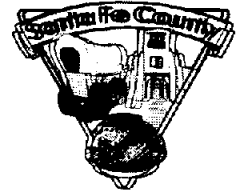




Agenda



Santa Fe City and County, Advisory Council on Food Policy
June 27, 2019, 9AM-11AM
Kitchen Angels Conference room, 1222 Siler Road, Santa Fe, NM, 87507

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA-June 27, 2019
Prioritization and Agenda Order

5 minutes

D. APPROVAL OF MINUTES -May 23, 2019

E. COMMUNICATIONS FROM THE FLOOR

5 minutes

F. ITEMS FROM THE COUNCIL

5 minutes

G. PRESENTATION: Denise Miller, Executive Director and Michael Venticinque, Value Chain Coordinator, NM Farmers' Marketing Association

NM Farmers Marketing Association, Value Chain Program - Coordinating farmers, institutions, retail grocers, food hubs, and distributors across the state to bring more NM grown fruits and vegetables to institutional meals (for students and seniors), the Supplemental Nutritional Assistance Program participants, and benefiting our local farming economy.

20 minutes

H. STAFF COMMUNICATIONS: Financials Review

15 minutes

I. INITIATIVES AND ACTIONS

60 minutes

2. Policy Committees

- a. Food Plan Committee updates.
 - i. Summary of focus of tasks and priorities going forward
 - ii. Assignment of homework for each Council member
- b. Food Production and Land Use Committee
 - i. Meeting updates.
- c. Education and Outreach
 - i. E and O update re: communication pieces
 - ii. Council Commitment for monthly topics and communications – 2019
- d. State & National Issues
 - i. State Legislature updates :
 - ii. National Issues

3. Executive Committee

5 minutes

4. Items from the Chair

5 minutes

J. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: June 18, 2019

TIME: 2:38 PM

**SUMMARY OF ACTION
SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, JUNE 27, 2019, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	1-2
APPROVAL OF MINUTES	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	NONE	2
ITEMS FROM THE COUNCIL	INFORMATION/DISCUSSION	2
PRESENTATION NM FARMERS MARKETING ASSOCIATION	INFORMATION/DISCUSSION	2-4
<u>STAFF COMMUNICATIONS</u>		
FINANCIALS REVIEW	INFORMATION/DISCUSSION	4
<u>INITIATIVES AND ACTIONS</u>		
POLICY COMMITTEES	INFORMATION/DISCUSSION	4-5
EXECUTIVE COMMITTEE	NONE	5
ITEMS FROM THE CHAIR	NONE	5
ADJOURNMENT	ADJOURNED	5-6

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, JUNE 27, 2019, 9:00 AM**

A. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:00 am on Thursday, June 27, 2019, at the Kitchen Angels Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT

David Sundberg, Chair
Tony McCarty
Tracey Enright
Kirsten Pickens
Rebecca Baran-Rees
Gino Rinaldi
Patricia Boies
(Vacancy)

MEMBERS ABSENT

Carolina Flores
Erin Ortigoza
Sherry Hooper, Excused
Tijender Ciano, Excused
Emigdio Ballon, Excused

OTHERS PRESENT

Pam Roy, Farm To Table
Sue Perry
Denise Miller, NM Farmers Marketing Association
Michael Venticinque, NM Farmers Marketing Association

C. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Boies, seconded by Mr. McCarty, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

**D. APPROVAL OF MINUTES
 MAY 23, 2019**

MOTION A motion was made by Ms. Enright, seconded by Ms. Pickens, to approve the minutes as presented.

VOTE The motion passed unanimously by voice vote.

E. COMMUNICATIONS FROM THE FLOOR

None.

F. ITEMS FROM THE COUNCIL

Chair Sundberg introduced Ms. Miller and Mr. Venticinque from the NM Farmers Marketing Association.

The Council members introduced themselves.

Ms. Pickens informed the Council that the Mercado del Sur will be on Tuesday at the Presbyterian Medical Center and on Wednesday evening at the Market at the Railyard.

Ms. Boies asked about bus routes to the Farmers Market.

Ms. Pickens said the buses get as far as Wellness Way and Beckner

It was announced that the new Presbyterian Hospital is providing free meals to age 18 and under, Monday through Friday.

**G. PRESENTATION
 NM FARMERS MARKETING ASSOCIATION
 DENISE MILLER, EXECUTIVE DIRECTOR
 MICHAEL VENTICINQUE, VALUE CHAIN COORDINATOR**

Ms. Miller made a presentation including the following points:

- We work on getting the farmers the best price for their goods and getting the public the best food.
- The SNAP Double Up Bucks program at the Farmers Market has been

growing. It was started in 2010.

- In 2015 we received Federal funding for a pilot program.
- La Montanita has a relationship with farmers and has low EBT participation.
- In 2018 we hired Michael full time. He has invaluable retail experience.
- In 2018 we garnered \$1.2 million in business for the farmers by creating a strategy to sell to Lowes Grocery Store.
- We are working to build trust with the farmers.
- In 2019 we are working with small to medium size farms on food safety training and helping farmers with branding.
- We will be the first in the country to crack relationships with Krogers.
- We are working with ten pilot school districts and are adding senior centers.

Chair Sundberg asked what are the road blocks for small to medium farmers to get into the wholesale market.

Mr. Venticinque said distribution partners, logistics, post harvest handling and packaging and traceability. Also invoicing and financial management.

- We are working with Pueblo Distributing to expand our retail reach to SYSCO with tomatoes for salsa.

Ms. Baran-Reese said this is such a perfect solution to working with these farmers to sell together as a group.

Chair Sundberg said local procurement is our number one goal for this group.

Chair Sundberg asked what are things government can do to minimize the road blocks. As a Food Policy Council we can work on that. We can advocate for local and regional government changes.

Mr. Venticinque said help the smaller communities, regional food hub creation, distribution in southeast New Mexico and connections to food hubs.

Ms. Baran-Reese mentioned the State Local Economic Development Act.

Ms. Miller said labor is a huge problem.

Mr. McCarty asked how about the block chair process to help.

Ms. Miller said the State Secretary of Agriculture shared information about that at the NMFMA. The Marketing Director of CIDs is interested. Consumers can learn more about where their food comes from. If this Council pushes New Mexico pricing it will get the Secretary fo Agriculture's attention.

H. STAFF COMMUNICATIONS

1. FINANCIALS REVIEW

Ms. Roy and Ms. Boies reviewed the financial report.

- We are receiving \$25,000 a year from the County.
- Ms. Ochoa, Director, Community Services Department, has proposed a tangible partnership with the City for \$10,000.

Ms. Baran-Rees said it would be a good platform for the City Councilors to learn more about us.

Ms. Perry said she thanks Ms. Ochoa for finding a more approachable structure for us.

Mr. McCarty said with this contract we are requested to send out quarterly breakdowns of what we have accomplished and monthly P and L statements from Ms. Roy.

I. INITIATIVES AND ACTIONS

1. POLICY COMMITTEES

A. Food Plan Committee

Chair Sundberg discussed the Back to School Bash event and the Council's role in the program Ms. Kayak presented to us. We will contact people to participate.

The following items were discussed as ways to participate:

- Have Sherry's food truck to show the program.

- De-silo programs
- Connect with the City and County navigators as part of Santa Fe Connect.
- Provide food pantry lists
- Connect folks to resources.

B. FOOD PRODUCTION AND LAND USE

Ms. Baran-Rees said she is working with the City and Liz Camancho on the Kaufman grant proposal. We need to have a strategy. It is a \$9 million project. The New Mexico CDBG application is for \$500,000 for food processing equipment

There was discussion around this item.

Chair Sundberg said there is no packaging or processing in New Mexico except for apples. We need to put together a Council road map.

Mr. McCarty said we need to focus on local organizations that focus on healthy food access.

Ms. Baran-Rees said we need to understand that there are unmet opportunities and we need to feed people who don't have enough money to purchase food.

There was continued discussion.

It was decided that there needs to be discussion around providing an incentive for buying local and that the Food Plan Committee and Land Use Committee need to be combined.

There was discussion about creating an asset map and when to meet in committee to work on that.

C. FOOD PRODUCTION AND LAND USE

Mr. McCarty reported on a consultation with Food Is Medicine on best ways create messaging and outreach materials that will help people better understand the roles and responsibilities of the Council and how to participate.

D. GOVERNANCE COMMITTEE

Ms. Perry reported that she has notified Ms. Flores that the Council appreciates her interest in the Council and that her services are no longer needed due to absences

and non-communication with the Council.

2. EXECUTIVE COMMITTEE

None.


3. ITEMS FROM THE CHAIR

None.

J. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 11:00 am.



David Sundberg, Chair

Elizabeth Martin, Stenographer