



Agenda

ART IN PUBLIC PLACES

Thursday, September 26, 2019

City Council Conference Room

200 Lincoln Ave.

505-955-6707

5:30 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) June 27 and July 25, 2019
5. Report of the Chair (*Alex Hanna, Chair, alex@invisiblecitydesigns.com*)
 - a) Introduction of Pauline Kamiyama, Director, City of Santa Fe Arts Commission
6. Action Items
 - a) Approval of "Neon & Chrome: The Visual Vocabulary of Historic Route 66" Exhibit for Summer 2020 (*Rod Lambert, Gallery Manager, rdlambert@santafenm.gov, 955.6705*)
7. Discussion Items
 - a) October Public Art Tour (*Alex Hanna, Chair*)
 - b) Louis Montano Park on Alto Street (*Jeff Norris, Project Planner, jtnorris@santafenm.gov*)
8. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: September 17, 2019

TIME: 1:00 PM

ART IN PUBLIC PLACES COMMITTEE MEETING – INDEX – SEPTEMBER 26, 2019

Cover Page	Action Item	Page 0
Call to Order	Alex Hanna, Chair called the meeting of the Art in Public Places committee to order at 5:30 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Quorum is reflected in roll call.	Page 1
Approval of Agenda	<i>Mr. Chase-Daniel moved to approve the agenda as presented, second by Drew Lenihan, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes June 27, 2019 and July 25, 2019	Correction: Page 2 – Cowboys Restaurant Kowboyz Clothing <i>Mr. Chase Daniel moved to approve the minutes of June 27, 2019 as amended, second by Mr. Last Gun, motion carried by unanimous voice vote.</i> <i>Mr. Chase Daniel moved to approve the minutes of July 25, 2019 as presented, second by Mr. Lenihan, motion carried by unanimous voice vote.</i>	Page 1
Introductions of Committee Members	Verbal description is minutes	Page 1 -3
Report of the Chair	Informational	Page 3
Action Items a. Approval of "Neon & Chrome": The Visual Vocabulary of Historic Route 66" Exhibit for Summer 2020	<i>Mr. Rosen moved to approve "Neon & Chrome: The Visual Vocabulary of Historic Route 66" Exhibit for Summer 2020, second by Ms. Rizzo, motion carried by unanimous voice vote.</i>	Pag 3-4
Discussion Items a. October Public Tour b. Louis Montano Park on Alto Street	Informational	Page 4-5
Adjourn and signature page	<i>There being no further business to come before the Art in Public Places Committee the Chair called for adjournment at 6:30 pm</i>	Page 5

**ART IN PUBLIC PLACES
MINUTES**

September 26, 2019

5:30 pm - 6:30 pm

1. Call to Order

Alex Hanna, Chair called the meeting of the Art in Public Places committee to order at 5:30 pm in the City Council Conference Room, Santa Fe, New Mexico. A quorum is reflected in roll call.

2. Roll Call

Present:

Alex Hanna, Chair
Matthew Chase-Daniel
Drew Lenihan
Terran Last Gun
Angie Rizzo
Adam Rosen

Excused:

Andrea Hanley

Others Present:

Pauline Kamiyama, Director, Santa Fe Arts Commission
Rod Lambert, Gallery Director
Jeff Norris, Arts Commission Staff
Fran Lucero, Stenographer

3. Approval of Agenda

Mr. Chase Daniel moved to approve the agenda as presented, second by Mr. Lenihan, motion carried by unanimous voice vote.

4. Approval of Minutes – June 27, 2019 and July 25, 2019

Correction: Page 2 – Cowboys Restaurant Kowboyz Clothing

Mr. Chase Daniel moved to approve the minutes of June 27, 2019 as amended, second by Mr. Last Gun, motion carried by unanimous voice vote.

Mr. Chase Daniel moved to approve the minutes of July 25, 2019 as presented, second by Mr. Lenihan, motion carried by unanimous voice vote.

5. Introduction of Committee Members. The new director asked why they became part of the Art in Public Places Committee.

Terran Last Gun

Mr. Last Gun stated he was originally from Montana has been in Santa Fe since 2011. He graduated from the Institute of American Indian Arts in 2016. He chose this committee because he wanted to be more involved with the community and see more artists of color involved in public art. The Chair complimented Mr. Last Gun on his murals. He has been a member since April, 2019. Worked with story maps fellowship and did state that departments don't really work well together.

Drew Lenihan – Has served on the committee for the last 3 years and most of his professional background is in museum work. At this time, he is a studio manager for a Santa Fe photographer. He is an artist himself and has an alternative space and has his art shows there. His main interest came from him writing a college thesis on graffiti and street art, that was his background in joining the committee. He is interested on the policy of how art can be implemented in Santa Fe. Mr. Lenihan said there are projects that he is very proud of and stated that the committee as a whole has come a long way.

Matthew Chase Daniel – He is an Artist and has been in Santa Fe since 1989. He is co-runs Axle Contemporary, which is a mobile gallery that shows contemporary art in New Mexico. There have been approximately 400 artist and 150 exhibits in the last 9 years, mostly in Santa Fe and throughout the state. Through his involvement he has met a lot of artist, curators, museum and gallery people and it complements the artist relationship. He is interested and works hard in funding for art projects. He is also on the Railyard Art Committee which takes submission of proposals and chooses work to be temporary projects in the Railyard Park, which is a city park. He has served on the committee for many years. The Chair would like to encourage Mr. Chase Daniel to stay on the committee, his knowledge and working with this group are invaluable.

Angie Rizzo – She has lived in Santa Fe for the last 5 years, she was recently involved with an organization called Center, she also writes for a magazine which a free local arts magazine. She is transitioning out as she is pursuing her master's in arts history at UNM and has a beautiful child. She wants to be involved and is happy to see how the city supports arts.

Adam Rosen – He is an Artist and works for Meow Wolf. He has been in Santa Fe for approximately 16 years and cares about art in public places. He has pieces or art in the state of Virginia and he predominantly works in large scale metal. He wants to continue to work with the community to share his art pieces.

The Chair said he is advising that they pay the 2% which is allotted to the Arts Commission. Dialogue has been done repeatedly in the past, the money is there but there is the question of how do we access it? The Chair said the committee is thrilled that Pauline is here and look forward to working with her.

Pauline opened by saying that she is here to push the needle and needs help in pushing that needle. Culture Connects really hit home for her, in Los Angeles they just finished a cultural equity initiative where they were looking at cultural equity inclusion and access. One difference in Los Angeles was that they did not choose to speak about racial sanctions like Culture Connects did, and I know Culture Connect is controversial in its own rights; some people love and some people do not. What spoke to her was that there was an honest conversation and that is a conversation she would like to continue to have. It is a conversation that she wants to look at social practice artists and how to engage them. In Santa Fe she does not have those relationships but looks forward to making them and and engaging

in a conversation. Pauline said she is working diligently to find out more on the funding sources in the City of Santa Fe and will report back. She takes being publicly funded very serious and would also like to look at outside funding sources. Vision-wise, she doesn't know what that is right now but she does know what she brings to the city, she believes in the power of the Artist. She created a program called the Creative Strategist – they embedded artists in county departments for a year. They were given \$50,000, \$40,000 to work 960 hours which is basically part time flexible knowing that they would get a pay check every two weeks and that was important to me. There was no deliverable, you work with your department connector, you do your research, collaborate with your ideas, it was artist driven. It was managing the county colleagues to understand this concept. The Mayor has directed with Culture Connects, how do we get that message out. Pauline will be visible and will speak to every department as she goes forward. Pauline spoke about other department targets and successes she had in CA. She is strong in collaborative relationships and wants our artist to work nationally. Teen Project is not funded and will get more information and report back.

The Chair asked where did the funding come for the IGNITE project? It would be good to look at the full project and the parameters that were set. Mr. Lambert said that there is another project being discussed for the airport.

Pauline did say that bond money is highly scrutinized by Federal government.

Mr. Chase Daniel stated that the State of New Mexico Arts Commission through Cultural Affairs has a program called TIME, (Temporary Installations Made for The Environment). He explained the program from a financial stand point and how the arts benefits. It was reiterated that this committee looks forward to working with the new Director.

6. Report of the Chair (Alex Hanna)

a. Introduction of Pauline Kamiyama, Director, City of Santa Fe Arts Commission

She asked the committee members to be her eyes and connectors. (Report in dialogue in #5)

7. Action Items

a. Approval of “Neon & Chrome: The Visual Vocabulary of Historic Route 66” Exhibit for Summer 2020

Longer Table exhibition opens tomorrow, 9/27/19 from 5-7 pm.

This exhibit is all about food, nourishment, sustainability; based on the quote, “when you have more than you need, build a longer table not a taller fence.” They plan to have two food drives in affiliation with two food banks around Thanksgiving and Xmas. There are other groups that Rod is talking to from the Farmer's Market to do programming and panel discussions which will run until January 2020.

(Exhibit A)

Summer 2020 (June through September). It is based upon the extension of the Fred Harvey show that was previously done. Fred Harvey was based on the train and the train creating tourism in the southwest and Fred Harvey's role in that. This is the next stage because the automobile killed the train and Fred Harvey and changed tourism forever. Route 66 was a huge landmark of that. This is a celebration of Neon and Chrome: The Visual Vocabulary of Historic Route 66. The signage, the mapping, the

post cards, the whole look and feel aesthetic. We are asking artists to address the visual vocabulary of what came out of that.

Mr. Chase Daniel mentioned Roger H., he is in Edgewood and has created some Route 66 Museum, he is very enthusiastic about Route 66. Contact information will be passed on to Mr. Lambert.

Discussion: Low Rider, Museum history, designer and visual vocabulary, many groups that we can partner with. It would be the summer so the timing would be right for the tourist to enjoy. It will challenge the studio artist, it gives them a great arena to participate.

The Chair said thank you to the committee members who have served in jurying the art projects.

Mr. Chase Daniel said it would be nice to know at the end of each jury who was selected.

Mr. Rosen moved to approve "Neon & Chrome: The Visual Vocabulary of Historic Route 66" Exhibit for Summer 2020, second by Ms. Rizzo, motion carried by unanimous voice vote.

8. Discussion Items

a. October Public Art Tour

The Chair invited Pauline to join the committee on the tour at 9:00 am – Saturday, October 5th. The tour is to look at art in public places as it is now, a conditional report will be created and action if needed will follow up. Pauline is looking in to the transportation for the tour. The tour should be posed with the City Clerk's office to assure that the quorum concern is addressed. 8-9 people will be in attendance.

b. Louis Montano Park on Alto Street

This is a collection of murals at a park donated by a family in Alto Street. There is a beautiful gate and the mural was started. The city received an IPRA request on all information related to this mural. There was a question on who had authorized it. In 2017 the city had given the Boy's and Girl's Club \$500 to get this restored. Mr. Cervantes was the original artist and he is up in age. Another Artist, Mike 360 did a lot of work on this wall, his style changed so Mr. Cervantes painted over the mural.

The question is do we want to ask Mr. Cervantes to restore what was there? If the artist wants to create a new design they need to come before this body. Rod Lambert has already reported the graffiti. Mr. Cervantes did the murals in 1995.

Pauline did explain that the city has not spoken to either one of the artists.

Mr. Lambert said that the Boy's and Girl's Club were to be the caretakers of this mural.

Staff will talk to the artist, Carlos Cervantes and have a discussion if we should ask him to restore it, if so we would come back. He is 80 years old and we want to be sensitive to his age limitations. Mr. Hanna said that either he or one of the members will join Pauline when meeting with Mr. Cervantes.

Mr. Last Gun and Mr. Lenihan said he would like to read the information before commenting. Mr. Lenihan said that this mural is very important to the community due to the cultural significance. He would like to see it stay the same but he does not want

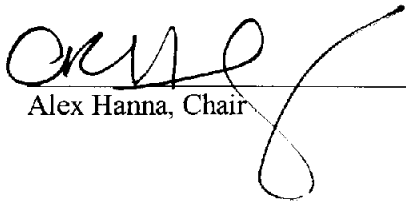
to tell people what to do. He most likely would side with Mr. Cervantes and would like to help on this project.

It was noted that if the artist wanted to change it he would need to go through the process as a new submission. There should also be follow up with the Boy's and Girl's Club to find out what ownership to the process they would like on behalf of this mural and the original agreement.

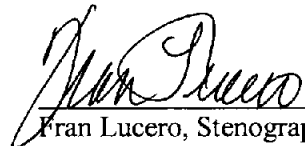
9. Adjourn

There being no further business to come before the Art in Public Places Committee, the meeting was adjourned at 6:30 pm.

Signature Page:



Alex Hanna, Chair



Fran Lucero, Stenographer

Community Gallery Exhibit Proposal

SUMMER 2020 (June through September)

NEON & CHROME: The Visual Vocabulary of Historic Route 66

In celebration of "the Main Street of America" and its legacy in New Mexico, the City of Santa Fe Arts Commission will exhibit "Neon & Chrome: The Visual Vocabulary of Historic Route 66" during the summer of 2020.

Starting in 1926, Route 66 served as the second-longest transportation corridor in the United States until it was officially decommissioned in 1986. Commemorated in film, literature (Steinbeck gave the Route its most popularized nickname: Mother Road) and song, the iconography of Route 66 still inspires and informs an aesthetic specific to the rise of the automobile, tourism and reflects quintessential Americana.

The rise of the automobile created a newfound independence for discerning tourists whose interest was no longer a guarantee (unlike travelers on the Atchison, Topeka and Santa Fe Railway). Businesses along any highway travel route in America were competing in new ways for the eyes of a new kind of tourist who could stop (or not), spend (or not) and leave (or not). As a result, the design of signage, advertising, maps and architecture related to Route 66 has a specific look-and-feel intended to capture both the attention and the imagination of travelers attempting to traverse any portion of the line from Chicago to Santa Monica.

The intent of this exhibit is to inspire artists to explore the myriad visual methods that sites and businesses along the Mother Road implemented to attract visitors and differentiate themselves from everyone else. Artists will be asked to consider the myths, iconography, celebrity, history and eventual decay of America's Main Street.

Exhibit A

Re: Riverside Park Mural

- **Riverside Park is on Alto Street and is part of the City of Santa Fe Parks and Recreation Department. It was donated to the city by the Montano family, we are unsure of that date. From what we understand care and maintenance of the park has been a joint effort of the City of Santa Fe Parks Department and the Boys and Girls Club of Santa Fe.**
- **The original mural in the park was a function of the now defunct Community Youth Mural Program within the City of Santa Fe. The original mural was a collaborative project with youth from the Boys and Girls Club and the artists Carlos and George Cervantes.**
- **Following years of decay the City of Santa Fe Arts Commission entered into a Professional Services Agreement with the Boys and Girls Club in 2017, commissioning Carlos Cervantes, the only remaining original artist alive to help complete a restoration project originally begun in 2016.**
- **The City of Santa Fe Arts Commission's Art In Public Places committee approved the funding in 2017.**
- **Nothing in the original Public Services Agreement 17-0947 specifies the parameters for the art work or a re-work of the art work though the funds were specifically meant to restore the existing mural painted by the Cervantes brothers.**
- **The contract terminated Aug. 1, 2017. It specifies that, at completion of the project, the contractor "shall turn over all original work copies to the City".**

SANTA FE NEW MEXICAN

https://www.santafenewmexican.com/news/local_news/santa-fe-artists-controversy-may-turn-into-collaboration/article_c09cf110-5f35-53f9-82d8-8f33fa99ed3d.html

Santa Fe artists' controversy may turn into collaboration

By Olivia Harlow | oharlow@sfnewmexican.com Sep 21, 2019 Updated Sep 22, 2019

1 of 11



Carlos Cervantes sits among his murals Thursday in Louis Montañó Park on Alto Street. 'These are stories that are part of my culture, my heritage,' he said. Gabriela Campos/The New Mexican

Louis Montañó Park might be the most colorful green space in Santa Fe.

- Exhibit B

Crimson roses, a justice scale and Aztec serpents are painted on walls surrounding the grassy park, tucked away on Alto Street next to the Santa Fe River. In addition, an image of Our Lady of Guadalupe looks over the lot. Nearby are the words “*Analco, Nuestro Barrio Querida ... Aztlan!*”

“These are stories that are part of my culture, my heritage,” said Carlos Cervantes, a Santa Fe artist who first created the murals in the 1990s and launched a restoration project of the artwork in 2017.

For the past two years, Cervantes has worked with volunteers to complete the project. Yet one mural remains unfinished: A stretch of wall covered in bright orange paint and a loose outline depicting a *kuautli*, or sacred eagle, in bright blue.

Some neighbors, who believed the wall had been defaced or tagged, believed the six-foot facade was cause for concern. But in recent weeks, Cervantes and others have learned the work in progress belongs to an Albuquerque-based artist who goes by the name “Mike 360.”

Mike 360 said he created the original mural at the park’s entrance in the late 1990s and started redoing it this June. Due to health issues, he has not been able to add to the piece for several months.

The incomplete makeover has been a source of confusion for Cervantes. Although the mural beneath the tangerine hue belonged to Mike 360 for two decades, Cervantes said he first felt a sense of betrayal upon seeing the latest changes and started to paint a gray-blue layer over the *kuautli*.

But since connecting with Mike 360 in recent days, Cervantes has paused his project. Now, the two artists, who have more in common than they know, are planning to discuss collaborating in an effort to finish the work.

“That guy’s gonna come by and we’re gonna sit down and talk and think about it,” Cervantes said.

Cervantes, 65, first learned to paint at the Boys and Girls Club of Santa Fe when he was about 10 years old. He made his first mural at his family’s compound in the 1970s — one of many Mayan-style artworks that surround his home, down the street from the park in a neighborhood once called Barrio Analco.

Though he’s created many large murals across Northern New Mexico, he said Louis Montañón Park is the most significant.

"I have my blood there. ... It's part of my family, my history," he said.

This is why Mike 360's electric orange do-over came as a surprise to Cervantes and his neighbors.

"We were curious," said Jennifer Nevarez, one of the neighborhood's residents who helped with the restoration project, noting she passed Mike 360 and his family when they began the mural makeover this summer. "He had said that he was going to fix it up. ... We weren't sure what was going on and who was supposed to be doing what."

Initial reviews weren't all positive.

Cathi Haga said the new mural is "god-awful bright orange. ... It's real obnoxious."

For his part, Mike 360 said it was never his intention to upset anyone or cause conflict. He simply wanted to redo an outdated mural in a park that is also meaningful to him.

"Something from 20 years ago kind of looks like garbage compared to what I'm doing now," said the 44-year-old artist, describing the previous artwork as a fusion of a sunset and Maya glyph writing.

Though Mike 360 acknowledged he never had permission to paint on the wall — "public spaces belong to the public, and we have a right to go and communicate there" — he said he felt inspired by the area and wanted to "represent that neighborhood."

Mike 360 said he first started tagging walls when he was 9, in Albuquerque. After dropping out of high school in the 1990s, his work became more complex. Around that time, he was introduced to Louis Montañó Park, which helped propel his creativity forward.

"It wasn't just my passion for muralism ignited. ... It was exploring my identity," said Mike 360, who declines to give his full name and identifies as Greek-Apache-Mexican. He said the park is filled with stories of Chicano culture and "Old New Mexico's" history.

Mike 360 said he was impressed with Cervantes' depictions of the infamous State Penitentiary riot in 1980 and a self-portrait of Cervantes behind prison bars, where he has spent time.

Though Mike 360 said he has never been to prison and has a "very different story" than Cervantes, he said he feels art is meant to tell these difficult pieces of history.

“[Carlos] is expressing that even the most violent, terrible things — beauty can come out of that. ... It’s important not to censor these images,” he said. “He’s refracting and reflecting what’s going on in his community.”

Mike 360, who has made murals across the country, said his wife, Dora Chavarria, will help him with the painting.

While he said collaborating with Cervantes would be an honor — “Carlos is a legend. ... He’s taken his time and energy to bless this park.” — he said he understands if collaborating doesn’t work out.

“I can deal with Carlos getting upset and wanting to reclaim that area for himself,” Mike 360 said.

Perhaps the greatest barrier to a potential collaboration, the two men agreed, is their health.

Mike 360 said he has been suffering from blood clots related to repeated head injuries. Meanwhile, Cervantes still struggles with the aftermath of a near-fatal stroke that occurred four years ago and temporarily paralyzed the right side of his body.

Whatever happens, one thing is certain: Cervantes wants to maintain creative authority of the park.

“I don’t mind somebody else coming in and helping me, but I don’t want somebody coming and putting whatever they want,” he said. “I need to give input of what should be put there.”

Olivia Harlow

Olivia Harlow is digital enterprise producer for Santa Fe New Mexican