



Agenda

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Art in Public Places Committee Meeting
Tuesday, February 28, 2012
Main Post Office, Main Conference Room, 3rd Floor, Room 326
120 South Federal Place
3:00-5:00 PM

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
 - a. January 31, 2012
- New Business
 - a. Location for gift from Mr. Han Sug Bong and City of Icheon, South Korea
- V. Old Business
 - a. Future project planning
- VI. Adjournment

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February 28, 2012

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**MINUTES OF THE
ART IN PUBLIC PLACES COMMITTEE
February 28, 2012**

CALL TO ORDER

A regular meeting of the Arts in Public Places Committee was called to order on the above date by Chair Michael Namingha at approximately 3:00 p.m. in the Main Post Office, Main Conference Room, 3rd Floor, Room 326, 120 South Federal Place, Santa Fé, New Mexico.

ROLL CALL

Roll call indicated the presence of a quorum as follows:

MEMBERS PRESENT:

Michael Namingha, Chair
Cindy Graves
Drew McDermott
Eileen Wells

MEMBERS EXCUSED:

Eric Griego, vice Chair
Geoffrey Gorman
Nat Hesse

STAFF PRESENT:

Debra Garcia y Griego

OTHERS PRESENT:

Charmaine Clair, Stenographer

APPROVAL OF AGENDA

The Fiscal Report was added after Approval of the Minutes.

Mr. McDermott moved to approve the agenda as amended. Ms. Graves seconded the motion and it passed by unanimous voice vote.

APPROVAL OF MINUTES – January 31, 2012

Ms. Wells moved to approve the Minutes of January 31, 2012 as presented. Ms. Graves seconded the motion and it passed by unanimous voice vote.

FISCAL REPORT

Ms. Garcia y Griego said the Fiscal Report in the Committee's packet was much the same as the previous month. She said the \$75 in Salaries, Wages and Benefits was a mystery and she would look into it.

NEW BUSINESS

- a. Location for Gift from Mr. Han Sug Bong, and City of Incheon, South Korea

Ms. Garcia y Griego said Mr. Han visited Santa Fe in July during the Folk Art Market. Mr. Han is very well known in Korea and during his visit gave the City a large porcelain vase. The vase has been in storage and Mayor Coss has directed the Committee to find a location for the piece.

Ms. Garcia y Griego said many City departments were interested but would not be the best use of the gift. She said Mayor Coss asked her to look at the display cases in City Hall (one across from the Cashiers Office, a series in the Council Chambers and two by the elevators.) She said she would take items out of the cases that were not as timely and organize the items into groups. Items are from the Sister Cities and participation in UNESCO Creative Cities and other cultural networks.

Ms. Garcia y Griego recommended that Mr. Han's vase would make a lovely addition and a good centerpiece to the UNESCO Creative Cities case. That would eliminate the need for a pedestal, etc and it has several Korean ceramic pieces.

A photograph showing the style of Mr. Han's vase was passed around. The vase is about 15 inches tall and 8-9" in diameter.

Mr. McDermott moved the AIPP accept the gift and the vase be placed in the UNESCO case in City Hall. Ms. Graves seconded the motion and it passed by unanimous voice vote.

OLD BUSINESS

- a. Future Project Planning

Ms. Garcia y Griego said the previous month she gave a PowerPoint presentation to look at the collection, the history of the program and how it has grown. She e-mailed copies to the members but could send the presentation via e-mail or bring in a CD if needed.

Ms. Garcia y Griego said the presentation was to kick off planning on how to spend the \$360,000 from the new bond. She reviewed the Art in Public Places Goals and Objectives and said some of the goals have specific points that are no longer relevant.

Ms. Garcia y Griego showed a list of guidelines with allowable items such as drawings, paintings, murals, and frescoes. She said it was more helpful to look at what *wasn't* allowed.

The items that are not allowed were reviewed and included reproductions, decorative, ornamental and functional elements designed by an architect as part of a project; landscaping design or landscaping not an integral part of the project; mass produced art objects like playgrounds, soft sculptures, fountains, benches and street furniture; architectural rehabilitation or historic preservation; directional/functional elements in items like way finding and maps; architects fees; structural building modifications and art exhibits or curricular educational activities.

Ms. Garcia y Griego showed photographs of each piece of art from every district. She said for the past 10 years a big emphasis of the program was geographic balance. She said the Committee has worked hard on District 3 and it was easy to see that two districts are lacking.

Ms. Garcia y Griego said the Committee should look at things more holistically. She suggested the southeast portion of the City as an area to look at. She said examples of some of the more interesting sites chosen were trails, bus stops, right of ways and traffic circles.

Ms. Garcia y Griego said the selection of sites could come from a member of the community and the City Councilors and Mayor Coss often made suggestions. She works closely with the engineering, trail and roadways Staff to find out what is in the hopper and quite a few allies come to the Committee with ideas.

Chair Namingha confirmed that \$400,000 (20% was reserved for administrative and operating cost) would be received. He said it was exciting that the Committee has been given an opportunity to brainstorm what to do with the money.

Ms. Graves said the city entrance/gate way had been discussed for a long time. She also noticed a void along St. Francis Drive now that the loan pieces were gone.

Chair Namingha said coming from Colorado into Santa Fe had nothing that shows Santa Fe as the destination.

Ms. Graves said she noticed how visually interesting the pieces along Nob Hill and the corridor in Albuquerque is, versus other main streets.

Ms. Garcia y Griego said a couple of things were happening in the Nob Hill area that was transit related. She offered to call the City of Albuquerque to find out about the funding.

Chair Namingha said he researched the public art fund in New York City. He asked if there could be an option to do something like a temporary installation.

Ms. Garcia y Griego said the City couldn't do that through CIP (Capital Improvement Project) funds which by law had to go to the acquisition of permanent art work.

Ms. Garcia y Griego said she and Chair Namingha talked about the Committee's work and process. They

want the Committee to talk about what works and what doesn't and get a broad view of the Committee's feelings about public art.

Mr. McDermott noted that the full Committee wasn't present and would be valuable for a discussion. He said regarding the gateway project, they were more successful when in smaller districts. He was involved with the gateway project in Chicago.

He said usually gateway projects were at airports; cities were always moving. He liked the gateway idea but thought \$360,000 wouldn't be enough money.

Ms. Garcia y Griego said a Commissioner offered feedback about what the Committee has been doing. She said in response to the Commissioner she talked about how Santa Fe in many ways is still burdened by the notion of *Santa Fe-ness*." She said the City struggled to find new footing and expression in a different way.

Chair Namingha said the City was still half "coyote and landscape" and was what Santa Fe was known for. He said they were now moving toward a more contemporary direction. He said there are artists that live in Santa Fe but don't show in Santa Fe.

Ms. Graves said Gerry Peters made a bold statement in an article in the paper about the galleries. She said she felt the same way; there are a lot of galleries in town but there isn't the same energy as 20 or 30 years ago. She asked what that means for an artist and if the gallery scene would have that much effect on the artist or was it now moving into a different realm.

Chair Namingha said he looked at a place like Scottsdale, in tandem with Santa Fe in terms of art sales and galleries, etc. and they fell out of favor. He thought Santa Fe was still trying to define where they are going.

Ms. Wells said in talking to people and looking at the past campaigns for the Museum Foundation, many people told her they were interested in contemporary art and that was what they wanted to contribute to.

Ms. Graves said it was also interesting that people don't see the Museum of Art as a contemporary facility.

Ms. Wells said it made the Museum of Art more aware at the time and they brought in an architect to talk about how that could be accomplished. She said the plans haven't gone anywhere.

Ms. Graves said the History Museum has some art pieces that are very contemporary, even more so than the Art Museum. She said that shows it could happen but a lot more needs to happen in that realm.

Mr. McDermott asked Chair Namingha if he thought Santa Fe was stagnating.

Chair Namingha said he thought it was getting that way. He said his father established his career in the 70s and 80s and was a part of that scene. He said his father changed his style from florescent Kachinas to

minimalist landscapes and a lot of artists are trying to figure out where to go with their own work.

Ms. Graves said the Santa Fe gallery scene had once fueled how Santa Fe was seen artistically to the outside and to the City. She said that shifted because of economics, cost of rent, what sells, etc. She said the Committee has an opportunity to do things on a more contemporary mode and the market would follow.

Chair Namingha said there are so many contemporary and young artists in Santa Fe and it would be nice to give them an opportunity. He said he was in Texas in a town of 2000 people and the caliber of art was amazing. Foundations have popped up with venues and Andy Warhol's Last Supper paintings took up an entire room. He said you would never see that in Santa Fe.

Ms. Wells said the money is in Santa Fe and people are willing to support something like that.

Mr. McDermott asked if this vision was different than what is stated.

Chair Namingha said the McCune Foundation goes by the Carver model that has an end statement that constantly changes and could be added to or subtracted from. He said the mission statement could be changed a little.

Ms. Garcia y Griego said the original statement said to "honor Santa Fe's unique historical, cultural heritage and *"and reflect its present vitality"* was added for similar reasons. She said the City has gone from the Wagon, the Santa Fe Trail Monument to Randy Walker's woven Olla and that is a much more contemporary expression of ideas that are indigenous to the area.

Ms. Garcia y Griego said the mission is not easy to change because it's set in the ordinance but the mission is very broad. She said what she was hearing from the Committee was they want to broaden how Santa Fe is perceived as an art center.

She agreed with the Committee that the art center should drift from being gallery driven. She said a lot of the energy is in less gallery driven projects and there are ways that what the Committee has talked about would fit in.

Mr. McDermott said it sounded like the Committee wanted a finer focus and to use the money toward a singular goal instead of a lot of pieces.

Ms. Graves said the single smaller pieces definitely spread the money. She said another objective is to make it comparable within each district and have balance in the community. She asked how effective was that and would that accomplish the AIPP goal.

Mr. McDermott recommended the discussion continue in the next meeting when more members were present.

Ms. Graves suggested a retreat. She said the question needs a good debate and discussion.

Ms. Garcia y Griego said there is timeliness from a legal, financial and budget standpoint to make a decision and pursue something and expend the money. She said by the May meeting she would need clear directive.

Chair Namingha asked about other projects brought forward.

Ms. Garcia y Griego said two suggestions were made by Councilors and one suggestion came from Mayor Coss. She said it would be best to have a discussion and decide where the Committee wants to go and then decide how the pieces would fit.

She said also a significant list was developed at the last retreat and there are projects that have been bubbling all along. She would get that information to the Committee as well as on projects funded as the same bond and projects sought from the Parks bond.

Ms. Garcia y Griego said she told a Commissioner that for the immediate future there would continue to be a mix of small community projects that responds to specific constituents. She said from a staff perspective it was easier to manage one or two large projects than hundreds of smaller neighborhood projects.

Mr. McDermott said a lot of people are confused about the loan program. He thought having a larger goal and something significant would bring more focus on what the Committee and its purpose does.

Ms. Garcia y Griego said in talking with public art colleagues, there are certain budget thresholds that put them in a whole new category; some artists wouldn't look at certain price points.

Ms. Garcia y Griego said she would talk with Chair Namingha and Sabrina Pratt and check her schedule regarding the retreat and would be in touch.

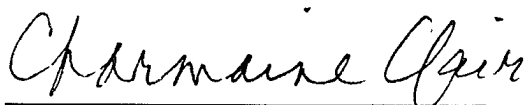
8. ADJOURNMENT

Having finished their business the meeting adjourned at 3:48 p.m.

Approved by:

Michael Namingha, Chair

Submitted by:



Charmaine Clair, Stenographer