamber has done a good job to make the event a celebration of entrepreneurship and business achievement in the community.

Mr. Cisneros clarified if the award could be a woman with a partner or if a minimum percentage of ownership is required. Ms. Noble replied the resolution specifies 51% ownership.

Mr. Simon Brackley said he just had the chance to read the wording and had questions. He asked if a husband and wife partnership meant 51% had to be owned by the wife. He said there are gray areas. He said the Chamber is completely supportive of the concept of recognizing a strong woman-owned business in Santa Fe, but there is some subcommittee work to be done.

Chair Wurzbarger said if the resolution passed, there would be time to work on criteria in terms of implementation.

Ms. Jahner said she is the president of the Santa Fe Professional Business Women and over the past 25

years the organization has named a small business of the year and a large business of the year (50 employees is the breaking point) and a Santa Fe Business Women of the Year within Santa Fe County.

Ms. Jahner offered to share the Professional Business Women's criteria if the City proceeds with the award. She invited people to the Professional Business Women's awards April 23 to see how their awards work.

Mr. Cisneros moved to approve the resolution to create/ establish an annual award to recognize & honor accomplishments & contributions of an outstanding woman-owned business in the City of Santa Fe and to establish a selection committee for the annual award. Mr. Warhanek seconded the motion and it passed by unanimous voice vote.

VII. ITEMS FROM THE COMMITTEE

A. Santa Fe Global Trade Initiative Work Group Update – Kathy Keith

Chair Wurzburger said the highlights are that the City still expects a visit; the travel agency who visited Santa Fe a month ago is expected to bring a tour group to Santa Fe in the fall. She thanked Ed Herrera and the people from the State Tourism Office; Martin Lecher and his contact in Taiwan, Michele.

She said in the interim, a film company from television in Taiwan planned a film in Santa Fe at the end of the month. She said a TV show from Taiwan on Santa Fe, could open a door that Santa Fe doesn't have currently. She said she is hoping to have a small reception and would let everyone know when she has the details.

Chair Wurzburger asked Mr. Trujillo to talk about the trade initiative to Mexico.

Mr. Trujillo said the five companies that were interested have dropped out and he wasn't sure if a Santa Fe company would go to the trade mission in Mexico.

Chair Wurzburger said the good news is because of relationships developed with the State, the City would receive advance notice the next time. She hopes there is increased opportunity for companies, particularly with the Velocity Program, to have their products marketed next year.

Mr. Trujillo added that a Brazilian delegation driven by a professor from Brazil at the University of New Mexico, would meet in Santa Fe the following day. The professor and three people from Brazil would meet with Mr. Trujillo and various members of the business community, the City, and members of the Committee.

Chair Wurzburger added that she and Mayor Coss would be out of town. She encouraged people with an interest to stop by and welcome the visitors.

b. Items from the Committee Members

Mr. Warhanek said he passed out cards on a gallery started by he and his sister in Rancho Viejo.

He added the Annual Kentucky Derby Day would be held by Southwest Care and Councilor Wurzburger is the chair. He talked about the events and that tickets are on special until April 19th; he has tickets for the

raffle for a mini-Cooper that has all taxes paid by Southwest Care and a silent auction would be held. Mr. Warhanek could be contacted if anyone has something they wish to donate.

VIII. ITEMS FROM THE CHAIR

Chair Wurzbarger said she is going to Mississippi and a nearby town is one of the few places in the country that is doing a major community solid waste project that uses a new technology from Canada.

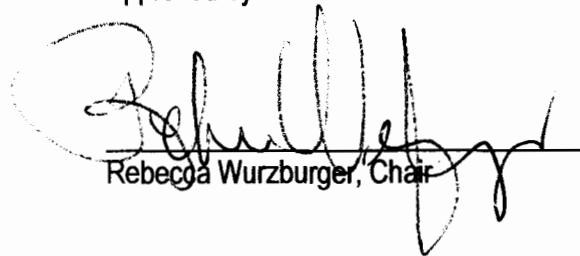
IX. ITEMS FROM THE STAFF –None

X. NEXT MEETING DATE- May 14, 2013 at 11:00 a.m.

XI. ADJOURN

Having no further business to discuss the meeting adjourned at 12:52 p.m.

Approved by:



Rebecca Wurzbarger, Chair

Submitted by:



Charmaine Clair, Stenographer