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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2012-44

INTRODUCED BY:

Councilor Wurzburger

Councilor Rivera

A RESOLUTION

DIRECTING STAFF TO EXPLORE VARIOUS OPTIONS AND FEASIBILITY RELATED TO THE SANTA FE PLAZA AND PLAZA PERIPHERY AREA REGARDING THE FINANCING OF INFRASTRUCTURE AND IMPROVEMENTS; ACQUIRING SECURITY; ADDRESSING DECEPTIVE MARKETING PRACTICES AND BUSINESS LICENSE NON-COMPLIANCE AND SPECIFYING LOCATIONS FOR THE PLACEMENT OF NEWSPAPER BOXES.

WHEREAS, the Santa Fe Plaza (“Plaza”) is a National Historic Landmark that has been the commercial, social and political center of Santa Fe since 1610; and

WHEREAS, the Plaza is a playground for many tourists interested in Santa Fe culture including music, design, jewelry, art and dance; and

WHEREAS, the Plaza is home to many annual events that draw visitors and residents to the Plaza and create social connections, economic development and funding for community non-profits, including, but not limited to, the eight major events authorized by Section 23-5.2 SFCC 1987; and

WHEREAS, the duty and responsibility of the City of Santa Fe is to preserve, protect and

1 maintain the Plaza and the public places in the Plaza peripheral area; and

2 **WHEREAS**, the City of Santa Fe is responsible for enforcing its ordinances related to
3 deceptive marketing practices and business license non-compliance; and

4 **WHEREAS**, there have been increasing instances of police calls to the Plaza and Plaza
5 peripheral area because of criminal activity that is taking place, and

6 **WHEREAS**, such criminal activity includes vandalism, graffiti, assaults, robberies, and
7 public drunkenness; and

8 **WHEREAS**, in the interest of public health, safety and welfare for residents and visitors to
9 the Santa Fe Plaza and the Santa Fe Plaza periphery area, the Governing Body desires to take a
10 proactive approach by exploring the options and the feasibility for financing infrastructure and
11 improvements; acquiring security; addressing deceptive marketing practices and business license non-
12 compliance and the placement of newspaper boxes.

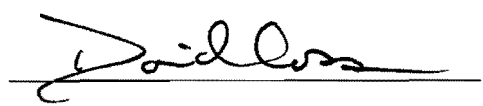
13 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
14 **CITY OF SANTA FE** that staff is directed to explore the options and the feasibility for the following
15 issues related to the Santa Fe Plaza and Plaza peripheral area:

- 16 1. Financing of additional infrastructure and improvements to the Santa Fe Plaza;
- 17 2. Acquiring security for the Santa Fe Plaza and the public spaces located in the Santa
18 Fe plaza periphery area;
- 19 3. Addressing deceptive marketing practices and business license non-compliance in the
20 Santa Fe Plaza and Plaza periphery area; and
- 21 4. Specifying locations for the placement of newspaper boxes in the Santa Fe Plaza
22 periphery area.

23 **BE IT FURTHER RESOLVED** that within 30 days of the adoption of this resolution, staff
24 shall report to the Governing Body regarding the options and feasibility related to the various issues
25 addressed in this resolution.

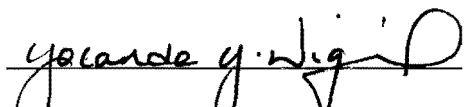
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PASSED, APPROVED and ADOPTED this 25th day of April, 2012.

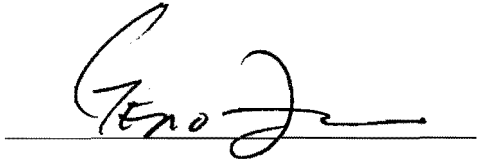


DAVID COSS, MAYOR

ATTEST:


YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:


GENO ZAMORA, CITY ATTORNEY