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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2012-25

INTRODUCED BY:

Councilor Bushee
Councilor Dominguez
Councilor Wurzbarger

A RESOLUTION

DIRECTING STAFF TO EXPLORE THE OPTIONS FOR IMPLEMENTING A *CHANGE FOR CHANGE* PROGRAM THAT WOULD INCLUDE THE PLACEMENT OF RETIRED PARKING METERS ON CITY PROPERTY TO COLLECT DONATIONS FOR NON-PROFIT ENTITIES.

WHEREAS, "Change for Change" is a program that has been implemented by municipalities across the Country whereby retired parking meters are used to collect donations for non-profit organizations; and

WHEREAS, in Columbia, South Carolina, *Change for Change* is a public art installation exhibition project that benefits the Climate Protection Action Campaign and aims to create awareness of sustainability in Columbia through media, community and public art by using defunct City of Columbia Parking Meters that have been retrofitted with new posts and bases, and uses local Columbia artists, to turn the parking meters into pieces of art; and

WHEREAS, in Orlando, Florida the city put up parking meters, called "homeless meters," which are set off from the street and painted some color to distinguish them from real parking meters

1 so that anyone with spare change can deposit it into the meters; and

2 **WHEREAS**, in Salt Lake City, Utah, the retired parking meters are designed to collect coins
3 for the city’s social-service providers and their program called HOST is a hybrid of similar efforts in
4 cities such as Baltimore, Minneapolis and Denver — which has collected \$100,000 a year from its 86
5 meters, mostly through business sponsorships whereby businesses that agree to “host” a meter must
6 pay the \$500 installation cost plus a \$1,000 donation to the program; and

7 **WHEREAS**, the Governing Body desires to have a *Change for Change* program
8 implemented in Santa Fe.

9 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
10 **CITY OF SANTA FE** that a team shall be formed by the City Manager that includes staff from the
11 Parking Division, Arts Commission, Community Services and the City Attorney’s Office to explore
12 the options for implementing a *Change for Change* program that would place retired parking meters
13 on city property to collect donations for non-profit entities. The following shall be taken into
14 consideration when exploring a *Change for Change* program:

- 15 1. Involving Santa Fe’s youth, the Mayor’s Youth Advisory Board and local youth art
16 programs.
- 17 2. Location of the retired parking meters.
- 18 3. How the proceeds will be disbursed.
- 19 4. Legal implications, including liability.

20 **BE IT FURTHER RESOLVED** that staff shall present their findings to the Governing
21 Body within 60 days of adoption of this resolution.

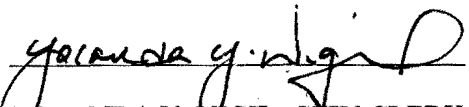
22 PASSED, APPROVED, and ADOPTED this 29th day of February, 2012.

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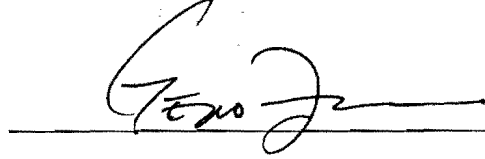
25 DAVID COSS, MAYOR

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ATTEST:


YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:


GENO ZAMORA, CITY ATTORNEY