



# Agenda

CITY CLERK'S OFFICE

DATE 9-26-12 TIME 2:59pm

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**SANTA FE ARTS COMMISSION**  
**Wednesday, October 3, 2012**  
**City Councilors' Conference Room**  
**200 Lincoln Avenue**  
**505-955-6707**  
**5:00 PM**

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) September 10, 2012
5. Report of the Chair
  - a) Nominating Committee
6. Report of the Director
  - a) 2012 Mayor's Awards for Excellence in the Arts
  - b) Approval of 2013 Meeting Schedule
7. Committee Reports
  - a) Art in Public Places
    - 1) "La Acequia" Maintenance
    - 2) Loan Program Renewal Requests
  - b) CRAM Committee
    - 1) 25<sup>th</sup> Anniversary Goals & Objectives
  - c) Gallery
    - 1) Exhibit Schedule Update
8. Other Business
9. Event Evaluations
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520  
five (5) working days prior to meeting date

**Index Summary of Minutes  
Arts Commission  
October 3, 2012**

<b>INDEX</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
<b>Cover Sheet</b>		1
<b>Call to Order</b>	Mr. Kirk Ellis, Chairperson called the meeting to order at 5:00pm	2
<b>Roll Call</b>	A quorum was declared by roll call.	2
<b>Approval of Agenda</b>	<i>Joey Chavez moved to approve the agenda as presented, second by Ms. Pedersen, motion carried by unanimous voice vote.</i>	2
<b>Approval of Minutes – September 10, 2012</b> <u>Corrections:</u> Page 4: Ms. Scheer – 6 <sup>th</sup> paragraph – reword sentence to say: I appreciate that one of the things you mention is NDI, having been one of the people that had to do one of the dances.  Page 8 – add Ms. Anne Pedersen to the Funding Policy Committee	<i>Ms. Sakiestewa moved to approve the minutes of September 10, 2012 as amended, second by Mr. Chavez, motion carried by unanimous voice vote.</i>	2
<b>Report of the Chair</b>	Informational and Motion to accept candidate for commission position.  <i>Ms. Springer moved to accept the nomination of Mr. Gabe Gomez subject to the approval of the Mayor, second by Ms. Scheer, motion carried by a vote of 5-1.</i>	2-3
<b>Report of the Director</b>  <b>Approval of Meeting Schedule for 2013</b>    <b>Las Acequias Park Art Piece Repair</b>	<i>Mr. Chavez moved to approve the meeting schedule for 2013 as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i> <i>Mr. Chavez moved to approve the repair for the art piece at Las Acequias Park, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i>	3-5

**Index Summary of Minutes  
Arts Commission  
October 3, 2012**

<b>Art Loan Renewals</b>	<i>Mr. Chavez moved to approve the Recommended "Art on Loan" Renewals, second by Mr. Namingha, motion carried by unanimous voice vote.</i>	
<b>Committee Reports 25<sup>th</sup> Anniversary Endorsement to move forward.</b>	<i>Ms. Springer moved to approve the 25<sup>th</sup> Anniversary Goals, Objectives, Strategies and Audiences document, second by Ms. Pedersen, motion carried by unanimous voice vote.</i>	5
<b>Event Evaluation</b>	Informational	5-6
<b>Adjourn and Signature page</b>	<i>There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:15 pm.</i>	6

# SANTA FE ARTS COMMISSION - MINUTES

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Wednesday, October 3, 2012  
City Councilors' Conference Room  
200 Lincoln Avenue, Santa Fe, New Mexico  
5:00 p.m. – 6:15 p.m.

## 1. Call to Order

The meeting was called to order at 5:00 pm by Kirk Ellis, Chair for the Santa Fe Arts Commission. A quorum was declared by roll call.

## 2. Roll Call

### Present:

Kirk Ellis, Chair  
Anne Pedersen  
Michael Namingha  
Ramona Sakiestewa  
Gail Springer  
Joey Chavez  
Donna Scheer

### Not Present:

Sande Deitch, Excused  
Todd Lovato

### Staff Present:

Julie Bystrom  
Debra Garcia y Griego  
Rod Lambert

### Others Present:

Fran Lucero, Stenographer

## 3. Approval of Agenda

*Joey Chavez moved to approve the agenda as presented, second by Ms. Pedersen, motion carried by unanimous voice vote.*

## 4. Approval of Minutes – September 10, 2012

Page 4: Ms. Scheer – 6<sup>th</sup> paragraph – reword sentence to say: I appreciate that one of the things you mention is NDI, having been one of the people that had to do one of the dances.

Page 8 – add Ms. Anne Pedersen to the Funding Policy Committee

*Ms. Sakiestewa moved to approve the minutes of September 10, 2012 as amended, second by Mr. Chavez, motion carried by unanimous voice vote.*

## 5. Report of the Chair

### a. Nominating Committee

The Chair announced that this would be Mr. Joey Chavez last meeting and that he and Debra has spoken to the Mayor regarding potential candidates to fill this new term. The

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Resume included in packet is for Mr. Gabe Gomez who has been interviewed by the Chair. His community involvement and interest in the arts is evident. He brings a poetry and creative background with marketing expertise that would benefit the Arts Commission. The Chair provided feedback from the interview to the committee and stated that Mr. Gomez would like to participate long term.

Discussion: We have had three representatives from the theater industry; does the next person have to fill the same theater background criteria? The Chair clarified that it was not necessary as with Mr. Chavez' departure we would still have two representatives from the theater. The Chair also reiterated that past discussion is to find a representative from the banking industry. Mr. Pacheco from Century Bank had provided an enormous amount of support during his term and it would be beneficial to seek another banking representative in the future.

*Ms. Springer moved to accept the nomination of Mr. Gabe Gomez subject to the approval of the Mayor, second by Ms. Scheer, motion carried by a vote of 5-1.*

The Chair expressed his thanks to those Commissioners who attended the renovated St. Elias of the Prophet Church in El Dorado. The church seats approximately 300 people. They are opened on Thursday's from 11 am to 1 pm and they welcome all to their services. Their interest is to have the art community utilize their church for functions to include the public. The Chair recommended they contact Santa Fe Desert Chorale to possibly hold a performance there. Father Elias would love to open it up to the community and has invited the Arts Commission to consider them for events. It would have to be unaccompanied vocal based on the Greek Orthodox.

## 6. Report of the Director

### a. 2012 Mayor's Awards for Excellence in the Arts

It was reported that an ad was placed in the Pasatiempo and an additional interview will be done with them. CRAM has concentrated on selling tables and name mentions were provided to the commission members. The Arts Commission members continue to make contacts to sell the remaining tables. Janie Potts, Event Coordinator in Santa Fe will be helping the night of the event. Debra would like to have the commission co-mingle through the group to get the guests to the table as last year it took some time to get the guests seated. Rod is working on the Accolades Exhibit – Debra asked for a commissioner volunteer to be in the Gallery that evening – Mr. Chavez will be there. The Chair will host a reception at his house and directions will be sent out with directions. Invitations are ready and have been mailed out. It was noted to check for duplication in the future.

### b. Approval of 2013 Meeting Schedule

*Mr. Chavez moved to approve the meeting schedule for 2013 as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.*

## 7. Committee Reports

### Art in Public Places - Debra

- a. "Las Acequia" Maintenance – The Park is by Airport Road and has had vandalism through the years. It appears that someone has gone out and done a considerable amount of damage to the art piece at this location. The Art and Public Places have recommended

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that the city pay for complete restoration of this piece of art which would be around \$10,000. The Artist has been contacted and the amount mentioned is his estimate. There will be some variation in color but will look nice as discussed. The ordinance does provide authority to use funding for damage and repair. Staff asks for concurrence to go forward with the repairs and work with the Artist. It was asked if we have any type of insurance. Staff will research what, if any insurance coverage is available and the deductible amount.

***Mr. Chavez moved to approve the repair for the art piece at Las Acequias Park, second by Ms. Sakiestewa, motion carried by unanimous voice vote.***

Staff was asked to see if there is any sponsorship for of the park by the neighborhood. Debra has spoken with the neighborhood representatives and the Park Division has gone out for clean up. There is a possibility that this park would be a good choice for security lighting. Commissioner Pedersen said if we do have a re-dedication ceremony we should consider publicizing it in order to get buy-in from the community to care for their art and park.

- b. Loan Program Renewal Requests - Debra  
Art in Public Places has reviewed the list of art pieces which have been around for a while. There are 8 on the list requesting renewal. (Exhibit A)

***Mr. Chavez moved to approve the Recommended "Art on Loan" Renewals, second by Mr. Namingha, motion carried by unanimous voice vote.***

- c. CRAM Committee

(Report included under Mayor's Awards Dinner)

- d. 25<sup>th</sup> Anniversary Goals & Objectives – Anne Pedersen

25<sup>th</sup> Anniversary – Logo is done, poet laureate will have poem done, there will be a slide banner done, table cards with history and accomplishments is still in conversation. A document with the Goals Objectives, Strategies and Audiences was provided to the Commission for concurrence and approval in order to move forward. (Included as Exhibit B).

Is there any type of collateral that we could leave on the table that talks about the work of the Commission? Debra stated that it is in discussion to have something tastefully created for the attendees to leave with something in their hand. The Chair liked the idea of having a card or something. Debra did say that as the 25<sup>th</sup> Anniversary is going to include activities throughout the year the "take away collateral piece" could be given later in the year. Discussion included the possibility of utilizing the poster cards from past years.

***Ms. Springer moved to approve the 25<sup>th</sup> Anniversary Goals, Objectives, Strategies and Audiences document, second by Ms. Pedersen, motion carried by unanimous voice vote.***

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e. Gallery – Rod Lambert

Common Ground Exhibit was phenomenal. Last year we had two to three sculptural pieces and this year there were 12 to 13 exceptional pieces. One to two pieces were sold from this exhibit. Historically the poster competition was a nostalgic theme and those presenting were a diverse art population. When we dropped the poster competition and brought the exhibit to the Gallery it attracted a different group of interest artist which made this event a success.

The Accolades Show is close to complete.

Exhibit Schedule Update

Schedule was included in the packet for the Commissioners Review. (Exhibit C)

Rod and Debra worked together to get the NEA Grant application done and it has been submitted. Staff has also submitted a grant application to the McCune Foundation.

Debra informed the Commission that we now have a photographer on contract to photograph the professional shows and build on the photograph archives. This will also help for future cataloging.

The Chair would like to meet with Rod prior to the Mayor's Awards Dinner in order to have updated information when he presents his comments on the Gallery.

Ms. Sakiestewa asked the commission to follow up in response to the survey that the new Convention Director has sent on. He comes to the City of Santa Fe from California with a great love for the Arts and the commission should be very visible to complement each other in the future.

8. Other Business

The Chair expressed his sincerest of thanks to Mr. Joey Chavez for serving on the Arts Commission at a very crucial time. "Your contribution has been immeasurable."

9. Event Evaluations

Kirk Ellis: CCA lists their sponsors on the screen and it was nice to see the logo of the Arts Commission.

The Lensic Performance – Walking at the Edge of Water – Mr. Ellis provided information to the Commission related to what took place after the show involving the audience and delaying their exit for about 35 minutes.

Donna Scheer: Attended opening show at the Namingha's and met Robert Redford.  
Nora Ephron Art Collection of monologues, playhouse – the house was full, audience had 9 men and a more mature audience. Need to look at the audience mix.

Anne Pedersen – Candy Chang lecture which kicked off Re-mike, audience was mixed ages. Very interesting lecture was well attended. Attended the St. Elias Church opening and together with Charlene visited the Folk Art Museum. Visited IAIA and viewed their exhibits with a backstage look at the artist.

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Ramona Sakiestewa – Travelled to New Finland – visited all the museum and egalitarian which are more than a lot of our institutions. Guards were very nice. Moms would gather in the museum space and be knitting while their children would mingle through the gallery in a very orderly manner. Kids are structured, they go in and do their art, and participate as a whole. There were folk lore groups with strong cultural intervention everywhere. NM could look at this as a model. Attended the Artisans Expo at Buffalo Thunder – easy on – easy off – vendors had great prices. Met many artists who went both days; it was well attended.

Observation: The recent article in the newspaper about bathroom issues in Santa Fe – that affects our city as an art community. The tour buses were dropping off their passengers at city hall to use the bathroom. In other countries they have maps that show where the public bathrooms are. Debra talked about in past years where the city had in design stages a map where public bathrooms were and those that might charge for use of their facilities. It was the general consensus that the city needs to address this need for the large populous of people that visit our beautiful tourist city.

Michael Namingha – Travelling, no local events at this time.

Joey Chavez – Travelling, no local events at this time.

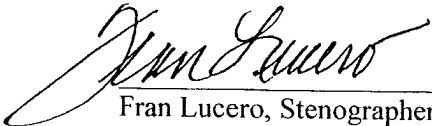
Gail Springer – Attended Fusion Theatre Company at the Lensic. This was an Albuquerque company and was well attended. Attended Re-mike, not that well attended, they had bands playing and Santa Fe Audio did the sound. Strange booths and people, strong police presence. Attended Shakespeare Society reading at the Santa Fe Art and Design University. Topic of Honor readings.

### 10. Adjourn

There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:15 pm.

Signature Page:

\_\_\_\_\_  
Kirk Ellis, Chair

  
\_\_\_\_\_  
Fran Lucero, Stenographer



## Recommended "Art on Loan" Renewals

"Renaissance," Cathy Aten, Courtyard, Santa Fe Community Convention Center

"Bindings VII," Gary Beals, Entrance of Main Library

"KUHLLI," Geoffrey Gorman, Visitor's Center Entrance, Santa Fe Community Convention Center

"Slow Climb into Space," Dean Howell, Entrada Park (southeast corner of Don Diego & Cerrillos Road)

"Evening Solitude," Dan Namingha, Lobby, Santa Fe Community Convention Center

"Free Range Long Horn," Frederick Prescott, between City Hall & Santa Fe Community Convention Center on south side of Federal Place

"Vision Passage," Greg Robertson, Entrada Park (southeast corner of Don Diego & Cerrillos Road)

"Jamie's Rainbow" and "Integrity of Desire," Rosa Silbert, Tino Griego Pool adjacent to Alta Vista Street

*Exhibit A*

**City of Santa Fe Arts Commission**  
25<sup>th</sup> Anniversary Goals, Objectives, Strategies and Audiences

**Goal**

Build awareness of Arts Commission programs and services in order to better serve our constituents.

**Objectives**

Leverage the 25<sup>th</sup> anniversary of the Arts Commission to increase:

- Knowledge of Arts Commission and what it does;
- Participation in the Arts Commission's programs and services; and
- Investment in and advocacy for Santa Fe's arts community.

**Strategies**

- A. Develop a 25<sup>th</sup> anniversary message that highlights Arts Commission accomplishments while conveying its vision for the future and broadcast it broadly into the community through public relations outreach, social media and strategic advertising.
- B. Create/aggregate opportunities for engaging the community directly in the Arts Commission's services and programs, such as bi-monthly events which showcase SFAC programs and grantees and invite community participation.
- C. Identify and promote simple "call to action" steps, encouraging further participation by the larger Santa Fe community in the arts community.

**Audiences**

The target audiences are:

- Artists
- Nonprofit Arts Organization
- Community

Implementation of the strategies will be customized through specific action steps to ensure each of target audience is reached in an effective manner.

Community Gallery  
Gallery Calendar Schedule

Accolades  
October 5 – October 20

Fine Folk of New Mexico  
October 26 – January 26

Valentine Fund Raiser Auction  
February 8 – February 22

ArtWorks  
March 1 – March 8

Cumuluous Skies  
March 22 – June 7

Botanicals  
June 21 – August 23

*to benefit the Gallery* 5x5 - \$25

*Exhibit C*