

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2008-60

3 INTRODUCED BY:

4 C. Dominguez

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11 A RESOLUTION

12 DIRECTING STAFF TO DEVELOP A PROGRAM TO RECOGNIZE AND PROMOTE  
13 CHILD-FRIENDLY BUSINESSES AND ORGANIZATIONS IN THE COMMUNITY.

14 WHEREAS, child-friendly businesses and organizations are good for everyone –  
15 business owners, employees, customers and the community; and

16 WHEREAS, child-friendly business and organizations attract and retain good  
17 employees; and

18 WHEREAS, child-friendly business and organizations increase customer loyalty; and

19 WHEREAS, programs that encourage and recognize child-friendly businesses and  
20 organizations have been adopted throughout the country; and

21 WHEREAS, the Governing Body adopted Resolution No. 2007-62 furthering the city's  
22 efforts to make Santa Fe a children and youth friendly community by directing staff to consider  
23 children and youth in city functions and decisions; and

24 WHEREAS, the Governing Body desires to continue that effort out into the community  
25 to honor and respect children and support families; and

1       **WHEREAS**, many organizations and businesses already show their commitment to  
2 being child-friendly in ways that are not overly burdensome or costly; and

3       **WHEREAS**, the City desires to encourage businesses and organizations to become child-  
4 friendly.

5       **NOW, THEREFORE BE IT FURTHER RESOLVED BY THE GOVERNING BODY**  
6 **OF THE CITY OF SANTA FE** that the Economic Development Division and the Community  
7 Services Department are directed to work together to develop a program with specific criteria to  
8 recognize and promote child-friendly businesses and organizations in the Santa Fe community.

9       **PASSED, APPROVED, and ADOPTED** this 30th day of July, 2008.

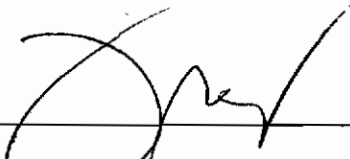
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11                               *David Coss*  
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12                               DAVID COSS, MAYOR

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14       **ATTEST:**

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16                               *Yolanda Y. Vigil*  
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18                               YOLANDA Y. VIGIL, CITY CLERK

19       **APPROVED AS TO FORM:**

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22                               FRANK D. KATZ, CITY ATTORNEY

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25       Jp/ca/jpmb/2008 res/child friendly business