



# Agenda

## **SISTER CITIES COMMITTEE**

**Wednesday, September 11, 2019**

**Administrative Conference Room, TOURISM Santa Fe**

**201 West Marcy Street**

**505-955-6707**

**4:00 to 5:00 PM**

### **Goals of the Sister Cities Committee:**

More effectively market Sister Cities and what they do  
Develop educational programs in schools  
Strengthen relationships with existing Sister Cities  
Involve greater community in work and activities of Sister Cities  
Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) August 14, 2019
5. Report of Staff
6. Report of Chair
7. Reports & Updates
  - a) Education Committee, Jeff Case, Ph.D. and Sky Stiha
  - b) Bukhara, Uzbekistan
  - c) Holguin, Cuba
  - d) Icheon, South Korea
  - e) Livingstone, Zambia
  - f) Parral, Mexico
  - g) San Miguel de Allende, Mexico
  - h) Santa Fe de la Vega, Spain
  - i) Sorrento, Italy
  - j) Tsuyama, Japan
  - k) Zhangjiajie, China
8. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE: September 5, 2019**

**TIME: 11:32 PM**

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SISTER CITIES COMMITTEE  
MINUTES  
SEPTEMBER 11, 2019  
4:00 – 5:00 PM

GOALS TO THE SISTER CITIES COMMITTEE

More effectively market Sister Cities and what they do

Develop educational programs in schools

Strengthen relationships with existing Sister Cities

Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order

Acting Chair, Rudy Fernandez called the Sister Cities Meeting to order at 4:00 pm, Administrative Conference Room, 201 West Marcy Street, Santa Fe, NM, a quorum is declared in roll call.

ROLL CALL:

Present

Rudy Fernandez, Acting Chair

Dr. Jeff Case

Arthur Olivas

Carl Moore

Bernard Rubenstein

Not Present

Carol Robertson Lopez, Chair, Excused

Sky Stith

Others Present

Michelle Reich, Children's Librarian, LaFarge Branch, San Miguel de Allende Project

Brian Goldbeck

Mr. Kamajou Tadfor, Africa Santa Fe

Pauline Kamiyama, Arts Director

Randy Randall, Tourism Director

Fran Lucero, Stenographer

2. Approval of Agenda

*Mr. Olivas moved to approve the agenda as presented, second by Dr. Case, motion carried by unanimous voice vote.*

3. Approval of Minutes, August 14, 2019

Mr. Olivas moved to approve the minutes of August 14, 2019 as presented, second by Dr. Case, motion carried by unanimous voice vote.

4. Report from Staff

Mr. Randall introduced the new Arts Director, Pauline Kamiyama.

**Ms. Pauline Kamiyama**

Pauline Kanako Kamiyama was Deputy Director of Civic Art for the Los Angeles County Arts Commission. She was responsible for planning, developing, and implementing what is becoming one of the largest public art programs in the country, with over 40 active projects, ranging in size from \$10,000 to \$1 million. She managed the Creative Strategist Initiative that embeds artists in County Departments as part of the Arts Commission's Cultural Equity and Inclusion Initiative. The Civic Art Program, which began in 2005, allocates 1 percent of county capital projects for public art.

Ms. Kamiyama has 20 years of experience in the arts and culture sector, primarily in civic and community-based institutions. Ms. Kamiyama is a strong advocate for community engagement with innovative problem-solving and collaborative strategies. She has a particular interest in creative place keeping that brings artists, residents, business owners, civic and community stakeholders together to assess and build upon the unique physical and social character of a place through creative activities. She has worked on community development initiatives around issues of homelessness, cultural diversity and equity and health and sustainability. Ms. Kamiyama has a bachelor's degree in Political Science from California State University, Fullerton and post-graduate studies in public administration.

Mr. Randall said it has not yet been determined if the Sister Cities committee will be a part of the Arts Commission or the Tourism Department. Mr. Randall said it could be with Arts Commission, Tourism Department and/or the Economic Development Department. The Arts Commission now reports directly to the City Manager. The Sister Cities committee is not a department and cannot fall under the City Manager. Mr. Randall will continue to support the Arts Commission in the interim until a full time City Manager is hired.

Mr. Moore commented that he does not see how Sister Cities would fall under Tourism. Mr. Randall said it would be based on the funding that the Tourism Department provides. Mr. Moore would like to see the designation of the Sister Cities committee as an agenda item in the future. Mr. Randall commented that if it did fall under Tourism he would continue to allocate funding for Sister Cities. In past Financial staffing decisions, funding was lost due to lack of assignment of funds.

Dr. Case talked about a very positive conversation held between the Mayor of Icheon and Mayor of Santa Fe and a very successful meeting that talked about a future bond and partnership for benefits to tourism and Sister Cities.

Mr. Olivas stated that when the first sister city relationship was built with Tsuyama it was based on tourism and arts and crafts. The hope is to get the Mayor of Tsuyama to Santa Fe and said that they will want to talk about Tourism.

Mr. Randall stated that last month the committee talked about the German Friendship possibility. An event was scheduled but unfortunately there were no attendees so it was cancelled. Continued contact with the German Club contact, Mr. John Lonergan will continue. Mr. Rubenstein, who is fluent in German is happy to work with Mr. Lonergan and discuss the opportunities for this relationship. Mr. Lonergan was to come back with an update in the next few months after his visit to Germany. Mr. Lonergan said he would like this friendship relationship to be a benefit in educational programs in Santa Fe schools. He would then turn it over to the Sister Cities Committee. Mr. Olivas did research on both of the schools that Mr. Lonergan recommended and found that they would be wonderful cities for Santa Fe. Mr. Olivas said that there would need to be a sub-committee, at least 5 members in order to work on this relationship. Mr. Rubenstein will follow-up with Mr. Lonergan. Mr. Olivas also mentioned that Las Cruces, NM has a German sister city.

## 5. Report of the Chair

### Introduction of Guests

- Michele Reich, Proposal on Biblioteca in San Miguel
- Brian Goldbeck, Retired Foreign Service Officer, Consul General with Sister Cities
- Mr. Tadfor, Fiesta Fela 2019 – Invited everyone to Fiesta Fela 2019 on Saturday, October 12<sup>th</sup> from 12 – 6 pm, Santa Fe Railyard Park.

Mr. Randall asked Mr. Tadfor what the funding was used for last year and what will it be used for in the next year? Mr. Tadfor said they used it for marketing, office material, musicians, operations and cultural African elements. Mr. Randall said that he would provide Mr. Tadfor his card and possibly help them in the future with marketing and printing. Mr. Tadfor said that they need monetary funding and also welcomes in-kind assistance. Mr. Randall clarified that there is a very strict process on how funding requests are handled and he reiterated to provide support with marketing and printing services.

## 6. Committee Reports

### a) Education Committee

Michele Reich: Recommendation is to build the “capacity”, many people from Santa Fe have homes in San Miguel and frequent travel to San Miguel. She is one person and has a full time job, she welcomes help in writing letters, doing research, setting up meetings, working on projects. Ms. Reich would like to be conversant and know how San Miguel became a Sister City. There are a lot of people connections between Santa Fe and San Miguel but not a structural group. Chair Robertson-Lopez and Dr. Case are helping to identify people who might be able to meet with Ms.

Reich. The primary program would be the library program. Mr. Randall said he heard of a pen pal program. Mr. Randall asked that Mr. Joe Schepps be included on the list of individuals to be contacted.

Mr. Olivas said what he understands is that the official sister city is Parral, Mexico. Mr. Fernandez said that past history was that past City Councilor Rebecca Wurzbarger asked that San Miguel de Allende, Mexico be created as a sister city but it hasn't been nourished.

Ms. Reich has also worked with Rudolfo Anaya and talking about a pen pal program.

Mr. Fernandez expressed his thanks and the committee will also consult Sky Stith who is working on San Miguel de Allende.

b) Uzbekistan

The Chair is in Uzbekistan attending and assisting with their first Folk Market. She will be there until September 18<sup>th</sup>. This is notable and the committee is very proud of the Chair and her relationship with Uzbekistan.

c) Holguin, Cuba

Mr. Rubenstein said that tourism is way down, there are food shortages and families are struggling. Politically it is very difficult because of the restrictions that have been put on Cuba. Mr. Moore continues to work on his photography projects, he shows where people have moved from Cuba and has photos of how they are living in the US now in new jobs. Mr. Moore will not return until he can go with a cultural visa.

d) Icheon, South Korea

Mayor was in Santa Fe with his delegation and a great article was published in the New Mexican. (circulated by Dr. Case)

e) Livingstone, Zambia

Nothing to report.

f) Parral, Mexico

Mr. Fernandez reported that Santa Fe Mayor and delegation were invited to the fiesta in July and no one was able to go. An invitation was extended to their dignitaries to come for our Santa Fe Fiesta but they did not respond. Dr. Case did reach out to Mayor Webber and he was all ready to host a dinner.

g) San Miguel de Allende, Mexico

Report above under Michele Reich.

h) Santa Fe de la Vega

No Report – Mr. Rubenstein said he was the last one to report. He was in Spain last fall and provided a photo show upon his return. Augustin's daughter was teaching at Santa Fe High School and it isn't known if she has gone back to Spain.

i) Sorrento, Italy

No Report.

j) Tsuyama, Japan

Mr. Olivas reported that Satori, a guest and possible new member is in contact with the Mayor in Tsuyama and hopes are to have them come to Santa Fe in 2021.

k) Zhangjiajie, China

Dr. Case reported that there was a visit from the Mayor in mid-July. The Chair and Dr. Case reached out to the CIR to assist and the result was a meeting held with Mayor Webber and city staff here at the Convention Center. Mr. Goldbeck said that the Mayor was very gracious with his time and the delegation from China were able to take part and enjoy an exhibit here at the Convention Center at the end of the meeting.

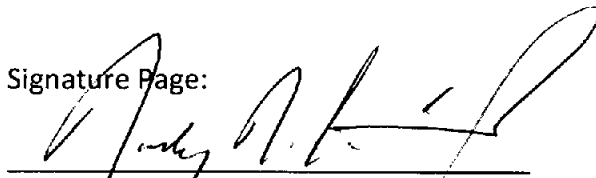
Mr. Moore said a future agenda item is discussion on when and how we sever our ties with Sister Cities who are not participating with us and/or how do we reinitiate our relationship. Mr. Moore would like to see the committee define more of a future program vs. a maintenance program.

The Chair would like to follow up in the future to conduct another strategic planning committee. Dr. Case would also like to have names of the two interested individuals who have attended past meetings, be sent to the Mayor for consideration and appointment to the Sister Cities Committee.

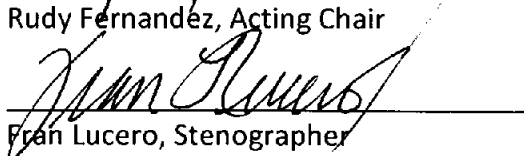
7. Adjourn

Dr. Case moved to adjourn at 5:00 pm, second by Mr. Olivas, motion carried by unanimous voice vote.

Signature Page:



Rudy Fernandez, Acting Chair



Fran Lucero, Stenographer