

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2009-60

3 INTRODUCED BY:

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6 Rosemarie Romero
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10 A RESOLUTION

11 APPROVING THE DESIGN AND INSTALLATION PLAN FOR THE 400TH ANNIVERSARY
12 BANNERS.

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14 WHEREAS, on December 10, 2008, the Governing Body adopted Ordinance 2008-56
15 that amended Section 14-8.10 SFCC 1987 (sign code) in order to authorize banners
16 commemorating the 400 year anniversary of the founding of La Villa Real de la Santa Fe de San
17 Francisco de Asis; and

18 WHEREAS, such Ordinance requires the Governing Body to adopt a resolution
19 regarding the banners providing for such specifics as dates, location, number, design approval
20 process, installation and maintenance; and

21 WHEREAS, the Santa Fe 400th Anniversary Committee has spent the last five months
22 counting light poles, reviewing maps, working with various designer and researching the most
23 durable hardware and installation material; and

24 WHEREAS, the Santa Fe 400th Anniversary Committee has submitted their design and
25 installation plan for the 400th Anniversary banners for review and recommendation by the

1 Historic Design Review Board and for final approval by the Governing Body; and

2 **WHEREAS**, on May 12, 2009 the Historic Design Review Board recommended
3 approval of the banners with the following conditions: there be no more than 1500 banners total;
4 the maximum size of banners within the historic districts be 4 ft. x 2 ft.; the phrase “proud
5 sponsor” be deleted; the sponsor logo size be further limited in order to emphasize the 400th
6 information; and that all banners and attachment fittings be removed with 45 days after the final
7 event.

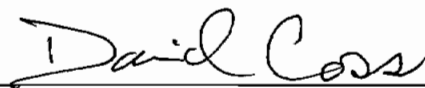
8 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
9 **CITY OF SANTA FE** that the design and installation plan for the 400th Anniversary banners
10 attached is approved with the conditions recommended by the Historic Design Review Board.

11 **AND BE IT FURTHER RESOLVED that** as a condition of approval, the 400th
12 anniversary committee shall obtain:

- 13 a) Necessary approvals to install on the light poles;
- 14 b) Permit to obstruct the street from the public works department;
- 15 c) Provide a surety to the city in a form acceptable to the city attorney in the event
16 that the banners are not removed; and
- 17 d) Provide a release of liability in a form acceptable to the city attorney.

18 **AND BE IT FURTHER RESOLVED that** staff is directed to provide information
19 regarding the city sign code to businesses that produce signs and banners as well as to the general
20 public.

21 PASSED, APPROVED, and ADOPTED this 10th day of June, 2009.

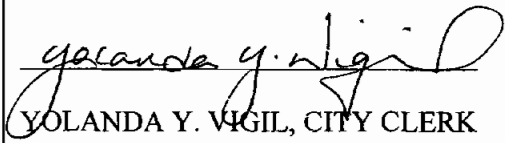
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DAVID COSS, MAYOR

1 ATTEST:

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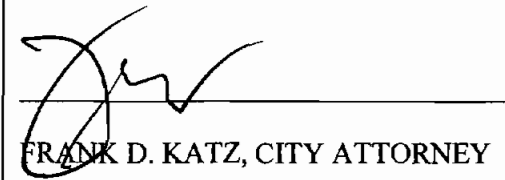

YOLANDA Y. VIGIL, CITY CLERK

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6 APPROVED AS TO FORM:

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FRANK D. KATZ, CITY ATTORNEY

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Jp/ca/jpmb/2009 res/400th banners