

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2010-41**

3 **INTRODUCED BY:**

4
5 Councilor Wurzbarger

6
7
8
9
10 **A RESOLUTION**

11 **DIRECTING STAFF TO IMPLEMENT A NEW STRATEGY FOR OPERATING THE**
12 **COMMUNITY GALLERY AS AN ARTIST BUSINESS DEVELOPMENT CENTER.**

13
14 **WHEREAS**, the Community Gallery located in the Santa Fe Community Convention
15 Center has been operating since fall 2008; and

16 **WHEREAS**, the Community Gallery was intended to be a place to display, sell and
17 demonstrate arts and crafts made exclusively by artists from the region; and

18 **WHEREAS**, when planning the Community Gallery, revenue generated through sales
19 was expected to offset some of the operating costs; and

20 **WHEREAS**, due to the significant national and local economic downturn, the expected
21 sales have not materialized; and

22 **WHEREAS**, in order to be responsive to the situation, a new strategy needs to be
23 implemented for the Community Gallery that would decrease operational expenses, increase
24 community participation and partnerships and integrate other programs into the gallery; and

25 **WHEREAS**, the city received a grant from the New Mexico Arts for the support of

1 programming to benefit artists and the public and similar grants may be available from other
2 public and private sources; and

3 **WHEREAS**, by partnering with local art and business related organizations, the city
4 could maximize the creation of an artist business development center at the Community Gallery.

5 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
6 **CITY OF SANTA FE** that staff is directed to implement a new strategy for operating the
7 Community Gallery as an artist business development center that would further the concepts
8 described above and include: a meeting place for classes, lectures, and resources for the artist and
9 public; an exhibit area for local artists, community collaborations, students, and artist
10 associations; an area for artists in residence to demonstrate their work; and a display/sales area for
11 small work, crafts etc.

12 1. The Gallery should be a place where artists learn business development skills, network
13 with peers and make connections with the public and other resources; and

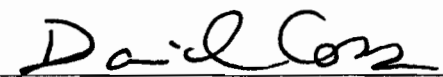
14 2. Demonstration and workshop programming should be redeveloped as a “Meet our
15 Artists” program to highlight interactions with local artists and their work for tourists; and

16 3. New art-related uses of the Gallery should further the development of artists’ careers
17 and provide opportunities for creative experiences while strengthening the arts economy; and

18 4. The Gallery should also be a place where the public attends lectures, participates in
19 workshops and meets artists in addition to viewing and purchasing art; and

20 5. The new format for the Gallery should continue to provide community-driven exhibits
21 that draw Santa Fe residents and visitors alike.

22 PASSED, APPROVED, and ADOPTED this 26th day of May, 2010.

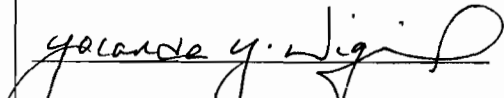
23
24 

25 DAVID COSS, MAYOR

1 ATTEST:

2

3

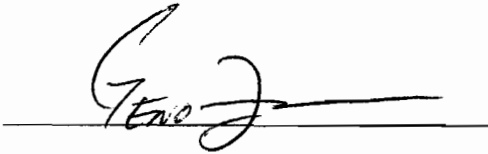

4 YOLANDA Y. VIGIL, CITY CLERK

5

6 APPROVED AS TO FORM:

7

8



9 GENO ZAMORA, CITY ATTORNEY

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Jp/ca/jpmb/2010 res/community gallery