



# Agenda

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## PARKS DIVISION

### MARTY SANCHEZ LINKS DE SANTA FE ADVISORY COMMITTEE MEETING

*THURSDAY July 21, 2011*

*MARTY SANCHEZ LINKS DE SANTA FE – ADMINISTRATION BUILDING  
3:00 P.M. – 5:00 P.M.*

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of previous minutes

**June 16, 2011**

5. Comments from Chairman – Maurice Bonal
6. Staff Reports
  - Administration – (Revenue and golf rounds summary, Admin. updates)
  - Superintendent – (Golf course conditions update)
  - Marketing – (Advertising updates)
  - Back 9 Grill – (Restaurant updates)
  - Pro-Shop – (2011 Tournament calendar updates)
7. Matters from the Committee
8. Adjournment

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**SUMMARY INDEX  
MEETING OF THE  
MARTY SANCHEZ LINKS DE SANTA FE ADVISORY COMMITTEE  
July 21, 2011**

<b><u>ITEM</u></b>	<b><u>ACTION</u></b>	<b><u>PAGE</u></b>
CALL TO ORDER AND ROLL CALL	No Quorum	1
APPROVAL OF AGENDA	No action	2
APPROVAL OF MINUTES – JUNE 16, 2011	No action	2
COMMENTS FROM THE CHAIRMAN	Information	2
<b><u>STAFF REPORTS</u></b>		
ADMINISTRATION (REVENUE AND GOLF ROUNDS SUMMARY, ADMINISTRATIVE UPDATES)	Information-discussion	2-3
SUPERINTENDENT (GOLF COURSE CONDITIONS UPDATE)	Information-discussion	3-4
MARKETING (ADVERTISING UPDATES)	Information/discussion	5
BACK 9 GRILL (RESTAURANT UPDATES)	Discussion	5
PRO SHOP (2011 TOURNAMENT CALENDAR UPDATES)	Information/discussion	5-6
MATTERS FROM THE COMMITTEE	Information/discussion	6-7
ADJOURNMENT		7

**MINUTES OF THE MEETING OF THE  
MARTY SANCHEZ LINKS DE SANTA FE ADVISORY COMMITTEE  
Administration Building  
Marty Sanchez Links de Santa Fe  
July 21, 2011**

**1. CALL TO ORDER**

A regular meeting of the City of Santa Fe Parks and Open Space Advisory Commission was called to order on Thursday, July 21, 2011, at approximately 3:00 p.m., by Maurice Bonal, Chair, at the Administration Building, Marty Sanchez Links de Santa Fe.

**2. ROLL CALL**

**MEMBERS PRESENT:**

Maurice Bonal, Chair  
Karleen Boggio-Montgomery  
Councilor Carmichael Dominguez  
John Gabaldon  
Fred Lopez  
Signe Lindell  
Ned Siegel  
[Vacancy]

**MEMBERS EXCUSED:**

Al Jahner  
Jake "Coach" Martinez  
Lee Sanchez  
Tila Shaya

**STAFF/OTHERS PRESENT:**

Martin Lujan, Director  
Jennifer Richardson, Administration  
John Allen, Golf Course Superintendent  
Ross Nettles, Golf Pro  
Melessia Helberg, Stenographer

There was not a quorum of the membership in attendance, and Chair Maurice Bonal opened the meeting for the receiving of reports only. Although there were 7 Committee members in attendance, there were never 7 members of the membership in attendance at the same time for a quorum for conducting official business.

**3. APPROVAL OF AGENDA**

No action.

**4. APPROVAL OF MINUTES – June 16, 2011.**

No action.

**5. COMMENTS FROM THE CHAIRMAN (MAURICE BONAL)**

Chair Bonal said the City Tournament went very well and complimented the staff on their work.

**6. STAFF REPORTS**

**A. ADMINISTRATION (REVENUE AND GOLF ROUNDS SUMMARY, ADMINISTRATIVE UPDATES.**

A copy of "Marty Sanchez Links de Santa Fe Golf Summary," dated July 21, 2011, is incorporated herewith to these minutes as Exhibit "1."

Mr. Lujan said all of the recent tournaments have gone very well. He said the crew has been working hard on the course which is looking good although the lack of rain and smoke from the fires have taken their toll.

Mr. Lujan reviewed the information in Exhibit "1." Please see Exhibit "1" for specifics of this presentation.

Mr. Lujan said they were able to move dollars around to purchase some items which helps to make a difference in how we do business at the golf course, one of which was the purchase of the new PA announcement system. He said they are working to improve the sound quality outside

for tournaments. He said they were able to replace the carpet in the Back 9 Grill as well. They also replaced some TV's and sound inside so it is more attractive for people to "hang out" and watch golf.

Mr. Lujan said now that we are part of Recreation, we also have a portable sound system available for use.

*The Committee commented as follows:*

- Ms. Lindell noted May is "really way off," and asked if anything was going on in May.

Mr. Nettles said May was windy and cold.

- Chair Bonal said Senator Griego's fundraising tournament was a success, and was handled well. He said the feedback was good and there were a lot of compliments on the appearance of the course. He said the tournament moved well, and the work done is speeding up play.
- Ms. Boggio-Montgomery asked how many people came here from Los Alamos and Cochiti due to the smoke and fire.

Mr. Nettles said there were quite a few, commenting that they were very busy during that time, especially when Los Alamos was closed.

- Chair Bonal commented that a lot of people didn't play at Marty Sanchez because they thought it was impacted by the fire and smoke.

## **B. SUPERINTENDENT (GOLF COURSE CONDITIONS UPDATE)**

John Allen reported as follows:

- The crew has been working on bunkers, removing weeds, redefining the edges, adding sand and fluffing the existing sand.
- The crew finished #16 and just have #17 and #18 to go.
- The fairways are starting to have good color. He said they are injecting fertilizer into the irrigation system to prevent burning. There is now wall to wall color.

- They are still working on a few damaged areas. They are concentrating on the collars on the greens while working on the greens, and reseeding those.
- The tee-boxes are doing better, and have been treated for dandelions and seeded, noting they will reseed the bare areas.
- The greens are rolling well and have recovered well from the drought, noting they have had a lot of help from volunteers which has made a real difference.
- They are reseeding areas such as #6 and #7, and they will be doing the sod work on those next week, and those should be back to 100% very soon. He said it is his goal to have the greens in 100% shape by the end of the year. He said the crew has done a great job, especially in view of the existing weather and the fire and smoke.
- Mr. Allen said there is a weed that looks like cabbage, called *plantain*, which is growing around #10. He has applied for a variance to treat it with a spray and he will have to reseed after it is eradicated. He has also applied for a variance to treat the *silvery moss* on the greens.
- All in all, the course is in good playing condition overall.

*The Committee commented as follows:*

- Ms. Lindell said the range has been in much better shape this year, and said the crew has done a wonderful job.
- Ms. Boggio-Montgomery asked if there is a possibility of getting a small sand trap at the range.

Mr. Allen said they tried that before and it turned out to be a safety thing, and there was concern about liability from someone getting hit with a ball. He said we just don't have the configuration to be able to do that.

- Ms. Boggio-Montgomery said several people have asked and she will advise them that it is a safety issue.

### **C.     MARKETING (ADVERTISING UPDATES)**

A copy of "Marketing & Promotion Summary," dated July 21, 2011, prepared by Elevate Media, is incorporated herewith to these minutes as Exhibit "2."

Clarissa Lovato reviewed Exhibit "2." Please see Exhibit "2" for specifics of this presentation.

### **D.     BACK 9 GRILL (RESTAURANT UPDATES)**

The Committee discussed the issue of long waits for orders at the Grill during tournaments. Some agreed there were long waits, others had not heard about the long waits. Suggestion that perhaps it is because they are short on help. Suggestion to prepare a shorter menu with items that don't take so long to prepare during tournaments. There was general agreement that the food is great.

Ms. Richardson said she will discuss this with Mario and report back to the Committee.

*John Gabaldon departed the meeting*

### **E.     PRO SHOP (2011 TOURNAMENT CALENDAR UPDATES)**

A copy of the *Marty Sanchez Links de Santa Fe Calendar of Events 2011* (as of 05/19/11), is incorporated as Exhibit "3."

Ross Nettles reviewed Exhibit "3." Please see Exhibit "3" for specifics of this presentation.

Mr. Nettles noted they will need 10 score-keepers for the little kids on the 9-hole course for the Sun Country Junior Tournament on August 2<sup>nd</sup>, and asked members to let him know of anyone who wants to help.

Chair Bonal spoke about the Men's Club and that he doesn't like that it limits membership. He would like to encourage as much play as possible. He said we are lacking in ladies participation, and would like to target that group more.

Mr. Nettles said the ladies play a lot on Thursday and Saturday, but they don't like tournaments, and they don't get a lot of participation in the ladies tournaments.

Ms. Richardson said she is looking for sponsors for the Fore Kids event, noting the goal is for 100 players this year and she has packets for that tournament.

Mr. Nettles complimented Mr. Allen on the condition of the course. He said he played at Las Campanas and that course isn't as good shape as ours, noting our greens are faster.

*Councilor Dominguez arrived at the meeting*

## **8. MATTERS FROM THE COMMITTEE**

Ms. Boggio-Montgomery asked about the status of the #599 intersection.

Councilor Dominguez said the State is working on getting all the documents.

Chair Bonal understands the goal is completion in 2012.

Ms. Boggio-Montgomery said she will get more information and report at the next meeting.

Chair Bonal commented that this is a very dangerous intersection and there have been a lot of accidents at that intersection.

Councilor Dominguez said he believes the effluent situation is okay for now, but they are going to do a study of effluent use and what is available, noting he doesn't know who is going to do the study.

Chair Bonal said Dr. Lee Wilson did a water study when the golf course was first designed, noting the San Juan/Chama water diversion is tied to this project, and people shouldn't lose track of that in the process.

Councilor Dominguez said that is all part of this, noting City Legal just gave an opinion that the City isn't required to provide effluent to La Cienega.

Chair Bonal said Lee Wilson was a "water rights guru," and his study provided that so long as the water never hits the ground it is still the City's water, but once it hits the ground it is no longer the City's water. He said this issue is going to become even more important, and it is important for the City to "stand its ground," because it will get worse in the future. He said it isn't just for the golf course, it involves the softball fields, the soccer fields, the rugby fields – the whole MRC complex.



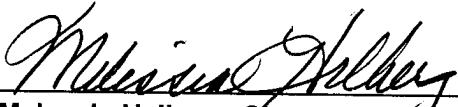
Councilor Dominguez said part of what is driving the issue is the Southwest Area Park which is 96 acres, and an effluent line is supposed to run through there. He said the City wants to be sure there is sufficient effluent.

**9. ADJOURNMENT**

The meeting was adjourned at approximately 4:00 p.m.

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**Maurice Bonal, Chair**

  
**Melessia Helberg, Stenographer**