



Agenda

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PARKS DIVISION

MARTY SANCHEZ LINKS DE SANTA FE ADVISORY COMMITTEE MEETING

THURSDAY August 16, 2012

**MARTY SANCHEZ LINKS DE SANTA FE – ADMINISTRATION BUILDING
3:00 P.M. – 5:00 P.M.**

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of previous minutes

June 14, 2012

5. Comments from Chairman – Maurice Bonal
7. Staff Reports
 - Administration – (Revenue and golf rounds summary, Admin. updates)
 - Superintendent – (Golf course conditions update)
 - Marketing – (Advertising updates)
 - Pro-Shop – (2012 Tournament calendar updates)
 - Back 9 Grill – (Restaurant updates)
7. Matters from the Committee
 - Presentation of “Muchas Gracias” Certificate
8. Old Business
 - Golf Memorial/Tom Cole’s Proposal Update
9. Adjournment

**Persons with disabilities in need of accommodations, contact the City Clerk’s office at 955-6520
five (5) working days prior to meeting date**

**Index Summary of Minutes
Marty Sanchez Links
August 16, 2012**

<u>INDEX</u>	<u>ACTION TAKEN</u>	<u>PAGE(S)</u>
Cover Sheet		1
Call to Order	Call to Order by Chair, Maurice Bonal at 3:00 pm – at the Marty Sanchez Links Administrative office.	2
Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	<i>Mr. Gabaldon moved to approve the agenda as presented, second by Ms. Shaya, motion carried by unanimous voice vote.</i>	2
Approval of Minutes	<i>Ms. Lindell moved to approve the minutes of June 14, 2012, second by Mr. Sanchez, motion carried by unanimous voice vote.</i>	2
Staff Reports	Informational	3-6
Golf Memorial	Motion: <i>Mr. Gabaldon moved to remove No “grandfathering” of individuals allowed from the nominations guidelines, second by Mr. Sanchez, motion carried by unanimous voice vote.</i> Motion: <i>Mr. Gabaldon moved to adopt the work of the Memorial sub- committee, second by Ms. Lindell, motion carried by unanimous by voice vote.</i>	5-6
Matters from the Committee	Informational	7
Old Business	None	7
MUCHAS GRACIAS CERTIFICATE PRESENTATION MANUELITO LOPEZ	Thank you on behalf of the Marty Sanchez Links de Santa Fe and the New Mexico Golf Ltd., thank you for your handy work and dedication and enthusiasm shown in the	3

**Index Summary of Minutes
Marty Sanchez Links
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	<p>work you complete to make the golf course enjoyable for all the patrons. Valuable employees are somewhat difficult to find. We are saying, "You are very valuable." Your efforts to beauty the golf course and your pride in assuring that the golf carts and other areas of the golf course are cleaned daily does not go unnoticed. Certificate signed by: Mayor David Koss on July 12, 2012.</p> <p style="text-align: center;">Congratulations!</p>	
Adjourn and Signature Page	<p>There being no further business to come before the Marty Sanchez Links Committee, the meeting was adjourned at: 4:35 pm</p>	8
Exhibit A	Marty Sanchez Links Summary	
Exhibit B	Golf Memorial Guidelines, Description, Application	
Exhibit C	Marketing Report	
Exhibit D	Marty Sanchez Calendar of Events 2012	
	Pro Shop Report	
Exhibit E	Back 9 Grill Report	

MINUTES

MARTY SANCHEZ LINKS MEETING August 16, 2012 – 3:00 PM – 4:30 PM MARTY SANCHEZ LINKS ADMINISTRATIVE OFFICE

A. ROLL CALL

Present:

Maurice Bonal, Chair
Karleen Boggio-Montgomery
John Gabaldon
Signe Lindell
Lee Sanchez
Dr. Ned Siegel
Tila Shaya

Absent:

Fred Lopez, Excused
Allen Jahner, Excused
Councilor Carmichael Dominguez, Ad Hoc Member

Staff Present:

Jennifer Romero, Administration
John Allen, Gold Course Superintendent
Ross Nettles, Gold Pro
Clarissa, Marketing
Tom Cole

Others Present:

Judy Cata for Fran Lucero, Stenographer

A quorum was declared by roll call.

B. APPROVAL OF AGENDA

Mr. Gabaldon moved to approve the agenda as presented, second by Ms. Shaya, motion carried by unanimous voice vote.

C. APPROVAL OF MINUTES: June 14, 2012

Ms. Lindell moved to approve the minutes of June 14, 2012, second by Mr. Sanchez, motion carried by unanimous voice vote.

D. COMMENTS FROM CHAIR – MAURICE BONAL
(Presented before adjournment)

**MUCHAS GRACIAS CERTIFICATE PRESENTATION
MANUELITO LOPEZ**

Thank you on behalf of the Marty Sanchez Links de Santa Fe and the New Mexico Golf Ltd., thank you for your handy work and dedication and enthusiasm shown in the work you complete to make the golf course enjoyable for all the patrons. Valuable employees are somewhat difficult to find. We are saying, “You are very valuable.” Your efforts to beauty the golf course and your pride in assuring that the golf carts and other areas of the golf course are cleaned daily does not go unnoticed. Certificate signed by: Mayor David Koss on July 12, 2012.

Congratulations!

E. STAFF REPORTS

- Administration – (Revenue and golf rounds summary, Admin. Updates) – Jennifer
Rounds of golf: May – 4,154, up 595. June – 4,938, up 220 rounds.
Total Green Fee Revenue: May Revenue: \$77,498 up by \$7,582.
June - \$93,497, up by \$2,842. (Exhibit A)
Pro Shop Revenue: May \$31,998 and June was \$38,859.
Driving Range Revenue: May \$7,672 and June, \$9,821.

Total Green Fee Revenue: July, 2012 - \$95,366.75 – minus 6% from last FY.

Chair Bonal recognized Jen for all the hard work that she does. The Chair and the committee members together agreed and assured continued support.

Mr. Gabaldon made the comment that this was the mildest winter in history and we had a downward trend for the last 9 months. What is that attributable to? The Chair commented, “It is the sign of the times”, Ross can tell you about the other golf courses in the area. The trend hasn’t been upward to stable, it has been somewhat different. People only have so much money to spend; however, when we look at the rounds, we are pretty close to last year in terms of rounds. Ross stated that if the idea is to maximize revenue and minimize rounds, we need to really spend time in defining what we are trying to do. We also need to take in to consideration who we are and not compare ourselves to the other courses. *(Ross continued to comment, inaudible, spoke very fast.)* Clarissa added that the national statistics are reported on monthly to compare where we are in relation to other private and public golf courses. She added, that during the economic down turn having the rate increase and still being able to somewhat maintain the same number of rounds, we are doing well. Ms. Lindell commented that being down by 10% is not doing very well. She suggested that the creation of a sub-committee that looks at what the competition looks like. She stated that she could play at Twin Warriors which is a Resort Golf Course for less than she could play at our own municipal golf course. If the committee is interested in the

creation of this type of sub-committee; this might be a good time to discuss what our mission is, where are we going, what we want to do and how we would like to advise the city government and how to best serve the citizenry on this municipal golf course. Ms. Lindell said that the rate structure is extremely confusing; “how many different rates do we have, Ross?” Over 50 rates make no sense today. It is time to evaluate how competitive we are and look towards the future. To lose 9% in a year, that is a lot.

The Chair said he would like to Chair this so described sub-committee with Signe serving along with two other members. The Chair asked for participation. Mr. Gabaldon said that he is hearing what is needed is more than a rate sub-committee; it is the overall description of everything at the course. He referred back to recommendations that were made to the city government office and nothing has been implemented. The Chair reiterated that the rates have a lot to do with it and we have only changed the rates maybe 2 or 3 times the entire time we have been here. The committee echoed that it has been more than that. The Chair said that the first time was to satisfy the bonding company, the next time was more a reaction to pressure and we didn’t really look at the market or what other courses were doing. The Chair concluded; it is time to look at the rate structure and do a comparable study as to the other golf courses and let’s look at trying to make it easier. I agree, it is very difficult when you walk up to the desk and they want to know if you are a member and they continue you to ask a series of questions....., it is not easy to play. Jennifer offered added information; in 2006 they did a study of rates at other courses and Santa Fe came out to be most reasonable. At one time we offered the non-resident rate and we came away from that rate structure.

The Chair reiterated that he would like to work with Signe in this endeavor and Ross was invited to be a part of this sub-committee. Tila Shaya offered to be a part of this sub-committee. Thank you for the suggestion. Goal is to have a meeting within the next 60-days.

It was suggested that winter rates being lowered be a topic of discussion for the sub-committee to review. The Chair said they will look at winter/summer or (season/non-season) rates and simplifying the fee structure,

Note: Golf Memorial / Tom Cole’s proposal – moved from Old Business to this location on the agenda per the Chair’s instructions.

Presented for review were the 2012 Memorial Plaque Nomination Guidelines, Nomination Form and design of the plaque with the wording.

The Chair clarified that the sub-committee was created to standardize the memorial process; many requests were coming in.

The sub-committee being reported on by Ms. Boggio-Montgomery reported and provided ideas to the committees for feedback. *(Items for consideration listed on Exhibit B)*

Notes and Comments:

There will be two nominations per year. The first one is for Dave Miller.

Wording on the plaque: Size: Scale ¼" = 1"

FRIENDS OF THE LINKS — Golf is about more than what you write on your scorecard. Golf is about how you play the game, the friendships you make along the way and the contributions you make to the game today, and in the future.

These golfers exemplified those ideals. We acknowledge them here to remind us of our own commitment to the ideals of the game.

It was noted that #9 – No “Grandfathering” of individuals allowed – delete from the nomination Guidelines.

Motion: *Mr. Gabaldon moved to remove No “grandfathering” of individuals allowed from the nominations guidelines, second by Mr. Sanchez, motion carried by unanimous voice vote.*

The plaque cost is estimated at \$275 and it is recommended that the family or person recommending pay for the plaque and it not be an incurred city cost.

Location, Size and Recommendations on units themselves.

- The rock would be between the practice screen and the number 10. One consideration was they did not want more work for city staff in maintaining landscaping and that area already has to be hand watered. The Arizona rock is on order, it looks a lot like the other flag stone in the course. It is about 8' x 3' and the stone should be in next week. It will have a master plaque on it with the wording as described. *(picture shown to the committee in handout)* They talked about a plaque on the rear of the memorial to recognize the sponsors. Size will be determined by how many sponsors we have. The stone is going to run about \$500 dollars and the first two plaques are about \$900. The recommendation is to have the stone vendor put in the plaques and an outside source will install. The family will be responsible for any futures plaques and requests will go to the city in the future for consistency. The Chair asked how this would be stationed, what is the footing. It will be 2 feet below ground and 6' above ground.

Motion: *Mr. Gabaldon moved to adopt the work of the Memorial sub-committee, second by Ms. Lindell, motion carried by unanimous by voice vote.*

Discussion:

Q: Plaque and wording on the back for sponsors. Ms. Lindell voiced that she could not support the wording on the back. The Chair said that he was not advocating for or against, yet

recognition for those who contribute and help is important. It was stated that a memorial golf tournament is planned in October and this year's proceeds could be earmarked for this reason if it is a questionable topic of discussion. The Chair recommended that we see how the funding falls in to place before a final decision is made for the plaque on the back of the rock. Ms. Lindell was in agreement with this future action and supports the motion.

- Superintendent – (Golf Course condition updates) - John
Goal right now is to re-apply some fertilizer, overall the turf is healthy. We have been detailing the course which includes the railings around all the tee boxes and the ProShop. Greens are doing ok, there are a few areas that require our attention and we are working to improve the irrigation and sprinkler heads. Tino redid the drip irrigation in front of the ProShop.
- Marketing (Advertising Updates) – Clarissa – (Exhibit C)
Volume Discount Card: 5 sold through July, 2012 - \$2,640 in prepaid revenue
Players Pass Card: 18 sold through July, 2012 generating \$2,250 in prepaid revenue
Web Stats: 2,217 visitors in July, down from 2,283 visitors in June 2012 (down by 9.7%). 9,488 page views

Highlights: Social Media Update: 324 “likes” on Facebook (up from 311 in June), followers on Twitter, 120 up from 114 in June. Buy 3 rounds of championship gold and get 4 – encourage full golf play. Working on effluent water information used on Marty Sanchez Links course. Brand Image: City of Santa Fe bus wrap promoting MSL. Social Media to promote FORE kids Tournament this month.

- Pro-Shop (2012 Tournament Calendar Updates) (Exhibit D)
Mayor's Cup went really well. The Junior Golf program is complete. This year we were fortunate to partner with the Chavez Center who held a golf camp; it was extremely beneficial as we reached kids we had never had before. They had transportation available which solved a problem we have always had. It was a great pleasure to work with the staff of the Chavez Center.

Forthcoming: FORE KIDS, 14th Annual Golf Tournament on August 31, 2012. This is the one tournament a year where we raise money that allows the high school kids and junior golfers to come out and use the golf course at no cost to them.

Total Green Fees: 3,994 of sales, \$73,028.54 (May1-31, 2012)
4,773 in sales, \$92,112.65 – June 1-30, 2012
5,051 in sales, \$96, 598 – July 1-31, 2012

- Back 9 Grill (Restaurant Update) – Exhibit E
Monthly Cash Deposit Grand Total: \$23,502.93
Monthly Credit Card Grand Total: \$11,651.51
Monthly Sales Grand Total: \$35,535.26
Monthly Discount Grand Total: \$485.14
Monthly Paid outs: \$380.57

Mr. Gabaldon: There was a question related to the financial statements and reports for the Back 9 Grill. Jennifer said that the question came up regarding under the contract for the restaurant regarding their financial statements. They did provide them to us. The city is the final word on review of these financial statements. The Chair asked, "have they provided all the reports in compliance with their contract?" Jennifer: Yes, they have.

F. MATTERS FROM THE COMMITTEE

- Presentation of "Muchas Gracias" Certificate – Manuelito Lopez
- The Chair clarified that an Executive Session is set for matters of litigation, real estate and/or mitigation. The Chair said he did not believe the committee could go in to Executive Session unless one of the three criteria applies. That is according to the Open Meetings Act, you have a public body here and you have a secretary here.

The discussion evolved around the proper protocol for committee members to follow when they receive calls from the public related to administrative matters at Marty Sanchez Links. The Chair reiterated that they are not on the board to mingle in day-to-day affairs. Ms. Boggio-Montgomery said she understood, but just as a courtesy would like to know what to say. Example: It is important to know what our role is and who we represent.

G. OLD BUSINESS


None

H. ADJOURNMENT

There being no further business to come before the Marty Sanchez Links Committee, the meeting was adjourned at: 4:35 pm

Signature Page:

Maurice Bonal, Chair



Fran Lucero, Stenographer

07/12/12

Marty Sanchez Links de Santa Fe Golf
Summary

Yulielis A

ROUNDS of GOLF

Months	Actual 10/11 rounds 38154	11/12 rds Actual	over/ under/ LFY
July	6,076	5,297	(779)
august	6,055	5,029	(1,026)
sept	4,610	4,282	(328)
oct	3,755	3,223	(532)
nov	1,790	1,433	(357)
dec	992	3	(989)
jan	619	571	(48)
feb	833	653	(180)
march	2,363	2,092	(271)
april	2,784	3,051	267
may	3,559	4,154	595
june	4,718	4,938	220
Totals	38,154	34,726	(3,428)
		# incl tourna.	-9%

GREEN FEES REVENUE

Months	Actual 10/11 revenue \$706,351	11/12 revenue actual	over/ under/ LFY
July	\$ 106,674	\$ 101,498	\$ (5,175)
august	108,634	93,748	\$ (14,886)
sept	81,002	78,828	\$ (2,174)
oct	67,544	59,916	\$ (7,628)
nov	31,053	27,054	\$ (3,999)
dec	17,784	51	\$ (17,733)
jan	12,634	10,211	\$ (2,423)
feb	14,110	13,114	\$ (996)
march	49,369	39,988	\$ (9,381)
april	56,204	62,079	\$ 5,875
may	70,367	77,949	\$ 7,582
june	90,656	93,498	\$ 2,842
internal deposits	-	663	\$ 663
internal deposits	50	150	\$ 100
internal deposits	270	-	\$ (270)
Totals	\$ 706,351	\$ 658,748	\$ (47,603)
	\$0	\$0	-7%

LFY10/11 38,154

34,726 \$ (3,428)

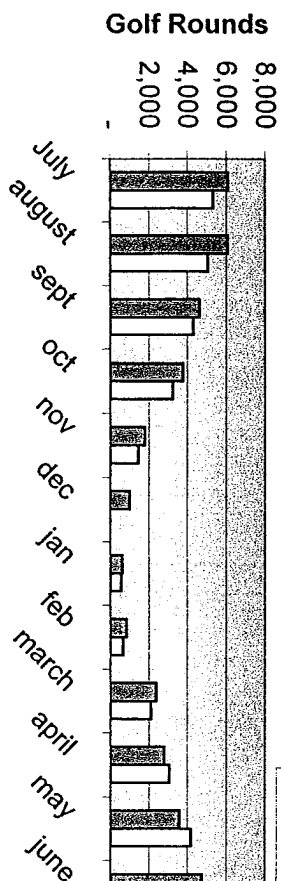
LFY 10/11 \$0

706,351 \$0

\$658,748 \$ (47,603)

Golf rounds comparison

10/11 fy 11/12 fy



projections based on last fiscal yr 10/11
11/12 budget totals

NOTE:

Total Greens Fee Revenue incl: MAY/JUNE

Gms Fees = \$ 74228.54 / 88805.80

GRT total = \$ 3720.95 / 4692.13

Total Gms & GRT \$77,949.49 / \$93,497.93

Internal Deposits by our office: 663 JAN 1/24

*SNOW DAYS TOTAL FOR: 43 DAYS

*April 16, 2012-Intern. Deposit: \$150

**Marty Sanchez Links de Santa Fe Golf
Summary**

GOLF CART REVENUE

	Actual 10/11 revenue \$296,866	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 49,008	\$ 47,832	\$ (1,176)
august	51,161	46,959	\$ (4,202)
sept	39,486	37,081	\$ (2,406)
oct	30,216	27,458	\$ (2,758)
nov	12,016	9,994	\$ (2,023)
dec	6,337	41	\$ (6,296)
jan	2,904	3,039	\$ 135
feb	4,299	3,513	\$ (786)
march	15,284	14,141	\$ (1,143)
april	18,737	22,311	\$ 3,574
may	27,511	33,774	\$ 6,263
june	39,909	45,303	\$ 5,394
Totals	\$ 296,866	\$ 291,444	\$ (5,423)
			-2%
LFY 10/11	296,866	\$ 291,444	\$ (5,422)

DRIVING RANGE REVENUE

	Actual 10/11 revenue \$79,263	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 12,418	\$ 10,853	\$ (1,565)
august	12,045	10,650	\$ (1,394)
sept	9,142	8,181	\$ (961)
oct	6,503	5,849	\$ (654)
nov	4,541	3,433	\$ (1,108)
dec	463	599	\$ 135
jan	1,064	1,956	\$ 892
feb	359	2,251	\$ 1,892
march	4,531	5,590	\$ 1,060
april	8,096	7,103	\$ (993)
may	9,829	7,672	\$ (2,157)
june	10,272	9,821	\$ (451)
Totals	\$ 79,263	\$ 73,959	\$ (5,304)
			-7%
LFY 10/11	79,263	\$ 73,959	\$ (5,304)

PRO-SHOP REVENUE (gross)

	Actual 10/11 revenue \$231,282	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 31,519	\$ 30,252	(1,268)
august	\$ 26,699	\$ 31,206	4,507
sept	\$ 31,828	\$ 27,159	(4,668)
oct	25,216	22,848	(2,368)
nov	12,426	10,214	(2,213)
dec	10,083	6,971	(3,112)
jan	5,535	4,775	(760)
feb	7,287	6,912	(375)
march	14,377	14,495	118
april	20,307	25,015	4,709
may	20,876	31,998	11,121
june	25,127	38,359	13,232
Totals	\$ 231,282	\$ 250,204	\$ 18,922
			8.2%
LFY 10/11	231,282	\$ 250,204	\$ 18,922

GOLF TOURNAMENT REVENUE

	Actual 10/11 revenue \$17,587	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 2,571	\$ 6,378	\$ 3,807
august	5,120	4,075	\$ (1,045)
sept	2,870	4,473	\$ 1,603
oct	5,540	3,436	\$ (2,104)
nov	1,486	-	\$ (1,486)
dec	-	-	-
jan	-	-	-
feb	-	190	\$ 190
march	-	-	-
april	-	190	\$ 190
may	-	190	\$ 190
june	-	5,037	\$ 5,037
Totals	\$ 17,587	\$ 23,970	\$ 6,383
			36%
LFY 10/11	17,587	\$ 23,970	\$ 6,383

08/16/12

Marty Sanchez Links de Santa Fe Golf
Summary

ROUNDS of GOLF

Months	11/12 rds Actual	12/13 rds Actual	over/ under/ LFY
July	5,297	5,215	(82)
august	5,029	-	-
sept	4,282	-	-
oct	3,223	-	-
nov	1,433	-	-
dec	3	-	-
jan	571	-	-
feb	653	-	-
march	2,092	-	-
april	3,051	-	-
may	4,154	-	-
june	4,938	-	-
Totals rounds	34,726	5,215	(82)

incl tourna. # incl tourna.

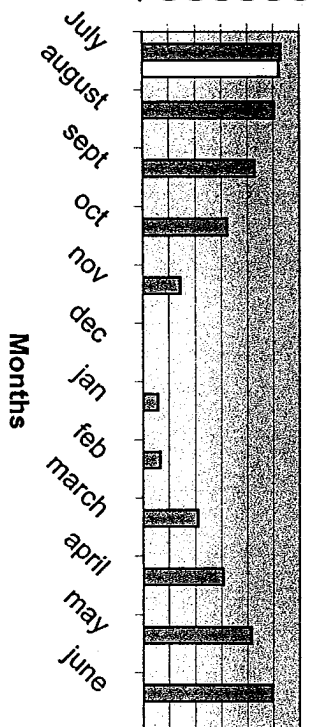
GREEN FEES REVENUE

Months	11/12 revenue actual	12/13 revenue actual	over/ under/ LFY
July	\$ 101,498	\$ 95,367	\$ (6,132)
august	93,748	-	-
sept	78,828	-	-
oct	59,916	-	-
nov	27,054	-	-
dec	51	-	-
jan	10,211	-	-
feb	13,114	-	-
march	39,988	-	-
april	62,079	-	-
may	77,949	-	-
june	93,498	-	-
Internal deposits	663	-	-
Internal deposits	150	-	-
Internal deposits	-	-	-
Totals	\$ 658,748	\$ 95,367	\$ (6,132)

-6%

June	\$0	\$0	\$ (563,381)
LFY 11/12	\$ 658,748	\$ 95,367	

Golf rounds comparsion



■ 11/12 fy
□ "12/13 fy"

projections based on last fiscal yr 11/12
12/13 budget totals

NOTE:
Total Greens Fee Revenue incl: JULY 2012
Gms Fees = \$ 90,404.80
GRT total = \$ 4,961.95
Total Gms & GRT \$95,366.75
Internal Deposits by our office:
*SNOW DAYS TOTAL FOR
INTERNAL DEPOSITS:

**Marty Sanchez Links de Santa Fe Golf
Summary**

GOLF CART REVENUE

	11/12 revenue actual	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 47,832	\$ 47,985	\$ 153
august	46,959	-	-
sept	37,081	-	-
oct	27,458	-	-
nov	9,994	-	-
dec	41	-	-
jan	3,039	-	-
feb	3,513	-	-
march	14,141	-	-
april	22,311	-	-
may	33,774	-	-
june	45,303	-	-
Totals	\$ 291,444	\$ 47,985	\$ 153

LFY 11/12 \$ 291,444 \$ 47,985 0%
LFY (243,459)

PRO-SHOP REVENUE (gross)

	11/12 revenue actual	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 30,252	\$ 29,017	(1,235)
august	\$ 31,206	-	-
sept	\$ 27,159	-	-
oct	22,848	-	-
nov	10,214	-	-
dec	6,971	-	-
jan	4,775	-	-
feb	6,912	-	-
march	14,495	-	-
april	25,015	-	-
may	31,998	-	-
june	38,359	-	-
Totals	\$ 250,204	\$ 29,017	\$ (1,235)

LFY 11/12 \$ 250,204 \$ 29,017 -4.1%
LFY (221,187)

DRIVING RANGE REVENUE

	11/12 revenue actual	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 10,853	\$ 9,992	\$ (861)
august	10,650	-	-
sept	8,181	-	-
oct	5,849	-	-
nov	3,433	-	-
dec	599	-	-
jan	1,956	-	-
feb	2,251	-	-
march	5,590	-	-
april	7,103	-	-
may	7,672	-	-
june	9,821	-	-
Totals	\$ 73,959	\$ 9,992	\$ (861)

LFY 11/12 \$ 73,959 \$ 9,992 -8%
LFY (63,967)

GOLF TOURNAMENT REVENUE

	11/12 revenue actual	11/12 revenue actual	over/under/ LFY
Months			
July	\$ 6,378	\$ 8,834	\$ 2,456
august	4,075	-	-
sept	4,473	-	-
oct	3,436	-	-
nov	-	-	-
dec	-	-	-
jan	-	-	-
feb	190	-	-
march	-	-	-
april	190	-	-
may	190	-	-
june	5,037	-	-
Totals	\$ 23,970	\$ 8,834	\$ 2,456


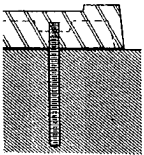
LFY 11/12 \$ 23,970 \$ 8,834 39%
LFY (15,136)

A.R.K. RAMOS

SIGNAGE SYSTEMS

visit us on the web @ arkramos.com
 p.o. box 26388 oklahoma city, ok 73126
 405.235.5505 fax: 405.232.8516

client: Builders Specialty Service
 po# 29224
 so# 2464D12

Two, Non-Identical	quantity
Bronze	metal
Times	type style
18"W x 14"H x .75"D	overall size
6"W x 3"H x .375"D	texture
Pebble	border
BR • 400	finish
Dark oxidized background	
Satin bronze raised areas	
	
	mounting
No. 4 - Concealed for masonry	

email submittal
 August 16, 2012

b & w

RAISED

RECESSED

THIS COMPUTER PRINTOUT IS FOR YOUR REVIEW AND APPROVAL FOR CASTING. YOUR PLAQUE WILL BE CAST BASED ON YOUR ACCEPTANCE OF THIS PRINT AND/OR YOUR COMMENTS. PROOFREAD TEXT CAREFULLY AND RETURN ONE PRINT WITH YOUR ACCEPTANCE OR CHANGES. MANUFACTURER ASSUMES NO RESPONSIBILITY

I approve this drawing as submitted, no changes.
 I approve this drawing with my changes, clearly noted.
 I do not approve this drawing, please resubmit.

FRIENDS OF THE LINKS

Golf is about more than what you write on your scorecard. Golf is about how you play the game, the friendships you make along the way and the contribution you make to the game today, and in the future.

These golfers exemplified those ideals. We acknowledge them here to remind us of our own commitment to the ideals of the game.



scale: 1/4" = 1"

Dave Miller
 "The Mills"
 Dec. 19, 1954 - Feb. 1, 2012

scale: HALF

4/16/12 B



2012 MEMORIAL PLAQUE NOMINATION GUIDELINES

1. Persons may be nominated who have passed on (no living persons).
2. Names of current or past Advisory Board Members shall not be placed on the memorial. Members will receive special plaques upon death.
3. Upon death, City Golf Course Staff, Mayor, City Council, Pro-Shop and Restaurant staff may be nominated. *The City shall pay for the plaque.
4. The Advisory Board shall vote for and nominate two individuals per year to be placed on the memorial.
5. Nomination forms submitted must be completely filled out to be considered for selection.
6. Deadline to Submit Nominations: February 1st of each year.
7. An individual can be nominated who has contributed at least \$1,000 to the golf course over the past 5 years. Proof of monetary donation must be provided. The family of the individual shall be responsible for paying for plaque.
8. An individual can be nominated who has contributed some type of voluntary service. Proof of volunteer service must be provided. The family of the individual shall be responsible for paying for plaque.
- ~~Delete~~ 9. No "Grandfathering" of individuals allowed.
10. Each brass plaque shall include the Name of the Individual, Date of Birth and Date of Death.
11. Above guidelines can be revised and re-approved by Advisory Board Members.

Amelia E

2012 MEMORIAL PLAQUE
NOMINATION FORM



DATE OF NOMINATION: _____

NAME OF INDIVIDUAL BEING NOMINATED: _____

DATE OF BIRTH: _____ DATE OF DEATH: _____

NOMINATED BY: _____

PLEASE PRINT CLEARLY:

Explain why the individual you have nominated should be recognized. Your explanation should be specific. If individual has made a monetary, in-kind or voluntary service contribution to the golf course, please provide proof (no more than 300 words):

Explain why you feel the individual exemplified ideals of the game as described on the "Friends of the Links" plaque (see attached).

If additional space is needed, use an extra sheet.

FOR INTERNAL USE ONLY:

DATE REVIEWED BY COMMITTEE: _____ APPROVED: YES ☐ NO ☐

OF VOTES RECEIVED: _____ INITIALS: _____

2012 MEMORIAL PLAQUE
NOMINATION FORM



DATE OF NOMINATION: Aug. 16, 2012

NAME OF INDIVIDUAL BEING NOMINATED: Dave Miller

DATE OF BIRTH: 12/19/54 DATE OF DEATH: 2/1/2012

NOMINATED BY: Tom Cole

PLEASE PRINT CLEARLY:

Explain why the individual you have nominated should be recognized. Your explanation should be specific. If individual has made a monetary, in-kind or voluntary service contribution to the golf course, please provide proof (no more than 300 words):

Explain why you feel the individual exemplified ideals of the game as described on the "Friends of the Links" plaque (see attached).

See attached
Basil

If additional space is needed, use an extra sheet.

FOR INTERNAL USE ONLY:

DATE REVIEWED BY COMMITTEE: _____ APPROVED: YES ☐ NO ☐

OF VOTES RECEIVED: _____ INITIALS: _____

Untitled

Dave Miller was a special person on and off the golf course.

Dave was a longtime member of the Men's Golf Association and a former board member. He played frequently at Marty and was one of the best-known and best-liked players. Twenty-one of those friends gave him a tee shot salute at his memorial reception at the course. He was a great sportsman who cheered as much for his opponents as himself. He played with friends, pros and the young guns. He played by the rules and was always quick to pay his bets when he lost. I'm sure he would rather be remembered for that than his single-digit handicap.

Dave was an inspiration to the many people who got to know him through golf. He came to New Mexico from Texas in 1991 to admit himself to the Delancey Street facility near Espanola. He was a heroin addict then but celebrated 20 years of sobriety last year. After leaving Delancey Street, he sold ads for the Thrifty Nickel and pedaled breakfast burritos off the back of a pickup truck at Elephant Butte. Dave later owned and operated Home Run Pizza in Eldorado before becoming a real estate appraiser and opening his own business. Dave got married not long ago to a woman with two daughters.

Also off the course, Dave was a fitness nut. He bicycled across Iowa and in Italy. He was in the gym several days a week. He ate healthy and could go on for several minutes in great detail about the latest meal he fixed at home. In a cruel twist of fate, Dave died in a gym after a workout.

Dave played the game of golf well and made a lot of friends along the way. Like his other friends, my life was enriched by not only his companionship on the course, but seeing how he turned the despair of a drug addiction into the happiness of a full life.

Teresa

Exhibit C



MSL board meeting

8.16.12

marketing & promotion summary

Volume Discount Card

- (5) sold through July 2012 - \$2,640 in prepaid revenue

Players Pass Card

- (18) sold through July 2012 generating \$2,250 in prepaid revenue

Web Stats

- 2,217 visitors in July, down from 2,283 visitors in June 2012 (down 9.7%)
- 1,582 unique visitors (61.3% new/unique visitors & 38.6% return visitors)
- 9,488 page views
- Average visit time 2:28
- Referral sites: santafenewmexican.com (141) santafe.org (60); golfnewmexico.com (45)

Top 10 cities for visits to website:

- | | |
|-----------------------|----------------|
| 1. Santa Fe (25.6%) | 6. Los Alamos |
| 2. Albuquerque (19%) | 7. Houston |
| 3. Phoenix, AZ (4.9%) | 8. Guadalajara |
| 4. Los Angeles (3.6%) | 9. Mesa |
| 5. San Antonio (3.5%) | 10. Denver |

Mobile Phone Users

iPhone – 424 visits

Android – 212 visits

Blackberry - 11

- Growth

Highlights

- Social Media Update: 324 "Likes" on Facebook (up from 311 in June); Followers on Twitter 120 (up from 114 in June)
- Buy 3 rounds of championship golf and get 4- encourage full golf play
- Working on effluent water information used on Marty Sanchez Links Course

marketing & promotion summary continued...

AUGUST 2012

Brand/Image

- City of Santa Fe bus wrap promoting MSL
- Social Media to promote FORE Kids Tournament this month

Local/Regional Rounds

- FORE Kids Golf radio sponsorships on Sports Animal and ESPN-AM radio
- Social media via Facebook – promoting equipment and apparel specials in the Pro Shop Specials; food specials at the Back 9 Grill
- Video screen promotion of Volume Card; Player's Pass; Buy 3 rounds get the 4th FREE promotion; FORE Kids tournament
- **FORE Kids Tournament**
 - SF New Mexican online banner
 - MSL database e-blast
 - ESPN-AM radio
 - Golf course video screens
 - 2 X per week on Facebook and 1X per day on Twitter
- **BUY 3 ROUNDS, 4TH FREE**
 - SF New Mexican "Deals"
 - MSL database e-blast
 - ESPN-AM radio
 - Golf course video screens
 - 2 X per week on Facebook and 1X per day on Twitter
- **VOLUME CARD/PLAYERS PASS**
 - Golf course video screens
 - SF New Mexican Deals
 - Social Media

**Marty Sanchez Links de Santa Fe
Players Pass Volume Discount Cards Sold in 2011**

Players Pass	Year '11	TOTAL	Year '12	TOTAL
January	4	\$ 500.00	2	\$ 250.00
February	7	\$ 875.00	13	\$ 1,625.00
March	42	\$ 5,250.00	42	\$ 5,250.00
April	50	\$ 6,250.00	54	\$ 6,750.00
May	45	\$ 5,625.00	56	\$ 7,000.00
June	32	\$ 4,000.00	39	\$ 4,875.00
July	14	\$ 1,750.00	18	\$ 2,250.00
August	9	\$ 1,125.00	0	\$ -
September	9	\$ 1,125.00	0	\$ -
October	5	\$ 625.00	0	\$ -
November	4	\$ 500.00	0	\$ -
December	5	\$ 625.00	0	\$ -

TOTAL	226	\$28,250.00	224	\$ 28,000.00
--------------	------------	--------------------	------------	---------------------

<i>YTD Total</i>	<i>103</i>	<i>\$ 24,250.00</i>
------------------	------------	---------------------

<i>Change from previous year to date</i>	<i>13%</i>
--	------------

Volume Cards	Year '11	TOTAL	Year '12	TOTAL
January	3	\$ 1,540.00	0	\$0.00
February	0	\$ -	3	\$ 1,315.00
March	9	\$ 4,535.00	4	\$ 2,020.00
April	7	\$ 3,840.00	11	\$ 5,235.00
May	6	\$ 3,115.00	2	\$ 1,200.00
June	6	\$ 3,115.00	5	\$ 1,730.00
July	9	\$ 3,928.00	0	\$ 2,640.00
August	5	\$ 2,440.00	0	
September	4	\$ 1,915.00	0	
October	2	\$ 1,200.00	0	
November	2	\$ 1,020.00	0	
December	0		0	

TOTAL	53	\$26,648.00	25	\$14,140.00
--------------	-----------	--------------------	-----------	--------------------

<i>YTD Total</i>	<i>19</i>	<i>\$ 20,073.00</i>
------------------	-----------	---------------------

<i>Change from previous year to date</i>	<i>-42%</i>
--	-------------

(\$5,933.00)

Visits vs. Select a metric

HourlyDayWeekMonth

Visits

● Visits

120

60



Jul 6

Jul 15

Jul 22

Jul 29

1,582 people visited this site

Visits: 2,217

Unique Visitors: 1,582

Pageviews: 9,488

Pages / Visit: 4.28

Avg. Visit Duration: 00:02:28

Bounce Rate: 28.64%

% New Visits: 61.34%



61.39% New Visitor

1,361 Visits

38.61% Returning Visitor

856 Visits

Demographics

Language

Country / Territory

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

City

1. Santa Fe

2. Albuquerque

3. Phoenix

4. Los Angeles

5. San Antonio

6. Los Alamos

7. Houston

8. Guadalajara

9. Mesa

10. Denver

Visits

568

25.62%

417

18.81%

109

4.92%

81

3.65%

78

3.52%

53

2.39%

52

2.35%

51

2.30%

45

2.03%

41

1.85%

view full report

This report was generated on 8/14/12 at 5:28:54 PM - Refresh Report

http://www.linksdesante.com - http://www.linksdesante.com [DEF...]

Home

Standard Reporting

Custom Reporting

linksdesante@gmail.com Settings My Account Sign out

Admin Help

Jul 1, 2012 - Jul 31, 2012

Visitors Overview

Advanced Segments Email Export Add to Dashboard

% of visits: 100.00%

Overview

Audience

Overview

Demographics

Behavior

Technology

Mobile

Custom

Visitors Flow

Advertising

Traffic Sources

Content

Conversions

Help

The Visitors Overview Report

Comparing Metrics

Using the Interactive Table

Common Report Controls

Video: Add Advanced Segments

Find Your Old Reports in the New Interface

Help center

Search help center

Go

THE MARTY SANCHEZ LINKS DE SANTA FE

CALENDAR OF EVENTS 2012

DATE	DAY	TOURNAMENT
5-Apr	Thursday	LLGA Ladies' Day begins
9-Apr	Monday	Capital HS Tourney - 9:00 mini-gun
13-Apr	Friday	Top Dress Great 28
April 16-17	Mon-Tues	Top Dress Greens - F9 & B9
21-Apr	Saturday	Men's Club - 9:00-11:30 a.m. - Joe Maestas Scramble - 60±
30-Apr	Monday	District 2AAAAA Tourney - 9:00-11:30 a.m.
5-May	Saturday	LLGA Meet & Greet - 9:00 a.m. shotgun 40±
12-May	Saturday	Ping Demo Day - 10:00 a.m. - 2:00 p.m.
16-May	Wednesday	Senior Olympics - ttmz 9:00 - 11:30 a.m.
18-May	Friday	Christian Life golf outing - 9:00 - 10:00 ttmz
19-May	Saturday	Men's Club - 8:00-10:00 a.m.
19-May	Saturday	Nike Demo Day 10:00 a.m.-2:00 p.m.
20-May	Friday	Taylor Made Demo Day 10:00 a.m. - 2:00 p.m.
20-May	Sunday	LLGA 4-Club Tournament - 9:00 a.m. TTMZ - 40±
21-May	Monday	Santa Fe Fiesta Council tourney - 9:00 a.m. shotgun
1-Jun	Friday	Isaac Jaramillo Memorial Golf Tournament - 9:00 a.m. shotgun
2-Jun	Saturday	LLGA Whole Enchilada on Great 28 8:00 a.m. mini-gun
9-Jun	Saturday	Titleist Demo Day - 10:00 a.m. - 2:00 p.m.
13-Jun	Wednesday	Northern NM Seniors - 9:00 shotgun 100±
14-Jun	Thursday	Santa Fe Homebuilders tourney - 9:00 shotgun 100±
16-Jun	Saturday	Men's Club - 8:00-10:00 a.m.
22-Jun	Friday	AGC of Texas Annual Conference golf outing - 8:00 a.m. mini-gun - 50±
23 & 24 Jun	Sat. & Sun.	LLGA Eclectic 8:00-9:00 a.m. TTMZ 40±
30-Jun	Saturday	Golf Channel Amateur Tour - ttmz 10:00 - 12:00
3-Jul	Tuesday	SCPGA Junior Golf Assn. tournament - 9:00 shotgun on 18; 10:00 shotgun on G-28
6-Jul	Friday	Mayor's Cup Pro-Am - 9:00 a.m. shotgun
7-Jul	Saturday	Mayor's Cup - 9:00 a.m. shotgun
8-Jul	Sunday	Mayor's Cup - 9:00 a.m. shotgun
9-Jul	Monday	State Women's 9-hole Golf Assn. - 8:30 mini-gun 45±
12-Jul	Thursday	LLGA Invitational - 9:00 shotgun - 80±
14-Jul	Saturday	Santa Fe Mountain Adventures 9-hole event - 1:00 p.m. mini-gun
15-Jul	Sunday	Family Swing - parent/junior golf outing - 9:00-10:00 ttmz
21-Jul	Saturday	Men's Club tourney - 8:00-10:00 a.m.
23-Jul	Monday	LLGA Inter-City Invitational - 9:00 shotgun 80±
4-Aug	Saturday	LLGA "Shamble" 8:00-9:00 a.m.
13-Aug	Monday	SF Chamber of Commerce - 8:30 shotgun 100±
18 & 19-Aug	Saturday	Men's Club Championship - 8:00-10:00 a.m.
20-Aug	Monday	NM Senior Women's Golf Assn. - 9:00 shotgun 60±
24-Aug	Friday	Blue Corn Café tourney - 9:00 a.m. mini-gun 60± (tentative)
25-Aug	Saturday	Roadrunner Golf Group - ttmz 9:00 - 11:00
26-Aug	Sunday	LLGA "Tombstone" - 8:00-9:00 a.m.
28-Aug	Tuesday	Senior Golfer's of NM - 9:00 shotgun 100±
31-Aug	Friday	Fore Kids Fundraiser - 9:00 a.m. shotgun - 80±
1 & 2 Sept	Sat. & Sun.	Men's Club 2-day Match Play tourney - 8:00-10:00 a.m. each day
4, 5, & 6-Sept	Tues., Wed., Thu.	Top Dress Greens - F9, B9, G28
7-Sept	Friday	Fiesta Classic - 9:00 a.m. shotgun - 80±
11-Sept	Tuesday	North East Seniors Golf Assn. - 9:00 shotgun 80±
13-Sept	Thursday	Kiva Club - 30-40 players - details to follow
15-Sept	Saturday	Men's Club - 8:00-10:00 a.m.
22 & 23-Sept	Sat. & Sun.	LLGA Club Championship - 8:00 TTMZ - 32±
23-Sept	Sunday	OAEC golf outing 2:00-3:00 p.m.
27-Sept	Monday	Boys & Girls Club Fundraiser - 9:00 shotgun 100±
30-Sept	Sunday	Albuquerque Moose Lodge 9:00 "Mini-Gun" 40±
6-Oct	Saturday	HES/NMOGA tournament - 9:00 shotgun - 100+
13-Oct	Saturday	Men's Club/LLGA Beat the Pro - 9:00-11:00 a.m.
20-Oct	Saturday	"The Mills" Memorial Fundraiser - 9:00 shotgun 60±
27-Oct	Sat. & Sun.	Men's Club - 8:00-10:00 a.m.

Exhibit E

Net Sales by Category - Golf Shop for May 1/12 thru May 31/12

All Days

No.	Sales Item A	vg. Price	#of Sales	\$\$\$ Value
1 -	Greens Fees			
2	01X040 Senior 18 hole weekday	16.77	702	\$11,772.40
4	01X005 Afternoon Weekday	21.94	359	\$ 7,875.71
6	01X001 18 hole Weekday	29.77	223	\$ 6,638.47
8	01X039 Senior 18 - Walking	22.04	291	\$ 6,412.51
10	01X002 18 hole Weekend	30.05	211	\$ 6,340.18
12	01X042 Senior PM/9 weekday	12.76	391	\$ 4,987.76
14	01X014 Great-28 wkday	15.97	297	\$ 4,743.61
16	01X048 Senior 9 Walking (all)	17.76	218	\$ 3,872.40
18	01X006 Afternoon Weekend	23.92	143	\$ 3,420.68
20	01X041 Senior 18 hole weekend	18.58	170	\$ 3,159.39
22	01X049 Great-28 Senior Walking	13.66	214	\$ 2,922.67
24	01X015 Great-28 wkend	18.27	156	\$ 2,850.30
26	01X044 Great-28 Senior weekday	10.66	182	\$ 1,939.30
28	01X011 9-hole weekday	21.12	87	\$ 1,837.82
30	01X012 9-hole weekend	22.38	41	\$ 917.50
32	01X043 Senior PM/9 weekend	15.25	57	\$ 869.49
34	01X003 18 hole weekday junior	13.65	53	\$ 723.31
36	01X045 Great-28 Senior weekend	12.72	49	\$ 623.20
38	01X018 Great-28 Junior	8.9	69	\$ 613.76
40	01X013 PM/9-hole Junior	9.91	22	\$ 218.10
42	01X072 RAIN-CHECK ROUND	10.95	1	\$ 10.95
44	01X016 G-28 Replay	6.13	25	\$ 153.32
46	01X004 18 hole weekend junior	14.76	4	\$ 59.05
48	01X062 Roadrunne League	23.33	2	\$ 46.66
50	01X017 18-hole replay (no cart	10	2	\$ 20.00
62	01X073 HIGH SCHOOL GOLF	0	3	\$ -
64	01X074 FORE KIDS COMP ROUND	0	22	\$ -
Total: Greens Fee			3994	\$73,028.54
7 -	Non-Cash Greens Fees (P-PASS)			
1	01X066 30-PUNCH PASS GREENS FE	20	140	0
3	01X065 20-PUNCH PASS GREENS FE	21	14	0
5	01X064 10-PUNCH PASS GREENS FE	22	6	0
Total: Non-Cash G			160	\$ -
Total:			4154	\$73,028.54
1	03X004 30-ROUND PP PURCHASE		2	\$ 1,200.00
2	03X003 20-ROUND PP PURCHASE		0	\$ -
Total:				\$74,228.54

Net Detail Sales by Item
Golf Shop for Jun 1/12 thru Jun 30/12
All Days

No.	Sales	Item A	vg. Price #	of Sales	\$\$\$ Value
3	01X040	Senior 18 hole weekday	16.98	954	16201.05
4	01X002	18 hole Weekend	31.4	366	11492.48
5	01X005	Afternoon Weekday	21.93	382	8378.6
6	01X001	18 hole Weekday	30.79	258	7942.77
7	01X039	Senior 18 - Walking	22.64	274	6203.62
8	01X041	Senior 18 hole weekend	19.19	275	5275.93
11	01X014	Great-28 wkday	15.93	294	4682.64
12	01X042	Senior PM/9 weekday	12.81	338	4328.09
13	01X049	Great-28 Senior Walking	13.71	298	4084.74
14	01X015	Great-28 wkend	18.32	210	3846.42
15	01X006	Afternoon Weekend	24.22	146	3536.32
17	01X044	Great-28 Senior weekday	10.79	217	2340.45
18	01X048	Senior 9 Walking (all)	18.19	126	2291.59
19	01X043	Senior PM/9 weekend	15.61	85	1326.62
21	01X011	9-hole weekday	21.64	55	1190.07
22	01X012	9-hole weekend	23.87	49	1169.4
23	01X018	Great-28 Junior	8.73	132	1152.58
24	01X045	Great-28 Senior weekend	12.72	65	826.49
25	01X013	PM/9-hole Junior	9.94	33	328.1
28	01X003	18 hole weekday junior	13.16	14	184.24
30	01X004	18 hole weekend junior	15.07	11	165.73
31	01X019	Sat. Junior Special	12.27	11	135
34	01X016	G-28 Replay	6.1	11	67.14
35	01X017	18-hole replay (no cart)	13.33	3	40
36	01X007	Father's Day free round	0.65	0	30
37	01X072	RAIN-CHECK ROUND	0.3	1	23.33
38	01YG01	Yardage Guide	2.86	0	22.88
44	01X073	HIGH SCHOOL GOLF	0	2	0
45	01X074	FORE KIDS COMP ROUND	0	41	0
9	01X021	Fri & Mon Tournament	40.95	123	5036.85
48	01X009	Tournament Deposit	190.48	-1	-190.48
Total:					4773 92112.65
Deduct Tournament Revenue					5036.85
Total:					4773 87075.8
16	01X066	30-PUNCH PASS GREENS FEE	20	147	2940
29	01X065	20-PUNCH PASS GREENS FEE	21	8	168
32	01X064	10-PUNCH PASS GREENS FEE	22	6	132
33	01X063	5-PUNCH PASS GREENS FEE	23	4	92
Total:					165
20	03X004	30-ROUND PP PURCHASE	600	2	1200
26	03X001	5-ROUND PP PURCHASE	155	2	310
27	03X002	10-ROUND PP PURCHASE	220	1	220
Total:					1730
Total:					4938 88805.8

Net Detail Sales by Item
Golf Shop for Jul 1/12 thru Jul 31/12

All Days

No.	Sales	Item A	vg. Price #	of Sales	\$\$\$ Value
2	01X040	Senior 18 hole weekday	17.02	1089	18539.49
4	01X001	18 hole Weekday	29.55	324	9573.84
5	01X002	18 hole Weekend	31.59	261	8244.52
6	01X005	Afternoon Weekday	22.01	316	6953.88
7	01X039	Senior 18 - Walking	22.56	308	6947.03
9	01X042	Senior PM/9 weekday	12.58	417	5244.88
10	01X006	Afternoon Weekend	24.52	213	5223.22
11	01X014	Great-28 wkday	15.84	315	4988.31
12	01X041	Senior 18 hole weekend	19.2	244	4683.95
13	01X049	Great-28 Senior Walking	13.65	231	3154.03
14	01X015	Great-28 wkend	18.11	170	3079.31
16	01X044	Great-28 Senior weekday	10.89	209	2275.65
19	01X048	Senior 9 Walking (all)	17.85	119	2124.22
21	01X043	Senior PM/9 weekend	15.75	103	1621.85
22	01X018	Great-28 Junior	8.68	148	1285.37
23	01X011	9-hole weekday	21.66	54	1169.38
25	01X012	9-hole weekend	23.46	28	656.74
26	01X045	Great-28 Senior weekend	12.46	50	623.21
27	01X013	PM/9-hole Junior	9.94	48	477.15
28	01X019	Sat. Junior Special	15	28	420
29	01X003	18 hole weekday junior	13.18	16	210.9
30	01X004	18 hole weekend junior	14.69	14	205.72
31	01X016	G-28 Replay	6.1	20	121.9
34	01X017	18-hole replay (no cart)	12.5	6	75
36	01X072	RAIN-CHECK ROUND	0.47	1	35.71
37	01YG01	Yardage Guide	2.86	0	20.02
43	01X073	HIGH SCHOOL GOLF	0	1	0
44	01X074	FORE KIDS COMP ROUND	0	16	0
8	01X020	Tues-Thurs Tournament	26.71	251	6704.76
18	01X021	Fri & Mon Tournament	40.95	52	2129.4
48	01X009	Tournament Deposit	190.48	-1	-190.48

			Total:	5051	96598.96
Deduct Tournament Revenue					8834.16

			Total:	5051	87764.8
15	01X066	30-PUNCH PASS GREENS FEE	19.8	152	3009.94
32	01X065	20-PUNCH PASS GREENS FEE	21	5	105
35	01X064	10-PUNCH PASS GREENS FEE	22	3	66
33	01X063	5-PUNCH PASS GREENS FEE	23	4	92
			Total:	164	
20	03X004	30-ROUND PP PURCHASE	600	3	1800
24	03X003	20-ROUND PP PURCHASE	420	2	840
			Total:		2640

			Total:	5215	90404.8

Back 9 Grill

Monthly Revenue Report

July 2012

	01-Jul	02-Jul	03-Jul	04-Jul	05-Jul	06-Jul	07-Jul	08-Jul	09-Jul	10-Jul	11-Jul	12-Jul	13-Jul	14-Jul	15-Jul
Daily Sales (grill)	459.25	810.25	286.75	1,148.50	622.00	549.50	320.75	324.25	427.25	582.75	570.25	510.00	770.75	636.75	381.75
Daily Sales (bar)	527.00	419.25	516.00		442.50	299.00	436.00	453.50	348.25	498.75	385.25	324.25	396.00	411.25	647.50
Daily Sales (bev cart)	195.00	180.00	103.00	353.00	178.00	200.00	19.00	225.00	68.00	75.00	146.00	88.00	170.00	231.00	261.00
Subtotal daily sales	1,170.43	1,382.83	895.98	1,492.29	1,228.29	1,031.28	766.16	994.05	818.20	1,135.97	1,081.57	911.76	1,311.47	1,274.37	1,287.66

Cash Summary (grill)	253.51	505.34	192.64	788.98	395.44	463.32	227.39	206.74	260.56	387.45	351.70	439.92	509.61	397.72	287.56
Cash summary (bar)	234.00	320.00	291.50		256.18	217.00	246.02	260.50	251.31	313.75	255.54	249.59	257.74	242.15	397.35
Cash summary (bev cart)	195.00	180.00	103.00	353.00	178.00	200.00	19.00	225.00	68.00	75.00	146.00	88.00	170.00	231.00	261.00
Cash deposit (grill)	219.55	493.00	186.14	714.70	372.00	446.00	222.30	198.12	230.60	371.20	345.50	433.00	290.25	367.80	272.70
Cash deposit (bar)	193.00	299.80	251.00		211.50	169.83	191.52	200.75	242.00	283.50	239.59	236.00	218.00	211.20	334.85
Cash deposit (bev cart)	195.00	180.00	103.00	353.00	178.00	200.00	19.00	225.00	68.00	75.00	146.00	88.00	170.00	231.00	261.00
Subtotal daily cash	682.51	1,005.34	587.14	1,141.98	829.62	880.32	492.41	692.24	579.87	776.20	753.24	777.51	937.35	870.87	945.91

CC Summary (grill)	196.42	281.24	84.34	350.31	216.17	68.96	86.00	109.81	151.44	176.27	201.56	62.50	240.30	237.75	92.00
CC Summary (bar)	291.50	96.25	224.50		182.50	82.00	187.75	192.00	86.89	183.50	126.77	71.75	133.82	165.75	249.75
CC Settlement Report (grill)	570.17	293.72	330.09	424.81	424.67	90.46	91.20	139.81	154.44	405.52	349.78	155.25	256.10	258.50	402.25
Credit card Settlement Report (bar)		116.75				86.50	242.25	186.75	96.39				173.82	196.75	
CC discrepancies	22.50	(11.75)	(11.50)	25.00	(8.00)	16.00	31.00	(11.50)	0.00	0.00	(6.25)	(7.00)	13.30	(1.75)	26.50
Subtotal daily credit card	487.92	377.49	308.84	350.31	398.67	150.96	273.75	301.81	238.33	359.77	328.33	134.25	374.12	403.50	341.75

Minus discount	10.82	26.67	9.77	9.21	14.21	17.22	9.59	8.70	25.30	20.53	19.93	10.49	25.28	4.63	2.59
Minus payouts			28.87			42.62		43.92	26.96				203.75		14.00
Minus cc tips	59.75	44.73	32.75	49.50	34.00	10.00	28.70	36.25	12.50	45.75	27.70	28.00	42.50	53.50	34.00
Total cash deposit	607.55	972.80	540.14	1,067.70	761.50	815.83	432.82	623.87	540.60	729.70	731.09	757.00	678.25	810.00	868.55
Credit card deposit	570.17	410.47	330.09	424.81	424.67	176.96	333.45	326.56	250.83	405.52	349.78	155.25	429.92	455.25	402.25
Grand total	1,177.72	1,383.27	899.10	1,492.51	1,186.17	1,035.41	766.27	994.35	818.39	1,135.22	1,080.87	912.25	1,311.92	1,265.25	1,284.80

Overage/(Shortage)	7.29	0.44	3.12	0.22	(42.12)	4.13	0.11	0.30	0.19	(0.75)	(0.70)	0.49	0.45	(9.12)	(2.86)
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Monthly Cash Deposit	23,502.93
Grand Total	11,651.51
Monthly Daily Sales	35,535.26
Grand Total	485.14
Monthly Discount Grand Total	380.57
Monthly Payouts	
Monthly Overage/Shortage	(0.25)

Back 9 Grill Monthly Revenue Report July 2012

	16-Jul	17-Jul	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul	23-Jul	24-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul	30-Jul	31-Jul
552.75	589.50	623.00	567.00	643.50	638.75	638.75	750.75	410.50	504.25	618.50	1,040.75	822.25	1,112.75	446.00	799.50	536.50
274.00	440.75	439.00	437.25	760.00	573.75	573.75	426.50	492.75	425.00	634.00	33.25	454.00	255.40	736.00	336.75	393.50
103.00	204.00	68.00	156.00	201.00	154.00	154.00	188.00	10.00	85.00	143.00	91.00	135.00	258.00	223.00	166.00	97.00
906.88	1,211.46	1,111.22	1,151.46	1,582.78	1,354.79	1,354.79	1,361.47	898.24	988.32	1,371.02	1,153.61	1,376.41	1,612.90	1,396.90	1,275.49	1,009.97
356.88	348.73	422.76	375.29	477.84	415.65	415.65	455.60	247.75	326.26	321.22	745.41	614.51	762.93	344.12	498.87	386.76
182.50	262.30	291.55	221.50	446.48	374.58	374.58	341.82	324.70	324.45	429.10	31.27	321.06	189.65	562.77	210.22	223.65
103.00	204.00	68.00	156.00	201.00	154.00	154.00	188.00	10.00	85.00	143.00	91.00	135.00	258.00	223.00	166.00	97.00
342.00	342.00	401.76	361.29	355.98	400.65	400.65	410.00	230.00	308.30	285.44	401.00	599.50	482.66	328.12	477.94	377.76
167.85	216.17	272.05	172.50	531.00	324.60	324.60	329.00	283.10	310.45	400.00	329.57	232.76	416.65	475.19	193.00	113.00
103.00	204.00	68.00	156.00	201.00	154.00	154.00	188.00	10.00	85.00	143.00	91.00	135.00	258.00	223.00	166.00	97.00
642.38	815.03	782.31	752.79	1,125.32	944.23	944.23	985.42	582.45	735.71	893.32	867.68	1,070.57	1,210.58	1,129.89	875.09	707.41
174.50	222.54	182.66	183.62	159.27	214.06	214.06	293.00	149.29	158.56	274.45	285.93	180.35	337.17	95.01	275.90	134.74
90.00	173.89	146.25	215.05	298.19	196.50	196.50	83.05	166.50	94.05	202.25		125.52	65.15	172.00	124.50	167.82
189.50	449.76	203.66	451.17	494.96	474.56	474.56	434.05	374.72	284.61	581.20	172.68	409.37	238.67	366.01	296.83	335.06
105.00		166.00									154.00		216.65		142.13	
0.00	7.83	6.00	0.00	(5.50)	20.00	20.00	0.00	19.50	4.00	45.50	8.00	55.00	9.50	54.00	0.00	0.00
264.50	396.43	328.91	398.67	457.46	410.56	410.56	376.05	315.79	252.61	476.70	285.93	305.87	402.32	267.01	400.40	302.56
22.87	22.79	18.78	8.79	21.72	11.71	11.71	3.78	15.01	25.93	24.48	11.39	34.84	13.25	8.10	26.76	17.03
30.00	45.50	34.75	52.50	43.00	44.00	44.00	58.00	39.43	28.00	59.00	32.75	48.50	43.50	45.00	38.56	87.96
612.85	762.17	741.81	689.79	1,087.98	879.25	879.25	927.00	523.10	703.75	828.44	821.57	967.26	1,157.31	1,026.31	836.94	587.76
294.50	449.76	369.66	451.17	494.96	474.56	474.56	434.05	374.72	284.61	581.20	326.68	409.37	455.32	366.01	438.96	335.06
907.35	1,211.93	1,111.47	1,151.46	1,582.94	1,353.81	1,353.81	1,361.05	897.82	988.36	1,409.64	1,153.62	1,376.63	1,612.63	1,396.90	1,275.90	1,010.78
0.47	0.47	0.25	0.00	0.16	(0.98)	(0.98)	(0.42)	(0.42)	0.04	38.62	0.01	0.22	(0.27)	0.00	0.41	0.81

REGISTRATION FORM



"Providing the youth of Santa Fe with a healthy lifestyle through recreational opportunities"
Proceeds to benefit the youth scholarships to use facilities and programs at the Genoveva Community Center, the Marty Sanchez Links de Santa Fe golf course and play under the AYSO youth soccer league at the MRC.

FORE KIDS 14th ANNUAL GOLF TOURNAMENT at Marty Sanchez Links de Santa Fe Friday, August 31, 2012 at 9:00 am

Format: Four Person Scramble — Net & Gross Prizes
(Free range balls available for participants at 8 am, coffee & doughnuts served from 8 - 9 am)

Food, Prizes, Goodie Bags and Fun!
SPONSORSHIP OPPORTUNITIES

GOLD
\$750

Includes fees
and lunch for four players,
display of your company
name/logo on all publicity.

SILVER
\$500

Includes fees
and lunch for two players,
display of your company
name/logo the day of
the event.

BRONZE
\$250

Includes fees
and lunch for one player,
display of your company
name/logo the day of
the event.

INDIVIDUAL
\$100

Includes fees
and golf cart,
lunch and beverage.

Please submit your logo or business name for sponsorships to: jcromero@santafenm.gov

GOLFER NAME	E-MAIL or MAILING ADDRESS	PHONE	HDGP	FEE

Contact the Proshop to pay by credit card or make checks payable to: **FORE Kids Fund.**

Send registration or sponsorship to address below. (The FORE Kids Fund is a fund of the New Mexico Community Foundation, a 501c3 organization. Contributions are fully tax-deductible as allowed by law).



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