City of Santa Fe

Agenda

Santa Fe City and County, Advisory Council on Food Policy
January 16, 2020, 9AM-11AM
Kitchen Angels Conference Room
1222 Siler Road, Santa Fe, NM, 87507

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA-January 16, 2020
Prioritization and Agenda Order — ***5 minutes***

D. APPROVAL OF MINUTES –December 19,2019

E. COMMUNICATIONS FROM THE FLOOR — ***5 minutes***

F. STAFF COMMUNICATIONS: — ***5 minutes***

G. ITEMS FROM THE COUNCIL: Welcome new City Councilors: Jamie Cassett-Sanchez and Michael Garcia. — ***5 minutes***

H. PRESENTATION: Introduction of the Council — ***15 minutes***

I. INITIATIVES AND ACTIONS

1. Executive Committee — ***10 minutes***
   i. New Membership update

2. Policy Committees — ***65 minutes***
   a. **Education and Outreach**
      i. Infographic presentation
      ii. Council Commitment for monthly topics and communications Radio Interviews 2020

   b. **Joint Food Plan /Food Production and Land Use Committee**
      i. Discussion: How do we as the SFFPC navigate a partnership with E- Ship
      ii. Status: The story of the Apple
      iii. Update: Gino Rinaldi re: Senior Services

   c. **State & National Issues**
      i. State Action Item: Legislature update
      ii. National Issues

3. Items from the Chair — ***5 minutes***

K. **ADJOURNMENT**

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

RECEIVED AT THE CITY CLERK'S OFFICE
DATE: **January 6, 2020**
TIME: **4:36 PM**

SUMMARY OF ACTION
SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, JANUARY 16, 2020, 9:00 AM

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STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	2
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INITIATIVES AND ACTION		
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SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, JANUARY 16, 2020, 9:00 AM

A. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:00 am on Thursday, January 16, 2020, at the Kitchen Angels Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT
David Sundberg, Chair
Tony McCarty
Kierstan Pickens
Rebecca Baran-Rees
Gino Rinaldi
Patricia Boies
Emigdio Ballon
Sherry Hooper
Tracey Enright
(2 vacancies)

MEMBERS ABSENT
Erin Ortigoza, Excused
Tijender Ciano, Excused

OTHERS PRESENT
Councilor Cassutt-Sanchez
Pam Roy, Farm To Table, Telephonically
Helen Henry, Farm To Table
Sue Perry
Melissia Byers for Elizabeth Martin, Stenographer

C. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Boise, seconded by Ms. Hooper, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

D. APPROVAL OF MINUTES DECEMBER 19, 2019

Ms. Pickens's first name is misspelled. Ms. Boise last name is misspelled. Ms. Roy was present in person.

MOTION A motion was made by Ms. Boise, seconded by Ms. Pickens, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

E. COMMUNICATIONS FROM THE FLOOR

None

F. STAFF COMMUNICATIONS

Ms. Roy stated that the Council is moving into the second year of our four year contract with the County Budget. The City has reached out regarding a six-month contract that a scope of work has been developed. She is putting all the pieces together.

G. ITEMS FROM THE COUNCIL WELCOME TO NEW CITY COUNCILORS: JAMIE CASSUTT-SANCHEZ AND MICHAEL GARCIA

Chair Sundberg introduced Councilor Jamie Cassutt-Sanchez and also noted and congratulated Councilor Michael Garcia, who was not able to be there.

H. PRESENTATION INTRODUCTION OF THE COUNCIL

Chair Sundberg said the Council is a unique cooperation between the City and County The purpose is to help people within City and County to understand the needs and provision of food to the City and County. We worked hard on our priorities and are working on those through education, partnerships, outreach and collaborations. The challenging role for us is to develop policy that we can get to Councilors and Commissioners for adoption and implementation. We are focused on local procurement at this time. Buying food locally as much as possible and spend those dollars locally. We are hoping to push forward dialogue and policy in a manageable manner. We as an organization are supposed to have 13 positions. At this time we have two vacancies, both are City spots. Erin Ortigoza's position will be open because she is no longer an employee of the County. She is on contract to the County. So we will have an additional vacancy for a County spot.

Each of the Food Policy Council members introduced themselves and talked about their programs.

Councilor Cassutt-Sanchez introduced herself and gave a bit of her background in public health. She said she was eager to hear all their ideas. One of her priorities is she wants to make sure we are getting healthy food into the hands of our children and all our citizens. Food security on the southside is a focus of her as well. She is excited to learn more about you and how you are addressing these important issues that we are all facing.

Ms. Perry said thank you so much for caring about these issues.

Councilor Cassutt-Sanchez said it is important to her that we keep our finger on the pulse of the community and the needs. This is one of my passions in public health.

I. INITIATIVES AND ACTION

1. EXECUTIVE COMMITTEE

A. NEW MEMBERSHIP UPDATE

Ms. Roy reported that the Council has recommended Sue Perry be appointed to one of the City positions and Liz Camacho has been recommended by the City to fill the other. We hope to work with the Mayor to get those appointments made.

2. POLICY COMMITTEES

A. EDUCATION AND OUTREACH

I. INFOGRAPHIC PRESENTATION

Mr. McCarty reviewed an infographic explaining what the Council does and the relationships with other entities. He is working with Ms. Roy to obtain information from another Council who has completed this exercise with success. We hope this work will help the City Councilors and County Commissioners understand our priorities and how we collaborate with other entities to address needs. It is also to show our values and goals. This has been reviewed by the Executive Committee.

Mr. McCarty said we can add anything or look at anything you would like to suggest. We want to make people more aware of what we do and why we need funding.

Councilor Cassutt-Sanchez said there is a change coming to City Committees in March. Right now there are three policy committees that are all Councilors. They are

now Finance, Public Utilities and Public Works. The change will be to form Public Utilities and Public Works into one Committee and add a Quality of Life Committee for issues such as yours. The Councilors have not been assigned to the new Committee yet.

II. COUNCIL COMMITMENT FOR MONTHLY TOPICS AND COMMUNICATIONS RADIO INTERVIEWS 2020

Mr. McCarthy reported that we have had some confusion with our radio show participation. He is happy for staff to take that on as to the scheduling of speakers for the show.

Ms. Enright thanked Tony for all his work in getting the Council started with the Richard Eeds show and for scheduling interviews.

Ms. Enright asked that the Council consider only printing the agendas in the future and just email the packet information.

Ms. Perry said in her experience everyone looks at the packet materials on the meeting date.

Ms. Pickens asked that items that are not sent out prior to the meeting will be available at the meeting on paper.

Ms. Perry said for the next meeting she will print two copies of the minutes and an agenda for everyone. Everyone will need to make sure they get their information to her ahead of time so that she can make sure it gets out to all of the members prior to the meeting.

B. JOINT FOOD PLAN/FOOD PRODUCTION AND LAND USE COMMITTEE

I. DISCUSSION: HOW DO WE AS THE SFFPC NAVIGATE A PARTNERSHIP WITH E-SHIP

Chair Sundberg said he was thrilled with last month's meeting. He is particularly excited about the commitment to facilitate communications by E-Ship. Erin has asked for a couple of designated Council members to work with E-Ship. Other Council members can move in and out of the project.

Ms. Pickens said she was excited about the regional approach. Their ability to reach out regionally helps in breaking down silos.

Ms. Roy said she is having a meeting right after this meeting with New Mexico

First and a Foundation. We are at an amazing time where there is more conversation around the supply chain and food production. We need to map out where the infrastructure is, who is doing what programs, what are the policy implications and where the coordination is. Where are we lacking. New Mexico First is doing a lot of regional system work and we are working with them. We are also looking at what does our farming system look like. We are at a good point to get a lot of stakeholders together to map out what we have and seeing where the needs are and where coordination needs to happen. We want to collectively work together to fill the gaps. That circles back around to our E-Ship partnership.

Chair Sundberg gave an outline of what the E-Ship project is. They are working on encouraging entrepreneurs and educating them on business plans and getting them off the ground. They are focused on food distribution. They have asked us to appoint two members of this Council to sit with them in their efforts. The Santa Fe School District has a contract in place with farmers that we worked to implement. Gino works with the senior centers and is working on those types of contracts.

Councilor Cassutt-Sanchez asked have you been in contact with New Mexico Fresh Foods

Chair Sundberg said yes we have. We are working to discover the road blocks and one of the things that keeps coming back is lack of infrastructure and that is a road block for Kelly and New Mexico Fresh Foods as well.

Ms. Roy said Liz Camacho has been recommended as the City representative to the Council so that will tie a lot of things together. She is actively working with the Kauffman Foundation and is with the City Economic Development Department.

Ms. Roy said this Council and the statewide Council is very active in working with the Legislature for policies and programs that further the needs of the State. Year before last 15% of the public schools food budgets were spent on fresh fruits and vegetables. That is up from zero six years ago. Now we are working on a pilot program with senior centers. There was $50,000 appropriated for that pilot with three counties. We will build on learned experiences.

Chair Sundberg said we are looking at last years menus and finding places where we would place local foods. We will work with Community Services to recommend some new menus that could include those foods. Hopefully we will then present to City Council our recommendations and move forward. We are looking at rules and policies and know it will take a long time to do, but we are taking steps.

Councilor Cassutt-Sanchez said she worked in California to change policies and rules on procurement.

Ms. Roy talked about Kendall and Betsy's work on an organized bid that included multiple growers for the provision of product. Socorro, Sandoval and San Juan counties are the counties the pilot will be in. We will build a baseline from that.

Ms. Baran-Rees asked when it comes time for us to share this information with the Council what do you think would be important for them to hear.

Councilor Cassutt-Sanchez said economic impact. It comes down to dollars and cents. Working at the satisfaction of constituents is a matter of interest for all elected officials. Also how does this impact the community in a positive way. Efficiencies are very important to the City as well. Our procurement system is very complex. It is about who has the cheapest price, but it is also about are they local and quality and efficiencies.

Ms. Perry said finding a way to frame it as quality and cost effective would be important.

Councilor Cassutt-Sanchez said quality is a hard thing to measure.

Ms. Baran-Reese said we have been using the apple story about the progression of a locally grown apple to the consumer.

C. STATE AND NATIONAL ISSUES

I. STATE ACTION ITEM: LEGISLATIVE UPDATE

Ms. Hooper handed out a "Food, Hunger, Agriculture Workgroup" fact sheet and gave a brief overview. She also talked about several Bills and Memorials that will be introduced at the Legislative Session including two Memorials that she drafted.

Ms. Roy handed out information on New Mexico Food and Farms Day at the 2020 New Mexico Legislative Session.

Ms. Hooper is putting together a texting and emailing grouping to keep people informed as we go through the Session. It is a very short Session with budget at the top of the list. We are going to do the best with our advocacy committee to move these things forward and get them passed.

Ms. Roy handed out a list of additional Bills that will be coming up at the session regarding food issues. It is going to be a fast, rapid session. New Mexico Grown Food in Schools is in the Governor's call.

Ms. Enright encouraged everyone to attend the committee hearings when they

can and speak to their Legislators.

Ms. Roy said everyone's voices count. We will provide some messaging around these bills to everyone.

Ms. Hooper said the Governor is going to file some waivers for counties for SNAP. We do not know if the Federal government is inclined to approve these waivers. It is the only thing we can do to fight this.

II. NATIONAL ISSUES

Ms. Hooper said the SNAP program is still under attack. She is looking into other programs that are threatened by the President and will get back with the Council about that.

3. ITEMS FROM THE CHAIR

None.

J. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 10:50 pm.

David Sundberg, Chair

Elizabeth Martin, Stenographer