



Agenda

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SANTA FE SISTER CITIES COMMITTEE

Wednesday, March 16, 2011

City Councilors' Conference Room

200 Lincoln Avenue

4:00 p.m.

955-6707

- I. Call to Order
 - A. Roll Call
- II. Approval of Agenda
- III. Approval of Minutes
 - a. February 16, 2011
- IV. Financial Reports
 - a. Julie Bystrom, City of Santa Fe Liaison
 - b. Rudy Fernandez, Sister Cities Association Treasurer
- V. Report of Chair
 - a. Meeting with Mayor Coss
 - b. Status of Sister Cities Schools
 - c. Restructuring of Committee
- VI. Committees Reports
 - a. Report from Cuba – Bernard Rubenstein
 - b. Report on SCI and Bukhara – Carol Robertson Lopez
- VII. Discussion Items
 - a. Committee Assignments (choices)
 - b. Business Cards, Letterhead and Marketing material
- VIII. Other Business
 - a. 400th Anniversary closing activities
- VI. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

**Index Summary of Minutes
Santa Fe Sister Cities Committee
March 16, 2011**

<u>INDEX</u>	<u>ACTION TAKEN</u>	<u>PAGE(S)</u>
Cover Sheet		1
Call to Order	Call to Order by Chair Gilbert Delgado at 4:00 pm – City Councilor’s Conference Room	2
Roll Call	Roll call indicated a quorum, 3 absences (Alternates).	2
Approval of the Agenda <i>The Chair added VI-c for an additional committee report. V-d will be added under Report of the Chair. VII-c will be added under Discussion Items. VIII-b will be added under Other Business.</i>	<i>Mr. Fernandez moved for approval of the Agenda with noted changes, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	2
Approval of Minutes No hyphen in Carol Robertson Lopez (name). Page 4 2 nd paragraph end of first sentence: report	<i>Mr. Fernandez moved for approval of the February 1, 2011 minutes as amended, second by Mr. Anthony, motion carried by unanimous voice vote.</i>	2
Financial Report	Informational:	2
Report of Chair	No action taken, informational	3
Committee Reports Report on Cuba Report on SCI and Bukhara Japan	Informational	3-6
Discussion Items	Informational	7
Other Business	Informational	6-7
Adjournment	Adjourned at 5:15 pm	8

SANTA FE SISTER CITIES COMMITTEE

MINUTES

March 16, 2011

4:00 pm – 5:15 pm

The meeting was held at the City Councilor's Conference Room and called to order by the Chair at 4:00 pm. A quorum was declared.

1. Call to Order - Roll Call

Present

Gilbert L. Delgado, Chair
Rudy Fernandez
Daniel R. Anthony
Bernard Rubenstein
Carol Robertson Lopez
Gilbert A. Romero
Arthur Olivas

Excused Absence

Roque Garcia, Alternate
Sharon Maloof, Alternate
Ling Tong, Alternate

Others Present:

Julie Bystrom, Staff Liaison
Fran Lucero, Stenographer

2. Approval of Agenda

*The Chair added VI-c for an additional committee report.
V-d will be added under Report of the Chair.
VII-c will be added under Discussion Items.
VIII-b will be added under Other Business.*

Mr. Fernandez moved for approval of the Agenda with noted changes, second by Mr. Rubenstein, motion carried by unanimous voice vote.

3. Approval of Minutes, February 16, 2011

No hyphen in Carol Robertson Lopez (name).
Page 4 2nd paragraph end of first sentence: ~~report~~

Mr. Fernandez moved for approval of the February 1, 2011 minutes as amended, second by Mr. Anthony, motion carried by unanimous voice vote.

4. Financial Reports

Julie Bystrom, City of Santa Fe Liaison

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Report has not changed much; balance is approximately a little over \$20,000. It is budget time and Ms. Bystrom has asked for a carry forward in to the new year. The budget has just been turned in.

Rudy Fernandez, Sister Cities Association Treasurer

Mr. Fernandez last report was September 30, 2010 with an ending balance of \$5,989.66. There has been little activity since then and has brought the budget forward up to February 28, 2011. Most of the increases are results of interest payments in a very small amount. Expenses were in the amount of \$366.31 for the visitation from Spain and were reimbursed \$367.74 (+1.43). There is a reimbursement for \$27.98 on supplies and that check is still outstanding made payable to Chair Delgado. A payment to the NM Public Regulations Commission in the amount of \$10.00, \$283.50 to Copy Shack and reimbursement was to follow from the city. Ms. Bystrom said that the city has reimbursed the Sister Cities Association. Balance today is \$5729.24.

Ms. Bystrom said it is important for her and Mr. Fernandez to work together on the reimbursements.

5. Report of Chair

Meeting with Mayor Coss. The Chair had a fairly long meeting with Mayor Coss and he is trying to get to the business of structuring the committee. There was some question regarding a suggestion on having proxy representation and this was not approved. We then offered another rearrangement of the Committee and renaming Alternates. Ms. Bystrom has contacted those members who will serve as alternates and they were ok with the change. The Chair was happy to see that with this restructuring a quorum was possible today.

Mr. Delgado provided copies of the Press Release and the status on the Sister schools. The Chair shared this information with the Mayor and Carla Lopez will issue the press release. Ms. Marcia Sullivan, President of St. Michael's High School believes they may have enough to money to send a language teacher on the trip.

Ms. Lopez asked if Gabriella Ortiz, Councilor Ortiz daughter goes to St. Michael's High School. Ms. Lopez stated that she understands the choice is the Mayor's but it would be nice to get a student from St. Michael's High School.

Mr. Delgado said that as of this morning they had approved the Agreement at St. Michael's and they will sign it during the Fiesta de las Capitulaciones in Santa Fe Spain. Date will be confirmed. Ms. Lopez has made her travel arrangements for this trip. Most people from Santa Fe, NM will be travelling together following Ms. Lopez itinerary. The following week after the signing is Holy Week and attendees can

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choose to stay or return to Santa Fe, New Mexico. Chair Delgado said that he has written up the agreements in English and in Spanish for the signing.

Restructuring of Committee (reported in 5a).

6. Committee Reports

Report from Cuba – Bernard Rubenstein

Mr. Rubenstein has just returned from a month in Cuba after several concerts. He reported that he brought over \$10,000 worth of musical supplies for musicians there and a great portion of them went to our Sister City Holguin. Mr. Rubenstein works with many of the conductor students there and one is now the conductor in Santiago, Cuba and her home is in Holguin, our sister city. This coming week she is doing a joint concert with the orchestra in Holguin. There is a big orchestra festival in Cuba where they do a mass program. Mr. Rubenstein said they had received a lovely letter from the Mayor of Holguin reinforcing the sister city relationship and friendship with Holguin. Mayor Coss wrote a letter to reply. Both letters will be sent to Julie for the file as an official record.

Mr. Rubenstein said that he does have an alternate from Cuba who can attend meetings when he is away at concerts. The next event for the sister city group is the Cuban Caravan – Pastors for Peace. They want to come to Santa Fe again and the date is July 11, 2011. The Plaza will be reserved for this event. They are looking for construction supplies if anyone would like to donate. Mr. Fernandez asked if they have trouble passing them over. Mr. Rubenstein said that they have had problems in the past but more often than none they are able to bring everything through.

It was a wonderful trip. There are lots of changes, taxi drivers can now transport tourist. You can now send more money through Western Union. Families can now send money to their family members.

Report on SCI and Bukhara – Carol Robertson Lopez

Ms. Lopez attended the Sister Cities International meeting and spent a day at the State Department. According to the State Department, Africa has never been so stable, even though there are problems in Egypt and Libya right now. The rest of Africa after 50 years of no long being a colony has a lot of thriving economy and a lot of the government has settled down.

Ms. Lopez visited with staff at Congressman Lujan, Heinrich and Udall's office. Ms. Lopez has received a letter back from Lujan praising sister cities and how important we are. I will provide this letter to Julie for our permanent records.

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The conference had 250 people and out of that group there were 10 from Mongolia. Ms. Lopez serves as the secretary of the Board so she supervised the board elections where she was re-elected as Secretary of the Board.

Ms. Lopez reported on Bukhara. Both she and her husband have their plane tickets to travel to Bukhara for the Silk and Spice Market which is held June 3-5, 2011. Ms. Lopez has been in touch with the Acting Ambassador in Uzbekistan. Ms. Lopez has said that her goal for 2012 is to get our Mayor and a delegation to the Silk and Spice Market.

The Chair expressed his congratulations to Ms. Lopez on being re-appointed to the National Committee and elected Board Secretary.

Mr. Anthony said that many years ago they hosted the Vice Minister of Culture from China and they thought that our city looked just like China. They have adobe buildings in China.

Mr. Anthony proceeded to say that he is trying to get the local Sorrento group together. A young land has moved to town who is willing to help Mr. Anthony with the group structure and she is completely fluent in Italian. She is an Italian Renaissance Scholar. Mr. Anthony will succeed in getting a group to go to Sorrento in the fall. It may late September, early October and when he gets dates he will pass them on. It would be great if Mayor Coss could be there even for a few days to meet with the Mayor of Sorrento.

There is a new Mayor in Sorrento and also the liaison there has had many family health problems.

Mr. Anthony said that there are Santa Fe kids from Santa Fe Academy I in Japan right now, they are trying to get home tomorrow.

Mr. Anthony and Ms. Lopez are now being given lots of information from Africa. When Mayor Coss is out he has made mention that he would like to have a sister city in Africa. We have gotten some letters from people promoting Moshi, a town in Tanzania and we have an aggressive person who is promoting a town (name unknown). Mr. Anthony said there is a big Tanzania following in Santa Fe. Ms. Lopez said that the city that Mr. Anthony is speaking about has also been mentioned to her. Mr. Anthony will follow up with a contact that he has made since they go to Tanzania quite a bit. There is a lady named Jeannie who is promoting her film.

Mr. Olivas said that in the past there have been people who have recommended other sister cities and the criteria was that a committee had to be created with a quota of people and they would then come to the Sister City Committee. One person groups are fine but it is important to have someone who can attend meetings. It was also

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suggested that there had to be some commonality; arts, music, etc. Mr. Anthony said that Bagamoyo is one of the most artsy town in Tanzania and has a great Art College very unique to Africa. It is one of the greatest in tourism.

Ms. Bystrom said also to think about it as a friendship city and that this would be a good discussion for the retreat. The guidelines are important when the committee makes these decisions.

Mr. Anthony shared a card that has a website and information on Tanzania.

Ms. Lopez said that there is going to be a sister city meeting set up in Brazil in November. Brazil is reaching out to get sister cities in the United States. It was mentioned that Santa Fe, NM had a letter of request from Brazil but no action was taken. Mr. Olivas also asked about the status of Santa Fe, Argentina. Mr. Olivas said it would be nice to have all the Santa Fe's as sister cities.

Mr. Olivas reported on Japan and as everyone knows they are having a hard time. Our sister city Tsuyama luckily is not in the northern part of Tokyo, it is down south. Things are not good but the Japanese are good about moving forward. Mr. Olivas distributed some brochures on Tsuyama and said they had thought about doing something like this for Santa Fe. He then shared a handout that would fit in the brochure boxes and said that it would have to be updated. The logo at the top is the logo for the city. Mr. Olivas explained the use of the logo and the identity for each city and how they compete for recognition. He also shared a map of the city in Japanese/English. He also showed the Banner, "Santa Fe Sister City" and offered it to be used when needed. He also shared another brochure that Tsuyama distributed and he also liked this format for Santa Fe. The thought was to have this brochure in both Japanese and Santa Fe and showed the desired design and format. Mr. Olivas will be in Japan in November and will continue to work towards the endeavor of having information that can be shared.

Ms. Lopez stated that Sister Cities International just received a large grant from the Japanese Cultural Foundation and she will be getting information to share with the committee once it is received.

Mr. Olivas reminded the committee that on April 2nd at the Convention Center they would celebrate the Matsuri festival. He is also waiting for information on the Tsuyama International Music Festival and he would like to send the Santa Fe Orchestra.

Mr. Anthony said that next week in Sorrento is their big annual Japanese cultural festival.

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7. Discussion Items

Committee Assignments

The Chair reported that the committees were suggested were Finance, Public Relations, Activities and Events, Publications and Inter-Relationships, like CIR, etc. Those are committees that are still out there and need to have a person identified to chair those committees.

Business Cards, Letterhead and marketing material.

Mr. Anthony said that he uses the business cards that Ms. Bystrom has provided. Ms. Bystrom sent everyone a business card template. Ms. Bystrom said that she could have the graphic designer have a template and each committee member would print their own.

Ms. Bystrom said that she will start working on a date for April or May for the retreat. One of the agenda items will be the discussion of business cards, letterhead and the marketing material. Ms. Bystrom said that she can have the cards done in black so they are more reasonable to print and she can make sure that Sister Cities is a good size on the card.

8. Other Business

400th Anniversary Closing Activities

Mr. Fernandez stated that the 400th activities are starting to wind down. On Friday, March 25th they will have the unveiling of the Mexican plaque and the activities start at 12 Noon on the plaza. The Ambassador from Mexico will be here and the Ambassador from Spain will be here on the 26th.

March 26th the unveiling of the Spanish plaque at 12 Noon on the plaza.

March 27th they will have the closing ceremonies at the Convention Center and everyone is invited. There will be entertainment and food and it is open to the public.

9. Adjournment

There being no further business to come before the Santa Fe Sister Cities Committee, the meeting was adjourned at 5:15 pm.

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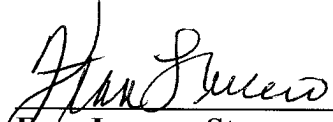
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Signature Page:

Gilbert Delgado, Chair



Fran Lucero, Stenographer