



Agenda

CITY CLERK'S OFFICE

DATE 5-10-12 TIME 4:14 pm

SEEN BY Jolie Bergstrom

RECEIVED BY [Signature]

AMENDED
SANTA FE ARTS COMMISSION
Monday, May 14, 2012
City Councilors' Conference Room
200 Lincoln Avenue
955-6707
5:00 p.m.

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
 - a. April 9, 2012
- V. Fiscal Report
- VI. Report of Chair
- VII. Report of Director
- VIII. Committee Reports
 - a. Funding Policy Committee Recommendations
 - 1. Community Arts Development Program
 - 2. 1% Lodgers' Tax: Special & New Projects Program
 - 3. 1% Lodgers' Tax: Community Arts Promotion Program
 - b. Poet Laureate Committee
 - c. Community Gallery Update
 - 1. Approval of Botanical Exhibition for Summer of 2013
- IX. Other Business
- X. Event Evaluations
- XI. Adjourn

** Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.*



Agenda

CITY CLERK'S OFFICE

DATE 5-10-12 TIME 9:46am

SERVED BY Judie Bystrom

RECEIVED BY [Signature]

SANTA FE ARTS COMMISSION

Monday, May 14, 2012

City Councilors' Conference Room

200 Lincoln Avenue

955-6707

5:00 p.m.

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**Index Summary of Minutes
Arts Commission
May 14, 2012**

INDEX	ACTION TAKEN	PAGE(S)
Cover Sheet		1
Call to Order	Mr. Kirk Ellis, Chairperson called the meeting to order at 5:00pm	2
Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	Motion to approve as presented by Mr. Chavez, seconded by Ms. Sakiestewa, passed by unanimous voice vote.	2
Approval of Minutes April 9, 2012 Corrections : Page 3 and 4: Correction to Ms. Pedersen's name (not Pederson) Page 4: Community Gallery: Odes of Offerings – should read: Odes and Offerings Page 6: 2 nd to last paragraph: ...then will be placed at the dog park – should read: ...then <i>may</i> be placed at the dog park. Page 6: The Artisan's – (Start sentence without out The) ... Artisan's	Motion to approve the Minutes as amended by Ms. Springer, seconded by Ms. Sakiestewa, passed by unanimous voice vote	2
Fiscal Report	Informational	2
Report of the Chair	Welcome to Sande Deitch	3
Report of the Director	Informational	3
Committee Reports 1. Funding Policy Recommendations 2. Poet Laureate Committee 3. Community Gallery Update - Informational	<i>Ms. Pedersen moved to approve the proposed funding for the Community Arts Development Program, second by Mr. Lovato, motion carried by unanimous voice vote.</i> <i>Mr. Chavez moved to approve the proposed funding for the Special & New Projects Program, second by Ms. Pedersen, motion carried by unanimous voice vote.</i>	3-5

**Index Summary of Minutes
Arts Commission
May 14, 2012**

	<p><i>Ms. Springer moved to approve the Community Arts Promotion Program, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Pedersen moved to approve the candidate put forth by the Committee for the Poet Laureate position, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i></p>	
Other Business	Informational	5
Event Evaluation	Informational	6
Adjourn and signature page	Meeting adjourned at 5:50 pm	6-7

SANTA FE ARTS COMMISSION

Monday, May 14, 2012

City Councilors' Conference Room

200 Lincoln Avenue

955-6707

5:00 p.m.

I. Call to Order

The meeting was called to order by the Chair at 5:00 pm.

II. Roll Call

In Attendance:

Kirk Ellis, Chair

Anne Pedersen

Michael Namingha

Ramona Sakiestewa

Gail Springer

Todd Lovato

Donna Scheer

Joey Chavez

Sande Deitch

Staff Present:

Sabrina Pratt, Director

Julie Bystrom

Deborah Garcia y Griego

III. Approval of Agenda

Mr. Chavez moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

IV. Approval of Minutes - April 9, 2012

Corrections:

Page 3 and 4: Correction to Ms. Pedersen's name (not Pederson)

Page 4: Community Gallery: Odes of Offerings – should read: Odes *and* Offerings

Page 6: 2nd to last paragraph: ...then will be placed at the dog park – should read: ...then *may* be placed at the dog park.

Page 6: The Artisan's – (Start sentence without out The) ... Artisan's

Ms. Springer moved to approve the minutes as amended, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

V. Fiscal Report

The Lodger's tax continues to be less than what was collected last year. The hopes are for next month's figures to be closer to last year and they will be in good shape.

VI. Report of Chair

Welcome to Sande Deitch; thank you for all the work you are already doing on several committees.

VII. Report of Director

The ICCN Festival asked if we had found money for the airfares and we had not, so they are going to pay. The Artists are all getting ready as well as Donna to go to the conference.

Artist Table: Ramona Sakiestewa – We are better organized and people are really committed. We will not be able to have the dinner at the cooking school as they are getting ready for a move. We will have the first dinner during Spanish Market – Arthur Lopez is the Artist and James Campbell Caruso is the Chef. Arthur is making tiny retablos and it will be at the Museum Hill Café. Second one will be with the Namingha Crew at a very beautiful exclusive estate home on Old Santa Fe Trail. Chef Cheryl Alters along with Sous Chefs from the Cooking School. Dates are July 24th and August 14th – (Spanish and Indian Market – efforts have been coordinated with both organizations). Another Artist Table will be planned for February, 2013. This will support the gallery program. Tickets are the same price as last year, \$250 and you go away with a piece of art.

VIII. Committee Reports

Funding Policy Committee Recommendations

The Chair noted that not all applicants received an award.

(Detailed spreadsheets were provided for the Commission Members to review).

Ms. Garcia y Griego sent out the scores to each member beforehand. The Chair said that one of the things that helped the Funding Policy Committee come up with these recommendations was that not all 66 organizations that applied for funding received it; we lost 14 organizations who simply did not qualify. This year we are at a par to where we have been in past years. Ms. Garcia y Griego stated that we are at a 1% ineligible rate.

1. Community Arts Development Program

The money was allocated based on rank and there was only one that did not receive funding.

Ms. Pedersen moved to approve the proposed funding for the Community Arts Development Program, second by Mr. Lovato, motion carried by unanimous voice vote.

2. 1% Lodgers' Tax: Special & New Projects Program

This was the program in which we saw the highest percentage of applicants who did not receive the 70% that was required for funding. Same approach, they are in order based on rank with ascending percentage of request.

Mr. Chavez moved to approve the proposed funding for the Special & New Projects Program, second by Ms. Pedersen, motion carried by unanimous voice vote.

Discussion:

Ms. Sakiestewa was disappointed that the Marimba Festival did not make the grade as she felt that it had the most potential in terms of new program; this is their first year of

actual program. If you are an applicant applying for the first time it is a little discouraging. Hopefully they will come back next year.

Ms. Garcia y Griego – they have been funded for two years prior to this for a small concert and a festival that is forthcoming in the near future. Ms. Garcia y Griego sent personal notes to those who did not receive an award. Very positive and hopeful wording was used in the letter.

Sande would like to understand better the rating and point system. Debra Garcia y Griego will send additional information to Sande.

3. 1% Lodgers' Tax: Community Arts Promotion Program

This grouping was the largest in applicants. In this category there is a wide range from the largest to smallest organizations. For the past two years a multi-step process has been used where we take the applicants and divide them up based on budget size. Those are indicated as row headings and they are the same ones that are used in the RFP. We look at the request and assure that they are in keeping with the maximum request guidelines that are published in the RFP and in the case where the applicant is looking for more, the Funding Policy had a discussion on their justification on whether or not it made sense. The selections were ranked according to budget size and a percentage of requests based on score were developed. The top organization in each category was given 68% of their request and the others were awarded funding on the score they received. They further created three criteria that all needed to meet.

The Chair added that what they had intended in the Funding Policy was that in reviewing last year's process; they tried to get as close to 70% for the number one finisher in each category. They brought it down to 69% and they were slightly over by several thousand dollars of what they had to give them. When they brought it down to 68% it was almost exact with \$100 overlay so they gave the \$100 to the Santa Fe Opera as they were the number one finisher with almost a perfect score.

Ms. Springer moved to approve the Community Arts Promotion Program, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

Thank you to staff for conducting a very efficient process. The Commissioners were told that if any questions are asked of the members regarding the choices and awards, they should be directed to Debra Garcia y Griego.

Ms Garcia y Griego informed the commission members that at the Retreat this year's funding vs. last year's funding will be discussed.

The recommendations now go to the Occupancy Tax Advisory Board and from there those above a certain amount go to Finance and City Council and those below a certain amount go straight to the City Manager for signature.

The Chair did say that the time that goes in to this process will be re-evaluated for next year and possibly starting the process earlier. Thank you to staff for all their hard work.

b. Poet Laureate Committee

Ms. Garcia y Griego: – We received 6 applications this year and all of the candidates were very strong. Face to face interviews were conducted with three of the candidates. The resumes were distributed electronically to the commission and discussion about the proposed candidate was conducted amongst the members. The selected individual recommended is a good choice and will fit the needs of this position in an exemplary fashion.

Ms. Pedersen moved to approve the candidate put forth by the Committee for the Poet Laureate position, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

c. Community Gallery Update

- (Written report presented to the Commission from Rod on the community gallery)
- Rod and Arthur Lopez are on Channel 28 doing a wonderful job.
- The Committee heard of a new exhibit related to Botanical Gardens. Ms. Sakiestewa added that the artists who were selected in the area of media, it should not be anatomical drawings of plants, it should be interpretations of plants, landscapes, color. It should be a very interesting show. There are not that many people doing this kind of work.

The show right now at the Community Gallery is excellent and getting good word of mouth. The Artist Paired with the Poet Laureate is an excellent show, it is up until June 8th and all were invited to attend.

Note: The Community Gallery signage is not visible. We need to do something to get the exposure for the Community Gallery. They have used some sandwich boards for some exhibits but it isn't clear if this is allowed by the city. Ms. Pratt has asked Rod what "can we do" to get signage in place.

There is a 6-month pilot program coming forward approved by resolution. It will take retired parking meters and given to youth groups to create art pieces. The money raised will go to the Mayor's Youth Commission. This will bring nice exposure to the Gallery as they will be displayed in the front. This is a project that has been successful throughout the country. It isn't coming out of the Arts Commission it is coming from the Mayor's Youth Commission.

The Commission asked if they could petition for corner banners and were told this could not be done. We will petition to Art in Public Places to get something in front of the Gallery.

IX. Other Business

Ms. Pedersen announced that there are 26 nominations for the Mayor's Award. We have more than last year and some of them are roll over's from last year. An additional idea from the CRAM committee was to attach a small honorarium to each award. If this was pursued we would go to a Bank and the amount is minimal, \$5000. Names will be brought to the June Meeting.

X. Event Evaluations
Commission Members Attended:

Kirk Ellis: NMSA Graduation Performance, shout out to Joey and his students and Donna who staged. The Auctioneer was really good. Good time was had by all.

Anne Pedersen: Juan Sidi, party for Folk Art and the Digital Dome at IAIA (the facility was wonderful, the films did not do the facility justice and it was locally poorly attended).

Michael Namingha: Several Gala's – Juan Sidi, NDI, NMSA and Silver Bullet Productions. Sight Unseen fund raiser, well attended.

Ramona Sakiestewa: Sight Unseen, Creative Santa Fe Art Space Presentation, it is the first time that anything has been positive with a group that might be able to make art a viable industry in Santa Fe. It is a non-profit organization; they have 37 properties in different states. They go through cities that ask them, they review demographics; they are able to purchase buildings and work with tax exempt organizations in a collaborative setting, it is an extension of the University of Arts. It would address young artist that are trying to get a start. They were very intelligent, thoughtful, answered all the hard questions and they have much more research to do.

Todd Lovato: Gala's, Art Spaces is a project tested worthy. I believe everyone in the room let their imagination go. Outside Santa Fe Bandstand tribute to David's life, performance by the Wise Fool and New Orleans group, Mayor was in attendance. Attended opening at the Museum. CCA – great film series called Castles in the Sky, Japanese animation for children.

Donna Scheer: Juan Sidi, he really manages within dance to hold on to ritual of the traditional. I also saw Our Town – Iron Weed Production and Santa Fe Playhouse and exceptionally well attended, over sold. It was a community function and well attended.

Joey Chavez – Our Town Production and used a lot of students. Santa Fe Community Orchestra performing at the St. Francis Auditorium and they did cuttings form Romeo and Juliet also with students. I was also at the Bandstand for the memorial service for David, and Sabrina's name was mentioned for all her hard work to get this coordinated. Well attended.

Sande Deitch: Art Space meeting where Mayor was in attendance. Also went to Creative Santa Fe, Art Space was a part of that. Went to NDI, great event, Site Unseen and Santa Fe Playhouse.

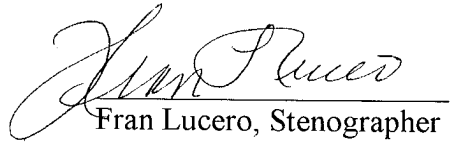
Gail Springer: Working hard and will soon be attending events.

XI. Adjourn

There being no further business to come before the Arts Commission, the meeting adjourned at 5:50 pm.

Signature Page:

Kirk Ellis, Chair



Fran Lucero, Stenographer