



Agenda



Santa Fe City and County, Advisory Council on Food Policy
February 28, 2019, 9AM-11AM

Kitchen Angels Conference room, 1222 Siler Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA-February 28, 2019
Prioritization and Agenda Order *5 minutes*
- D. APPROVAL OF MINUTES –January 17, 2019
- E. COMMUNICATIONS FROM THE FLOOR *5 minutes*
- F. PRESENTATIONS: None
- G. Staff Communications *10 minutes*
- J. Items from the Council:
 - Tijender Ciano, Executive Director of Reunity Resources *20 minutes*
 - Our newest SFFPC member will provide an overview of his organization goals and projects.
- H. INITIATIVES AND ACTIONS *60 minutes*
 - 2. Policy Committees
 - a. Food Plan Committee updates.
 - i. Food Plan update: assignment of distribution.
 - ii. Re-establishing focus-Committees to consider how they will align with SFFPC Focus.
 - b.. Food Production and Land Use Committee
 - i. Meeting updates.
 - c. Education and Outreach
 - I .Tracey Enright:Update on Food Tax statement and how it may be used in relation to Food Tax legislative issues.
 - ii. Council Commitment for monthly topics and communications – 2019
 - d. State & National Issues
 - i. State Legislature updates :
 - ii. Pam to share and lead discussion on Slate of issues for the State Legislative Session.
 - iii. Farm Bill update-effects on state and Federal level.
 - iv. National Issues
 - e.Governance Committee
 - v. Vote to approve letter recommending Caryn Grosse as second City Staff member on Council
 - 3. Executive Committee: Update on funding from City of Santa Fe Community Services Grant. *10 minutes*

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: February 20, 2019

TIME: 4:56 PM

4. Items from the Chair

5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SUMMARY OF ACTION
 SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
 KITCHEN ANGELS CONFERENCE ROOM
 1222 SILER ROAD
 FEBRUARY, 28, 2019, 9:00 AM**

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PRESENTATIONS

TIJENDER CIANO, EXECUTIVE DIRECTOR OF REUNITY RESOURCES OVERVIEW OF HIS ORGANIZATION	INFORMATION/DISCUSSION	2-5
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STAFF COMMUNICATIONS	NONE	5
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ITEMS FROM THE COUNCIL	NONE	5
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**INITIATIVES AND ACTIONS
 POLICY COMMITTEES**

FOOD PLAN COMMITTEE UPDATE	INFORMATION/DISCUSSION	5-8
FOOD PRODUCTION AND LAND USE COMMITTEE	INFORMATION/DISCUSSION	8-10
EDUCATION AND OUTREACH	INFORMATION/DISCUSSION	10
STATE AND NATIONAL ISSUES	INFORMATION/DISCUSSION	10

GOVERNANCE COMMITTEE	INFORMATION/DISCUSSION	10
EXECUTIVE COMMITTEE	NONE	10
ITEMS FROM THE CHAIR	INFORMATION/DISCUSSION	10
ADJOURNMENT	ADJOURNED	10-11

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
FEBRUARY 28, 2019, 9:00 AM**

A. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:00 am on Thursday, February 28, 2019, at the Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT

David Sundberg, Co-Chair
Sue Perry, Co-Chair
Tony McCarty
Sherry Hooper
Tracey Enright
Gino Rinaldi
Patricia Boies
Tijender Ciano
Erin Ortigoza
Emigdio Ballon
Erin Ortigoza

MEMBERS ABSENT

Carolina Flores
Rebecca Baran-Rees, Excused
Kierstan Pickens, Excused

OTHERS PRESENT

Pam Roy, Farm To Table
Helen Henry, Farm To Table
Elizabeth Bradley
Lee Gagnon, City of Santa Fe

C. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Enright, seconded by Ms. Hooper, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

D. APPROVAL OF MINUTES

MOTION A motion was made by Ms. Enright, seconded by Ms. Hooper, to approve the minutes as presented.

VOTE The motion passed unanimously by voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Everyone introduced themselves.

Co-Chair Perry informed the Council that this is her last meeting as a Board member and her last day with the City of Santa Fe. She is retiring, but will continue to be involved with the Council as a volunteer.

Ms. Roy said thank you to Sue and Mark for their time and service and to Sue for her continued work with us. We appreciate your leadership with David. She has loved working with you.

Co-Chair Sundberg said he has appreciated Ms. Perry's advocacy, professionalism, coordination and keeping us focused on important work and her passion. You are an amazing person.

Ms. Perry said it has been a privilege to work with all of you. Thank you.

F. PRESENTATIONS

1. TIJENDER CIANO, EXECUTIVE DIRECTOR OF REUNITY RESOURCES OVERVIEW OF HIS ORGANIZATION

Mr. Ciano said he was humbled to be here and be a part of the Council. He is a good listener more than anything else and interested in food security related to policy. He is a logistics person and interested in systems to make sustainable programs work. Reunity Resources started in 2011. Our mission was to take waste streams and turn them into value for our community. We started by collecting used cooking oil from all the restaurants then bio-diesel. Then we were approached by a few community members to look at the food waste problem. We went down a long path figuring out how to do that. We began collecting food waste and with the Santa Fe Public Schools.

Our seventeenth school just came on board. Then we started making compost out at the old community farm. In 2014 we met with the Stephensons and they invited us to be on the land and farm there. We started by composting there then provided the farm with compost. This last year after John's passing the community farm all but dissipated. We were asked if we wanted to take over the farming. We said of course. We started farming the land last year and continued with the food donations. We donated 11,000 pounds of produce last year. Now we are purchasing the farm and are closing on it in two weeks. We hired a Farm Manger and will be keeping up with donations. Our goal is to try to create it as a community. One of the things we want to do is raise the farm's potential as far as being a welcoming place for all of our community to come, learn, get their hands dirty and learn where food comes from. We will have a market stand there there on Tuesdays and Saturdays. Our volunteer days are Tuesdays, Fridays and Saturdays. We want to keep prices at the farm stand accessible and affordable and we want to be able to donate food to those who cannot afford it. We will also be at the Santa Fe Farmers Market as well. We have big visions of putting a structure on the farm that will act as a multitude of different things. We have a large walk in cooler that was just donated to us. We want to create a structure that will act as a classroom and workshop space. The idea is to make that land accessible to our community and for the community to feel connected to it.

Co-Chair Perry said she loves the pathway you have taken from recycling oil to now. You are a great planner.

Co-Chair Sundberg said he loved their website. It explains the plan for food going from the beginning to compost. He appreciates all the efforts you have undertaken especially in the schools.

Mr. Ciano said the farm is twelve acres in total. It has been split halfway into two tracts. The farm is in the bottom half. The plan is to have the market stand from 3:00 pm to 7:00 pm on the designated days. We may start a bit earlier on Saturday.

Ms. Roy said congratulations and thank you very much for committing your time and knowledge to the Council. We will benefit greatly. Her question is how do you keep the food waste clean enough to recycle and what can we do as a Council to benefit your work.

Mr. Ciano said we are trying to keep food waste out of the landfill and preserve food that is edible. There is a lot we can do as far as diverting more food waste from the landfill. There is always a limit on what we can capture. We work on any issues that prevent that. In the composting process the ingredients that are required are carbon, nitrogen, oxygen and water. For the carbon part we recently have been using wood chip mulch, dry weeds or grass, anything brown. There are foods that are high in nitrogen. Then you need water and air to have an environment to break down all that material to make mulch for growing plants. Carbon is what we need more of.

Co-Chair Perry asked is there any way of organizing all the landscapers to help with providing you with ingredients.

Mr. Ciano said they actually come to us and bring us all their leaves and grass. Interesting enough he has been to Angel Fire and Taos in the last week talking about them wanting to implement these kind of programs in their communities as well and he had offered himself up to help them start these kind of programs.

Ms. Enright asked can you use newspaper waste for carbon.

Mr. Ciano said you can. There is some carbon to them. Once you get into paper products you get into a lot of litter problems. You need a lot of newspaper to make enough carbon. Where we are right now we could take on another 225 commercial entities or we could service 2,800 residential homes. That is something we are trying to navigate. We might actually be able to do a home service to pick up waste. We have a public drop off for people to drop off food waste for the farm. It gets used every day and we have not done any promotion on it. We would like to do more that is helpful to the community. There are people who don't want food waste to go into the trash, but they don't want to compost at home.

Ms. Hooper said we met early on and talked about the grocery stores. She would love to meet again. When we have food come in our volunteers sort it and pull out food that is not usable by humans. We want to do all to make sure usable food is collected and distributed.

Ms. Roy said in thinking through the organizing what is the potential citywide and countywide over time. You said there are limitations, but she thinks it would be a good project for the Council to think through that. With the farm stand are you interested and would you like to get the farm stand set up on SNAP and WIC.

Mr. Ciano said with the amount of carbon we have we are able to compost 3,350 tons of food waste. Over 19,000 tons goes to the landfill. Our intention is to offer WIC and SNAP and we are in the process of working on that now.

Mr. Ortigoza said we are currently working on a County Resolution to support the House Bill on soils. At a lot to levels we need awareness to help incentivize soil management working with technical expertise and financial support. It is exciting and there is a lot of attention at the County level.

Mr. Rinaldi asked who provides the management for the landfill.

Mr. Ciano said there is a joint powers committee of three City Councilors and three County Commissioners who oversee the Santa Fe Waste Management Authority.

Mr. Rinaldi said he is working with Carol Branch on a small composting program for seniors. There are seniors who used to garden, but are unable to do that any longer. They would like to contribute in some way. It would be at the recreation center off Alto. He would like to continue to talk more see if there is something we can do.

Mr. Ballon said we have some waste we would like to take to you.

Mr. Ciano said maybe we can form a partnership.

G. STAFF COMMUNICATIONS

This item will be included in the State and National issues item on the agenda.

H. ITEMS FROM THE COUNCIL

None.

I. INITIATIVES AND ACTIONS

1. POLICY COMMITTEES

A. FOOD PLAN COMMITTEE UPDATE

Co-Chair Sundberg said we met with Kira, the new Community Services Director early on regarding the Mayor's initiative to end childhood hunger in Santa Fe. She wanted to spearhead the endeavor and direct it through Community Services and have a chance to organize that. She has an interesting plan about how to design a lot of her divisions and an intent of replicating what was done at the County level by hiring navigators for everyone who gets on SNAP for example. The navigator will work with them on their nutrition needs, health needs, housing and clothing support and other issues and help them work their way through the system. The plan is to bring in a tremendous amount of partners and have a central committee or health council where all the health agencies will report into that council. She wants to reduce the amount of replication in the system. She suggested our involvement in it and that we could spearhead the food effort of it. There was discussion about how the Council does not fit into Community Services. We are not programmatic. We don't offer a program. In that light she did not find a place in her budget for us. We went to a meeting with the intention to ask the City to match the County support of \$25,000 a year for us and we got zero. We have had some conversation back and forth on this. She recommended we apply for innovation grants twice a year at \$5,000 each.

Co-Chair Sundberg continued we feel that the City has neglected their support of this Council. They signed on by Resolution. At this time it feels like lip service. We spend Council funds for staffing, the food forum and convening people. The innovation

grants are for action and that forces us to be programmatic. We reached out to Sherry to see if she had any ideas to chase down funding and be supported by the City.

Ms. Hooper said she had left a message for Councilor Villarreal that she would like to meet with her. She is open to doing that. She will sit down with her and talk. Councilor Villarreal was on the Food Policy Council for several years before she was elected. She is the person to go to at this point. She will follow up on that. She may have some ideas about where funding may come from through the City.

Ms. Roy said she was part of our discussion a few months ago about a new Mayor coming on. Kira suggested we be under the Economic Development portion of the City. She reached out to Matt Brown to see what that may look like. She said in part he may have some funding outside the City for some of his projects. He is focused with the Green Chamber on localizing food within the City. Glenn Schiffbauer with the Green Chamber is going to talk with him. We did not feel like that was the solution. She, Tony and Sherry were at a City strategic planning meeting and heard more about the innovation program. It is an application process. It is supposed to be that the first grant of the year is for one thing and the next application has to be for something different. It did not sound like a solution either. David and Sue could respond with an application around childhood hunger or something like that, but it is not the solution.

Ms. Hooper asked have we looked at going outside the City and County for funding. We have learned we cannot rely on government funding. We could ask for a small grant from foundations. She doesn't want to compete with some of the nonprofits around the table, but maybe there would be some opportunity around that. Don't give up on the City, but we are finding we cannot rely on it or count on it.

Co-Chair Perry said she suggests that the current orientation of the City is that there is no knowledge of what the Council does and the culture at this time is that this kind of thing is not on their radar at all. It speaks to the fact that us getting in their budget is completely not on their radar. This is not the kind of thing senior staff feels would benefit them. Government funding is fickle.

Ms. Roy said she has had conversations at a State level with the State Food Policy Council. They are exploring how we can gain a commitment from the City and County. The County is committed. The challenge is the City.

Ms. Ortigoza said she is blown away. This was set up with a Resolution.

Ms. Hooper said we attended the meeting on the Mayor's strategic plan. Kira had a lot to say about policy work. She feels like we still have a role to play with the City and what they want to do. We need to talk to Rene first and then speak with other City Councilors. Hopefully that is where we can come in to advise them. It is frustrating. There was a commitment made. They are not standing by that.

Co-Chair Sundberg said he would like to draft a letter to the Mayor and City Councilors that we are not supported or recognized as of value to the City or recognized for the work we do. There is a tremendous amount of work in our updates. Our role is to make sure it gets recognized and promoted and people who need help are receiving it and that our Legislators know about it. We feel we fill a valuable role of facilitation between nonprofits and government sectors. There is a great deal of professionalism here. We have our fingers on how things can get done.

Co-Chair Perry said this was a commitment made in a partnership with the City and the County and the Council. She thinks they may not even know about it. We did submit the Resolution to the Mayor.

Mr. Ciano said the Sustainable Santa Fe Plan adopted much of the policies and issues that deal with food.

Ms. Roy said we have not given a presentation to the City Council for quite awhile. We should think about those mechanisms we can address within the Sustainability Plan and look at what makes sense.

Co-Chair Sundberg asked where did the funding come from in terms of the Sustainability Plan.

Mr. Ciano said there was not much funding. He can't recall the exact source of it.

Co-Chair Sundberg said they held all those great meetings. Pam would you mind finding out where the funding came from. That was set up to be advisory and became a coordinated effort to make a plan of action.

Mr. Ciano said there seems to be a disconnect between the City and some important groups. They feel they cannot do everything. On the flip side there is a tendency to want to be in control and take care of it. He doesn't know how you marry those two worlds.

Co-Chair Sundberg said Kira intends to break down the barriers so that people in nonprofits can come and tell the City what they are seeing as needs. He thinks that is a unique idea. They have a better understanding of their clients and what is needed for help. As a Council we put our arms around the needs and make the connections with organizations that do the greater good for a greater future. What do you all think in terms of moving forward. We are at a tough point right now without paid staff.

Mr. Rinaldi asked when does the funding expire.

Ms. Roy said June 30th.

Co-Chair Sundberg said we could reach out to Matt Brown, but he working on his budget right now.

It was said that we need a letter right away and indicate that this does not give you much time to do anything about a contingency. Continue down your path with Rene. He would not say that if you were told this at the beginning of the year.

Ms. Roy said that is exactly why we had the meeting with Kira a couple of weeks ago and when she came to the position. We were trying to educate and inform and be part of that conversation and process so we would be part of the budget this year. We don't fit in their requests for proposals process. One potential option is to use one of those grants and focus on the role of the Policy Council and economic development, housing and kids and be the facilitator of that to draw out all the policy pieces to tighten up and shore up the relationships.

Mr. Ciano said the Sustainable Santa Fe Commission no longer exists. The Plan moved to Environmental Services and a new specialist is being hired to implement the Plan. Funding within Environmental Services may be there. Maybe for the food portion of the Sustainable Plan.

Co-Chair Sundberg said one thing we talked about starting a couple of years ago was getting a Resolution that we be funded from the City. Unless we have that sustained promised funding for four years we will have to spin our wheels.

Co-Chair Perry said that would transform things if the City Council took this on and it came from them. If that were the case and the City Council took this on they have a lot of influence and can make that happen.

Co-Chair Sundberg said as you follow up with Rene lets bang our heads together about what we can propose at that meeting. We need to push fast and hard on this.

Co-Chair Sundberg said he wanted to turn to the distribution of the Food Plan. He thanked Pam for pulling that off. There is a tremendous amount of information in it. There is great new information from our partner in the County that we had not gotten before. This year was a big leap forward on goals.

The further distribution of the Plan was discussed.

Pam will draft a letter to go with the Plan for City Councilors and County Commissioners. It is an opportunity to educate.

Ms. Hooper said thank them for their past support.

B. FOOD PRODUCTION AND LAND USE COMMITTEE

Mr. Ortigoza reported that the County is working on trying to find a business model plan for an agriculture distribution facility on County owned property. We are trying to understand the needs, services and scale that we have to have for what we are proposing. We are working with a consultant and reaching out to other groups. We have done a feasibility study and now are expanding to include agriculture services. We have heard very clearly that cold storage and shortage in general is a need. We are proposing a structure and business operation model. We want to better understand supply and demand, storage and aggregation. We are looking at a loading dock where farmers can bring the products from the field. We would wash it, package it, label it and get it out there. She would love everyone's feedback and ideas.

Ms. Roy suggested getting in touch with the Farmers Marketing Association and the public schools nutrition and wellness program. The New Mexico Farmers Marketing Conference is on March 7th and 8th so you may want to reach out there. We could work on setting up a meeting as well.

Mr. Ballon said that is very important. It will be interesting to discuss ideas about what capacity there is and what there is now and what is needed. We don't want to repeat the work.

Co-Chair Sundberg said going to the end user is important. Find out what it will take for them to buy from us. Help the farmers with the price point they need to hit and maybe add a question or two about food traceability. Are you going to pay the farmers for their products when they deliver them to the distribution center or do they have to wait until it is purchased.

Ms. Ortigoza said that is part of the business model we are looking at. The County would not be doing this we are just setting the stage with the space. That is the level we are talking about.

Mr. Ciano said having a business plan is great. We need to think through the supply and demand.

Mr. Ballon said we are about sustainability. The Council pushing economic development is important. This would be a great activator for all the growers here.

Ms. Hooper asked when you say processing what do you mean.

Ms. Ortigoza said grading, cleaning and sorting.

Ms. Hooper said doing a processing plant is pie in the sky sort of stuff. The cold storage is really needed. Maybe you could lease cold storage to the grocery stores. If there was enough there may be an opportunity to raise some revenue. Has there been any consideration of a kitchen.

Ms. Ortigoza said no.

Co-Chair Sundberg said we need to follow back up with Dragonstone Productions. They were talking about putting in a kitchen.

Ms. Roy said this is an optimal time to get with the Value Chain Coordinator with Farmers Marketing. This is what they are working on. We will get together and figure that out.

C. EDUCATION AND OUTREACH

Mr. McCarty said we had a meeting with Robert Eckert. We came out with three recommendations.

Ms. Enright said they include that we go to the Mayor and propose that if he is serious he should create a staff person or empower someone to coordinate nonprofits. Nonprofits are economic drivers. They would be tasked to do a pilot program connecting ending hunger with jobs to be inside an existing program or something new and also a public engagement process to educate people about hunger and that you can't separate that from poverty.

Mr. McCarty said also that they change the procurement policy from low bid to quality.

Mr. Roy said Robert is our presenter at our April meeting. Do you want to focus his presentation on the Council or open it up for others.

It was decided to focus on the Council and have him at their meeting. Anyone can come, but it will be focused on the Council and planning. It was also decided to have a four hour meeting with the first hour on Council business, two hours for Robert and the last hour dedicated to focusing the Council. Co-Chair Sundberg will provide lunch.

There was discussion around the radio program.

Co-Chair Sundberg asked Tracy and Pam to work together to set a time for Pam to be on the radio program after the Legislature to give an update.

D. STATE AND NATIONAL ISSUES

Ms. Roy handed out information regarding Farming and Ranching Day at the Legislature. She thanked everyone who participated in and helped with nominating farmers and our awards. Mr. Ballon was nominated. We did some training and we had the awards ceremony at the Capitol with the Lt. Governor. The Governor was there as well. She thanked Helen and Tracy for all their work.

Ms. Roy said the Farm Bill passed and we will be doing some education sessions around that.

Ms. Roy handed out information on the Council's priority legislation at the State Legislature and an almanac of contact information. She gave an update on the Legislation.

Co-Chair Sundberg urged everyone to use the materials and take time to contact their Legislators. He asked Ms. Roy to put together something that shows our priorities and email it to all the members so they can contact their Legislators.

E. GOVERNANCE COMMITTEE

Co-Chair Sundberg said we were hoping to support Caryn Grosse as a replacement on the Council for Sue as the City Liaison. That did not work out. We will carry on with that conservation to get a replacement. We will write a memo regarding the City Liaison and move quickly on that.

Co-Chair Perry said the contact for the City on the website would need to be Gino at this point

2. EXECUTIVE COMMITTEE

None.


3. ITEMS FROM THE CHAIR

Co-Chair Sundberg thanked Co-Chair Perry for her dedication and hard work.


There was a celebration for Sue.

J. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 11:00 am.



David Sundberg, Co-Chair



Elizabeth Martin, Stenographer