

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2011 - 15

3 INTRODUCED BY:

4
5 Councilor Dominguez

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10 A RESOLUTION

11 DIRECTING STAFF TO DEVELOP VARIOUS INITIATIVES FOR THE AIRPORT
12 ROAD AREA IN ORDER TO PROMOTE A HEALTHY, PROGRESSIVE AND SAFE
13 COMMUNITY.

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15 WHEREAS, the Southwest Santa Fe Community Area Master Plan creates an overall
16 vision of the Airport Road area but does not identify public improvements or public/private
17 partnership opportunities necessary to realize that vision; and

18 WHEREAS, many grant opportunities look for specific initiatives adopted by the
19 jurisdiction applying for grant funds in order to fund on-the-ground projects; and

20 WHEREAS, the White House Task Force on Childhood Obesity Report to the President,
21 Solving the Problem of Childhood Obesity Within a Generation, May 2010, recommends that
22 “Communities should be encouraged to consider the impacts of built environment policies and
23 regulations on human health”; and

24 WHEREAS, according to the 2010 Santa Fe Trends based upon the 2000 Census data,
25 34% of the population living in the Airport Road area is 17 years of age and under compared to

1 27% for the entire city; and

2 **WHEREAS**, according to the 2000 Census, the median per capita income for the Airport
3 Road area is \$13,687 (average of 2000 Census block groups weighted by population) as
4 compared to \$25,454 for the entire city; and

5 **WHEREAS**, the Center for Disease Control has found that “There is a clear association
6 between poor health and poverty” in the Center’s Healthy People 2000 Report; and

7 **WHEREAS**, data collected from the 2000 Census, the Center of Disease Control and the
8 Journal of the American Medical Association leads to the conclusion that residents in the Airport
9 Road area may have a higher likelihood of developing diabetes and children in the Airport Road
10 area are more likely to be obese; and

11 **WHEREAS**, the City of Santa Fe Healthy Lifestyles Task Force Report (Resolution
12 2008-72) concludes “City government can and should promote and encourage a healthy lifestyle
13 among its citizens”; and

14 **WHEREAS**, Airport Road represents a major commercial corridor as well as a major
15 gateway into the city; and

16 **WHEREAS**, the Airport Road area has large tracks of undeveloped land providing the
17 potential to shape this area of the city; and

18 **WHEREAS**, the city received \$75,000 from the 2007 state legislature and \$100,000
19 from the city’s 2008 CIP bond was designated to plan and design safety improvements to Airport
20 Road; and

21 **WHEREAS**, the city applied for funding for the Airport Road safety improvements
22 project through the Highway Safety Improvement Program (HSIP) administered by the New
23 Mexico Department of Transportation (NMDOT), and

24 **WHEREAS**, the NMDOT awarded the City \$870,500 in HSIP funding for fiscal year
25 2009/2010 for safety improvements to Airport Road from San Filipe Road/Country Club Road to

1 Lopez Lane; and

2 **WHEREAS**, the Governing Body adopted Resolution No. 2008-112 recognizing the
3 potential for greater economic benefit and community living in the Airport Road area that can be
4 achieved through a mix of uses, enhanced multi-modal options, pedestrian/bicycle friendly
5 corridors, establishing neighborhood gathering places and by enhancing the beautification of the
6 roadways themselves; and

7 **WHEREAS**, the Governing Body recognizes that the Airport Road area has significantly
8 increased in population in the last 15 years and will continue to increase especially with the
9 anticipated city initiated annexation of the area; and

10 **WHEREAS**, because of this increase in population and the unique needs of the area, it is
11 appropriate and necessary to expend city resources, primarily city staff time, to undertake various
12 initiatives for the Airport Road area in order to promote a healthy, progressive and safe
13 community.

14 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
15 **CITY OF SANTA FE** that the City Manager is directed to assign the appropriate city staff to:

16 1. Begin efforts in the area for neighborhood and community building including:
17 educating neighborhoods regarding city services, educating neighborhoods regarding changes due
18 to annexation, educating neighborhoods about the benefits of forming neighborhood associations
19 and neighborhood plans; educating and affording opportunities for input on upcoming city
20 projects and initiatives in their area.

21 2. Begin working with merchants in the area, the Chamber of Commerce, and city
22 economic development staff to investigate the formation of a merchant's association for the area.

23 3. Prepare an overlay zoning district ordinance for the Airport Road Community
24 Area ("Area") (described on the attached Exhibit A) for consideration by the Planning
25 Commission, Public Works, Finance Committee and the Governing Body that would create

1 design standards for residential and nonresidential development including, but not limited to,
2 architecture, signage, parking and landscaping.

3 4. Create a policy regarding healthy food zones within 500 feet of schools – first
4 within the Airport Road corridor and later to be expanded city wide and also to consider
5 regulations for mobile food vendors.

6 5. Research and bring forward a moratorium for consideration by the Public Works,
7 Finance Committee and the Governing Body prohibiting the location of new liquor
8 establishments in the Area until such time as the Governing Body can adopt policies regarding
9 such establishments.

10 6. Analyze the needs and propose solutions for a broad range of recreational
11 opportunities for Area residents and employees of all ages including, but not limited to, senior
12 and teen centers, and various recreational type facilities as well as expanded programming for
13 related city activities.

14 7. In conjunction with the park funding priorities process initiated by prior
15 resolution, analyze the needs and propose solutions for park related opportunities for Area
16 residents and employees of all ages including, but not limited to, parks, playgrounds, ball fields,
17 gardens, trails and open space. This shall include consideration of the purchase or lease of any
18 state or federal land in the Area for such opportunities.

19 8. Prepare a plan combining the solutions for recreational and park related
20 opportunities for consideration by the Public Works, Finance Committee and the Governing Body
21 to maximize recreational activities and plans for active parks.

22 9. Research and prepare a report for the Public Works, Finance Committee and the
23 Governing Body on how the city could promote the following for residents and businesses in the
24 Area:

25 (a) Housing at a mix of price points;

- 1 (b) Doctors offices and other community services;
- 2 (c) Shopping opportunities for healthy food;
- 3 (d) Creation of an Airport Road Business District;
- 4 (e) Educational opportunities for all ages and levels including, but not
- 5 limited to, review of the city's memorandum of understanding with the public schools in
- 6 order to ensure and expand joint use of facilities in the area and reconsideration of the
- 7 career educational center concept;
- 8 (f) Redevelopment of under-utilized property;
- 9 (g) Creation of a gateway project for the purpose of defining the Area along
- 10 Airport Road from Santa Fe Place Mall to NM 599; and
- 11 (h) Ongoing city efforts for public safety enhancements including, but not
- 12 limited to, police and fire presence and programs.

13 **AND BE IT FURTHER RESOLVED** that for the purposes of this resolution the
14 Airport Road Area is generally defined as that area bounded by Highway NM 599 to the west;
15 NM 599 and Agua Fria Street on the north; Camino Jacobo and Cerrillos Road, inclusive of Santa
16 Fe Mall, on the East; and Jaguar Drive on the south.

17 **AND BE IT FURTHER RESOLVED** that within one month of adoption of this
18 resolution, staff shall bring forward to the Public Works Committee a timeline and budget for the
19 work described above indicating what activities staff can complete and when a consultant is
20 needed. The activities, where possible, shall occur concurrently by various city departments and
21 shall be based upon the order of priorities described above. An effort to coordinate the work with
22 other long range planning projects is desired.

23 **AND BE IT FURTHER RESOLVED** that in preparation of the above, city staff is
24 directed to:

- 25 1. Use existing city plans and documents for information and guidance where

1 applicable;

2 2. Study data from the public schools on student enrollment including, but not
3 limited to, free and reduced lunch participants etc.;

4 3. Give hard cost information whenever possible for recommended public
5 improvements/infrastructure or services and possible sources of funding; and

6 4. Provide timelines and steps for implementation of recommended initiatives.

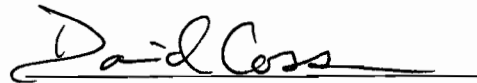
7 **AND BE IT FURTHER RESOLVED** that if the City Manager determines current city
8 staff is unable to perform specific activities in the preparation of the above directives, outside
9 consultants may be funded by the city's economic development fund.

10 PASSED, APPROVED and ADOPTED this 23rd day of February, 2011.

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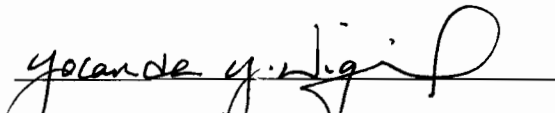
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DAVID COSS, MAYOR

15 ATTEST:

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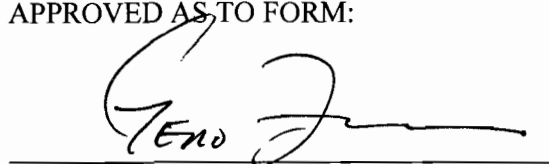

18 YOLANDA VIGIL, CITY CLERK

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APPROVED AS TO FORM:

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GENO ZAMORA, CITY ATTORNEY

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Jp/ca/jpmb/2010 res/Airport Road Initiatives 4

General Area

