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Agenda DATE 3-22-11 TIMF 32601 SERVED BY Debra Garos

CITY CLERK'S OFFICE

Art in Public Places Committee Meeting Tuesday, March 29, 2011 **Tesuque Room** 2nd Floor, Santa Fe Community Convention Center 201 West Marcy 3:00-4:00 PM

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Introduction of New Committee Members
- V. Approval of Minutes a. February 22, 2011
- VI. Fiscal Report
- VII. Old Business
 - a. Santa Fe Trails: Tinwork RFQ Artist Selection
 - b. Art on Loan Proposals: Zane Bennett Contemporary Art
- VIII. New Business
 - a. New Mexico Centennial
- IX. Adjournment

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ART in PUBLIC PLACES

March 29, 2011

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MINUTES OF ART IN PUBLIC PLACES

MARCH 29, 2011

I. Call to Order

A regular meeting of the Art in Public Places Committee was called to order on the above date by Michael Namingha, Chair at approximately 3:00 p.m. in the Tesuque Room, Santa Fe Community Convention Center, 201 West Marcy Street, Santa Fe, New Mexico.

II. Roll Call

Roll call indicated a quorum as follows:

Present:

Michael Namingha, Chair Cindy Graves (arrived later) Eric Griego, Vice Chair Drew McDermott Eileen Wells Geoffrey Gorman

Members Absent:

Nat Hesse (excused)

Staff Present:

Debra Garcia y Griego

Others Present:

Mark Oswald, the Journal Charmaine Clair, Stenographer

III. APPROVAL OF AGENDA

Item 4 Introduction of New Committee Members was removed.

Mr. McDermott moved to approve the Agenda as amended. Ms. Wells seconded the motion and it passed by unanimous voice vote.

IV. APPROVAL OF THE MINUTES- February 22, 2011

Ms. Wells moved to approve the minutes of February 22, 2011 as presented. Mr. Griego seconded the motion and it passed by unanimous voice vote.

Ms. Graves entered the meeting at this time.

V. FISCAL REPORT

There were no changes to the report.

VI. OLD BUSINESS

a. Santa Fe Trails Tinwork RFQ: Artist Selection

Ms. Garcia y Griego said six proposals representing 10 artists were received in response to the RFQ for an artist to work with the Transit Division and architect to create 10 panel insets for transit shelters. She asked Mr. McDermott as the representative for AIPP, to talk about the selection committee thoughts on the artist and the recommendation.

Mr. McDermott said of the projects reviewed artist Kimberly Pollis seemed to have the best direct application to the bus shelters. He said she showed some of her work on door panels and her ability to work in a larger scale seemed appropriate for the project. He said some of her work was bold and had a raised quality and was not as intricate and she was open to the process and very positive person.

Ms. Garcia y Griego said Ms. Pollis brought in samples of her work and that had been helpful to the committee to see the quality. She said another important thing for the committee was Ms. Pollis works in a traditional way with traditional imagery but also has a contemporary edge and could be a flexible. The selection committee thought the contemporary edge would translate better into a larger scale and she was more capable of switching media. The committee aesthetically liked the combination.

Mr. McDermott agreed. He said the technical issues had not been resolved as to how to fabricate the panels and there would be some translation from the actual piece of punched tin.

Ms. Garcia y Griego said if AIPP approved the recommendation of Ms. Pollis, it would then go to the Arts Commission in April. Funding for the artist's fee (\$5,000) and would come from Transit's budget.

Mr. McDermott added that two representatives from Transit and the design architect attended the meeting.

Chair Namingha asked when fabrication would start if approved.

Mr. McDermott said the Transit budget was not finalized and that process would hold up the project.

Ms. Garcia y Griego said the budget process was long and had just started and the budget was about two months away.

Ms. Graves said it seemed there was still a lot to resolve between fabrication and the time frame, etc. She asked if Ms. Pollis was aware of that.

Mr. McDermott said that was brought up during the meeting with each presentation. He said a lot had to do with the costs of fabricating as well as the ability to read the final design.

Ms. Graves moved to approve Kimberly Pollis as the artist selection. Mr. McDermott seconded the motion and it passed by unanimous voice vote.

b. Art on Loan Proposals: Zane Bennett Contemporary Art

Ms. Garcia y Griego said that Colette Hosmer had amicably separated from William Siegel Gallery and was now represented by Zane Bennett. She said the two large pieces in the front and the back of the William Siegel Gallery were offered by Ms. Hosmer and Sandy Zane through the loan program.

The first piece- Cornerstones was described:

- The piece was proposed for Amelia White Park, a designated loan program site that has an existing concrete pad. The approval of the Neighborhood Association would be sought if the loan was approved to go to the Arts Commission. The installation was thought to be relatively simple.
- There was concern about the size of the concrete pad being large enough.
 - Ms. Garcia y Griego said the pad was designed by an engineer and she thought it was large enough. She said the artist would consider other locations.

Mr. McDermott moved to approve the loan of Cornerstones pending the concrete base and the approval of the Old Santa Fe Trail Neighborhood Association. Ms. Wells seconded the motion and it passed by unanimous voice vote.

The second piece- Fish Heads was described:

- The piece was proposed to be placed in front of the Library when the current loan was removed but
 the Library doesn't want to commit until the current loan was completed. Other locations would be
 considered by the artist. The importance for AIPP to place loans outside of downtown was
 mentioned to the artist. The loan would be approved with the location to be determined.
- Locations were discussed. A concern was another piece by the artist was at the convention center. Martin Luther King Jr. Park was considered and both that location and St. Francis Drive where Dean Howell's fish were has been mentioned to the artist. Frenchy's Field was suggested and the idea would be presented to Frenchy's if Siri Hollander's horse sculptures work out.

Mr. Griego moved to approve the Fish Heads loan with the location to be determined and approved by the artist and/or the Neighborhood Association. Ms. Graves seconded the motion and it passed by unanimous voice vote.

VII. NEW BUSINESS

a. New Mexico Centennial

Chair Namingha said UNESCO sent an email to Ms. Pratt about a project created to bring awareness to deforestation worldwide. Some cities have the project up and running and Santa Fe was invited to join.

Ms. Garcia y Griego gave the website: makeaforest.org. She said this was a public art project in affiliation with UNESCO in the International Year of the Tree. She said what was asked for was one artificial tree that responds to the issues of deforestation and environmental sustainability. A global forest would be made out of all of the different projects. There was a media kit and web presence and some materials referenced working with National Geographic on a documentary.

Ms. Garcia y Griego said about the same time the Centennial would go statewide to encourage communities to develop a project or events around the Centennial. She said Mayor Coss was anxious to see some form of public art project come from that.

She thought there seemed to be crossover between the Centennial, UNESCO and the AIPP goals. The project would place 8 to 10 artist designed, temporary art tree installations in different places around town. The City has a Forestry office that was part of Tree City USA that does a variety of community outreach and educational programs around maintaining urban forests.

Ms. Garcia y Griego said a small amount of the lodger's tax would be used to do the program since the AIPP funds could not be used for temporary art. She said raising additional money from banks, private lenders, etc. was discussed to support bringing the community together to make a community art tree.

Ms. Garcia y Griego said she looked to the Committee for feedback and the timeline was aggressive. She said the Centennial kicked off in Las Cruces August 28 and the UNESCO project wants trees in place by the end of 2011.

Mr. McDermott asked about the RFP that would be done.

Ms. Garcia y Griego said it would be a temporary art installation around the notion of history and a call to artists would be done. She said the idea was 8-10 different artists would each do a tree and have a walking tour downtown that would remain for a year from September 1, 2011 through December 2012.

Ms. Graves asked about the final documentary process.

Ms. Garcia y Griego said she had received general information and she wanted the Committee's thoughts first so she doesn't have that information.

Chair Namingha described proposals he had seen sent by e-mail; a crocheted tree and another that used scrim to create a light and shadow sculpture.

Mr. Gorman asked what the artist would receive per installation. He said the timeline was really compressed and from AIPP would have to be extremely clear with specific details. He asked when the RFP would go out.

Ms. Garcia y Griego said each artist would receive a \$1000 stipend. The whole project would be \$8,000 to \$10,000 and come from the lodger's tax. The idea could go to the Arts Commission for approval in April and an RFP could be done the beginning of May.

Ms. Garcia y Griego said the project was different than usual. She said the jury process could be done differently and artists could submit electronic letters of interest and refer the Committee to a website or where needed, send digitally. The AIPP would be the selection committee.

She added there was a possibility that not everything had to be installed within the six weeks.

Ms. Graves said if approved by the Arts Commission a decision wouldn't be known until July or August and that cut it close. She thought the opportunity was a prime time to tie the Creative Cities to the project.

Ms. Garcia y Griego said there was no reference in the document that tied the project to the Creative Cities Project. She said she would be the coordinator and this would be a project of the City Arts Commission.

The Committee discussed the art tree idea. A summary of thoughts and concerns follow:

- Whether the project was limited to Santa Fe artists was discussed.
- The idea was fun and creative. The timeframe was something to seriously consider. The \$8-10,000 budget could end up being more with PR, exposure and a way to help promote and explain the project and installation of each piece, depending on complexity.
- The marketing scheme has a website, blogs, an international PR fund and social media such as Facebook, Twitter, etc. All of the details weren't known since the City hasn't committed yet.
- The plus was an infusion of money into the arts community. The danger was that AIPP would get egg on its face.
- The art and environmental organizations could be involved for media outreach. The public library would do story sharing and collective history things and most likely do press.
- The aggressive timeframe was discussed. A suggestion that the Committee back off of the Make a
 Forest aspect and do the Centennial public art project instead. The project could be launched in
 the latter part of the Centennial to hit the summer months.
- Cutting the number of artists that would participate was suggested.
- Institutions such as the Santa Fe Art Institute, could provide a tree and be charged to participate to help defray costs for individual artists.

Because of the short time frame, coordination issue and numerous unanswered questions, a suggestion was made to table the matter until next month.

Ms. Garcia y Griego said she and Chair Namingha would work to get more information.

VIII.ADJOURNMENT

Having no further business to discuss the meeting ac	djourned at 3:45 p.m.
	Approved by:
	Michael Namingha, Chair
Submitted by:	

Charmaine Clair, Stenographer