



# Agenda

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**Santa Fe Film and Digital Media Commission**

January 8, 2019

10:00 – 11:45 AM

Peralta Room, Convention Center, ground floor

Call to order, Deborah Potter, Commission Chair	10:00
Roll Call	10:01
Approval of Minutes and Agenda	10:02
Introduction of visitors	10:03
Update: Randy Randall, Tourism Santa Fe, <a href="mailto:rrandall@santafenm.gov">rrandall@santafenm.gov</a> , 955-6209	10:04
Update: Eric Witt, Executive Director, Santa Fe Film Office, <a href="mailto:ewitt@sffo.film">ewitt@sffo.film</a> , 986-6353	10:07
Update: Matt Brown, Director, Office of Economic Development, <a href="mailto:mpbrown@santafenm.gov">mpbrown@santafenm.gov</a> , 955-6915, re Tele-communications	10:17
Update, Midtown Campus: Commissioner Jim Gollin, Matt Brown, Eric Witt	10:22
Update, Santa Fe Media Network and Above-the-Line: Commissioner Lee Zlotoff	10:30
Report on Emerging Media Alliance working group: Commissioner Chris Jonas	10:35
Update on Legislature and possible State film industry programs, Eric Witt	10:45
What do you do, how we can help series: Descartes Labs	10:55
Goals and date for next meeting	11:20
Any other business or announcements	11:25
Questions from visitors	11:30
Adjourn	11:45

**Next meeting: February 5, 10:00 – 11:45 AM, Peralta Room, Convention Center**

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE: 12/21/2018**

**TIME: 9:31 AM**

**SUMMARY OF ACTION  
SANTA FE FILM AND DIGITAL MEDIA COMMISSION  
SANTA FE CONVENTION CENTER, PERALTA ROOM  
TUESDAY, JANUARY 8, 2019, 10:00 AM**

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<b>ANY OTHER BUSINESS OR ANNOUNCEMENTS</b>	<b>INFORMATION/DISCUSSION</b>	<b>13</b>
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**SANTA FE FILM AND DIGITAL MEDIA COMMISSION  
SANTA FE CONVENTION CENTER, PERALTA ROOM  
TUESDAY, JANUARY 8, 2019, 10:00 AM**

**1. CALL TO ORDER**

The meeting of the Santa Fe Film and Digital Media Commission was called to order by Deborah Potter, Chair, at 10:00 am on Tuesday, January 8, 2019, at the Convention Center, Peralta Room, Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

Deborah Potter, Chair  
James Lujan, Vice Chair  
Jacques Paisner  
Michael Becker  
David Aubrey  
Lee Zlotoff  
Adam Shaening-Pokrasso  
Chris Jonas  
Pamela Pierce  
Nani Rivera  
David Manzanares  
Anna Darrah, Alternate Commissioner  
Jilann Spitzmiller, Alternate Commissioner

**MEMBERS ABSENT**

Andrea Meditch, Excused  
Jim Gollin, Excused  
Kirk Ellis, Excused  
Elias Gallegos, Excused  
Frank Ragano, Excused  
Doug Acton, Excused

**OTHERS PRESENT**

Matt Brown, Economic Development  
Eric Witt, Santa Fe Film Office Director  
Randy Randall, Tourism Santa Fe  
Terry Last, Albuquerque Journal  
Noah Gollin, Guest  
Milton Riess, Santa Fe Community College

### **3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Commissioner Jonas, seconded by Commissioner Zlotoff, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

### **4. APPROVAL OF MINUTES**

**MOTION** A motion was made by Commissioner Paisner, seconded by Commissioner Aubrey to approve the minutes as presented.

**VOTE** The motion passed unanimously by voice vote.

### **5. INTRODUCTION OF VISITORS**

The visitors introduced themselves.

### **6. UPDATE RANDY RANDALL, TOURISM SANTA FE**

Mr. Randall reported that there is not a whole lot going on at the Airport. The cities highest ask at the Legislature this year is for \$14 million to reconfigure the existing Airport terminal to better handle the passengers outbound and inbound and to have the ability to handle two airplanes at the same time. There is a new nine passenger flight from Burbank to Albuquerque once a week. The cost is \$2,500 per person round trip.

Mr. Zlotoff mentioned that Governor Lujan Grisham made comments in her inaugural address that she would like to remove the cap and invest more into the film industry in New Mexico. It was the only economic development suggestion she made. She can't do a thing about it unless the Legislature can pass it. Having Brian Egoff come to the next Above The Line would be terrific. He would be a great one to have supporting this. He suggested paying off over three eyars. He was not sure the cap should be removed for motion pictures, but he supports removing the cap for any TV production. It is moving in the right direction.

Mr. Randall said the *Hey Santa Fe* project of the Santa Fe Network is a terrific thing. We can take a gamble on new things we need to do like this. Lastly we just got a new Best Of. We were noted as one of the top ten places to relocate if you want to start over. Cleveland is in there so it is a good group. We will take every one we can get. We would rather be on these lists than not.

Chair Potter said thank you Randy, for all you do.

Mr. Randall reported that tourism was great last year. The lodgers tax was up for the year over 10%. Film is a big help for us.

Chair Potter said Stuart said he is working hard on a flight from Burbank to Santa Fe.

Mr. Randall said he is, but not much can happen until we have the third party validation on it from the study.

Commissioner Zlotoff said he is curious about something. He read that now Air B and B has to contribute to the hotel tax. Is that correct.

Mr. Randall answered we have had a voluntary collection agreement in place with Air B and B for two years. Now we are collecting \$1.6 million from short term rentals. Air B and B is 50% of that. Senator Wirth has pre-filed Senate Bill 7 that suggests any community that collects lodgers tax can use 50% of the collections from short term rentals for affordable housing. The problem is if we don't market we can't keep hotels full. That costs us \$800,000 this would take that much money from us. The Lodgers Association feels all lodgers tax should be used to benefit the hotel industry. There will be opposition from the Hospitality Association as well. Clearly affordable housing needs a source of funding, but rather than use lodgers tax maybe we can get the State to enter into collections of GRT from people renting out short term rentals. That new revenue could be ear marked for affordable housing. That would be a better source. People renting short term rentals are supposed to be paying GRT. We don't know if they are or not. No one is enforcing the rules. We think that money could be dedicated to affordable housing. It would be almost \$1 million annually.

## **7. UPDATE ERIC WITT, SANTA FE FILM OFFICE**

Mr. Witt said he was asked to give a legislative update. There is not one at this point except to say there have been some stories in the press. The big issue at the Legislature is what we are going to do to fix the current program we have. Everyone is seeing the opportunity to grow the industry. The stars are aligned in a very fortuitous manner if we take advantage of it. For whatever reason there are some who are not so inclined to take advantage of the opportunities. Those who are in favor of it fortunately outweigh the nay sayers numerically right now. Don't underestimate the deserters. The administration and the new Governor has repeatedly said she is in favor of getting rid of the cap and paying what is owed. It is possible for us to get back to the leadership and program we used to have. We used to have the most aggressive and well funded film program in the United States. We were the envy of film makers around the country. That will be partly beyond what we need from the Legislature. This session will be crazy and a zoo. There are eight years of momentum that will blow up at the beginning of the session in a week. We have talked about this before that film is

important, but down the list behind health care, public safety and others. We will see what happens.

Alternate Commissioner Darrah asked isn't there a State assessment of the economic impact of film in the State that is amazing. One that proved what a difference it was making.

Mr. Witt said there have been two assessments done. One during the Richardson administration and one during the Martinez administration. The first one was done by Ernest and Young. Their assessment was criticized by the Martinez administration; however, they hired them again two years ago to do a study on the tax code. The first study came back showing a tremendous impact. Another firm did an assessment under former Governor Martinez and came back essentially with the exact same conclusion saying the industry is tremendously beneficial to the State.

Chair Potter said thank you.

## **8. UPDATE MATT BROWN, OFFICE OF ECONOMIC DEVELOPMENT**

Matt Brown said regarding telecommunications there is not much to report on that. We are working on the project to get free WiFi on the Plaza.

Mr. Randall said we are about 50% there. We are trying to get antennas in on each corner of the Plaza. Two have been installed so far. We are working on finding a location that has power and the acceptance of the owner. We would get 250 connections. The project is moving ahead.

Mr. Brown said that pilot and depending how that goes will help us decide on if we replicate it or extend it. The telecommunications strategy is within eyesight of being done. Sean Moody is the architect of that, but he has been working on Midtown since Matt O'Rielly's departure. There are two months left on his contract. It is in his contract to get it done. We are in the process of doing a job description for a full time Telecommunications Director for the City. Full time. Our goals and objectives are starting to be met.

## **9. UPDATE MIDTOWN CAMPUS UPDATE**

Mr. Brown said regarding Midtown there are two parts. Operations and redevelopment. On redevelopment we have finally been able to hire a Project Manager. We hired Daniel Hernandez who is wonderful and talented. He is in the process now of doing what is articulated in the Resolution. He is working on the governance plan for Midtown and drafting one or more RFPs to do development framework planning. We are in the early stages. The goal is to issue RFPs in the next several months.

Mr. Brown said on the operational side there are lots of problems. It is a challenging situation. One good thing is that we hired a security consultant. Now we have at least two people providing security 24/7. People are still getting in, but there have been no break-ins since they have been there. For sure there has been progress in addressing the security issues on the property. On the film leasing side it is fully occupied and more keep coming at us. It is very positive. We have proposals to secure more funding to maintain the facilities that will be presented at the mid-year review. Hopefully the Governing Body will approve it. It is a much larger obligation than we imagined. The snow is awesome, but it is not the friendliest thing at the campus. An example of that is burst pipes. Security first and now it is getting the facilities taken care of. Other things are in the works, but he can't disclose that right now.

Mr. Brown reported that the new Cabinet Secretary for Economic Development is Alicia Keyes. She was at the City of Albuquerque and led the Netflix effort. She is a former Disney executive. She is used to making deals. He and Eric have been talking to her. That is excellent for the City and the industry.

Commissioner Zlotoff asked is Daniel Hernandez the person we talk to if we want to use the equipment that is just sitting there.

Mr. Brown said it will be someone else. The management of the facility is moving over to Public Works. That transition will happen this week. If it is renting for movies and equipment that still goes to Sean Moody. There are ways to get to what you need.

Commissioner Zlotoff asked are their conversations with universities and schools happening or is that something you can't talk about.

Mr. Brown said number two.

Mr. Randall said our Film Commission Director, Deborah Garcia y Griego, is now the Cabinet Secretary for Cultural Affairs. She has a real desire to work more closely with Tourism and Film. She will be a friend in State government.

Mr. Brown said she is an awesome person. Smart and amazing.

Commissioner Jonas asked what is the process for replacing her.

Mr. Randall said he is meeting with the Mayor and the City Manager to see if we want to broaden into Cultural Affairs rather than just the Arts Commission. There is an opportunity to do that and make it even more valuable to the performing and visual arts community.

## **10. UPDATE SANTA FE MEDIA NETWORK AND ABOVE THE LINE**



Commissioner Zlotoff reported as most of you saw we applied for the OTAB grant and received \$35,000 to make *Hey Santa Fe*. We will start shooting the last two weeks in April. It will air from June 1<sup>st</sup> to the last two weeks in August. We have started developing lists of events and places we can shoot from. If any of you have thoughts about this and outstanding suggestions about how we can market it they are welcome.

Commissioner Zlotoff explained that *Hey Santa Fe* will be a five to six minute video on the first day of each month for June, July and August. There will be three hosts, Native American, Hispanic and Anglo, who represent people around Santa Fe. They will be telling people about what is happening around Santa Fe. The thinking was Tourism is interested in putting heads in beds. What Tourism is missing, in terms of an opportunity, is at the same time we encourage people to visit we can help people contemplate living here by saying look at all the amazing stuff that goes on here all the time and we love it. It will be aimed at a younger age level than usual. We want to get people interested and enthused about these characters. We need an infusion of young people here. First you create the perception and the perception becomes a reality.

Commissioner Pierce asked are they the same three hosts recurring.

Commissioner Zlotoff said yes, for a total of twelve pieces of content. We are casting for the three recurring roles now.

Chair Potter said thank you for all you doing. It is awesome.

Commissioner Zlotoff stated also there is going to be another Above The Line event. He is talking to the Hotel Santa Fe. We are looking at January 23rd or 24th. They are going to get back to him. As soon as he knows he will share the date with the Commission. The premise will be making the most of the coming wave such as the Netflix studio purchase and the new Governor saying we are going to eliminate the cap and put a lot more resources toward film making here. We would love for all of you to come. What can we say to those in power and what can we be doing between now and then as content centers to take the best advantage of the opportunities. He is going to see if we can get someone from the Legislature or the Film Office to come talk. The purpose is to build the Above The Line community.

Commissioner Pierce asked can we get a voice from Netflix.

Commissioner Zlotoff said he will try. He is working on getting someone here who oversees Netflix. They are production, not creative, but he is working on it.

Alternate Commissioner Darrah said she just found out that Alexandria, who won best short at Santa Fe University of Art and Design, graduated and is now working at Netflix in LA. Her short was *The River*.

## **11. REPORT ON EMERGING MEDIA ALLIANCE WORKING GROUP**

Commissioner Jonas said there is nothing new, we are meeting next week. Nothing new as of today. We will determine at next weeks meeting the direction we want to take. He will report on the meeting at our next meeting. The meeting is Friday the 18<sup>th</sup> at 9 am at the new Little Globe headquarters that we are sharing with Lightningwood at 2350 Fox Road, Suite 200. If we make a change he will notify everyone.

Chair Potter said thank you for all you doing.

## **12. UPDATE ON LEGISLATURE AND POSSIBLE STATE FILM INDUSTRY PROGRAMS**

Mr. Randall said they have not named a new Film Office Director yet. Nick has gone back to LA.

Alternate Commissioner Darrah said Rochelle is the interim Director right now. The staff is in tact. They are looking for a replacement for Nick.

Chair Potter asked who is looking and how are they looking.

Alternate Commissioner Darrah said it is a Governor appointment. They are taking applications right now.

Mr. Randall said he thinks it is in the Economic Development Department.

Commissioner Jonas said priorities will change and it is his presumption that it will have an impact on what we are doing and will interface statewide.

Commissioner Zlotoff said principally their job was to attract production here. Only nominally was it to promote production creation here. To what extent will they put funds and energy toward what is going on here. It is probably too soon for them to answer. There has to be a shift of thinking about if more New Mexico content gets a higher rebate. There are lots of different ways to do it. He is hoping to explore that at Above The Line. What are we going to do to build the infrastructure here.

Alternate Commissioner Darrah said in the last few years the Film Office had their budget slashed. They are not at any film festivals. There was a huge location expo with everybody and they were not there. As resources and leadership changes she is hoping that will change. If we want them to do something else we need to think that through.

Commissioner Zlotoff said he is hoping we can have specific things out of Above

The Line of what the Film Office can do to promote above the line in New Mexico.

Alternate Commissioner Darrah said once we come up with something we can work with them to accomplish that. She attended the New Mexico Film Expo, South by Southwest and AFM - The American Film Market and everyone was there but us.

Alternate Commissioner Darrah said local films do get breaks for productions under \$2 million. That is not advertised.

Commissioner Manzanares said for the shows that he brought here it is part of the process. It was not marketed to him as part of that. When we sit down that is what we talk about. They give the information to the producers. He was aware.

Alternate Commissioner Darrah said in the New Mexico communication world we did not see it in any marketing the Film Office put out.

Commissioner Zlotoff said if it is a New Mexico film production for instance and you want to go to investors and you don't know that if the production is under \$2 million you can get the rebate back within the two years that is not helpful.

Commissioner Jonas said for him this brings up a question about film making in New Mexico and the economic impact. There are two hemispheres. Below the line and big productions. There is economic impact. The question he always had is this concept that we all have and he holds dear of the necessity of us to have our own locally produced film making world. He always had a sense of how those two hemispheres work in terms of money. He would like to know to make a pitch to the Legislature about indigenous film making in New Mexico. As a Body if we are more capable of telling the story of our own impact we can help to make a pitch to the Legislature to support local film makers. He feels there is a necessity to begin to address that as a Body.

Commissioner Manzanares said a lot of the productions in the years he has been working they have not been coming to New Mexico for the stories. They may not be as interested in those. The rebate is good here and that is the draw then you get some connective tissue here. It is two different animals. The larger block busters. If we happen to come up with a New Mexico story that is great, but they may not be interested. If we want to do a local story locally that final product has to deliver showing investors they can get their money back.

Mr. Randall said the more we can get infrastructure developed here the more chance we have of keeping the film industry here. If the credit went away we lose the business. To the extent infrastructure gets developed it will help to keep it as a viable economy. There is a Legislator from Las Cruces who is attacking the economic story of films being produced in New Mexico. He says that they do not have anywhere near the impact as reported. We need to be quick with a story that his statements are not correct. We need expertise in front of the committees to give them the inside story.

You are people in the business who can talk to them about the value. You need to step up and do it if that message starts to come out.

Commissioner Zlotoff said he sees as an underlying issue that there are 17,500 people who earned their bachelors degrees here and left the state because obviously they could not find good jobs here. We don't have to produce New Mexico stories, but we need to have support to do local film making and create enough of a community where people want to move here or when graduating from the Community College can get jobs here.

Commissioner Manzanares said they left because of other opportunities that existed.

Commissioner Zlotoff said yes some of them, but we need to build something from inside to prevent that.

### **13. WHAT DO YOU DO, HOW CAN WE HELP DESCARTES LABS**

Chair Potter introduced former Mayor Javier Gonzales.

Mr. Gonzales said thank you, all of you, for the work you have done on this Commission to firmly establish the film industry in Santa Fe. You have all put in literally hundreds of hours from those earliest days to now and we are now continuously ranked that Santa Fe is a premier location for film. It is important that you continue to lend your voice to the Legislature. It is unfortunate that there are still those who do not see or feel that there is economic impact. Hopefully the new Governor can invest in film and remove the cap.

Mr. Gonzales said the Chair asked him to talk about Descartes Labs. It is one of the diverse industries the City has been able to attract. It is hard to understand what that means to our community. His job there is largely to figure out what the scientists are doing that can be applicable at a local level and why it is important to New Mexico.

Mr. Gonzales said he always thought when he was a young kid watching weather man Morgan how was he able to draw where the snow was coming in. He thought if he said it, it has to be true. Sometimes it was and sometimes it was not, but we relied on that for farmers in their planning. The scientists at Descartes Labs can, with their technology, tell how much of that snow will participate in the run off and how much goes into the ground. That is so important for farmers and water people. The satellites actually have the ability to develop heat island maps that measure what the temperature of a City is. We have put a lot of effort in the past years to build lots of concrete structures. That has elevated the temperature. We know to address climate change to cool a city is also to green it. Knowing where these heat islands are and you

can strategically implement resources to help people. That is coming out of scientists at Descartes Labs. Also as additional satellites become available the ability to detect methane down to very small levels is becoming a reality. When you see dialogue for more drill sites there is now a dialogue brought up about what the impact of that is. We have in the past allowed self reporting from the oil industry as to methane they are remitting. Very soon we will have the ability to measure the impact on communities of releasing methane without having to rely on self reporting. When cities want to be carbon neutral they have got to be able to monitor how much industries are emitting. Descartes Labs has that capability. It is a super exciting place. He is so happy to be in a place that addresses some of the issues he worked on as Mayor. We really have in Santa Fe and across New Mexico a real sense now that people who grew up here have a chance to stay here and thrive. With the work you are doing here and the work Descartes Labs and other private industry sectors are doing we are starting to change the mind set of young New Mexicans who get to see jobs like this and the movie industry and really believe they can have a good life and job here. He is a big fan of all of you. He is cheering all of you on.

Commissioner Jonas asked what was it about the environment of Santa Fe that attracted Descartes Labs. Will that attract other private business here. And how do we, as a town, make way for that opportunity in a way that does not make us into a Boulder and we lose some of what we love about this town.

Alternate Commissioner Spitzmiller and Commissioner Becker left the meeting.

Mr. Gonzales said Mark Johnson says he came here with the idea to spin the company out of Los Alamos Lab and spin out to the bay area. What he learned when he came here was our cultural vibrancy. You cannot replicate that and what it offers to human capital. They have used that to attract some of the best minds to come and work at Descartes Labs. It is a magnet and we have to look at it as more than just tourism, but a true part of our DNA that raised us above anywhere else as the best as far as cultural authenticity. People looking for places to work for growing careers they look for that to be a part of. We need to continue to be supportive of that and to magnify opportunities for the culture to survive. He says to every investor that this was absolutely the right decision to make. It is a great place to live. We need to get that story out a lot more.

Chair Potter asked the scientists, are they coming from other places to here.

Mr. Gonzales said two thirds moved in and one third grew up left and came back or grew up and stayed here. There are forty people cranking out work in a huge office space and that is taking the images from all the different satellites and that is exciting work. We have spent time with the Los Alamos Foundation to partner with them to work with kids to be a part of this.

Chair Potter asked how is it funded.

Mr. Gonzales said it is a regularly private funded company. Venture capitalists who believe they can earn a profit. In their mission it states to take care of the planet to ensure long term survivability of it.

Chair Potter thanked Mr. Gonzales and said this is the man who appointed us all. There was a standing ovation.

Mr. Gonzales left the meeting.

Alternate Commissioner Darrah said one of the statistics she heard when she was teaching at the Santa Fe University of Art and Design is that those teaching film within five years they are in film. Just listening to how they created an environment that makes people want to be a part of was great. Film has the same issue. How can we create some kind of return on investment from the State. We need to think a bit about the value of New Mexico stories in the market. Other countries put money in film makers hands because they will be enriched by their stories. We need to change the conversation.

Commissioner Zlotoff said he agrees.

Commissioner Manzanares said it is important to recognize how it is going to move and make any difference is by bringing in a level of professionalism. It is a profession and you need to be able to make a living to do it. Until we create something that is a driver like supporting producers then we can build something. When it is just grants, wonderful and developing talent, that is good, but we are likely to see people leave for opportunities. Maybe just raising the dialogue to a professional level would help people understand the profession.

Mr. Randall said he went through hotel school at Cornell which is known to be one of the top schools today. They told us less than 5% of us would end our careers in hotels. Most ended up in business. He is not surprised.

Mr. Manzanares said it starts with the story. The professionalism has to be first and foremost with the story. It is creating a story in any culture or state or country about the human experience. Without that story and the writers as professionals you can't sell the story. It needs to be relatable to the people on the network side. It does not have to be a cowboy or a Native American it could be a fisherman. The story we end up with might be bringing technical support to someone else's story. Professionalism needs to be brought to the story and writers.

Commissioner Zlotoff said he only has lived here for four years full time. It is his sense that this State has an inferiority complex. It is a two fold process. It is great to promote the State to others, but also we have to promote the State to the people in the State so they believe opportunities are here. It is a dual sided sales job. Tell the outside world how great we are, but we need to tell the people here how wonderful we

are.

Mr. Brown said he is not in the industry and does not know it like you do, but he thinks we need to think of New Mexico as a city not a state. We ave 2 million people spread around by distance. Do we imagine Cleveland people get together to say lets make Cleveland stories. He wonders sometimes if we get a bit stuck on our own broth of it. Is it really about telling New Mexico stories. Do LA film makers talk about lets tell LA stories. He grew up in LA. His dad was an actor. Are you circling around something and there is something else to circle around. Is film the medium to tell New Mexico stories. There are other mediums to tell relevant stories to New Mexicans. He just puts that out there.

Commissioner Rivera said she was wondering before Suzanne came in there was a loan program and she just learned all the loans were paid back. Has anyone here benefitted from that program.

Mr. Witt said that program is still on the books. The program has been inactive since 2006. The State Investment Board encouraged dormancy. Every dime of it was repaid. The loan requirements required that the loans be guarantee. The loan had to be guaranteed and of the money you got, up to \$15 million per film, 85% had to be spent in New Mexico. This was when the great recession hit. The permanent fund lost money. The only fund that did not lose money was the film loan program. 85% of the general fund is invested in outside the state and country

Commissioner Rivera asked would you like it to come back.

Mr. Witt said that is one option. Your Chair had a meeting with them to do just that.

Commissioner Jonas said talking about New Mexico stories the pertinent thing for economic development is the people. The past year and a half when he goes to New York or elsewhere to work he hears people talk about thinking of moving to Santa Fe. It seems like a trend in our country that part of the creative class of people are thinking of moving to places like Santa Fe. He is meeting young film makers 33 years old who have been here for two moths and asking me what to do. How does this work. They are struggling to find affordable housing. It is a very vibrant part of Santa Fe.

#### **14. GOALS AND DATE FOR NEXT MEETING**

Commissioner Paisner said continue this conversation and State film programs.

Commissioner Shaening-Pokrasso said open space for discussion. The more time we have to discuss things the more we can make some progress.

Commissioner Pierce said what happens on the Above The Line so a report from

that.

Mr. Aubrey said a discussion on what we can do to follow up with whatever comes out of that.

Chair Potter said she has invited two people to come and speak to us and she is waiting to hear from them.

## **15. ANY OTHER BUSINESS OR ANNOUNCEMENTS**

Commissioner Pierce said our Silver Bullet event is January 26<sup>th</sup> and is about actions matter and about protecting sacred lands in New Mexico. It is a kick off to fund our next documentary. Senator Mark Udall is a speaker and the moderator is Valarie Plame. The details are on our website. Buy tickets. She would love to see you there.

Mr. Aubrey said this past week Little Globe moved into our space on Fox Road and they are bringing new energy. There is some space there if people need it for meetings or small screenings. We welcome Chris and crew and look forward to where it goes.

Commissioner Pierce said it is our home away from home.

Commissioner Lujan said we have internship opportunities. We need job descriptions next week.

Commissioner Pierce said thanks to James we have a film maker from IAIA that will be filming the panel. Also students he recommended will be fielding questions to Valarie.

Commissioner Rivera said February is the Santa Fe Film Festival and Hall of Fame. It is February 13<sup>th</sup> to the 17<sup>th</sup>. Our lifetime achievement award will be going to Ed Asner. Film day at the Capital will be on Saturday, February 16<sup>th</sup> where we will recognize the anniversary of *Easy Rider*.

## **16. QUESTIONS FROM VISITORS**

None.


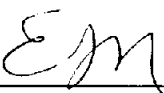
## **17. ADJOURN**

**MOTION** A motion was made by Commissioner Zlotoff, seconded by Commissioner Rivera, to adjourn the meeting.



**VOTE**        The motion passed unanimously by voice vote.

There being no further business before the Commission the meeting adjourned at 11:32 am.

  
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Deborah Potter, Chair  
\_\_\_\_\_  
Elizabeth Martin, Stenographer