



Agenda

ARTS COMMISSION

Monday, January 13, 2020

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) December 14, 2019
5. Report of the Chair
6. Report of Director (Pauline Kanako Kamiyama, Director, City of Santa Fe Arts Commission, pkkamiyama@santafenm.gov, 955.6653)
 - a) 2020 Grants Cycle Kickoff
 - b) Arts Commissioner Applications
7. Action Items
 - a) Approval of Community Gallery Exhibits "Harmonize" (Winter 2020), "Exchange Rate" (Winter 2021) (*Rod Lambert*)
8. Discussion Items
9. Adjourn

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RECEIVED AT THE CITY CLERK'S OFFICE

DATE: January 6, 2020

TIME: 10:36 AM

ARTS COMMISSION MEETING – INDEX – JANUARY 13, 2020

Cover Page	Action Item	Page 0
Call to Order	Acting Chair, Adelma Hnasko, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects quorum.	Page 1
Approval of Agenda	Mr. Bernal moved to approve the agenda as presented, second by Mr. Scheinbaum, motion carried by unanimous voice vote.	Page 1
Approval of Minutes November 12, 2019 December 9, 2019	<p>Page 2 – remove “y” between Ortiz Pena Ms. Ortiz Pena moved to approve the minutes of December 9, 2019 with correction, second by Ms. Hnasko, motion carried by unanimous voice vote.</p> <p>Page 3: Andrea Hanley: Ms. Hanley asked if we were interested in public programming ask if we are having public programming.</p> <p>Mr. Bernal asked a question in relation to a comment made by Ms. Kamiyama on Page 6. Although this item is out of order, Ms. Kamiyama responded that it is in progress.</p> <p>Mr. Bernal moved to approve the minutes as amended, second by Ms. Hanley, motion carried by unanimous voice vote</p>	Page 1 - 2
Report of the Chair	No Report	Page 2
Report of the Director, Pauline Kamiyama <ul style="list-style-type: none"> a) 2020 Grants Cycle Kickoff b) Arts Commissioner Applications c) Youth Poet Laureate d) Warehouse 21 e) Santa Fe Clay Building f) Teen Art Center g) Midtown Campus 	<p>Informational</p> <p>Note: Item a and b are on agenda. Other topics related to open conversation.</p>	Page 2 - 6

ARTS COMMISSION MEETING - INDEX - JANUARY 13, 2020

<p>Action Items</p> <p>a) Approval of Community Gallery Exhibits, "Harmonize" Winter 2020</p> <p>b) Approval of Community Gallery Exhibits "Exchange Rate: The Art of Currency"</p>	<p><i>Mr. Bernal moved to approve Gallery Exhibit "Harmonize", second by Ms. Ortiz Pena, motion carried by unanimous voice vote.</i></p> <p><i>Mr. Scheinbaum moved to approve the "Exchange Rate" the Art of Currency exhibit, second by Ms. Hanley, motion carried by unanimous voice vote.</i></p>	<p>Page 7 - 8</p>
Discussion Items	Informational	Page 7 - 8
Adjourn and Signature Page	There being no further business to come before the Arts Commission the Chair called for adjournment at 5:45 pm	Page 8

ARTS COMMISSION
Monday, January 13, 2020
City Councilor's Conference Room
5:00 PM – 6:0 PM

MINUTES

1. Call to Order

Alex Hanna, Chair, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

2. Roll Call

Present:

Adelma Hnasko, Acting Chair
David Scheinbaum
Jorge Bernal
Bernadette Ortiz-Pena
Andrea Hanley

Not Present:

Alex Hanna
Exilda Trujillo-Martinez

Staff Present:

Pauline Kamiyama, Director
Erminia Tapia, Staff
Rod Lambert, Staff

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda

Ms. Bernal moved to approve the agenda as presented, second by Mr. Scheinbaum, motion carried by unanimous voice vote.

4. Approval of Minutes – December 9, 2019

Page 2 – remove “y” between Ortiz Pena

Ms. Ortiz Pena moved to approve the minutes of December 9, 2019 with correction, second by Ms. Hnasko, motion carried by unanimous voice vote.

November 12, 2019 Minutes

Page 3: Andrea Hanley: Ms. Hanley asked ~~if we were interested in public programming~~ ask if we are having public programming.

Mr. Bernal asked a question in relation to a comment made by Ms. Kamiyama on Page 6. Although this item is out of order, Ms. Kamiyama responded that it is in progress.

Mr. Bernal moved to approve the minutes as amended, second by Ms. Hanley, motion carried by unanimous voice vote

5. Report of the Chair

Alex sends his best from Australia. No report from the Vice Chair.

6. Report of Director Pauline Kamiyama

a) 2020 Grants Cycle Kickoff

The first of 6 grants are open right now, request for proposal for Global Marketing, that is the largest category. There will be a technical assistance workshop on Wednesday, January 15, 2020 at 3:00 pm. There have been some slight changes made to the application; the technical workshop will cover things like eligibility, criteria for evaluation. Ms. Kamiyama will also talk about Culture Connects and how they could tie their programming aspect in their narrative. To that, she will encourage the panelists to review. The applicants are already doing great work in the schools in and around the area, it is another way to amplify what Culture Connects about equity and inclusion and accessibility is. The other change made in the application, which is good for you to know. We are limited to how many uploads we could have, so during the course, especially if there is a 2-year cycle, so Global Arts Marketing and National Marketing is a 2-year cycle, so we limited to 20 uploads. A lot of those are photos in the beginning and things that applicant has to go in and delete in order to submit their reimbursement reports, invoices and final reports and things. We made the images into a power point this way it is one document, one upload and that will decrease the amount of removing uploads. National Arts Marketing and Regional Arts Marketing, we hope to be able to release this week, pending Procurement review. Once we have that we will post it and we will have technical assistance workshops and we then have a gap in the next releases which will be in March for the remaining three. They are Community Arts Development, Target Impact Support and Collaboratives Art Marketing. For that one with Rod's idea which is great, we are going to a technical assistance/speed dating so that we can invite different art associations and even non-profit organizations that are using art as tools to come together and just meet for 5 minutes to brain storm, we want to see that program flourish. Stipulations that we made very clear is that this has to be a different program or unique program from what an organization is already funded for marketing. How do you collaborate with other partners to really pull something out to market and to collaborate on it? They are really excited on how this will do; they will test it out and see how the speed dating goes.

Ms. Hanley asked where this would be held. Ms. Kamiyama stated that it would be in the Santa Fe Convention Center in the Lamy Room at 3:00 pm and notices did go out. The Collaborative will be later. Ms. Kamiyama said they did send out the e-blast and it has been posted; they are already beginning to register, and they have received about 7 RFPs in the office. A reminder will be sent out.

Mr. Bernal asked if someone would be taking notes at the Collaborative Art Market and would a report be brought back to the Arts Commission? The Director responded that the Collaborative Arts Marketing RFPs will be released in March and for the Technical Assistance workshop/speed dating we can report back on success of that endeavor which is happening in March. This Wednesday we do have the regular technical assistance for Global Arts Marketing, and there will be many more and a schedule will be provided to the Arts Commissioners.

Ms. Hanley said if there is one specific question, do they have to attend the workshop, or can they call Erminia or the Director directly?

Ms. Kamiyama said they are encouraging all applicants to attend, if they can't make it or send a representative, they can always call the Arts Commission office.

The Acting Chair asked if it is appropriate for the commissioners to attend any of the technical assistance workshops if we want to learn more about the process, and actually be informed ourselves for any of these particular sessions?

Ms. Kamiyama answered positively, she welcomes any member to attend, assuring that a quorum is not present. She will be providing a tentative schedule very soon. She reiterated that if Arts Commissioner's get questions to please send them back to Erminia or herself for an official response. Erminia will send out the schedule on 1/28/2020.

Ms. Kamiyama gave the reminder that if any of the members are on the Finance Committee that they remain neutral, they are there as observers. If they field any questions refer back to the Staff.

David Scheinbaum: The committee members roster, this is public, people know who is on each committee? Minutes are public.

Ms. Hnasko: Jumping back to the 2020 grant cycle report, 1) I want to thank you for connecting everything back to Culture Connect and with that ask, do you applicants to the on-line version, or do you give them other instructions?

Ms. Kamiyama said, on-line; her plan is to bring the Executive Summary and encourage people to go on-line. In the application we link them to it and in our e-blast we link them to it.

Mr. Lambert stated that last year in preparation for this they ordered another 500 copies to be printed, so we have some backups.

Ms. Hnasko said she is glad to hear that because last year there were people that wanted them in hard copy and then linking them to the application. In terms of the limited number of uploads, that is going to be helpful for the readers as well because it will streamline the process of uploading, one power point will make it so much nicer.

Ms. Kamiyama: One thing coming back to the Technical Assistance workshop _____ cycle, especially for the other three grant applications that are smaller; target impact support, community arts development and also collaborative arts marketing and maybe even regional arts marketing is to hold open office hours so that people can come in and work with the arts service coordinator or herself to get on-line and help out. Right now, they are focused on getting the RFP's through Procurement.

Mr. Bernal: For the two years I was active in reading the grant request, it is a lot of reading and if go deeper and start highlighting because a lot of people you give them the 500 words and they give you 500 words and most of it is fluff. It is very subjective when you are grading and reading. How are you doing that now have you changed your method; can you explain that?

Ms. Kamiyama: As Arts Commissioners you will be asked if you have available time to serve on the panel, so this is independent of the Finance Committee. You will be contacted shortly to see if you can serve on the panel. The reviews will be done in a 2-phase process and they also have a guideline that was created from the form Arts Commission Coordinator. The scores are 1-5 per category, 5 exceeds and 1 does not meet, that will be the guideline per category. You will go through and do an initial scoring on-line, then we will come in and convene a panel where we will have discussion about each application. In some instances, the applicant will be invited to give a presentation, probably for Global Arts Marketing and Collaborative Arts Marketing where the actual applicants will come in for a 5-15 minute period where you can hear them and they can ask questions from the panel but not to the applicant itself. It is important to bring everyone together in person so you can have that dialogue on why they scored high or low, that will help flush out on the project program side as well as the marketing plan. We are looking at having someone who works in the marketing field on each panel for guidance.

Mr. Bernal: Thank you.

Ms. Kamiyama: The Youth Poet Laureate application is out; and they are due February 1-26th, 2020. The application will be sent to the Commissioners to help get the word out. The ages for the youth are 13-18. It has been shared with Art Works, SFPS and also non-profits that work with Youth. There will be an event in April, date to be determined.

Erminia noted that information will be posted on Social Media and the City website under the Arts Commission.

Ms. Kamiyama followed up on the request from Ms. Hnasko on Warehouse 21. A conversation has been held with Anna and they are doing hub sites. Hub site #1 is at the Make Time Center in the El Dorado La Tienda shopping center, they are doing three things;

a Youth Music Technology Program, Computer Tech Workshops, Drumming and Body Percussion. Their other Hub will be with Bio State spaces and that will be a recording studio, office meeting and a workshop place. More information to follow.

Ms. Hnasko expressed her thanks. She stated that the old Warehouse 21 in the railyard is no longer being used for programming.

Ms. Kamiyama: She is keeping Warehouse 21 alive but at different satellite sites. That helps reduce overhead costs, rents, leases, etc. Warehouse 21 as a concept and a movement is still happening.

Ms. Hnasko: Since it is a city owned building that I believe was dedicated to the arts, what is going to happen to that space? Is it something we can learn about, no pressure or priority on this request? Ms. Kamiyama will report at next month meeting.

Mr. Bernal also asked if she could look into the Santa Fe Clay Building that was also owned by the city. Ms. Hnasko stated that she saw an article mentioning that it was for sale and the price point did not seem realistic.

Ms. Ortiz Pena said that she is curious as to why and what happened, and I know you mentioned something about Warehouse 21 being alive and well, the hubs and not having overhead, was it the cost of keeping it running, she is curious to know what happened. It was a space built specifically for youth to have a place for youth to go to. I guess like some of you I saw it thriving. Curiosity about why, where, when and how this happened and what is next.

Mr. Scheinbaum: That location and place was indeed a gathering center for the youth of this town, and it was dedicated to art across the board. A lot of the kids at Meow Wolf started at Warehouse 21. It would be great if somehow that location or building could be configured for youth art program. Here again it is an opportunity for the city of Santa Fe to do something for the youth that are not all served equally.

Ms. Kamiyama believes that Warehouse 21 and Santa Fe Clay falls under the Railyard Corporation, so they are leasing/managing that space. Their representatives have been to city council, Ms. Kamiyama will review the minutes as to status.

As a reminder on Teen Art Center, while it is not a fully dedicated art center, the teen center that is being built adjacent to the Girls and Boys Club/Southside Library; that is going to be multi-phase. The first phase is a gymnasium with activities and through community organizing work and surveying, that was done with Earth Cares. The voices said we do want to be included, so we are looking into how we can be a part of those conversations. Phase II, once they get funded will be a multi-generational center to link our elders to our youth and that could be a myriad of programming, including health and wellness and arts and culture. We will be working with Public Works and Community Services and other partners, mostly non-profits.

Mr. Bernal: Is there any update on the midtown campus? There are concerns about the need for housing.

Ms. Kamiyama said that she would send a link for the large detailed information on expressed interest because it does mention some things like that. Some of those facilities and dorms are being used for Recovery Center.

Mr. Lambert said that they are being rented out for the Recovery Center use, the biggest issue has been the insurance, safety and who is going to be responsible for all of that. You would need to have a renter take over all of that space and that renter would have to manage the process, manage the building, there is a lot of bureaucracy involved in that. They have managed to fill two of the dorms but there were problems with people breaking in, shooting up drugs, boarding up some of the buildings, there was damage, there were homeless people living in there. This is multi layered, it is not as simple as moving people in there for affordable housing. It is not that easy.

Ms. Kamiyama said there is also maintenance that needs to be done. She continued to give a report on the status of the maintenance on the building. She encouraged the committee member to look at the link on the expressed interests, that will answer more questions in detail. Part of the requirements was for the developers to provide for affordable housing.

Mr. Bernal said that he feels this is a topic that needs to go before the city council because setting up a Recovery Center, who is going to want to live next to them? One thing leads to another, yet the property continues to sit there.

Ms. Kamiyama: There is a process for the request for expressed interest, there is an internal city committee that is reviewing the applicants, there were several different categories, and this information is all the website. A master developer is a priority and the city's hope are to have them selected by April 2020.

b) Arts Commissioner Applications

Director Kamiyama stated that over the holidays they received 22 applications, an internal review is being done now. The nominating committee will meet and review applications. Internally the goal is to narrow it down to 5 or 6 applications for the nominating committee to review and interview. The goal is to have them convene and meet before the next Arts Commission meeting so they can make a recommendation to this body. Next steps are to present the nominees to the Mayor and last step is it gets presented to the City Council. Goal is to have two new members by the March meeting.

Commissioners shared with the group that they have been contacted personally by some of the applicants inquiring about the process and the status for the replacement and open positions. Ms. Kamiyama asked that all calls of this nature be referred back to her or Erminia Tapia at the staff level and they will handle.

7. Action Items

a) Approval of Community Gallery Exhibits “Harmonize” (Winter 2020),

Mr. Lambert stated that this would be for the period of October, November and December for both years, this year and next year. The first one came organically out of the Opera exhibit, there was also a mention during the poetry show that we should do a show with the visual arts. “Harmonize” gives us the opportunity to connect the link between music and visual arts, creating an installation that unites our senses such as sight.

In partnership with numerous music and performance non-profit organizations, Harmonize will feature the work of artists responding to a specific piece of music of their selection. Programming and partnership options with local performing arts organizations will include live performance, workshops, lectures, etc.

Mr. Bernal moved to approve Gallery Exhibit “Harmonize”, second by Ms. Ortiz Pena, motion carried by unanimous voice vote.

Approval of Community Gallery Exhibits “Exchange Rate: The Art of Currency”

Money has been a part of our global society for over 3,000 years. What started as a barter system became standardized through the medium of currency, whose function is the indirect trading of wealth. Money (or currency), at its most basic function, is the mechanisms which facilitates the process of trade. Inherent in this system is the symbolism, design and value of money in society. “Exchange Rate” seeks to investigate the role of currency in society and how the design and imagery of money reflects the cultural values of the society it serves.

Mr. Bernal congratulated Mr. Lambert for this submission. Ms. Ortiz Pena also is very happy to see this topic. Ms. Hanley said that she has seen a similar project in process, this is great. Ms. Hnasko is happy with the energy; this is a platform for a lot of conversation.

Mr. Scheinbaum moved to approve the “Exchange Rate” the Art of Currency exhibit, second by Ms. Hanley, motion carried by unanimous voice vote.

8. Discussion Items

Mr. Lambert stated that the present exhibit comes down on Thursday, Art Works will be delivering their work on Friday which is the Youth Art Show for the month of February. In addition, the closing date for Neon & Chrome Route 66 Exhibit is on Friday.

Ms. Kamiyama stated that in addition to the link in the calendar they will also be sending the dates out for the opening and invite everyone to come for the Youth Art Show.

Mr. Bernal said he just received an invitation for the Gala for Art Smart and asked if we are currently working with Art Smart and the School Board?

Mr. Lambert answered that they have done two exhibits with the School Board (SFPS) – they have installed two of the student exhibits, 2 years apart, probably 5 or 6 years ago. Currently our youth exhibits situation where we have any organizations doing youth art can submit a proposal and that call will be sent out soon. They can respond with a program of what they want to do and whoever gets selected gets this slot in February of every year. Art Works won this year.

Mr. Scheinbaum asked when the call comes out to please inform the commissioners.


Ms. Kamiyama said that will become a standard procedure, whenever there is a call they will send to the commissioners for their support and help.

Ms. Ortiz Pena said thank you to Ms. Hnasko for chairing the meeting.

9. Adjourn

There being no further business to come before the Art Commission the Chair called for adjournment at 5:45 pm.

Signature:


Adelma Hnasko, Acting Chair


Fran Lucero, Stenographer

Community Gallery Exhibit Proposals

November 2020 through January 2021

Harmonize: Music and the Visual Arts

Similar to music, art has a composition. Instead of a composition of beats, notes and tone visual art has a composition of lines, shapes and colors. Visual artists frequently include music as background to their studio practice and their musical selections and preferences are often expressed in their works. Similarly, it is difficult to imagine a musician not visualizing the music they create as notes on a page or, more likely, a visual story told through sound. Many musicians and artists report having Synesthesia, a condition in which one sense (for example, hearing) is simultaneously perceived as one or more additional senses such as sight.

"Harmonize" seeks to explore the connection between visual arts and music, creating an installation that unites our senses of sight and sound.

In partnership with numerous music and performance non-profit organizations, Harmonize will feature the work of artists responding to a specific piece of music of their selection. Programming and partnership options with local performing arts organizations will include live performances, workshops, lectures, etc.

Possible partners could include: The Spanish Dancart Society, Santa Fe Opera, Santa Fe Symphony Orchestra/Performance Santa Fe, Mariachi Buenaventura, Santa Fe Pro Musica, Desert Chorale, Santa Fe Friends of Traditional Music, Santa Fe Chamber Music Festival, Santa Fe Women's Ensemble, and Santa Fe Youth Symphony.

October 2021 through January 2022

Exchange Rate: The Art of Currency

Money often costs too much.

--Ralph Waldo Emerson.

Money has been a part of our global society for over 3,000 years. What started as a barter system became standardized through the medium of currency, whose function is the indirect trading of wealth. Money (or currency), at its most basic function, is the mechanism which facilitates the process of trade.

Historically, the first coin ever minted featured a roaring lion. The first known currency was created by King Alyattes in Lydia (now Turkey) in 600BC. Whether it be glass beads, clay tokens, cowrie shells, paper bills or metal shekels, currency worldwide has sought to standardize the process for monetary exchange for societies.

Exhibit A

Inherent in this system is the symbolism, design and value of money in society. "Exchange Rate" seeks to investigate the role of currency in society and how the design and imagery of money reflects the cultural values of the society it serves.

Artists will be asked to consider the following:

Are these cultural values of the real or fabricated?

How do world powers leverage and promote the influence of their national currency?

What is a "gold standard"?

What are the factors that value the yen over the pound over the dollar?

How will digital currency exchanges (PayPal, Square, BitCoin, Venmo) change money?

Programming will include workshops, lectures, etc.