

CHILDREN AND YOUTH COMMISSION MEETING

Tuesday, March 26, 2013 Councilors' Conference Room City Hall, 1st floor 200 Lincoln Avenue 6:00-8:00 p.m.

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of Minutes: February 26, 2013
- 4. New Business:
 - a. Distribute Renewal Proposals and Determination of Interview Requests
 - b. Discussion Regarding the Strategic Plan and Needs Assessment Update
- 5. Old Business:
 - a. Welcome of New Commission Member
- 6. Comments from the Chair and Commissioners
- 7. Report from Staff:
 - a. Contracts
 - b. Report on Site Visits
 - c. Children and Youth Commission Budget
- 8. Matters from the Floor
- 9. Adjournment

TO ACCOMMODATE THOSE WITH SENSITIVITIES, PLEASE REFRAIN FROM WEARING FRAGRANCE.

PERSONS WITH DISABILITIES IN NEED OF ACCOMMODATIONS, CONTACT THE CITY CLERK'S OFFICE AT 955-6520, FIVE (5) WORKING DAYS PRIOR TO MEETING DATE.

Index Summary of Minutes Children and Youth Commission March 26, 2013

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Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	Request for Item 5 to go before Item 4. Ms. Fidel moved to approve the agenda as amended, second by Mr. Multari, motion carried by unanimous voice vote.	2
Approval of Minutes – February 26, 2013	Mr. Multari moved to approve the minutes of February 26, 2013 as presented, second by Ms. Fidel, motion carried by unanimous voice vote.	2
Old Business Introduction of new Commissioner	Welcome to Jill Reichman, confirmed by the Mayor to serve on the Children and Youth Commission filling an unexpired term until January, 2014.	2
New Business a. Distribute renewal proposal and determination of interview requests	List of those programs to be interviewed was identified and provided to staff.	2-5
Matters from the Chair and Commission	Informational Review Process Dates: April 9-10-11, 2013 Solace Crisis Treatment Center	5
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Adjourn and Signature Page	Chair called for adjournment at 7:40 pm	7

MINUTES

CHILDREN & YOUTH COMMISSION MEETING March 26, 2013 - 6:00 pm - 7:40 pm CITY COUNCILOR'S CONFERENCE ROOM

1. The meeting was called to order by the Chair, Sue Anne Herrmann at 6:00 pm, City Councilors Conference Room.

Roll Call

Present:

Sue Anne Herrmann, Chair Dolores Fidel Michael Multari Thomas Bustamante Joanne Lefrak Ernestine Gallegos de Hagman Jill Reichman

Others Present:

Terrie Rodriguez, Director, Youth & Family Services Department Chris Sanchez, Children and Youth Program Manager Anna Serrano for Fran Lucero, Stenographer

A quorum was declared by roll call.

2. APPROVAL OF AGENDA

Request for Item 5 to go before Item 4.

Ms. Fidel moved to approve the agenda as amended, second by Mr. Multari, motion carried by unanimous voice vote.

3. APPROVAL OF MINUTES: February 26, 2013

Mr. Multari moved to approve the minutes of February 26, 2013, second by Ms. Fidel, motion carried by unanimous voice vote.

4. Old Business

Welcome Jill Reichman to the Children and Youth Commission as a new member.

5. New Business

a. Distribute renewal proposal and determination of interview requests.
 Mr. Sanchez provided the proposals to the commission which also includes the Arts Commission funding as well as the CDBG grants. This will provide an overview of

who is receiving additional funding. The prepared list first indicates the total awards, it shows the requested amount and those who are requesting additional funding, percentage of increase, Arts Commission additional funding of those in the program and CDBG grants that were just awarded; there were three of them.

The Chair asked if there was a reason that those who received funding from the Arts Commission were highlighted. Chris said no particular reason other than to indicate that these programs were receiving additional funding. The asterisk by the International Folk Art was a note by Debra Garcia y Griego; the Arts Commission Director who said that they did not know exactly where the funding awarded to the Folk Art would be used for. The Chair asked if it is known if they were previous grantees or continuing grantee from the Arts Commission. Ms. Rodriguez did respond and indicate which were continuing grantees. It was also noted that on CDBG it indicates which are continuing and which are new. There was clarification that CDBG can be allowed for capital expenses as to where the city funding cannot be therefore, for example, Girls Inc. was encouraged to apply through CDBG for their capital expenses.

The Chair in conversation with Chris stated that in days gone by we use to line up the schools and programs and indicate how many of our programs that we were funding were in which schools. It was asked if knowing the grade of the school would be helpful and the response that it probably would not be helpful in this process. The Chair also addressed that the 21^{st} funding and other federal funding are going to have an impact on the schools. The Chair asked if anyone knew if the 21^{st} Century funds would fall under the sequestration.

Program to come before the Commission:

- 1) Warehouse 21
- 2) Boys and Girls Club
- 3) FACT (Chris Sanchez and Joann Lefrak will meet with their board, at their invitation)
- 4) Girard's House
- 5) Girls Inc.
- 6) Youth Shelters and Family Services
- 7) NM Center for Therapeutic Riding
- 8) Santa Fe Children's Museum
- 9) Zona del Sol
- 10) Youth Works
- 11) SER Jobs for Progress
- 12) Cooking with Kids

Ms. Rodriguez commented that when the programs contact her and asks if they can request more money she always responds to them, ask for what you need and let the commission decide. The rationale for programs asking for more money could be that they are now seeing less funding from other sources and the City isn't telling them that they can't ask for more money.

Mr. Multari suggested that the commission continue to read and review the proposals and advise Mr. Sanchez if there are others he should contact to come in during the interview process.

Ms. Rodriguez asked about Cooking with Kids. They probably have not heard from the city in a long time and it would be nice to hear from them.

b. Discussion regarding the Strategic Plan and Needs Assessment Update

Mr. Sanchez reported that the Strategic Plan was done in 2005 and Needs Assessment was created in 2007. His goal is to have an updated Strategic Plan and Needs Assessment created by the end of this year. He suggested a possible summer meeting to build the strategic plan for the next 3-5 years. The Needs Assessment needs to be updated.

Mr. Multari said he would like to know what the goals were in 2005/2007 and review if the commission has accomplished what they set out to do. Mr. Sanchez said it would provide specific goals that can be measured and review the progress. Mr. Multari asked Mr. Sanchez if he had any specific goals. Mr. Sanchez said that right now there is a huge need in the community with our youth, there is a 44% drop out rate, what are we doing. We have spoken to the Superintendent of SFPS, we have talked to Santa Fe County and we have said; "what can we do to help you?" These kids are not returning back to school, they are out in the streets, they are getting in trouble and then they get in to the juvenile justice system. What can we do as a team to stop this? Santa Fe County right now has an art program that is on the non-secure side of their facility that is not being used, set up for a classroom, set up for a group and set up for all kinds of activities if we could target these kids. We continue to meet with the SFPS administrators to assure that they know we want to be a part of a program to help these kids. The Chief Academic Officer in a humble way concurred they have an issue. They welcome help to address these issues. It was noted that children as young as grade four are being affected. Mr. Sanchez said that is most cases collaborating with the community and other agencies to address this issue would be realigning services, it wouldn't cost money it is more effort and resources from our programs. There is also a big need for case management services for the parents of these children. We need to keep our kids busy. Ms. Reichman suggested that PMS also be contacted to discuss wrap around services. Mr. Sanchez complimented Mr. Richard DeMella who is working closely with agencies and Children and Youth through the Regional Juvenile Justice Board to put their arm around these services.

Ms. Reichman and the Chair asked; what do you see the CYC role in this endeavor. Mr. Sanchez said that it will be collaboration; we are already funding programs for services that are needed.

Mr. Multari commented that it will be a good process to reflect on what the commission is charged with, what are our roles and responsibilities and also look at the previous strategic plan and see if it was successful and thirdly, revisit the programs that we are providing funding and see what is the breakdown of age they reach. If we are looking for 3rd-4th graders, let's identify which programs are dealing with that age group. We should have this conversation once we have revisited the data on what we have done in the past.

Ms. Lefrak said it would also be important to look at the services that the commission is not funding as there are a lot of other services that happen in the community.

The Chair agreed that historical information on who has been funded, what age group and how much have they received is important to have before moving forward.

6. Comments from the Chair and Commissioners

The Chair commented that their work is cut out for the summer months in supporting the work on the Strategic Plan and Needs Assessment.

Mr. Multari requested a review of the upcoming calendar of events.

Dates: April 9-10-11, 2013 Time: 8:30 am start time.

Place: Solace Crisis Treatment Center

- How long should interviews be? 20 minutes per organization – 5 minutes in between.

7. Report from Staff

a. Contracts (Exhibit A) – Citizen Schools Letter dated March 19, 2013

Mr. Sanchez reported that Citizen Schools has written to the city and notified them that they are cancelling two of their programs; Mescalero and a school in Albuquerque. They will be moving their headquarters to Santa Fe. (FYI)

Recently in the newspaper it was noted that FACT and Art Smart are merging. Ms. Lefrak and Chris Sanchez will meet with their Board on Friday. Debra Garcia y Griego, Director from the Arts Commission will also attend this meeting. (Exhibit B)

b. Report on Site Visits

Piñon School: Visited the program with 135 kids, they do serve healthy snacks, the coordinator uses the older kids to help mentor the younger kids, which is a positive peer interaction. He has his Spanish speaking folks within that same classroom setting. One of the things that were so impressive is that all of the kids knew him; he spoke to every kid by their first name which was very impressive to us. They have their traditional program which is the Museum of International Folk Art, the Santa Fe Symphony and FACT.

Sweeney also was a great program. Sandy seemed very energetic, same kind of process, healthy snacks and then broken up by age groups. The other program that was there was FACT, Violin and Guitar and they have a portfolio that is also there. The kids were very much engaged. NDI could not do their routine there due to

renovation. There were 35 kids on that day but a maximum of 120 kids. One of the reasons for the low count is that there are athletic programs on this same date that the kids go to.

Salazar – Angelique took staff around, there maximum is 76 kids, and there were about 40 the day of the site visit. Health snacks, the break off in to small groups by age, they have teachers, tutors and assistants study with the kids. They have FACT they have a portfolio; Girls on the Run provide services to these students. One nice thing the day we visited was a snack pack day, the kids could fill their back packs and take food home. Angelique said that she could probably service another 100 kids if they had additional funding. One of the teachers actually funds a couple of kids for them to participate in this program. It was also noted that there are a lot of teachers that volunteer to tutor after school. Kids are very actively engaged. Mr. Sanchez asked how many kids were showing behavioral problems and the teacher could respond immediately with the information.

Children's Museum – Rachel provided the tour. Discussion was on their financial status and it was reported that all staff took a 10% cut in pay so the program could continue. It was noted that an Executive Director may be hired in the next two weeks. They were very open, with the past, present and future status. They have added more people to their board. Chris asked the question if they would be willing to work with At Risk Kids and they said yes. Ms. Rodriguez said that one item she noted was that they probably needed some strategic planning on how to use their staff a little bit better. It seemed like the times that parents were picking up the kids was very sporadic so it didn't show the commitment from the parent to have their kids there until 5:30 pm.

c. Children and Youth Commission Budget

Ms. Rodriguez in conversation with the Finance Director can confirm that the City will be faced with a fall of \$1.3 million dollars for the budget next year cutting about \$100,000 out of Youth and Family Services. It is hitting us hard right now. It has been confirmed that the commission will receive the \$1 million dollars for awards.

Ms. Rodriguez informed the commission that there is a Resolution that is going before the Mayor and the City Council tomorrow night, sponsored by the Mayor and it is to allocated \$50,000 each to; Lensic, Fiesta de Santa Fe and Santa Fe Bandstand. Mayor Coss and Councilor Wurzburger have felt that they want to use a source of funding which was one of the tax funds that the Convention and Visitors Bureau had that the administration manages to have \$150,000 allocated to these three without an end date. These organizations normally come to the city for funding as they increase tourist dollars. Ms. Rodriguez stated that this information was brought forth as there are other agencies that have come to the city asking for funding forever and will probably resurface in the future.

The Chair asked if there were others who had a dedicated amount of GRT? Ms. Rodriguez said yes, 3% for Children and Youth, 2% for Human Services and 1% for

Economic Development. The amendment from staff that is going with that resolution will indicate that if those organizations receive that allocation they cannot come to other funding sources for funds.

8. Matters from the Floor

None

9. Adjournment

There being no further business to come before the Children and Youth Commission, the Chair called for adjournment at 7:40 pm.

Signature Page:

Sue Anne Herrmann, Chair

Fran Lucero, Stenographer

Chibit A



March 19, 2013

Dear Chris,

First I want to send to you and City of Santa Fe my deepest thank you for a most valued partnership. This spring marks five years of partnership between Citizen Schools and communities throughout New Mexico. Now, after countless transformational experiences, shared struggles, and WOW! moments, Citizen Schools has made the difficult decision to close our programs in Mescalero and Albuquerque once the school year ends this summer in order to focus on expanding our Expanded Learning Time partnership with Santa Fe Public Schools.

As you know, the field of education reform has evolved in the last five years. Expanded Learning Time is now a recognized success strategy—a proven component in producing the academic gains and developing the 21st century skills that middle school students so critically need.

As a pioneer in this movement, we have gained crucial insights into the factors that drive student success. One of these factors--perhaps the most critical--is the depth and scope of partnerships between providers of expanded learning time programming and school districts. These partnerships help ensure that Citizen Schools works with middle schools best suited to our approach to Expanded Learning Time, that we can tailor the academic support we offer, evaluate our impact with rigor, resource the opportunities we provide, and drive systemic change that can benefit students beyond our direct service.

Albuquerque, Mescalero, and Santa Fe are very different communities, and each district has unique resources, challenges and priorities. Our decision to end our school partnerships in Albuquerque and Mescalero reflects not on the need or drive in these communities—which are significant—but on a difference between the districts' chosen strategies to address this need and those offered by the Citizen Schools model.

At the same time, we have had excellent conversations with Santa Fe Public Schools, led by new Superintendent Joel Boyd, about replicating in additional sites the successful partnership we have forged with De Vargas Middle School, and providing an expanded school day for more Santa Fe middle schoolers in the years ahead. Dr. Boyd has identified an expanded middle school day as his top priority for school transformation and is working closely with his team and the state's educational authority to identify sustainable public funding streams to support our growth.

We are confident that Mescalero Apache School and Van Buren Middle School will continue their efforts to close the opportunity and achievement gap for their deserving students. We plan to work closely with the school administration during this transition. We will depart these two communities at the end of the school year knowing we helped inspire in over 1,000 middle schoolers a love of learning that will carry them through their lives.

We offer boundless gratitude to the people with whom we have partnered, and who have supported us in New Mexico. Hundreds of generous and dedicated people have inspired students and engaged families, stewarded by

the principals of the two schools, Cardinal Rieger and Pat Garcia, and leaders of the Citizen Schools programs

Velina Chavez and Kate Preteska. Each of these individuals has contributed her wisdom, commitment, enthusiasm and joy to infuse hands-on learning with the magic that makes Citizen Schools program special.

Mescalero and Albuquerque's students have gained access to resources within their community that have changed the trajectory of their lives. WOW! moments have included visiting colleges in Colorado and Texas; networking at an event hosted by Fidelity Investments; discovering the science of the bosque; building solar cars with volunteers from Sandia National Labs; connecting remotely with NASA Engineers in Greenland; and exploring Apache art with tribal elders. These experiences made an impact. They changed lives.

In the last school year, 84% of Van Buren students reported a high level of access to college and career connections, 100% of apprenticeships at Mescalero were rated high quality, and 85% of De Vargas students improved their oral communication skills. So far this year, 91% of Van Buren students and 85% of De Vargas students reported a high level of belief in themselves and the importance of education in their future success.

Surveys reflect this impact as well. A De Vargas parent reports: "The participation of my son in Citizen Schools has impacted us in many ways. It has helped my son do his homework at school so that he is able to spend time at home with his family. Also, my daughter has learned new things and has socialized more with her peers." A Van Buren teacher says, "For the past 3 years I have noticed that students that attend Citizen Schools are more confident about their academic and social interactions with peers and adults. They experience successes in Citizen Schools through citizen leaders and areas of interest and this transfers to their understandings and experiences in the classroom."

Although Citizen Schools won't be partnering with schools in Albuquerque or Mescalero next year, I have no doubt that the communities where we've been honored to serve will continue to connect and thrive. Every Teaching Fellow, every apprenticeship, and every college trip demonstrates what is possible when schools partner with non-profit programs to expand the learning day and bring together students, families, volunteers and community members to collaborate.

If you have any questions, please reach out to me.

Liza Aguirre-Oviedo
Interim Executive Director
Director of Development and Civic Engagement

Email: Lizaaguirre-oviedo@citizenschools.org

Phone: (505) 265-4332

Exhibit B

Smart arts move? Groups say takeover aimed at saving troubled FACT program



Smart arts move? Groups say takeover aimed at saving troubled FACT program

Amy Summa, arts education coordinator for Santa Fe Public Schools, helps Emily Fernandez paint a plate during an ARTsmart program at Kearny Elementary School in November 2011. The plate project was held as a fundraiser for the school district's art programs. New Mexican file photo



Smart arts move? Groups say takeover aimed at saving troubled FACT program

From left, Marie Watson, 13, Fine Arts for Children and Teens program manager Elizabeth Crumpler and Lauren Watson, 17, admire murals outside Zona del Sol in November during a partnership project between Teen Court, FACT, Zona del Sol and community youth. New Mexican file photo



Smart arts move? Groups say takeover aimed at saving troubled FACT program

Daisy Quintana paints a plate during an ARTsmart program at Kearny Elementary School in November 2011. The plate project was held as a fundraiser for the school district's art programs. New Mexican file photo



Posted: Thursday, March 14, 2013 9:00 pm | Updated: 12:21 am, Fri Mar 15, 2013.

<u>Smart arts move? Groups say takeover aimed at saving troubled FACT program</u>By Adele Oliveira The New MexicanSantaFeNewMexican.com | <u>o comments</u>

Two Santa Fe nonprofits that support arts education for young people — ARTsmart and Fine Art for Children and Teens — became one organization recently under the ARTSmart name.

According to Trish Byrd, ARTsmart board president and publisher of the *Essential Guide*, a promotional magazine about local arts, culture and business, the groups decided ARTsmart should assume control of both organizations, rather than merge, because FACT had been facing financial challenges.

According to IRS documents, from July 1, 2010, to June 30, 2011, FACT had claimed \$470,220 in revenues and \$538,159 in expenses. Documents show ARTsmart in better standing: From Jan. 1, 2010, to Dec. 31 2010, the nonprofit reported \$168,892 in revenues and \$89,692 in expenses.

Byrd defended the decision for a takeover: "This was the simplest, fastest way to merge," she said. "We needed to do it now, in order to move forward and to keep [FACT's] programs going. We just had our huge fundraiser, and we have reserves, but if we didn't move forward quickly, FACT was in trouble." According to attorneys, she said, keeping the name ARTsmart was "the most expedient way to merge everything into one entity."

ARTsmart was founded by several Canyon Road gallery owners in 1993 to support arts in the Santa Fe Public Schools. Each February, ARTsmart presents ARTfeast, a series of events including the Edible Art Tour, to raise funds for the organization. In 2012, the event brought in \$151,697.

FACT was founded as a series of after-school art classes at Girls Inc. in 1990. Soon after, the organization began offering workshops in the public schools, and in 1998, it moved to its current location, the Pink Church Art Center at 1516 Pacheco St. FACT's website states that it serves about 2,500 students each year.

Barbara Goldman has been serving as the nonprofit's interim executive director since the former director, Julie Bergen, stepped down last year. The search for a permanent director for FACT continues.

The board of the new organization is made up of members from the two previous boards. All members are volunteers. According to a statement from the new ARTsmart board, "The merger now makes the surviving entity, ARTsmart, one of the largest serving nonprofits [in Santa Fe]."

But not everyone involved was pleased with the way the two groups joined.

Former ARTsmart board president Mary Bonney, who is also the owner of The William and Joseph Gallery, was critical of the way the takeover was handled. Originally, the new organization was to be called ArtFACT.

"The name was important to preserve FACT's legacy, and that's the biggest reason I'm off the board,"
Bonney said. "My board decided a takeover was the best way to control [FACT's] assets and liabilities, and

that's probably the most pressing thing. They're reviewing FACT's programs and talking about budget cuts, things like that. There's a question mark as to what [the new organization] is going to look like."

Byrd maintains FACT's programming will remain the same. In an email, she stated, "All programs are continuing as is and no staff have been let go." FACT employs between 10 and 12 people, including both part-time and full-time staff.

"You can always refile a name of an organization, and both boards unanimously decided to table that for now," said Shawn Katz, former FACT board president and current board member of the new organization. Katz is the senior vice president of acquisitions for Rosemont Realty, a commercial real estate firm headquartered in Santa Fe.

"The whole purpose of merger is to have a strong organization, and that's what we're doing," Katz said.

"This is the best thing we could possibly be doing right now. At the end of the day, we want to continue the work that we do in the community. ... There are a lot of nonprofits with similar missions in Santa Fe, and by pooling our resources, we move forward in a sustainable way. [The merger is] great news for the community and for FACT."

Contact Adele Oliveira at 986-3091 or <u>aoliveira@sfnewmexican.com</u>.