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**CITY OF SANTA FE, NEW MEXICO**

**RESOLUTION NO. 2013-34**

**INTRODUCED BY:**

Councilor Bushee

**A RESOLUTION**

**DIRECTING THE CITY MANAGER TO EXPLORE AND EVALUATE THE CREATION OF A CITY POSITION FOR THE PURPOSE OF MANAGING AND MAINTAINING THE CITY'S BIKE-PEDESTRIAN TRAIL NETWORK, INCLUDING COORDINATING VOLUNTEER RESOURCES, MONITORING INTER-AGENCY EFFICIENCY, AND PLANNING CONTINUED CONNECTIVITY IN ORDER TO MAXIMIZE AND PROTECT THE VALUE OF SUCH COMMUNITY ASSET.**

**WHEREAS**, the voters of the City of Santa Fe have recently approved \$44,300,000 in General Obligation Bonds to invest in trails, parks and open space; and

**WHEREAS**, the City of Santa Fe has begun to receive national recognition for its investment in its trails which includes:

- A coveted Bicycle Friendly Community designation (Bronze) from the League of American Bicyclists;
- The International Mountain Bike Association World Summit which was recently held in Santa Fe;

- 1 • Runner’s World Magazine which named the Dale Ball Trails among the top 10 trails in
- 2 the country;
- 3 • The New York Times which recommends travel to Santa Fe, NM, because of its trails
- 4 system;
- 5 • A Bicycle Master Plan which was approved in 2012;
- 6 • A Pedestrian Master Plan which is currently in progress; and

7 **WHEREAS**, the City’s investment in trails continues to reap rewards for the City through  
8 increased tourism, more business and employment opportunities, increased gross receipts revenues,  
9 and the improved health and well-being of its residents; and

10 **WHEREAS**, the City has invested a substantial amount of money in the creation of trails, but  
11 existing city resources alone are inadequate to provide for the maintenance of those trails; and

12 **WHEREAS**, the success of the City’s pending application as a “Silver” Bicycle Friendly  
13 Community depends on the commitment of City staffing dedicated to trails and paths; and

14 **WHEREAS**, the value and benefits from the investment in the City’s trails will increase if  
15 properly managed and protected by a dedicated staff position; and

16 **WHEREAS**, the creation of position to coordinate such volunteers is a good use of city funds  
17 because it would promote volunteerism as a means to maintain trails in lieu of paying city employees  
18 to perform such work; and

19 **WHEREAS**, abundant volunteer resources exist but are in need of coordination by the City  
20 for working on trail maintenance and improvement, such as:

- 21 • Trails Alliance of Santa Fe
- 22 • Santa Fe Fat Tire Society
- 23 • Pedal Queens Bicycle Club
- 24 • Friends of the Outdoors Trails Alliance
- 25 • Sierra Club

- 1 • Wilderness Alliance
- 2 • Meet up groups
- 3 • Neighborhood associations
- 4 • A robust retirement community seeking volunteer opportunities; and

5 **WHEREAS**, all such groups will continue to be underutilized without coordination by a  
6 designated City staff coordinator; and

7 **WHEREAS**, there currently does not exist a public office or position to maximize volunteer  
8 resources; and

9 **WHEREAS**, other western cities compete for tourism by aggressively managing and  
10 promoting outdoor recreation which requires Santa Fe to keep pace and stay progressive; and

11 **WHEREAS**, the future of tourism, economic prosperity and property values in Santa Fe and  
12 New Mexico depends on attracting and retaining new families and a youthful demographic, all of  
13 whom seek out and value a community with a well-managed trails network.

14 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
15 **CITY OF SANTA FE** that the City Manager is directed to explore and evaluate the creation of a city  
16 position for the purpose of managing trails and coordinating volunteers for the maintenance and  
17 improvement of the City’s bike-pedestrian trails network.

18 **BE IT FURTHER RESOLVED** that such position shall include, at a minimum, the  
19 following tasks:

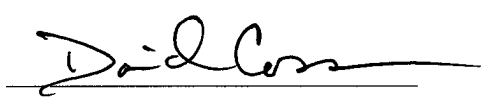
- 20 • Coordinate and supervise all volunteer activities on city parks and trails, while  
21 maintaining a master calendar for volunteer activities
- 22 • Attend meetings of volunteer organizations to recruit and educate volunteers and  
23 gather information and feedback
- 24 • Arrange recognition ceremonies and activities
- 25 • Publish and disseminate marketing materials and informational brochures

- 1 • Work with the City maintenance department to coordinating activities and efforts for
- 2 both paved and unpaved trail surfaces
- 3 • Work with City planners and the Metropolitan Planning Organization to maximize
- 4 connectivity and efficiency in the planning and implementation of the bicycle and
- 5 pedestrian master plans.
- 6 • Work with the City Public Information Office to improve public awareness and
- 7 education
- 8 • Monitor and report on directional signage needs and oversee installations
- 9 • Attend City meetings related to POSAC, BTAC, Public Works, and the like, to
- 10 advise and coordinate efforts,
- 11 • Maintain ongoing education and credentials in sustainable trails maintenance, crew
- 12 leader and safety training, first aid, relevant AASHTO requirements, right of way,
- 13 liability issues, and alternative transportation planning,
- 14 • Maintain regular coordination with the public safety trails position to monitor
- 15 conditions and activities
- 16 • Coordinate with the existing County Volunteer Coordinator on joint projects
- 17 affecting both entities
- 18 • Acquire Ongoing knowledge and skills related to available tool and mechanical
- 19 resources
- 20 • Develop and maintain social media and dedicated a City web page for volunteer
- 21 activities
- 22 • Maximize safety of all volunteer activities and maintains an ongoing working
- 23 relationship with City risk management to protect the volunteers and the City.

24 PASSED, APPROVED and ADOPTED this 27<sup>th</sup> day of March, 2013.

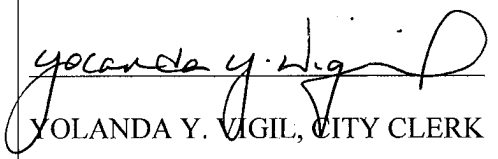
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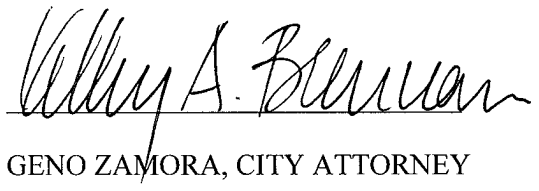
DAVID COSS, MAYOR

ATTEST:



YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:



GENO ZAMORA, CITY ATTORNEY