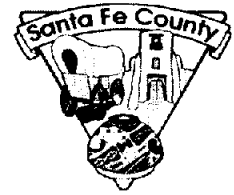




Agenda



Santa Fe City and County, Advisory Council on Food Policy
November 15, 2018, 9AM-11AM
Kitchen Angels Conference room
1222 Siler Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA-November 15,2018
Prioritization and Agenda Order- *5 minutes*
- D. APPROVAL OF MINUTES – October 25, 2018
- E. COMMUNICATIONS FROM THE FLOOR- *5 minutes*
- F. PRESENTATIONS: Anna Farrier, Executive Director, Cooking with kids;
“Food and Education in the Santa Fe Public Schools”. *25 minutes*
- G. Staff Communications *5 minutes*
- H. INITIATIVES AND ACTIONS *50 minutes*
- 2. Policy Committees
 - a. Food Production and Land Use Committee/Food Plan Committee (dual report)
 - i. Dual Committee updates; Meeting delayed until later in November.
 - b. Education and Outreach
 - i. Meeting updates.
 - ii. Council Commitment for monthly topics and communications – update.
 - c. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level/Federal funding for Senior Programs
 - iii. National Issues
 - d. Governance Committee
 - i. Updates: Council seats up for renewal or to be filled.
- 3. Executive Committee *5 minutes*
- 4. Items from the Chair *5 minutes*
- J. ITEMS FROM THE COUNCIL *5 minutes*
- K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: 11/07/2018

TIME: 10:17 AM

**SUMMARY OF ACTION
SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, NOVEMBER 15, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
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ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	1-2
APPROVAL OF MINUTES	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	INFORMATION/DISCUSSION	2
PRESENTATION ANNA FARRIER, EXECUTIVE DIRECTOR, COOKING WITH KIDS	INFORMATION/DISCUSSION	2-5
STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	5
<u>INITIATIVES AND ACTIONS</u>		
POLICY COMMITTEES	INFORMATION/DISCUSSION	5-8
EXECUTIVE COMMITTEE	INFORMATION/DISCUSSION	8
ITEMS FROM THE CHAIR	NONE	8
ITEMS FROM THE COUNCIL	NONE	8
ADJOURNMENT	ADJOURNED	9

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
1222 SILER ROAD
THURSDAY, NOVEMBER 15, 2018, 9:00 AM**

A. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:00 am on Thursday, November 15, 2018, at the Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT

David Sundberg, Co-Chair
Sue Perry, Co-Chair
Kierstan Pickens
Tony McCarty
Sherry Hooper
Tracey Enright
Carolina Flores
Patricia Boies
Gino Rinaldi
Emigdio Ballon
Mark Winne

MEMBERS ABSENT

Rebecca Baran-Rees, Excused
Erin Ortigoza, Excused

OTHERS PRESENT

Pam Roy, Farm To Table, Telephonically
Anna Farrier, Cooking with Kids
Shana Woodworth, Cooking with kids
Helen Henry, Farm To Table
Lori Moore
Liz Prait
Carl Boaz, for Elizabeth Martin

C. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Boies, seconded by Ms. Pickens, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

D. APPROVAL OF MINUTES OCTOBER 25, 2018

Co-Chair Sundberg said on page 4, the minutes refer to La Bajada Ranch, owned by the State, it is owned by the County.

Mr. McCarty said on page 3, he was not at the meeting.

Co-Chair Sundberg said he thought he was the one who spoke at that point rather than Tony.

MOTION A motion was made by Ms Hooper, seconded by Ms. Boies, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Liz Prait and Lori Moore introduced themselves.

Everyone around the table introduced themselves.

F. PRESENTATION ANNA FARRIER, EXECUTIVE DIRECTOR, COOKING WITH KIDS

Ms. Farrier introduced herself and said their mission is empowering and nourishing kids. Their 25th anniversary is coming up soon. This is the first year they have expanded into Espanola where there is a great need.

Ms. Farrier gave a presentation using power point and reviewing the organization's quarterly report.

Ms. Farrier said we serve 5,000 kids over the course of the school year. It is not an after school program, but is part of their day.

Ms. Farrier said we partner with LANL and have lots of volunteers. Last year we had over 1,200.

Ms. Farrier gave a power point presentation using the organizations annual report.

Ms. Woodworth introduced herself as the Food and Nutrition Coordinator with Cooking With kids.

Ms. Woodworth said she also works with procurement and local farmers to purchase local food. She brings the farmers into the classroom and the kids talk with them and learn where food comes from. She distributed a flyer that she has developed on the program.

Ms. Farrier said the procurement issue is a tough one. The District started with buying local carrots. The kids were used to seeing packaged baby carrots then we brought in farmers into the cafeteria with their carrots with tops on them and the kids were able to see what they look like in their total form and eat those carrots.

Ms. Woodworth said we have as part of our RFP document five questions such as "are you willing to participate in Cooking With Kids by participating in the classroom." The RFPs are selected on a points system. If they answer yes to these questions they receive more points.

Mr. Winne said tell me more about the procurement process.

Ms. Woodworth explained the process in more detail and that it is an equitable process. They receive more points if they are willing to participate, not more money.

Co-Chair Perry commented that she loved that they were discussing their processes. Procurement of local foods and organic farming is so important.

Mr. Rinaldi asked is it a myth or just a growing notion that there are Federal requirements such as storage around local farming and is there something in your RFP around food safety.

Ms. Woodworth said our RFP has several requirements around food safety. That is very important to us. Our farmers are smaller and not required to follow the Federal requirements in most instances. They do have to identify which of their fields the products come from so that if there was a recall we could tie back to the farmer.

Ms. Farrier said they are newly partnering with Presbyterian on the southside with a family kitchen and training opportunities. The cafeteria at Presbyterian is very nice and they are trying to make that a community place.

Ms. Boies said the community room and kitchen at Presbyterian is really an asset for that side of town. People need to know about that.

Ms. Farrier said professional chefs volunteer for Cooking with Kids and work with the kids, they help to modify menus and improve the taste of the food for the kids and work with us on the program. David Sundberg is one of our active volunteers. We are champions for the lunch ladies to make them feel they are part of the culinary community in Santa Fe as well.

Ms. Farrier said there is a program called Chefs for Change. Chef Martin of Restaurant Martin was chosen for the Chefs Boot Camp by the James Beard Foundation that help chefs become advocates for food policy. This one was focused on the Farm Bill. Chef Martin returned saying "How can I do more." That piece of it, the snap piece and farm bill piece, as chefs become more aware of those, like David who is very active, they have a voice and can make a difference in a different way.

Ms. Farrier said a couple of times a year we do festive things or fancy recipes with the kids that we send home with them. Right now we are doing tamales.

Ms. Woodworth said we changed our recipe some to include blue corn from Santa Ana pueblo. The kids helped shuck the corn and they loved that. All the corn and red chili is from local producers.

Co-Chair Sundberg said this program includes learning the country foods come from and about that country and the preparation of the food from the beginning of when it is taken from the field. The kids love to see him come in wearing his chef whites and he will bring something like an eggplant. Initially they say they would never eat that, but by the end of the class they are all eating it.

Mr. Winne said you mentioned the science aspect. Is that different from dietary science.

Ms. Farrier said we use cooking as an avenue of teaching some science such as the temperature it takes to boil water and things like that. Most of our cooking is vegetarian. We don't spend much time talking about traditional nutrition because that bores the kids.

Mr. Winne asked what about climate change and food issues around that. Do you incorporate much of that.

Ms. Farrier said not much. That would be more for middle schoolers. The cooking class is only two hours long

Mr. Rinaldi asked about their evaluation of the program internally.

Ms. Farrier said we do surveys and we do evaluate and look at our program and what works and what does not. We also have research and that is on our website which includes an overview of our evaluation piece. We would love to do a long term study if we had the money for that. We would like to track a child from this hands on experience to their 30s to see if this program helps them to continue to choose fresh foods and vegetable.

Co-Chair Sundberg thanked the presenters for coming and sharing with the Council.

Ms. Roy thanked Anna and Shana for being there today, their incredible work and creativity and for creating a richer environment around requirements. We are not siloed in the requirement work for farmers. Agriculture practices and getting food service workers out on the farm are key for us and several partners including the Department of Agriculture. Shauna is taking that an extra mile to inspire our kids. With the procurement, Betsy, who could not be there today, wanted to add that we have advocated for State funding to help incentivize local procurement. Betsy and her colleagues have spent over \$70,000 on local foods and vegetable this year. The funding was zeroed out last year by the administration. With the new administration we hope to get it back. In your packet is the advocacy statement for that program. There are a lot of layers that are building on this and a lot of that has to do with this Cooking With Kids program and all of you around the table.

G. STAFF COMMUNICATIONS

Ms. Roy informed the Council that the State Food Policy Council has been invited to give a brief presentation to the Water and Natural Resources Committee on the 29th of November from 12:30 to 1:30 at the State Capital. This is our third year of doing our annual reporting on-line. You should have, in your in boxes, the place to go so that you can add all your success for this year. We will also get information from other agencies as well to inform our Food Plan. You can enter the information on-line or there is the availability of a Word document for you use as well.

Ms. Henry said you should have received an email from us regarding the Farm to School awards. Nominations close this Friday. We are looking for nominations in seven categories. We would love to have everyone's input.

H. INITIATIVES AND ACTIONS

1. POLICY COMMITTEES

A. FOOD PRODUCTION AND LAND USE COMMITTEE/FOOD PLAN COMMITTEE

Co-Chair Sundberg said our next meeting for this Committee has been delayed to later in November.

Co-Chair Sundberg said after our joint meeting last month we got our letter off to the Mayor about childhood hunger. He, Pam and Sue met with Kyra Ochoa, the new Community Services Director, about the Mayor's request to us. She is charged up about working on that and feels a lot of work is siloed in the community and wants to take the lead in bringing the partnerships together. She is going to form a task force to work on this. We sent a memo to the Mayor with some of her verbiage included to let him know what had transpired. We want to be a partner, not the leader.

Co-Chair Perry said Kyra has a vision of having integration of services and communication between the organizations that contract with City. She is aware of who we are and how we can be of service. She sees us as a working partner in this new Division of Community Wellness that she wants to develop. In the Division of Community Wellness we would have two representatives on her Committee on Childhood Hunger. We have a much better connection with Community Services now.

Mr. Winne said that is the ideal outcome for this initiative.

Co-Chair Perry said yes, without us asking her to create a task force. It is a very positive outcome

Ms. Hooper said she also met with Kyra with Councilor Abeyta. He is with the Boys and Girls Clubs and will be a good advocate for all of us.

Co-Chair Sundberg gave the timeline for the production of the annual report. They will organize the report by going through the Food Plan.

Mr. Winne said some analysis or commentary in the report would be useful. The data is important, but an overview would help us identify gaps.

There was discussion around doing an Executive Summary.

Ms. Roy gave some instructions around using the site and inputting information.

B. EDUCATION AND OUTREACH

Mr. McCarty gave a report on who will be on the Richard Eeds show. He asked Gino if he will be on. Mr. Rinaldi agreed to do that.

There was discussion around having City Councilors or Legislators on the show.

Ms. Roy reported that Senator Stephanics will be on the show with her about the legislation they are working on.

Ms. Pickens said they would love to be on the show in April.

Co-Chair Perry presented a Resolution from the Santa Fe Public Schools that asks for funds for Safe Rides to School. They are asking for a letter of support. If we are going to do that we have to vote to do so and it was not noticed on the agenda so we are unable to do that today. Our next meeting would be too late for them. She had already posted the agenda when she got the request. Individually we are able to do letters of support. We are involved with this. If the funds are received the program will be housed in Parks and Recreation. She is involved with assisting Director Munoz in writing the outline for the program.

There was discussion around the ability to act on this item.

It was decided that it will need to be individual letters from the individual organizations. They will need the letters quickly.

Co-Chair Sundberg asked Pam to pull it all together and get a sample letter out to the Council members so we can do individual letters of support. He will email Pam with the information to go out to everyone. The letters will be needed before Thanksgiving.

Mr. Roy said she will do that.

C. STATE AND NATIONAL ISSUES

Ms. Enright reported that the senior bill passed both interim Committees it was heard in. She described the bills. There is some discussion about tying it somehow to a Hunger Task Force that was developed at the last session.

Ms. Pickens said she has numbers now about the Farmers Market nutrition programs. Our usage numbers are way down compared to last year. That is for the 12 week period of Mercado del Sol. We are doing a lot of analysis right now to get some sense of the customers going to the Market.

Ms. Roy said with the Bill Tracy spoke about it would double the amount of seniors who could participate in the programs. Great opportunities there for cross collaboration across agencies.

Mr. Winne said it would be interesting to look at the Farmers Market programs and look at the total value of incentives put out there and the redemption rate. If it is lower we might want to think about adjustments that could be made if that is possible. Putting more and more dollars out there may not be the answer. Maybe it could be

more targeted. Maybe not tie all the dollars to the Farmers Market and tie some to grocery stores.

Ms. Roy said there has been a report and some discussion around those issues. She is happy to circulate around the recent report. In New Mexico the grant does include specific grocery stores and road side stands.

Mr. Rinaldi said on the Bill there is a part he does not understand. It is the issue around the meal sites. Will there be allocations to the meal sites to buy more fruits and vegetables.

Ms. Roy said the language is a bit tricky. Because this would go through the WIC and Farmers nutrition Program they already have a preferred list of sites where seniors can purchase fresh foods and vegetables. That list has been approved by the Department of Health. For you and Theresa you could contract or bid or reach out to any of the farmers on that list to purchase items.

Mr. Rinaldi said it does not make sense from a program standpoint to involve DOH. They have not been involved in the past.

There was some discussion around that issue. (Unable to hear the tape in this section.)

Ms. Roy said she really appreciated Gino's point. This is a cross over program. This is our way in New Mexico to integrate the programs and do as much as we can.

Ms. Roy said in your packet is some information from the County regarding the Resolution the County passed in support of this program and our Bills.

D. GOVERNANCE COMMITTEE

Co-Chair Perry reminded everyone that we officially adjusted our meeting date for January 2019. Our first meeting of the year will be January 17th.

Co-Chair Perry said that the County is working on the open County seats on the Council.

3. EXECUTIVE COMMITTEE

Co-Chair Sundberg said our December meeting will be two days after Christmas. That is rough, but he would like to encourage as much participation as possible.

Co-Chair Perry thanked everyone for being at the meeting.

I. ITEMS FROM THE CHAIR

None.

I. ITEMS FROM THE COUNCIL

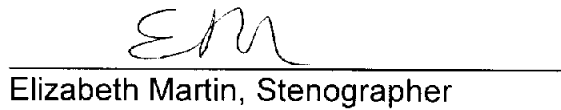
None.

J. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 10:55 am.



David Sundberg, Co-Chair



Elizabeth Martin, Stenographer