

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2011 - 6

3 INTRODUCED BY:

4
5 Mayor Coss
6 Councilor Calvert
7 Councilor Bushee
8

9
10 A RESOLUTION

11 URGING THE NEW MEXICO STATE LEGISLATURE TO MAINTAIN THE
12 EXISTING FILM TAX CREDIT INCENTIVE, UNTIL SUCH TIME AS A COMPLETE
13 AND THOROUGH ECONOMIC IMPACT STUDY CAN BE DONE; AND SUPPORTING
14 SENATE BILL NO. 2011-44 AND OPPOSING HOUSE BILL NO. 2011-19.
15

16 WHEREAS, the City of Santa Fe, like many other communities throughout the State of
17 New Mexico is feeling the negative impact of the downturn in the national economy by virtue of
18 reduce revenues for vital city services; and

19 WHEREAS, the one promising sector of the New Mexico and Santa Fe County
20 industrial community has been the film related industry, employing directly more than five
21 hundred Santa Fe area residents; and

22 WHEREAS, according to "ASSESSMENT OF A FILM STUDIO AT SANTA FE
23 COUNTY MEDIA PARK" prepared for Santa Fe County by Bruce Poster Southwest Planning &
24 Marketing, the following economic impacts were determined:

- 25
- o In FY 2007, \$94.2 million was spent in New Mexico film production.

- 1 o The Santa Fe County share of film expenditures during the period 2003 to 2007 has been
- 2 \$173 million.
- 3 o It is estimated by the New Mexico Film Office that the economic impacts within the
- 4 County were \$520 million, making this a significant and growing local industry.
- 5 o The film industry pays wages that exceed the average wage rates within the area ranging
- 6 between \$23 and \$28 per hour plus overtime and benefits for grips, journeymen, best
- 7 boys and other technical positions; and

8 **WHEREAS**, in recognition of the value of this industry, Santa Fe Community College
9 has developed a training program for crews graduating 75 to 100 qualified persons per year and in
10 addition, the local high schools have also offered related curricula; and

11 **WHEREAS**, graduates of the Santa Fe University of Art and Design's Bachelor of Arts
12 in Moving Image Arts Program with experience in production, screenwriting and digital media
13 are being hired by the local film industry; and

14 **WHEREAS**, hundreds of Santa Fe area small businesses have been providing services
15 and products to the many film projects that have been produced in the Santa Fe area, providing
16 some of the only relief from the recession; and

17 **WHEREAS**, the Film Incentive programs, particularly the 25% tax credit program, has
18 generated this economic activity despite the national recession; and

19 **WHEREAS**, the economy of Santa Fe is strongly supported by hotel and hospitality
20 businesses and these businesses have been heavily utilized by film productions here in Santa Fe;
21 and

22 **WHEREAS**, House Bill No. 2011-19 has been introduced to repeal the film production
23 tax credit; and


24 **WHEREAS**, Senate Bill No. 2011-44 has been introduced to review the film production
25 tax credit.

1 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
2 **CITY OF SANTA FE** that the Governing Body hereby urges the New Mexico State Legislature
3 to maintain the existing Film Tax Credit Incentive, until such time as a complete and thorough
4 economic impact study can be done to determine the negative impact such a reduction would
5 have on area jobs and area small businesses.

6 **AND BE IT FURTHER RESOLVED** that the Governing Body of the City of Santa Fe
7 supports Senate Bill No. 2011-44 and opposes House Bill No. 2011-19.

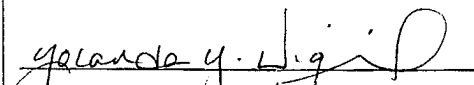
8 **AND BE IT FURTHER RESOLVED** that the Governing Body of the City of Santa Fe
9 extends its support for this very important incentive and this very important industry as it relates
10 to the benefit of our local economy.

11 PASSED, APPROVED, and ADOPTED this 26th day of January, 2011.

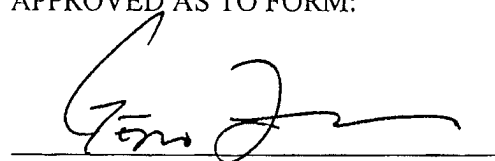
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14 DAVID COSS, MAYOR

15 ATTEST:

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18 VOLANDA Y. VIGIL, CITY CLERK

19 APPROVED AS TO FORM:

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22 GENO ZAMORA, CITY ATTORNEY

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24
25 Jp/ca/jpmb/2011res/film tax credit