



# Agenda

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## ARTS COMMISSION

Monday, August 12, 2019

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) July 8, 2019
5. Report of the Chair
6. Report of Acting Director Randy Randall
7. Action Items
  - a) Approval of purchase of Tesuque Runners Sculpture Art (and plaque) for \$26,000 (*Randy Randall, TOURISM Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955.6209*)
  - b) Approval of Support for Art as Business Kickoff Event (*Randy Randall*)
  - c) Approval of Target Impact Support Funding (*Jeff Norris, Arts Commission Program Planner, [jtnorris@santafenm.gov](mailto:jtnorris@santafenm.gov), 955-6710*)
  - d) Approval of Community Arts Development Funding (*Jeff Norris*)
8. Discussion Items
  - a) October 5 Public Art Tour with AIPP Committee (*Alex Hanna, AIPP Committee Chair, [alex@invisiblecitydesigns.com](mailto:alex@invisiblecitydesigns.com)*)
  - b) Midtown Campus Project Planning (*David Scheinbaum, Arts Commissioner, [david@photographydealers.com](mailto:david@photographydealers.com)*)
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE: July 31, 2019**

**TIME: 1:19 PM**

ARTS COMMISSION MEETING – INDEX – AUGUST 12, 2019

Cover Page	Action Item	Page 0
Call to Order	Acting Chair, Kathlene Ritch, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects quorum.	Page 1
Approval of Agenda	<b><i>Mr. Bernal moved to approve the agenda as presented, second by Scheinbaum, motion carried by unanimous voice vote.</i></b>	Page 1
Approval of Minutes July 8, 2019	<b><i>Ms. Trujillo Martinez moved to approve the minutes of July 8, 2019 as presented, second by Mr. Hanna, motion carried by unanimous voice vote.</i></b>	Page 1
Report of the Chair	No Report	Page 1
<b>Action Items</b> a) Approval of purchase of Tesuque Runner Sculpture Art and plaque  b) Approval of Support for Art as Business Kickoff Event  c) Approval of Target Impact Support funding d) Approval of Community Arts Development Funding	<b><i>Ms. Exilda Trujillo Martinez moved to approve the cost of the sculpture in the amount of \$25,000 and \$1,000 for the plaque, second by Ms. Ortiz Pena, motion carried by unanimous voice vote.</i></b>  <b><i>Mr. Bernal moved to approve the endorsement and support the Clark Huling Fund Art Business Conference at the Santa Fe Convention Center, second by Mr. Hanna, motion carried by unanimous voice vote.</i></b>  <b><i>Mr. Hanna moved to empower the Finance Committee to distribute the \$15,000 to the decision for the 4 organization as they see fit, second by Ms. Hanley, motion carried by unanimous voice vote.</i></b>  Community Arts Development grouping named individually:  <b><i>Mr. Hanna moved to empower the Finance Committee to distribute the \$45,000 for the Community Arts Development of \$30,000, second by Mr. Scheinbaum, motion carried by unanimous voice vote.</i></b>  <b><i>Mr. Hanna moved to empower the Finance Committee to distribute the funding for the New Mexico Schools for the Arts, second by Ms. Hanley, motion carried by unanimous voice vote. Let the record reflect that Commissioner</i></b>	Page 2 - 3

ARTS COMMISSION MEETING – INDEX – AUGUST 12, 2019

	<p><b><i>Bernadette Ortiz Pena recused herself from this vote.</i></b></p> <p><b><i>Ms. Hanley moved to empower the Finance Committee to distribute the funding for Art SMART, Community Arts Development funding, second by Mr. Ortiz Pena, motion carried by unanimous voice vote. Let the record reflect that Alex Hanna reused himself from this vote.</i></b></p>	
<p>Discussion Items</p> <p>a) October 5, 2019, Public Art Tour with AIPP members</p> <p>b) Midtown Campus Project Planning</p>	<p>Informational</p> <p>Staff recommendations to place on next month agenda. Arts Commission members to draft a letter to Mr. Daniel Hernandez, Project Manager.</p>	Page 3 - 5
Comments from Commissioners	Informational:	Page 5
Adjourn and Signature Page	<p><i>There being no further business to come before the Arts Commission the Chair called for adjournment at 6:10 pm</i></p>	Page 5

**ARTS COMMISSION**  
**Monday, July 8, 2019**  
**City Councilor's Conference Room**  
**5:00 PM – 6:10 PM**

**MINUTES**

**1. Call to Order**

Acting Chair, Kathlene Ritch, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

**2. Roll Call**

Present:

Kathlene Ritch, Acting Chair  
Alex Hanna  
David Scheinbaum  
Andrea Hanley  
Jorge Bernal  
Bernadette Ortiz-Pena  
Exilda Trujillo-Martinez

Not Present:

Chip Chippeaux, Excused  
Adelma Hnasko, Excused

Staff Present:

Jeff Norris, Interim Arts Commission Coordinator  
Randy Randall, Tourism Director  
Rod Lambert, Gallery Director

Others Present:

Fran Lucero, Stenographer

**3. Approval of Agenda**

*Mr. Bernal moved to approve the agenda as presented, second by Mr. Scheinbaum, motion carried by unanimous voice vote.*

**4. Approval of Minutes – July 8, 2019**

*Ms. Trujillo Martinez moved to approve the minutes of July 8, 2019 as presented, second by Mr. Hanna, motion carried by unanimous voice vote.*

**5. Report of the Chair**

Nothing to report.

**6. Report of Acting Director Randy Randall**

**Listen to the tape.** Literature nonprofit. No ask at this point, details will follow.

**7. Action Items**

**a) Approval of purchase of Tesuque Runners Sculpture Art (and plaque)**

Mr. Randall said he should have corrected the minutes from last meeting as it said that the motion was to support the casting of the sculpture, the motion should be to approve the support of purchase of art. Art is exempt from procurement and casting is not.

Mr. Hanna stated that AIPP is recommending that the Arts Commission approve the request as restated in the motion in the amount of \$26,000.

***Ms. Exilda Trujillo Moved to approve the cost of the sculpture in the amount of \$25,000 and \$1000 for the plaque, second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.***

Mr. Scheinbaum asked if this was a donation?

Mr. Randall said that it came to the city originally as a donation from Tesuque Pueblo and the ask was for the city to provide the landscape for it which was about \$46,000. It went nowhere. Mr. Randall met with the artist for an update, he was told that the Pueblo was not putting any money in for this. The idea was that others would raise the fund to make this donation. Mr. Randall supported this idea and he suggested that the Arts Commission commit to  $\$25,000 + \$1,000 = \$26,000$  and that the pueblo put in the same amount and the original source would be raising \$40,000 not \$90,000. That is now we got to where we are today, it was originally to be a donation to the City but it was never going to happen. The motion today is to clean up the wording as the Arts Commission has previously voted to support.

Mr. Randall stated that the site has been approved by Tesuque Pueblo and they will have an archaeologist on hand when they start to excavate as this is a very sacred area. They are to let the city know if there are any findings or concerns.

**b) Approval of Support for Art as Business Kickoff Event**

Mr. Randall shared with the Arts Commission about an event that the Clark Huling Fund is putting on. (Exhibit A) it will be hosting a three-day Art Business Conference at the Santa Fe Convention Center on September 16-18<sup>th</sup>, 2019. The day of the Thriving Art Exchange, they hope for 64 community member participants, who we be arranged into small groups of eight-to-ten people per group: 1) Stakeholder groups; and 2) Artist-mixed groups. They are asking that the Arts Commission support the art event, they are not asking for anything else than support. All members of the Arts Commission will be invited.

***Mr. Bernal moved to approve the endorsement and support for the Clark Huling Fund Art Business Conference at the Santa Fe Convention Center, second by Mr. Hanna, motion carried by unanimous voice vote.***

c) Approval of Target Impact Support Funding

Mr. Norris stated that he has the scoring done for the two RFPs but he was not aware that there was a sub-committee that did the review. The Chair, Ms. Ritch and Todd Lovato are the sub-committee. Mr. Norris said he has the order of how they ranked but the sub-committee would need to agree on the amounts in order to present to the Finance Committee. The direction to staff is that the scores be sent to Ms. Ritch.

Ms. Ritch asked if the organizations that are receiving grants are aware of the problems with the new finance system and why there has been delayed? Mr. Norris said that they are not aware of the delays. He does not have a date when it will be rectified. The Chair and the committee members gave staff direction to call all of the organizations and to give them an update that scores have been sent in to the Finance Committee, one member is out of town but they will be looked at as soon as possible. Ms. Ritch asked that the spreadsheet be sent to Chip Chippeaux and to Ms. Ritch. Ms. Ritch said she would take the responsibility to forward to Todd Lovato.

It was asked where we are regarding the Community Arts. Mr. Norris said that we are about 7 weeks behind from where they were last year.

***Mr. Hanna moved to empower the Finance Committee to distribute the \$15,000 to the decision for the 4 organizations as they see fit, second by Ms. Hanley, motion carried by unanimous voice vote.***

Community Arts Development grouping named individually:

***Mr. Hanna moved to empower the Finance Committee to distribute the \$45,000 for the Community Arts Development of \$30,000, second by Mr. Scheinbaum, motion carried by unanimous voice vote.***

***Mr. Hanna moved to empower the Finance Committee to distribute the funding for the New Mexico Schools for the Arts, second by Ms. Hanley, motion carried by unanimous voice vote. Let the record reflect that Commissioner Bernadette Ortiz Pena recused herself from this vote.***

***Ms. Hanley moved to empower the Finance Committee to distribute the funding for Art SMART, Community Arts Development funding, second by Mr. Ortiz Pena, motion carried by unanimous voice vote. Let the record reflect that Alex Hanna reused himself from this vote.***

d) Approval of Community Arts Development Funding

The two of the above are behind about 7-weeks. Ms. Ritch asked that all of the organizations should be contacted advising them that the scores have been turned in to Finance and more information to follow. Ms. Ritch asked that the scores be sent to her and she will meet with Chip Chippeaux and Todd Lovato.

8. Discussion Items

a) October 5, 2019 - Public Art Tour with AIPP Committee

Mr. Hanna said a date has been set with the AIPP to do the public tour. It will be a public meeting and other are invited if they would like to attend. In the spreadsheet of this collection, notes will be made regarding the condition and awareness of where these pieces are. In some degree we might adopt some pieces to create the caring for a piece. Staff will look in to the question on insurance, is it provided for city pieces? Ms. Hanley stated this is the reason we need a Collection Policy.

Mr. Hanna said the other reason they are doing this is to evaluate the location of public art and the needs for placement in the future. The hopes are to have the new Director for Arts Commission present.

Ms. Trujillo Martinez stated that a while back Councilor Coppler talked about a sculpture that at Milagro School that was in bad condition and it is now taken down. Recommendation is to ask the Principle of the school to see if the children would like to design a piece for that location. Ms. Trujillo Martinez asked if there is funding for this type of project. Mr. Hanna said that there are funds and he will definitely take this recommendation and discuss with AIPP members.

b) Midtown Campus Project Planning

Ms. Hanley spoke about the visit from Shelley and Molly who spoke to AIPP and lit a fire under some of us when talking about what is possible when you work in a city or a state that is almost anti-arts. She is incredibly creative about getting funding for a huge number of programs for Arizona Commission of Arts that continue to run. She spoke of a recreational tax that was, tickets for activities that would go in to the Arts Commission funding and would then be granted to individual artists. There were a lot of clever ideas for raising funds for and independent department of cultural affairs in the city and how to support endowments that went back in to the city projects. She spoke of funding and how to support an endowment -- she gave an example of an endowment that went in to the Arizona Arts Commission that they pushed over to the Arizona Community Foundation in order for it to start earning money and they would just push the interest of this large amount of money to fund different projects and granting projects through that kind of money. She talked about partnerships that you can have through a city or state entity with community foundations, it is a smart conversation, it was helpful.

Ms. Scheinbaum said that it says a lot, the notion that this body does a lot for the arts community in terms of the other programs in town who are supporting programs and helping others. The idea of having an Arts Commission that helps individual artist, by individual grants or funding and are also supporting individual projects; where again is new here. The college isn't the only thing I'm worried about. In addition to the College, the mid-town campus where he worked for 33 years holds a special place with him. After listening to Shelly, it was clear that the Arts Commission should and needs to have a role in some aspects of what goes on there for the fact alone that there is a world class art complex there. That complex was an arts school, from weaving, print making, ceramics, photography and more. All of those studios are there, as of when the school closed all of the equipment was there, everything is there and waiting, why could that not become some type of community arts center to serve our community. It is essentially located and could serve the whole of this town. He spoke about the collection at the college that has such an amazing collection that now belong to the people of Santa Fe. We used to have people come from all over the world to see the collections. The buildings were world renown, people came from all over to look at the architecture of these buildings. Mr. Scheinbaum has been in conversations with (Daniel Hernandez, Sam Burnett) who are in charge of the College space and there are such conflicting responses any time a question is asked on when they can go in to the college and the answer is no. A letter was provided for the Arts Commission members to review, it was provided by Midtown Santa Fe developers. Ms. Ritch said that the city/community needs a theater for our kids. Mr. Scheinbaum said that there is state of the art equipment there. This is definitely something that should fall under the purview of the Arts Commission. There is a theatre, full library, lecture hall; the infra structure is there for a Community Art Center.

Ms. Ortiz Pena said she was at the College last week and it was so sad to see that the grounds are not being taken care of. Here there is a loss of housing in the City and there are dorms that could be used. It is sad that we are not being consulted.

Mr. Hanna suggested that a letter should be created from the Arts Commission with a copy to the Mayor and detail the requests from the Arts Commission. Mr. Hanna and the members support this action and vision.

Mr. Randall added that Daniel Hernandez is the Project Manager and the professional to oversee this project. Mr. Randall said that he supports the Arts Commission doing a formal letter with a copy to the Mayor. The Councilor's are not taking the responsibility for the districts they represent. You can add this as an action item in September when the new Director is on board and Mr. Randall would like to read it before it is sent out. In the absence of the City Manager, Mr. Randall is acting in that position.

Mr. Scheinbaum asked if two of the members with himself, could meet and create the letter and the City Manager. Mr. Randall would like to see the letter when created. Direction is to put this item on next month's agenda.

9. Commission - \$75,000 (Mr. Hanna) – there are \$22,000 left on their contract to be done. This is one of the items to Public Works, he would like to have a report at the next meeting. How was the money spent? Mr. Randall said that the money was spent well.

Who do we contact to get on the schedule when the Director comes on board. Mr. Randal and Mr. Norris will coordinate an appointment.

Adelma sends us an email on the 21<sup>st</sup> at 5 pm

Mr. Randall informed the commission that there are a couple of groups trying to put together a literature week that would be celebrated April 30-May 5<sup>th</sup>, 2020. It would include books, stories and poetry and all aspects of literature. I believe they will focus on local groups and our native groups, also bringing our galleries back in. Diane Costigliano and Paul White are the two working on this.

10. Adjourn

There being no further business to come before the Art Commission the Chair called for adjournment at 6:10 pm.

**Signature:**

  
**Acting Chair Kathlene Ritch**

  
**Fran Lucero, Stenographer**



## RANDALL, RANDY

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**From:** Ellen Premack <epremack@gmail.com>  
**Sent:** Wednesday, August 07, 2019 10:34 AM  
**To:** RANDALL, RANDY  
**Subject:** The Clark Hulings Fund - A Thriving Art Exchange Invitation

Dear Randy,

As a key stakeholder in the Santa Fe arts community, we'd like to invite you to work with us on a short-term committee. The Clark Hulings Fund for Visual Artists will be hosting a three-day Art-Business Conference at the Santa Fe Convention Center September 16-18th, 2019—we'll kick-off with an evening at the Gerald Peters Gallery, Sunday, September 15th. The third day of the event is a highly-interactive Thriving Art Exchange that brings together artists, influencers, artist advocates, and other stakeholders. It will be co-presented by Creative Santa Fe and nationally known facilitator Shem Cohen. Participants will examine the current state of the art industry in order to build consensus, and redefine and position the local art economy for mutual success.

For a cross-sector dialogue to be effective, we need your input to design the day so that it best reflects the actual interests, concerns, and needs of the Santa Fe art community. And most of all, we'd like to know more about your vision of the future of our arts economy.

The Clark Hulings Fund (CHF)'s mission is to equip artists with the tools to be self-sustaining entrepreneurs. The first two days of our Conference will be a mini-accelerator program for artists: an intensive business training coupled with the chance to build a powerful network of allies. CHF has been recognized as an organization that is anticipating and meeting the needs of a changing artist-culture, and its vision has been publically validated among our most visionary peers. But artists can only truly thrive in a transparent and functional system that reflects the interests of all of its stakeholders—this is why we are so committed to creating positive dialogue in The Thriving Art Exchange.

You are being invited to join in this venture because you are invested in today's Santa Fe arts economy and the future of a healthy artist-based economy. We need a small group of people to assist with bringing together stakeholder groups—including artists, gallerists, collectors, investors, government agencies, and economic development planners. Your input will contribute to the final design of the day, which will also depend on how many participants in how many stakeholders groups we can put together.

The day of The Thriving Art Exchange, we hope for 64 community member participants, who will be arranged into small groups of eight-to-ten people per group: 1) Stakeholder groups; and 2) Artist-mixed groups. For information about the methodology, please see [this link](#), and go to the methods listed at the bottom of that page.

Stem C

~Lepidif A

At this time we are seeking eight leaders who will: 1) rally community support by inviting and assuring we have 60 attendees for day three (9/18) of the conference; 2) gather together for a meeting or two in August and early September to design relevant questions and processes for putting the day together. If you think you can give a few hours of time, even if it is via telephone, we need and value your expertise.

Please RSVP to Ellen Premack, CHF Volunteer, at [epremack@gmail.com](mailto:epremack@gmail.com) by August 12 letting me know you will attend the Wednesday, August 14th meeting which will be held from 5:30 – 6:30 at my home located at 16 Piedras Negras.

Thank you Kindly,

Ellen Premack  
16 Piedras Negras  
Santa Fe, NM 87505  
303-513-4401

## MIDTOWN SANTA FE – The Vision

**Vision.** The Midtown Santa Fe site is located at the geographic center of the city and presents some of the most transformative possibilities for creating a new “hub in Santa Fe reflecting the city’s heritage and culture where all residents are invited to live, work, play, and learn”. The City’s Planning Guidelines for Midtown Santa Fe articulated a vision for the site as a place that will “become the most creative location in the U.S. where a diversity of people interact and collaborate to find their passions; build their skills for a great career; live in a thriving, vibrant, neighborhood and city; and, create a great future for our community, region, and beyond”.

**History.** The Midtown Santa Fe site has a long history that holds much endearing memories for many people. It served as an important military hospital in World War II and then as an academic campus for higher education. The Christian Brothers founded the first campus, St. Michael’s College (1947), which was renamed the College of Santa Fe (1965), upon academic accreditation. After nearly 70 years of operations, the Christian Brothers wound down operations. Recognizing the importance of this academic resource, the City of Santa Fe purchased the campus and leased it to Laureate Education, Inc., which established the Santa Fe University of Art and Design (2009). Laureate announced that they would conclude SFAUD operations in 2018, at which time the City assumed responsibilities for the site. Because of the importance of this public asset to Santa Fe residents, businesses, community-based organizations, and all educational institutions, the City deployed resources to perform the necessary due diligence to ensure that the site remained a valuable resource.

**Today and Near Future.** The City increased its capacity to manage the property while developing and deploying a strategic plan to redevelop the site and achieve the vision established by the communities of Santa Fe and represented in the Midtown Planning Guidelines. Recognizing the importance of the historical academic uses at the site focused on design, art, and culture, the redevelopment of the site is focused on the following uses for redevelopment:

- Mixed-Use / Residential
- Higher Education
- Arts, Culture, Design
- Open Space, Sports, Recreation
- Business Enterprises

Through a transparent, open, and competitive process, the City will engage a master developer or developers to facilitate and ensure synergies between these uses to create a vibrant and dynamic 24/7 place for all of Santa Fe to live, learn, play, work, and play.

*Exhibit B*

## MIDTOWN SANTA FE – Engaging Communities

The City of Santa Fe, under the Mayor Alan Webber administration, is committed to engaging broad and diverse communities to inform and establish the policies, programs, uses, and types of development that will create a vibrant and dynamic 24/7 place for all of Santa Fe to live, learn, play, work – based on the principles of equitable and sustainable development. To achieve that goal, the mayor's administration developed and is undertaking a progressive engagement process with three core constituencies to both inform and implement a transformative and visionary development at Midtown Santa Fe:

- Technical Professionals
- Communities
- Developers and Business Entities

Within the second quarter of 2019, the City will issue three important and inter-dependent solicitations for engaging these constituencies, as follows:

***Economic Analysis & Urban Planning.*** The City will increase its capacity by procuring technical professionals with skills and experience analyzing the intersection between land uses and land values on large-scale urban development projects to advise and represent the City's interests. The Economic Analysis and Urban Planning Team will perform scenario planning, as well as evaluate development proposals for the Midtown site, informed by public policies and community objectives generated through civic engagement. The Economic Analysis and Urban Planning Team will advise the City during the due diligence and negotiations process that will inform the terms of disposition and development agreements with one or more developers and businesses.

***Community Engagement & Activation.*** The City will undertake an interactive civic engagement model as a partner with community organizations skilled in effective interaction with diverse communities in the entire City of Santa Fe. The Civic Engagement Team and the City will work collaboratively to develop and implement a fun, interesting, and active engagement method that is attractive to all people. The approach will include civic organizations, educational institutions, community organizations, philanthropy, businesses, and people from all communities. The Civic Engagement Team will advise the City on developing just, equitable, and sustainable policies to inform the disposition and development of the Midtown site. The work of the Civic Engagement Team, and in working with the Economic Analysis and Urban Planning Team, will also focus on outlining viable programs and policies that stabilize and strengthen the capacity of local households and for- and non- profit businesses to

remain a vital part of Santa Fe, as well as address the potential of displacement and other unintentional consequences of development.

***Developers & Businesses.***

The City will work with mission-driven Developers and Businesses with a commitment to working collaboratively with the City to implement high-quality urban development, and experience in achieving just, equitable, and sustainable development objectives. Local, regional, and national developers have the capacity to develop and implement large-scale developments that will be informed by public policies and community objectives. The City will undertake the necessary due diligence process with qualified Developers (a master developer or series of developers) to establish land uses, urban design, infrastructure, and public policies and amenities that will affect land values. The City will also undertake the necessary due diligence with Businesses (large businesses interested in purchasing existing assets, and medium to small businesses interested in locating at the Midtown site) to establish uses, rehabilitation, infrastructure, and public policy and amenities that will affect property values.

These three solicitations will overlap in time into the 3<sup>rd</sup> and 4<sup>th</sup> quarters of 2019 to provide the City with the opportunity to vet assumptions and recommendations from a variety of perspectives at the same time – civic policy objectives, urban economics and land use, and development and implementation feasibility. The three perspectives are inextricably linked – one set of inputs should not supersede other inputs to ensure that they inform each other toward achieving the vision and goals overall redevelopment of the Midtown site.