



Agenda

ART IN PUBLIC PLACES - AMENDED

Thursday, July 25, 2019
City Council Conference Room
200 Lincoln Ave.
505-955-6707
5:30 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of June 27, 2019 Minutes
5. Approval of the purchase of Tesuque Runners Sculpture Art in the amount of \$25,000
6. Report of the Chair (*Alex Hanna, Chair, alex@invisiblecitydesigns.com*)
 - a) Presentation by Shelley Cohn, Past Director of Arizona Arts Commission
7. Discussion Items
 - a) September Date for Public Art Tour (Alex Hanna, Chair)
8. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: July 19, 2019

TIME: 11:26 AM



Agenda

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 - a) June 27, 2019
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RECEIVED AT THE CITY CLERK'S OFFICE
DATE: July 18, 2019
TIME: 12:13 PM

ART IN PUBLIC PLACES
Thursday, July 25, 2019
5:30 pm – 6:30 pm
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1. Call to Order	Meeting was called to order at 5:30 pm, In the City Council Conference Room.	Page 1
2. Roll Call	Quorum reflected in Roll Call.	Page 1
3. Approval of Agenda	Request to make #5 and Action Item at end of Agenda. Mr. Chase Daniel moved to approve the Agenda as revised, second by Ms. Hanley, Motion carried by unanimous voice vote.	Page 1
4. Approval of June 27, 2019 Minutes	Mr. Rosen moved to approve the minutes of June 27, 2019 as presented, second by Mr. Last Gun, motion carried by unanimous voice vote.	Page 1
5. Approval of the Purchase of Tesuque Runner Sculpture Art in the amount of \$25,000	Staff recommendation to take to the Arts commission next meeting for clarification.	Page 1-2
6. Report of the Chair Presentation by Shelley Cohn	Informational	Page 2-5
7. Discussion Items	September Date of Public Art Tour	Page 5
8. Adjourn	Chair called for adjournment at 6:30 pm	Page 6

ART IN PUBLIC PLACES
Thursday, July 25, 2019
5:30 pm – 6:30 pm

MINUTES

1. Call to Order

Mr. Hanna called the meeting to order at 5:30 pm, City Council Conference Room, 200 Lincoln Avenue, Santa Fe, New Mexico. Roll Call reflects a quorum.

2. Roll Call

Alex Hanna, Chair
Matthew Chase Daniel
Adam Rosen
Terran Last Gun
Andrea Hanley

Not Present/Excused

Angie Rizzo
Drew Lenihan

Others Present:

Rod Lambert, Gallery Director
Molly Tribbers, Audience
Chip Chippeaux, Arts Commission Director
Shelley Cohn, Past Director of Arizona Arts Commission
Fran Lucero, Stenographer.

3. Approval of Agenda

#5 should be an Action Item, placed as last order of business.

Note to the record: #5 will be placed on next month's agenda as an action item, today's discussion was for staff direction to the Arts Commission.

Mr. Chase Daniel moved to approve the agenda as amended, second by Andrea Hanley, motion carried by unanimous voice vote.

4. Approval of June 27, 2019 Minutes

Mr. Rosen to approve the minutes of June 27, 2019 as presented, second by Mr. Last Gun, motion carried by unanimous voice vote.

5. Action Item: Approval of the purchase of Tesuque Runners Sculpture Art in the amount of \$25,000

There was a resolution that went to the City Council for placement of the Sculpture, and approval was for \$26,000. Through the acquisition procurement process, there was confusion about the Artist and Foundry and who would be paid. This is bond money and has to be spent in a transparent way. It is important to bring it up again, it will be a purchase directly from the

Artist for \$25,000 and \$1000 for the plaque. The total price is \$90,000, Tesuque Pueblo is also paying and the Perry's also paying what is needed. This is a purchase and not a casting.

The Stenographer advised the commission that this could not be added as an Action Item as it was not posted in today's agenda.

The Chair and the Commission made a recommendation for staff to present this to the Arts Commission as an Action Item for next meeting to assure that the clarification is clear.

Rod Lambert: There is probably going to be archaeological concerns and this may want to be discussed at the Arts Commission meeting.

6. Report of the Chair

a. Presentation by Shelley Cohn, Past Director of Arizona Arts Commission

Ms. Hanley did the introduction for the Past Executive Director of the Arizona Arts Commission where she served for over 27 years, Shelley Cohn and her guest Molly. She has been an advocate for artist, art organizations and artist organizations. They actually created an award called the "Shelley" awarded during the Governor's Art Awards. Ms. Hanley provided a beautiful introduction of Ms. Cohn. She has consulted with the Flynn Foundation on its arts and cultural programs which is a foundation in Arizona and she also works for the Tucson Primo Arts Council, the Phoenix Arts and Culture, the Rhode Island Arts Council, the Minnesota Arts Board, the Tennessee Arts Commission. She served as the interim CEO for the Scottsdale Cultural Council, right now she serves as interim Transition Manager for the Phoenix Arts Museum. She taught entrepreneurship in the Arts and Public Policy at ASU. She is the Chair of the Arizona Community Foundation. She has a Masters in Humanity from ASU and the accolades continue, we are fortunate to have her with us today. Welcome Shelley Cohn.

Molly Tribbers, long time fund raiser, policy person, advocate for the arts who has worked for ASU, retired career and also has works for the Whiteman Family Foundation.

Ms. Cohn has been visiting Santa Fe for the last 20 years and has had an opportunity to enjoy the sites of Santa Fe. She complimented the emergence at SITE Santa Fe, MEOW Wolf, and the new school. She is pleased to hear about the new Executive Director and what a great opportunity it will be for the Arts Commission to grow and go in new directions. She stated that she took time to review the Website and Culture Connect plan and said it is brilliant. The articulation of the goals and recommendations and ideas were so thoughtful and so well-articulated and written, it was overwhelming. Ms. Cohn was very complimentary of Mr. Lambert and his performance being one of the only staff in the department and working on the goals of the Arts Commission. Ms. Cohn said the first year goals were very much focused on economic development which is new to her on others she has seen. It was amazing to see the economic development goals so precise that the Santa Fe Arts Commission has said to support art businesses and businesses and make the case for the arts community. She would be curious to know how the Arts Commission imagines how it would look like. The first year goals were

more infrastructure oriented and getting systems in place and to go forward and those were grandiose goals.

The Chair stated that the new Director was very pleased with the strategic plan and the goals and spoke in depth about the economic development piece. The Chair is pleased to say that the Arts Commission is now a free standing department in the city. She will be a direct report to the City Manager.

Ms. Cohn said that what is nice about being a standalone department is that the Director can move forward in creating a new staff plan, reviewing the position titles and their salaries and responsibilities so they are competitive with the market.

Ms. Cohn asked what the budget is for the Arts Commission. Mr. Lambert said \$1 million dollars. Mr. Lambert explained the funding that comes from Tourism at this time, we have a 1% lodger's tax that goes directly to the Arts Commission budget that funds are full entire budget, mostly the grants to non-profit art organizations and also salaries, and 2% capital improvements project that goes in to our public art fund. There is an expectation from the city council, and he believes the city council and the Mayor that the new Director's job will be to bring in more money so we aren't completely dependent on Tourism to do our programming. Ms. Lambert asked Ms. Cohn if she had any thoughts on that?

Ms. Cohn asked that now since they are not a division of Tourism would that money stay? Mr. Lambert said yes, that money stays, it was there even before we moved under Tourism, we have been under several departments in the 25 years that we have been around. We have always had that money, about 8-9 years we moved under tourism and so recently we got moved out.

Mr. Chase Daniel said that since money is coming out of hotels and tourism that there has been in the past for the arts programming to promote tourism.

Mr. Chippeaux, Chair for the Arts Commission was present and stated that was a stipulation for grants.

Mr. Lambert said that the grant awardees have to use their money to promote Santa Fe as a vehicle for their organization.

Ms. Hanley said she heard that the city of Tempe had taken 1% of the general fund and went to specifically the Arts and Cultural Division.

Ms. Cohn said that they passed an ordinance in Tempe to increase the amount of that money, it is like double the money that they had. It sound convoluted, about 10 years ago they had a referendum from the citizens on whether they should build a cultural center for the arts center with two theatres and a gallery space and a community space that they could rent out. The tax from that paid for the building and then paid for the operating of that building for 10 years. They just passed by 67% of the residents in Tempe, which is stunning, because that is a high education community to continue that tax. Since the building was paid up, they could use that money for the grant supporting

of the Tempe Arts Commission. There are different kinds of avenues you can consider, but to build on something else that already exists isn't a great idea. You are a municipal Arts Commission, my bias is to find ways within city government to fund what you want to do, how you make a difference in the community. Issues that I had in Arizona was that the legislature would regularly say, why don't you go out and fund raise, why should the state be doing this. The organizations the Arts Commission funds are doing that fund raising themselves, you as a municipal agency don't want to be in competition with them. You are designated as a public agency, the public sector needs to support that vision that you beautifully articulated. Finding ways that you can intrude yourself and pose yourself to find funding streams.

Ms. Cohn stated that they borrowed an initiative that was in Florida, what they did was impose a fee on businesses when they annually filed their reports with the corporation commission; they were paying \$30 and we would get \$15 of that. That ended up being now more than \$1.5 million that the Arts Commission gets on an annual basis. If you could find something comparable at the local level, places where there are fees that you could add, that provides the potential. What was great about it was that it is on-going support annually. Often the legislature wanted to take it away, but this one they never took away.

Mr. Lambert said that possibly the seasonal Air B&B's might be one to consider. The Chair said that Affordable Housing has their eye on those funds as well.

Ms. Cohn stated that the other thing about the funding stream is timing, you need to analyze who your City Councilor's are, who you have as supporters, when their terms will end, and they want to do something nice in giving them a legacy, a gift to the community. (Follow up with Councilor Peter Ives) – She recommended that when talking to these people to have ideas that would bring in revenue.

Ms. Cohn – Supplemental Funding sources are important. Another source they were able to focus in on was the Commercial Amusement tax which was on tickets for baseball. We knew the tax was going to go up and we asked that anything over \$20 million would give the Arts Commission \$2 million and it would go in to a special endowment fund for the Arts. Unfortunately, at time of economic struggle the legislature took the whole thing. Her hopes were that it wouldn't be put in through the State Treasurer that it would go through the Community Foundation where it would be secure, I was not successful in getting that to happen.

Mr. Chippeaux asked if Ms. Cohn had written any private grants or foundations?

Ms. Cohn: We had some partnerships with local foundations where they wanted to see some professional development opportunities available to the arts organizations, they funded it through the Arts Commission. When we were giving fellowships to individual artists, we partnered with law firms who were interested in the media and collected photography and they added money to have a fellowship for photography. Her suggestion was that others put money in to the local foundation and it would grow and an award be issued every year.

Ms. Hanley said that she sits on the Board at the Santa Fe Community Foundation and they have donors who then grant to the art community.

We do awards to non-profits that hold a 501(C)3, the Community Foundation would be a good resource.

It was asked if the Santa Fe Arts Commission could have a 501 (C) 3? The answer was no.

Ms. Cohn talked about specific Grants that AZ gave to the Community. General operating budget supports up to \$25,000 and below. There were some community based events they were able to support in Art Education, they took out money to support artists in schools or to further their education, (individual Artist Grants are \$5000, they started at 10-15 artist and they are now up to 35).

Were there any parameters around the grants that you were giving?

Ms. Cohn: In the early years we would give non-restrictive awards. We decided to narrow that to the project awards, artist would submit their proposal to show that it would advance their career and it was tied in to an outcome. During her tenure she would give 1 lifetime award, she believes it has changed.

Discussion was presented on the opportunities for the College of Santa Fe building space to possibly consider the use of this building for an Art Center.

Mr. Hanna: With the 2% we are locked in, it is a lot of buying sculpture. What about pop up art?

Ms. Cohn said to look at Scottsdale. Two things that struck her about the website, I could get on the google map but it is just a streetscape but no pictures and second, she has been promoting for years, there are a tremendous amount of resources, there is a disconnect between putting a sculpture on a park or interstate, there should be a communication for Education, what a way to connect kids to public arts, to be advocates for public art. I would imagine that the ordinance is written for capital construction, if you could find a way to say that these pieces be connected to the community.

Thank you. This is something we need to do in the southside, that is the Culture Connect Plan. Ms. Cohn said she applauds the Culture Connect Plan.

7. Discussion Items

a. September date for Public Art Tour

The Chair feels that the tour date should be set. Recommended date is October 5th, Saturday. The new Director will be in place. The Chair asked that Mr. Lambert make the formal arrangements, i.e., van/driver, route.


8. Adjourn

There being no further business to come before the Art in Public Places Committee, the Chair called for adjournment at 6:30 pm

Signature Page:



Alex Hanna, Chair



Fran Lucero Stenographer