



Agenda

DATE 2/14/13 TIME 12:05pm

BY Julie Bystrom

FILED BY [Signature]

SANTA FE SISTER CITIES COMMITTEE

Wednesday, February 13, 2013

City Councilor's Meeting Room

4:00 p.m.

955-6707

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Minutes
 - a. January 23, 2013
- III. Sister Cities Liaison
 - a. Financial Report
 - b. Overview of ZhangJiaJie visit
- IV. Report of the Committee
 - a. Update on Ambassador's visit from Italy - Carol Robertson Lopez
- V. Report of Chair
 - a. Appreciation of the "Come Together" for our Chinese guests
 - b. Reconsideration of trip to Italy in the Spring
 - c. Discussion of visit to ZhangJiaJia, China
- VI. ACTION ITEMS
 - a. Recommendation to appoint Cathy L. Magni to the Sister Cities Committee
- VI. Adjournment

** Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.*

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Santa Fe Sister Cities Committee
February 13, 2013**

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Approval of Minutes: January 23, 2013	<i>Mr. Case moved to approve the minutes as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	2
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Adjournment	<i>There being no further business to come before the Sister City Committee the meeting was adjourned at 5:15 pm</i>	5
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**SANTA FE SISTER CITIES COMMITTEE
MINUTES**

Wednesday, February 13, 2013
City Councilor's Conference Room
4:00 pm to 5:15 pm

- I. Call to Order** – The Chair called the meeting to order at 4:00 pm. A quorum was declared by roll call.

Roll Call

Present:

Gilbert Delgado, Chair
Rudy Fernandez
Arthur Olivas
Bernard Rubenstein
Carol Robertson Lopez
Ling Tong, Alternate
Jeff Case
Kim Song, Alternate

Staff Present

Julie Bystrom

Anna Serrano for Fran Lucero, Stenographer

- II. Approval of Agenda**
The Chair stated that the Agenda would accommodate Carol Robertson Lopez report.

Mr. Rubenstein moved to approve the agenda as amended, second by Mr. Olivas, motion carried by unanimous voice vote.

- II. Approval of Minutes – January 23, 2013**

Mr. Case moved to approve the minutes as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.

- III. Report of the Liaison**

- a. Financial Report – Balance in Sister Cities Association account is: \$14,418.61.**

Ms. Bystrom asked if anyone had any receipts that they needed to be reimbursed for, please provide to Mr. Fernandez and he will submit for reimbursement.

- b. Overview of Zhang Jia Jie visit**

(Exhibit A) – Post Visit Report (1/21/2013) – Ms. Bystrom read directly from the report which is attached. Delegation visit went very well.

Backside of the report documents the Hotel information, gifts given, locations visited and contacts made.

Ms. Bystrom reported that at the request of the Chair, she had sent an e-mail to Yadira in San Miguel Allende. (Exhibit B was read verbatim which included the e-mail and the proposed agreement) Ms. Bystrom said that once a response is received at that time the committee can discuss the formality of how the agreement will be entered in to. The Chair said that in awaiting their response discussion can also take plan on a future trip to San Miguel and a tour to China. Mr. Case said that through the Council of International Relations he also has information on trips related to these country/cities who want to come to Santa Fe. Mr. Case will respond and provide information to the committee. The Chair supports Mr. Case speaking to other cities in these countries who are interested in Sister Cities. Mr. Case said that Albuquerque Sister Cities has a Trip Committee. The Chair said that once the Association meets, this would be a topic of discussion on travel to other countries/cities. Mr. Rubenstein said that travel to Cuba right now is very complicated. He used the term "People to People" which is good terminology to use. The Chair likes what Jeff Case is suggesting; more can be done with one or two people at a table compared to a whole chamber of people. Mr. Rubenstein said that this is a good way to work towards increasing the funding; possibly add a \$100 to each trip for the Sister Cities Association. Ms. Tong also echoed that this is a wonderful idea and noted that visitors from China have to go through the Foreign Affairs office. Mr. Case was discussing the added amount that CIR charged per person, showing the value of the trip. Mr. Case said that we should also maximize on the photo opportunities that arise from these other country visits and send to the newspaper.

Ms. Bystrom reminded the Chair that this topic of discussion is not on the agenda and suggested that it be placed on the next meeting agenda or discussed at the Association meeting. Mr. Rubenstein supported this item being placed on next month meeting agenda. Mr. Olivas also reminded the committee and staff liaison that he had asked Ms. Lopez to let the committee now of future Albuquerque Sister City meetings.

IV. Report of the Committee

a. Update on Ambassador's visit from Italy – Carol Robertson Lopez

Waiting to hear from the Ambassador, she will follow up with a phone call. Mayor Coss is in agreement and will make himself available for this visit which will be the first week of May, 2013.

V. Report of the Chair

- The Chair would like to set up a time for the Association to meet. The Chair would also like to have a set agenda for this meeting. February 26th was the date selected for the Association meeting and the Chair asked that those in attendance dedicate at least 1 ½ to 2 hours for this meeting. Ms. Lopez offered meeting space at her building for this meeting. The meeting was planned for 4:00 pm. Mr. Rubenstein asked to be excused as he will be out of the country. Mr. Fernandez

will be having a medical procedure. The Chair felt that it was still necessary to have this first meeting in lieu of these absences. It was noted that Rudy's absence is a great loss to the mechanism of this meeting. The Chair will take the responsibility of filling Mr. Fernandez in of the outcome of this meeting.

- Rudy Fernandez will be in charge of organizing tours for the Sister Cities Association.
 - Mr. Fernandez reported that in 2006 he worked with EC Tours from California. The first thing required is a list of the people who were going and they needed at least 30 people (15 couples) and a deposit is required to secure the airlines. Therefore we would first have to find out who is interested in going and try to get the 30 people which is a manageable amount. Mr. Fernandez noted that his contact is still with EC Tours and would work with him. The Chair suggested that we do a survey to find out who would be interested and also stay in communications with CIR.

Mr. Olivas stated that in regards to trips, most all of the members need at least a year notice to be able to raise money. He also stated that if they stay in contact with the Sister Cities of Albuquerque there might be a possibility piggyback a trip with them. Mr. Olivas said that for Japan, they need to know 3-4 years in advance. Ling Tong said that at least 1-year.

The Chair reiterated that it is important to get the word out, once a trip destination has been identified, to get the word out and create interest.

Mr. Fernandez said that he knows that Parral, Mexico will be extending an invitation to the Sister City Committee. This trip is on or about July 18, 2013. This is the celebration of Pancho Villas. They are very hospitable and normally always pay for the housing for the members of the Sister City Committee and the committee pays for their own transportation.

Ms. Song asked everyone to keep in mind that overseas trips take a lot of planning. It is important to plan 1 year ahead, not only for the trip planning but if you want to meet the dignitaries you need to get on their calendars 6 months to a year.

a. Appreciation of the "Come Together" for guests from China

b. Reconsideration of trip to Italy in the Spring

It was noted that the Chamber of Commerce is planning a trip to Sorrento, Italy. Mr. Rubenstein asked if the Chamber knows that Sorrento is a Sister city. The Chair said that he has been in contact with the representative from Sorrento and that there are experiencing financial troubles.

c. Discussion of visit to Zhang Jia Jie, China

Thank you to Ms. Lopez for all the coordination and help with our guests from Zhang Jia Jie.

VI. Action Items

- a. Recommendation to appoint Cathy L. Magni to the Sister Cities Committee

Ms. Lopez moved to approve the recommendation for appointment of Cathy Magni to the Sister Cities Committee, second by Mr. Fernandez, motion carried by unanimous voice vote.

VII. Matters from the Committee

Mr. Case said that the CIR is a fairly large board; they have people who work with marketing, membership, etc. It may be useful for this committee to make assignments to individuals on the committee.

Ms. Song asked about Icheon, Korea. She has been contacted by the past visitors and others from Korea and she became involved during their last visit. Korea (Icheon) and Santa Fe signed an agreement and will become a Sister City, yet none of the committee know anything about the specifics. Ms. Song is again involved with Mr. Hon coming again in July. The question is why Korea as a formality is not in this committee a sister city. Ms. Song reiterated that she is always ready to assist with protocol.

Ms. Bystrom explained that Korea started off as a Creative City and now it is crossing over with our sister city relationship. Icheon will be approached differently and integrated into the Sister City Committee. Creative Cities is managed by a different department and colleague. Ms. Bystrom will add as an item on the next agenda an update of Icheon from the Creative Cities colleague. Ms. Song questioned the status of the MOU which was created last July and their request to become a sister city 6 months after their visit. This discussion will be held at the next month meeting.

Mr. Case said that there is a new development with the Santa Fe Folk Art and the Santa Fe Community College – there is going to be something called the Santa Fe Bukhara. Whereas the Bukharin artists can interact in a workshop setting.

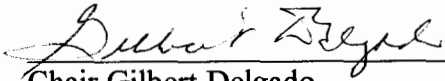
The Chair expressed his sincerest of thanks and that we are very fortunate to have Ms. Song's participation.

Mr. Rubenstein asked for a status on the Zambia relations. More information to follow at next month meeting.

VIII. Adjournment

There being no further business to come before the Sister City Committee, the meeting was adjourned at 5:15 pm.

Signature Page:


Chair Gilbert Delgado

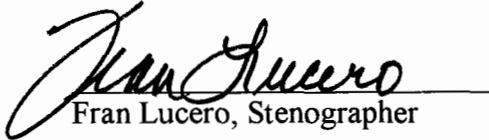

Fran Lucero, Stenographer

Exhibit A

"Zhang Jia Jie" Visit
January 15-16, 2013
Post Visit Report (1/21/13)

Summary: The Mayoral Delegation's visit went very well. A dinner was hosted at the Hotel Santa Fe by the Sister Cities Association and appeared to build a real connection between individuals. A tour of the city was conducted which was both educational and enjoyable. An official meeting with Mayor Pro Tem Wurzburger was conducted in the City Councilor's meeting room, which was deemed both successful and productive. The Mayor of Zhang Jia Jie and individuals from the group expressed several times during their visit that were deeply impressed by the City's devotion to art. They understood why Santa Fe held a position as one of the premier centers of art in the nation. The nature of the visit was to learn about Santa Fe's tourism industry and talk about potential exchanges. The greatest strength of the visit was the personal connections that were discovered and made during the visit, which included: The Mayor of Zhang Jia Jie and Bernard Rubenstein discovering they both had an appreciation for Mongolian music; as well as a connection to Mr. Delgado for his service in the Marines (the Chinese have a deep regard for the US Marines because of the role they played in WWII). The Mayor invited Mr. Rubenstein to attend Zhang Jia Jie's Music Festival in the fall. There was talk about future exchanges.

There were few logistical issues which were mainly related to flight arrangements:

An official meeting between the delegation and Mayor Pro Tem had to be rescheduled due to a delay in the delegation's flight to Santa Fe and their fatigue due to an 8 hour flight from Canada. The meeting was rescheduled for the following morning and dinner moved back. Possible flight delays and a group's fatigue should be considered when planning for a group's arrival.

The group also encountered a problem upon their return flight out of the Santa Fe which necessitated airport staff to call Homeland Security. None of the group's birthdates matched their passports, which took over an hour to clear up. In planning the return of a group to the airport, plenty of time should be allotted for any issues that might arise with flight plans.

Strengths:

- Comprehensive tour for such a short visit
- Personal connections made with members of Sister Cities Association
- Collaborative in nature

Improvements:

- Better scheduling and a more defined reason for the group's visit (ie; cultural and/or educational exchanges)
- Increase discussion of collaboration between cities
- Clearly identify "official" or "formal" visit on itinerary so visit can better plan
- Length of stay – increase?

Hotel: Hotel Santa Fe Hacienda

Gifts Given: Nambe plate and packets of "Pinon" cards to Mayor of Zhang Jia Jie from Mayor Pro Temp; adobe casita incense burners were given to members of the delegation, along with packets of cards (W. Karp)

Locations Visited:

- Canyon Road
- Museum Hill
- State Capital
- San Miguel Mission
- La Fonda
- Cathedral
- Palace of the Governor's - Plaza
- Zane Bennett Contemporary Fine Art
- Tomasitas
- City Hall

Contacts Made:

- Rebecca Wurzbarger, Mayor Pro Tem
- Sister Cities Committee/Association
 - Gilbert Delgado, Chair
 - Ling Tong, Liaison to Zhang Jia Jie
 - Carol Robertson Lopez
 - Jeff Case
 - Bernard Rubenstein
 - Rudy Fernandez
- Debra Garcia y Griego, Interim Director, Arts Commission
- Julie Bystrom, Project Specialist/Sister Cities Liaison, Arts Commission

Sister Cities Agreement between
San Miguel de Allende of the State of Guanajuato of the United Mexican States
and
Santa Fe, New Mexico of the United States of America

WHEREAS: the City of Santa Fe and the City of San Miguel De Allende, on the basis of friendly cooperation, equality and mutual benefit will develop a sister cities relationship to promote and broaden economic cooperation, tourism and cultural exchanges between the two cities; and

WHEREAS: the two cities do hereby declare their interest in exploring the establishment of sister cities relations between Santa Fe and San Miguel de Allende as follows:

WHEREAS: exchanges will be promoted in the area of the arts such as exhibits, music, dance and other cultural activities; and

WHEREAS: exchanges will be promoted in education and the establishment of contacts between education institutions encouraged, including school to school exchange programs; and

WHEREAS: finding ways to benefit each other economically, including cross-promotion of tourism highlighting the cultural and creative tourism assets of both cities; and

WHEREAS: we declare our intention to promote exchanges in such fields as science and technology, sports, health, youth and any area that will contribute to the prosperity and the further development of friendship between the people of our cities.

WHEREAS: In order to further the traditional links of friendship between Santa Fe, New Mexico and San Miguel De Allende and to confirm their mutual aspiration to work in unison for the benefit of their cities and nations, the Honorable David Coss, Mayor of the City of Santa Fe, and the Honorable Luz Maria Nuñez Flores, Mayor of the City of San Miguel de Allende on this ____ day of _____, 2013, do hereby acknowledge and confirm the sister cities agreement between the City of Santa Fe and the City of San Miguel de Allende,

The Honorable David Coss
Mayor of Santa Fe

The Honorable Luz Maria Nuñez Flores
Mayor of San Miguel de Allende

BYSTROM, JULIE M.

From: BYSTROM, JULIE M.
Sent: Wednesday, February 13, 2013 11:16 AM
To: yadira Gutierrez (yadigq@hotmail.com)
Cc: GARCIA, DEBRA E.
Subject: Sister Cities Agreement Proposal
Attachments: Sister Cities Agreement - San Miguel - 13.doc

Dear Yadira,

I hope the New Year finds you well.

Recently, our Sister Cities Committee met and discussed the proposed Sister City agreement between Santa Fe and San Miguel de Allende that you sent me in a previous email. Our Committee agreed that although it is a well-written and comprehensive document, they would prefer to begin our Sister Cities relationship with the agreement used by our City when first establishing a relationship such as this.

Attached you will find a second draft of a Sister Cities Agreement between our two cities. The attached agreement outlines the beginning of this new relationship between Santa Fe and San Miguel de Allende, and allows our cities the opportunity to identify and explore areas of "potential" exchange and collaboration in a more basic and fundamental manner.

At the request of our Sister Cities Committee, I ask that you present the attached agreement for review by the appropriate officials in your community involved in consummating this relationship. I thank you for your patience in working through the details of forming this long-awaited relationship.

Yours truly,
Julie

Celebrating 25 years of supporting the arts in Santa Fe.



**THE CITY OF SANTA FE
ARTS COMMISSION**

Julie Bystrom
Project Specialist/Sister Cities Liaison
City of Santa Fe Arts Commission
P.O. Box 909