

# Agenda



### Santa Fe City and County, Advisory Council on Food Policy October 25, 2018 - 9AM-11AM

Kitchen Angels Conference room, 3221 Siler Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA- September 27,2018 Prioritization and Agenda Order-

5 minutes

- D. APPROVAL OF MINUTES August 23, 2018
- E. COMMUNICATIONS FROM THE FLOOR-

5 minutes

F. PRESENTATIONS: Lisa Randall, SFPS Sustainability Program Coordinator and Elena Kayak, SFPS Sustainability Program Specialist. Sustainability in the Santa Fe Public Schools

20 minutes

G. Staff Communications

5 minutes

H. INITIATIVES AND ACTIONS

50 minutes

- 2. Policy Committees
  - a. Food Production and Land Use Committee/Food Plan Committee (dual report)
    - i. Meeting updates: Dual report
    - ii. US Farm Bill Recommendations from SFFPC
    - iii. Memo to Mayor regarding request for an "end hunger in Santa Fe" Plan. Review final draft and vote to approve.
  - b. Education and Outreach
    - i. Meeting updates.
    - ii. Council Commitment for monthly topics and communications update.
  - State & National Issues
    - i. State Legislature updates
    - ii. Farm Bill update-effects on state and Federal level/Federal funding for Senior Programs
    - iii. National Issues
  - d. Governance Committee
    - i. Updates: Council seats up for renewal or to be filled.
    - ii. Brainstorm: Replacement for Mark Winne's seat which expires in January 2019.
- 3. Executive Committee

5 minutes

4. Items from the Chair

5 minutes

J. .ITEMS FROM THE COUNCIL

5 minutes

### K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: <u>10/17/2018</u>

TIME: 1:41 PM

# SUMMARY OF ACTION SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY KITCHEN ANGELS CONFERENCE ROOM 3221 SILER ROAD THURSDAY, OCTOBER 25, 2018, 9:00 AM

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### SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY KITCHEN ANGELS CONFERENCE ROOM 3221 SILER ROAD THURSDAY, OCTOBER 25, 2018, 9:00 AM

### 1. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:00 am on Thursday, October 25, 2018, at the Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, New Mexico.

### 2. ROLL CALL

### MEMBERS PRESENT

David Sundberg, Co-Chair

Sue Perry, Co-Chair

Kierstan Pickens

Rebecca Baran-Rees

Tony McCarty

Tracey Enright

Carolina Flores

Patricia Boies

Erin Ortigoza

Gino Rinaldi

### **MEMBERS ABSENT**

Sherry Hooper, Excused Mark Winne, Excused Emigdio Ballon, Excused

### OTHERS PRESENT

Pam Roy, Farm To Table
Helen Henry, Farm To Table
Seth Roffman, Green Fire Times
Lisa Randall, SFPS Sustainability Program Coordinator
Elena Kayak, SFPS Sustainability Program Specialist

### C. APPROVAL OF AGENDA

MOTION

A motion was made by Co-Chair Perry, seconded by Mr. McCarty, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

### D. APPROVAL OF MINUTES SEPTEMBER, 2018

Ms. Baran-Rees said there was a conversation about help with impact investment criteria.

MOTION A motion was made by Ms. Baran-Rees, seconded by Ms. Pickens, to approve the

minutes as amended.

**VOTE** The motion passed unanimously by voice vote.

### E. COMMUNICATIONS FROM THE FLOOR

Mr. Roffman, Green Fire Times, informed the Council about the October issue of the Green Fire Times and explained that they have reorganized their organization and will have a new General Manager in two weeks. They are looking for funding and always are looking for articles.

Co-Chair Sundberg thanked Mr. Roffman for all he does.

# F. PRESENTATIONS: SUSTAINABILITY IN THE SANTA FE PUBLIC SCHOOLS Lisa Randall, SFPS Sustainability Program Coordinator Elena Kyak, SFPS Sustainability Program Specialist

Co-Chair Sundberg thanked Ms. Randall for coming to the meeting today and said they are all very excited to hear about this program.

Ms. Randall introduced herself and Ms. Kyak. She thanked the Council for the work they do and for the opportunity to share and coordinate and collaborate with them.

Ms. Randall and Ms. Kyak reviewed the presentation that was included in the meeting packet including a new program they have started in the public schools.

There was some discussion around coordination with the County's Office of Sustainability.

Ms. Randall said they would be happy to work and strategize with the County in any way they can.

Co-Chair Sundberg asked as you were getting set up and now have proved yourselves for several years what tools do you have to get people engaged and also for enforcement.

Ms. Randall said that is the biggest challenge. The districts sustainability guide which really engages all the stakeholders and is now part of the newly approved districts strategic plan where we have goals for solar capacity and implementation that will be impactful because it is about policy and

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stakeholders are held accountable for success. So this is now a policy and we have metrics involved so we will be able to measure our success. We are so happy to have Ms. Kayak on staff. She is in there working with kids and staff. We have gotten so far not by carrying a stick, but by dangling a carrot. We have appealed to peoples understanding what they have to do every day and what is already on their plate and by sharing tools with staff and having fun. That is the game changer. We want everybody on board because it is the right thing to do.

Ms. Kyak said it is the children who are first involved. It is the adults we have to bring along. They are ready to do something.

Ms. Roy said Mayor Webber tasked the Council to consider what direction to take to deal with childhood hunger in Santa Fe. A task force is going to be formed. This would be a great connection for you to be involved when Mayor Webber gets that started.

Ms. Randall said we would be happy to be involved.

Ms. Roy said we also do an annual report and it will be online this year. Please do share information with us anywhere it would be appropriate in that report.

The question regarding background checks for volunteers at the schools was discussed.

Mr. McCarty asked with the money you are saving the schools are they reinvesting it back into the programs and schools.

Ms. Randall said the actual savings from utilities we put back into the budget to support people working. We also were able to secure a grant from the McCune Foundation.

Ms. Roy said we continue to work on New Mexico Grown for local foods in school meals and it has really grown. We will be working on Legislation this year for programs related to that and to a new program around experiential learning at the schools.

Ms. Baran-Rees asked where do you see stumbling blocks and where do you go from here.

Ms. Randall said with this being a department of one for so long this has been referred to as Lisa's program. It is really Santa Fe Public Schools program. This is a community program. The district sustainability guide will help with that and hold everyone accountable. The next hurdle will be bringing the experts and resources to each department to formulate goals and resources to achieve those goals and finding ways that our instructional days can be integrated with sustainability and how lifestyle impacts sustainability. We think they are next steps and not really hurdles.

Ms. Kyak said in November we are starting with a template provided by our legal deaprtments to connect through MPOs for relationships with entities like this.

Ms. Enright said your slides are awesome. She does social media for the Council and would like to

get with them later to possible use some of them on our site.

The Council thanked them for their information and presentation.

Following the presentation Mr. Roffman took photos of the Council in the lobby of Kitchen Angels for the Council website.

### G. STAFF COMMUNICATIONS

None.

### H. INITIATIVES AND ACTIONS

### 1. POLICY COMMITTEES

# A. FOOD PRODUCTION AND LAND USE COMMITTEE/FOOD PLAN COMMITTEE (DUAL REPORT)

Co-Chair Sundberg said they met as a dual committee with the idea that we had been having the same conversations around needs in the community and to bring in the idea to aggregate local food into one place especially around programs. We met with Tijender Ciano of Reunity Resources and with Carmen Rodriguez who is the Youthworks chef. Youthworks started out with kids who were struggling and needed life skills and job training. They receive City funding and in this program the kids are trained in culinary and food service skills. They are also doing catering through Youthworks. It seems that the people who see them do their work hire them. Food Depot is also working on a kitchen to do 700 meals a day for the schools. We talked at our last meeting about a contract out for bid through the public schools for an after school program for 1,100 meals a day. Youthworks is bidding on that. \$3.51 per meal is what is reimbursed. That is to include all costs. It can be subsidized. That brought us to the conversation of where are the needs. The raw figure of 10,000 meals a day was discussed.

Co-Chair Sundberg asked Mr. Rinaldi about the costs associated with senior center food and the need for additional meals.

Mr. Rinaldi asked is the intent to create a giant kitchen to feed everyone.

Co-Chair Sundberg said not everyone and not just one kitchen. Part of it is inventorying what is in existence now and asking if they had more staff or refrigeration and storage or other things they need what could they do. The second question is what do we need. The Mayor's question to us was how can we end child hunger. The third part is what does the capacity look like to meet the needs. The Mayor is asking about the City and we are looking at the County as well. Carmen expressed the need for more refrigeration capacity. They also need a bigger system for the delivery of meals.

Ms. Ortigoza talked about the fact that they are currently looking at how to use the La Bajada Ranch property that the City owns. There is infrastructure in place and it could help with meeting the needs

of the food community. They don't have a timeline in place. They have an agriculture lease that will hopefully be approved for about 300 acres. They are thinking about having a vineyard and are looking for other viable uses for the property. They see this as a kind of gateway that highlights ecotourism.

Ms. Roy asked if the Council could have a meeting out on the property. There is a structure there.

Ms. Ortigoza talked about where things are with the project and how they are thinking about the use of the property. They are looking at a coordinated approach to development and how this opportunity can work to alleviate hunger.

Ms. Roy said she would like to get out on the space and think about how it could be used and funding opportunities for projects there.

Ms. Roy mentioned the College of Art and Design and the possibilities and future of that space.

Co-Chair Perry said the new Asset Manager is Shawn Moody. He has stepped in for Matt O'Rielly.

Co-Chair Sundberg asked Mr. Rinaldi about the City programs and if there are additional needs there for seniors.

Mr. Rinaldi said we are meeting the current needs, but there is a need for more outreach. The demographics are changing so the need may change.

Ms. Boies talked about the County requirements which are age 60 and up and how seniors are served in terms of meals. She is not sure right now what the need is in the County.

Mr. Rinaldi said we serve breakfast and lunch and would like to do a pilot program serving dinner at the centers.

Ms. Boies said with our home delivered meals people often get more than one meal so that may be dinner.

Mr. Rinaldi said there are strict federal guidelines around serving meals. We do about 130,000 home delivered meals in a year and 70,000 other meals a year.

Co-Chair Sundberg asked is there a way to find out what the need is.

Mr. Rinaldi said we hold public hearings, but not everyone attends public hearings. It is difficult. Transportation is always an issue for people. People come in for the programs and we address their need for meals. He talks a lot with Theresa in the County. We have a grand vision, but we get stuck in the weeds. We provide about 40,000 transportation trips a year and have capacity for more.

Ms. Boies said we at the County do have a transportation program which could be more robust. We take them shopping and on errands. She does not know how many are transported to the centers.

Mr. Rinaldi said with GO bonds through the State we receive funds. We do not let other people use our kitchen. We have strict federal, State and AAA oversight. There is also an issue of quality versus quantity. The more meals you serve, the harder the quality is to maintain. The whole cost is about \$6.00 a meal and that does not include in-kind costs. We could do much more. The new generation of seniors is a different generation. The need is great, but this generation is not so much about joining things.

There was discussion around services provided by the City of Santa Fe and the City of Albuquerque.

Ms. Boies mentioned that the additional needs they are seeing are for other services.

Ms. Roy said she visited with Theresa about their conversations regarding the senior bill they are working on for the Legislature.

Co-Chair Sundberg said to wrap up we have a letter to the Mayor included in the packet. He would like the Council to review and approve it.

Ms. Boies mentioned that the letter talks about a list the Council has compiled of organizations and resources. That list is not included.

Co-Chair Sundberg said it is a broad sweep of everyone who deals with poverty and food. It is an accumulation of those organizations. He did not include that. The idea is to lob this back into the Mayor's court and that we are not capable of doing this and that it requires staff and funding. Our recommendation is a task force to work on this.

Ms. Boies said they will need staff and bodies actually working on this other than the volunteers on the task force.

Co-Chair Sundberg said our recommendation is that the Mayor's office hire someone to pull this together and develop a plan.

Co-Chair Perry said essentially we are making recommendations that this might be something that staff can work on and that staff could come under the Community Services umbrella. It was not our intent to include the list with the letter.

Ms. Roy said we are meeting with Kyra, who is the new Community Services Director, this afternoon and will bring her up to date on all of this.

Mr. Rinaldi asked why isn't the Council the task force.

Co-Chair Sundberg said we should be on the task force, but not be the entire task force. There is a need for others in the community and other areas of expertise on the task force.

Mr. Rinaldi said there are so many task forces and boards and commissions in existence now and

staff is stretched to work with those. You need to understand the funding issues around a task force and staffing.

There was discussion around the huge task that this project will be.

Ms. Boies suggested that the word "incoming" be stricken from the letter and substitute the word "new" for Kyra's title.

Ms. Boies asked do we have to deliver this letter today.

Co-Chair Sundberg said we would like to send the letter in conjunction with the meeting.

**MOTION** A motion was made by Ms. Ortigoza, seconded by Ms. Enright, to approve the letter as amended.

**VOTE** The motion passed unanimously by voice vote.

### B. EDUCATION AND OUTREACH

Ms. Enright reviewed the schedule and presentations for the Richard Eeds show.

### C. STATE AND NATIONAL ISSUES

Ms. Roy reported on the progress they have had with Representative Armstrong around Legislation that will support local produce in the Farmers Market nutrition program and doing a pilot project. We have met with Representative Armstrong, Senator Stephanics and legal council. This would double the program for senior services. They are hoping to introduce this at the HHS committee on November 8<sup>th</sup>.

Ms. Boies asked if the Legislation has been drafted.

Ms. Roy said it is in progress right now.

Ms. Roy talked about the NMFAPC meeting and hearing at the Legislature on October 31st. She also discussed the NM Grown program and the experiential education bill that would augment the NM Grown program. Representative Sweetser is the sponsor.

Ms. Pickens reported that they will hit the one million mark at the end of the year for the Double Up Food Bucks over the last 11 years.

### D. GOVERNANCE COMMITTEE

Co-Chair Perry thanked Erin and Patricia for putting the ad in for the County position to be filled on the Council. They already have two qualified applicants.

Ms. Boies asked Tony if he is going to reapply.

Mr. McCarty said yes, he would like to.

Ms. Boise informed him that he needs to send his paperwork in again for the position. Anyone who wants to be considered will have to submit the paperwork.

Co-Chair Perry mentioned that Lori Doron is interested in applying. She and David both need to apply as well.

### 2. EXECUTIVE COMMITTEE

Co-Chair Perry informed the Council members that they all need to submit their ethics forms.

### 3. ITEMS FROM THE CHAIR

None.

### I. ITEMS FROM THE COUNCIL

Ms. Roy asked if the Council would like Aspen Solutions to come back to assist with the information and structure they need for their annual report. There was agreement that they should return.

### K. ADJOURNMENT

There being no further information before the Council the meeting adjourned at 11:00 am.

David Sundberg, Co-Chair

Elizabeth Martin, Stenographer