



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
May 23, 2019, 9AM-11AM

**Kitchen Angels Conference room, 1222 Siler Road, Santa Fe, NM, 87507**

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. APPROVAL OF AGENDA-May 23, 2019**  
Prioritization and Agenda Order *5 minutes*
- D. APPROVAL OF MINUTES –April 25, 2019**
- E. COMMUNICATIONS FROM THE FLOOR** *5 minutes*
- F. ITEMS FROM THE COUNCIL** *15 minutes*  
Elena Kayak from Santa Fe Public school’s Sustainability Program: Update and brief discussion
- G. PRESENTATIONS: Strategic plan follow up meeting review and discussion.**  
(Pam Roy, Sue Perry, David Sundberg) *20 minutes*
- H. STAFF COMMUNICATIONS** *5 minutes*
- J. INITIATIVES AND ACTIONS** *60 minutes*
  - 1. Policy Committees
    - a. Food Plan Committee updates.
      - i. Summary of focus of tasks and priorities going forward
      - ii. Assignment of homework for each Council member
    - b. Food Production and Land Use Committee
      - i. Updates
    - c. Education and Outreach
      - i. E and O update re: communication pieces
      - ii. Council Commitment for monthly topics and communications – 2019
    - d. State & National Issues
      - i. State Legislature updates
      - ii. National issues
    - e. Governance Committee
      - i. Discuss open City staff seat.
  - 2. Executive Committee *5 minutes*
  - 3. Items from the Chair *5 minutes*
- K. ADJOURNMENT**

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**RECEIVED AT THE CITY CLERK’S OFFICE**  
**DATE: May 16, 2019**  
**TIME: 9:21 AM**

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD  
KITCHEN ANGELS CONFERENCE ROOM  
1222 SILER ROAD  
THURSDAY, MAY 23, 2019, 9:00 AM**

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<b>GOVERNANCE COMMITTEE</b>	<b>INFORMATION/DISCUSSION</b>	<b>8</b>
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**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD  
KITCHEN ANGELS CONFERENCE ROOM  
1222 SILER ROAD  
THURSDAY, MAY 23, 2019, 9:00 AM**

**A. CALL TO ORDER**

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 10:00 am on Thursday, May 23, 2019, at the Kitchen Angels Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

**MEMBERS PRESENT**

David Sundberg, Chair  
Tony McCarty  
Sherry Hooper  
Tracey Enright  
Kirsten Pickens  
Tijender Ciano  
Emigdio Ballon  
Rebecca Baran-Rees  
Gino Rinaldi  
(Vacancy)

**MEMBERS ABSENT**

Patricia Boies, Excused  
Erin Ortigoza, Excused  
Carolina Flores

**OTHERS PRESENT**

Pam Roy, Farm To Table  
Helen Henry, Farm To Table  
Sue Perry  
Elizabeth Martin, Stenographer

**C. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Enright, seconded by Ms. Hooper, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

**D. APPROVAL OF MINUTES  
APRIL 25, 2019**

**MOTION** A motion was made by Ms. Hooper, seconded by Ms. Enright, to approve the minutes as presented.

**VOTE** The motion passed unanimously by voice vote.

**E. COMMUNICATIONS FROM THE FLOOR**

Mr. Ciano announced that he is having the grand opening of the farm on June 4<sup>th</sup> from 6:00 pm to 7:30 pm. Everyone is invited.

Mr. McCarty said he thinks it is time to look at the financials. At the next meeting he would like to allocate some time to review them. It is our legal responsibility to do that. It feels better if we can look at the financials as a group.

Chair Sundberg said we will review them at the Executive Committee and then at the next meeting.

Ms. Roy said we are co-hosting the National Farm to Cafeteria Conference next April in New Mexico. The conference is from April 20<sup>th</sup> to the 24<sup>th</sup> in Albuquerque. We will be hosting a summit. There will be a gathering of folks to begin the planning process. She will send out an email notice if you are interested in participating. We will be doing tours from Albuquerque to Santa Fe and potentially an over night tour.

**F. ITEMS FROM THE COUNCIL**

**1. SANTA FE PUBLIC SCHOOL'S SUSTAINABILITY PROGRAM  
UPDATE  
Elena Kayak**

Chair Sundberg welcomed Ms. Kayak.

Ms. Kayak informed the Council that Lisa Randall was not able to be here today. She wants to thank Lisa for permitting her to pursue a grant. That is why she is back here. To talk about the grant. There is an intersection of this group and she wants to talk about how we can be a better partner. She is the facilities person for the Santa Fe Public Schools. She goes into schools and gets them to do the things that Lisa is working on. In this instance, she is working with the kids.

Ms. Kayak reviewed a slide presentation.

Ms. Roy asked where do you see the Council fitting into this.

Ms. Kayak mentioned "Shinrin-Yoku", which means bathing in trees. We are defacto partners in childhood health and wellness such as feeding kids. We know getting kids outdoors is healthy for them. These things are factors in our program. This program is about getting rid of silos. The Safe Routes To Schools is the overall program we are talking about. That is who we applied to for the grant. It is Federal funds and is designed to provide crosswalks, signage and safety for children K-8 to get to school. Health and wellness as well as reducing the air pollution around schools by encouraging walking and cycling to schools is included as well. The City Department of Parks and Recreation will be the recipient of the funds. Matching funds from local government are required.

Ms. Kyak continued, we distribute to every fourth grader in the school district a park pass. That is 92,000 of them. We will be doing this over the next seven years due to a Congressional appropriation aimed at getting kids outside. The New Mexico Brain Council out of the Governor's Office supplies helmets to every elementary teacher who wants them for their classes. The kids are each fit for a new helmet and given a helmet.

There are things happening to support a healthier lifestyle for kids.

Ms. Kayak said we got the grant with a lot of support from Parks and the MPO. Our part is programmatic. The grant is for \$293,406 and the Parks and Recreation Department put in \$50,000 for a two year period. At that time we can apply again. We hope to buy a trailer to transport bikes for kids to the bike rodeo to learn how to ride bikes safely. Albuquerque has this. Where do you fit in, nourishment, walking and cycling. She would like to hear ideas from you.

Ms. Roy said policy wise, we are looking at recess before lunch. The idea kids will eat better after getting some exercise. Maybe bringing in Cooking With Kids and Youthworks.

Ms. Henry asked would it be worth partnering with Whole Foods or the Co-op.

Ms. Kayak said yes.

Mr. Ciano asked what is the overall idea. Is it to encourage kids to ride bikes.

Ms. Kayak said this funds a salaried person. Parks and Recreation writes the job description. It will be for two years for a Safe Routes To Schools Coordinator. That person would do the coordination with other organizations and businesses. We are targeting the southside schools first. There are 500 plus kids in Cottonwood Mobile Home Park.

Ms. Hooper said we go in there with our summer meals. We are preparing meals and delivering to three mobile home communities along Airport Road. We could partner during the summer.

Ms. Kayak said the Back to School Bash is on September 14<sup>th</sup>, from 11:30 am to 2:00 pm at Franklin Miles Park. Usually we have over 2,000 kids attend.

Ms. Roy said she will try to set a time to meet with John Munoz and Betsy Cull on this regarding buying local foods and nutrition. Hopefully we can get to mitigating childhood hunger like the Mayor wanted us to do.

Chair Sundberg thanked Ms. Kayak for her presentation.

**G. PRESENTATIONS  
STRATEGIC PLAN FOLLOW UP  
Pam Roy, Sue Perry, David Sundberg**

Chair Sundberg said he has to leave early, but will start off the presentation. Basically with the last meeting we were able to get everyone together at one place at one time. The highlights include that we are looking at keep our focus on three categories. Economic development, the environment and health care. Pieces of those tie into our food plan. We will be more effective if we target something and lay out a good road map. We will not drop our other work, but the common consensus was to pick one and continue to plug along with this and push toward some core value. Something we can say we own and this is where we are pushing. That central focus is procurement. We left the last meeting with some homework. To create vin diagrams, information graphs. One depicting the Food Policy Council and how we intersect with other organizations and partners, what work do we do and why is procurement important and how does it impact the community. How does policy fit into that and what are the outcomes hoped for. The second one would be meetings and presentations. Who do we need to target within government and partner agencies and better communication. The third is asset mapping. That is the big lift. Who is out there and what are they doing and where are the gaps. It was recommend by Mr. Egger to encourage the City to have an Office of Strategic Alliance. This is his idea. The outcome of this office would be to go for grants and tie the monies together, bringing money to bear for non profits. The final thing is researching other plans and cities around the nation and organizations like ours. What work they are doing successfully and what we can learn from that and duplicate and take to the City plan.

Ms. Baran Rees said the most recent local food program could include the Food Policy Council as an applicant. It is due June 18<sup>th</sup>.

Ms. Roy said she sent out some information about other Councils in Denver. She

will share the link.

Ms. Enright said we need to reframe the language and think of the community needs first then find grants.

Mr. Rinaldi said in the City Departments we do tend to think about what is in our world. The solution has been to hire a grant writer. He likes the notion of gathering the data and getting in motion. It is always better to consolidate.

Mr. Ballon said it is very interesting to identify issues and problems and approach grants. The most important thing is the location of the people. It is a good idea to start with children.

Ms. Roy said she would like to think about, when looking at communities, what is going on intergenerationally.

Chair Sundberg said we will be meeting with Matt and Kyra on infrastructure, meet individually with Councilors and the Mayor, present to the Board of County Commissioners, develop a plan for procurement and do outreach and communication. All this was from our last meeting. We want to develop a road map and do asset development.

Chair Sundberg said he had to leave. Sherry will take over the meeting going forward. He would like for the Council to think about setting deadlines and what we expect our outcomes to be. The meeting with Kyra was specifically focused on economic development. Think about individual meetings with Councilors and the Mayor and other partners as we are working toward a long term goal and how we will map that out. He hopes there will be some volunteers for the items as well.

Ms. Roy said research as well.

Chair Sundberg left the meeting.

Ms. Enright said we can do a doodle poll to see if there is a better meeting date and time for the future.

## **H. STAFF COMMUNICATIONS**

None

## **I. INITIATIVES AND ACTION**

### **1. POLICY COMMITTEES**



## **A. FOOD PLAN COMMITTEE**

Ms. Hooper said what David said at the end of his presentation was his report. He wanted people to make definite choices on the six items and come back to the next meeting with things you are committed to do.

## **B. FOOD PRODUCTION AND LAND USE COMMITTEE**

Ms. Roy reported that she, Rebecca and Erin met with Kyra and Matt and County Staff to further some of the conversations and to talk about specific things that are happening right now in the City and County aggregate. Rebecca is working with Matt on the Kaufmann piece. They are looking to this region to be one of their three grantees over the next three years. It will be a regional effort with Albuquerque, Santa Fe, Espanola and Los Alamos with the focus on food and the agriculture tech economy and to develop an ecosystem regionally. There is a lot of momentum around various projects in pre-existing work. She hopes that Economic Development will work more closely with the County as the project evolves. Our role felt relevant in trying to connect these initiatives. Our position in meeting was to demonstrate that we have a role to play in helping to coordinate these efforts. Matt's Department has been given the task to build the system. As that evolves he will transition that work to Liz Camancho. Kyra is looking for a role for the Council across departments.

Ms. Baran Rees said our vantage point, as a Council, gives us the ability to know what is necessary and what is really needed. There are key infrastructure needs. It is important to link Kyra to hunger relief and Matt to infrastructure.

Ms. Roy said she met with Rich Brown on Opportunity Zones. It is a Federal program about pairing up private resources with areas designated as under utilized or at risk or low income area. There are five in Santa Fe. This is the asset map opportunity for us. We can look at where programs are and where the gaps are. Her focus is to put together a follow up meeting with Liz. Erin and her team were chosen from New Mexico to attend a Power Procurement Conference last week. We are doing really well in terms of figuring out procurement in state and buying local. Kendal Chavez was part of the team. The examples given at the conference were things we are already doing in New Mexico. She went to the Opportunity Zones round table group. The City asked her to come back with people to reach out for resources for programs. We will sit down with Rich on this.

Ms. Baran Rees said Liz is convening a meeting in September. We should strive to do that earlier and emphasize using the Council to turn to on these things.

## **C. EDUCATION AND OUTREACH**

Mr. McCarty reported that the committee has not met. Gino had to step down from his scheduled radio show. Gino would you like to reschedule for later this week. The third Thursday at 3:00 pm.

Mr. McCarty said Kirsten is doing July, Rebecca in August and Gino could do September.

Pam said in July maybe we could include the City Community Services Department.

#### **D. STATE AND NATIONAL ISSUES**

Ms. Roy said regarding State issue, we are working on the outcomes of the State Legislative appropriations and priority programs. She met with Martin Miller at DOH. They will be coordinating the funds for the seniors Farmers Market Nutrition Program. They received \$100,000 in new money.

Ms. Pickens asked when will the funding start.

Ms. Roy said July 1st.

Ms. Pickens asked do they have staff to hand the vouchers out.

Ms. Roy said we are getting the funds shifted from Aging and Long Term Services to DOH.

Mr. Rinaldi said when we get commodities they give us 25 of the vouchers.

Ms. Pickens said WIC gives out vouchers at the market and we never know when they are coming to do that.

Ms. Roy said it s a challenge statewide.

Ms. Roy said there is a pilot program with \$50,000 to go towards senior services to buy fresh fruits and vegetables. She and Mr. Miller talked what senior services in what counties might be willing and able to do that.

Ms. Roy said the Agriculture Workforce Initiative is moving forward with the Department of Agriculture. The one we need to spend some time on is the Experimental Education Agriculture Program. She thinks it is making progress. The New Mexico Public Education Department rolled out a Request for Application for the \$450,000 appropriation for New Mexico grown fruits and vegetables. New Mexico First is going to set us a universal procurement initiative. 19 farmers and 10 school districts are partnering. We will see more coordination with that. They do require a match of

volunteer time or money. The match is 20%.

Ms. Roy said on the National side, nutrition programs are ramping up. There is some discussion in the Senate that they want to have a review of child nutrition done by the August recess.

Mr. Rinaldi said on the aging side the Older Americans Act is up for re-authorization. There are some changes. One is First Choice. Right now the State offers local governments the choice on if they want the program or don't. If the change happens the State could just RFP everything. The administration of community living and aging are together under Health and Human Services. They are pushing hard on national nutrition. They have \$1 billion in new dollars in nutrition programs they are pushing. It is under Title 3. There is bipartisan support for the bill. He will get more information for the Council so we can talk to our Congressional folks. We did see an increase in nutrition funding. It will be another year before we see an allocation for the State. Medicare Advantage Programs can now write into their plans contractual relationships with nutrition programs. We at the City provide comprehensive services and it is going to create some changes. There is a push to move people into their homes and provide services to keep them in their homes. That is for the better.

Mr. McCarty asked what is your position on First Choice.

Ms. Rinaldi said it has it's positives and it is easier to do. On the other hand if the City wants to do open bidding that is their policy and they would say no for First Choice.

Ms. Roy said that was a rich presentation. She would love you to come to the State Policy Council.

## **E. GOVERNANCE COMMITTEE**

Ms. Perry said she does not think the City is recommending anyone right now. She recommends that we make a recommendation. It is important that we address that. She will talk with David and Pam about it. If they are too busy that is fine.

Ms. Enright said she would like to make a recommendation of someone we like. She is requesting that the item be put on the agenda for the next meeting as an action item.

### **2. EXECUTIVE COMMITTEE**

No report.

### **3. ITEMS FROM THE CHAIR**

Ms. Hooper asked if anyone had an idea of what they wanted to work with.

Mr. Rinaldi, Ms. Pickens, Ms. Roy and Ms. Ortigoza wanted to work on procurement.

Mr. McCarty wanted to work on the graphs.

Ms. Enright and Ms. Roy wanted to work on the asset mapping.


Ms. Perry, Ms. Roy and Ms. Hooper wanted to work on communications with the Councilors.

## **J. ADJOURNMENT**

There being no further business before the Council the meeting adjourned at 11:00 am.

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David Sundberg, Chair



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Elizabeth Martin, Stenographer