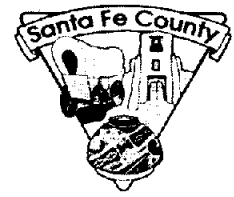




# Agenda



Santa Fe City and County, Advisory Council on Food Policy

September 27, 2018, 9AM-11AM

Kitchen Angels Conference room, 3221 Siler Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA- September 27,2018  
Prioritization and Agenda Order- 5 minutes
- D. APPROVAL OF MINUTES – August 23, 2018
- E. COMMUNICATIONS FROM THE FLOOR- 5 minutes
- F. PRESENTATIONS
- Beth Beloff, Santa Fe Sustainability Commission Chair: Report on Strategic Plan 30 minutes
- G. Staff Communications 5 minutes
- H. INITIATIVES AND ACTIONS 50 minutes
- 2. Policy Committees
  - a. Food Production and Land Use Committee
    - i. Meeting updates
    - ii. US Farm Bill Recommendations from SFFPC
  - b. Food Plan Committee
    - i. Updates:
    - ii. Memo to Mayor regarding request for a “end hunger in Santa Fe” Plan.  
Discussion and vote to approve.
  - c. Education and Outreach
    - i. Meeting updates.
    - ii. Council Commitment for monthly topics and communications – update.
  - d. State & National Issues
    - i. State Legislature updates
    - ii. Farm Bill update-effects on state and Federal level/Federal funding for Senior Programs
    - iii. National Issues
  - e. Governance Committee
    - i. Updates: City Manager Designate Seat
    - ii. Brainstorm: Replacement for Mark Winne’s seat which expires in January 2019.
- 3. Executive Committee 5 minutes
- 4. Items from the Chair 5 minutes
- J. ITEMS FROM THE COUNCIL 5 minutes
- K. ADJOURNMENT

*Persons with disabilities in need of accommodation contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day*

**RECEIVED AT THE CITY CLERK’S OFFICE**

**DATE: 09/11/2018**

**TIME: 12:56 PM**

**SUMMARY OF ACTION  
 SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY  
 KITCHEN ANGELS CONFERENCE ROOM  
 3221 SILER ROAD  
 THURSDAY, SEPTEMBER 27, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	2
APPROVAL OF AUGUST MINUTES	APPROVED	2
COMMUNICATION FROM THE PUBLIC	INFORMATION/DISCUSSION	2-3
PRESENTATION BETH BELOFF, SANTA FE SUSTAINABILITY COMMISSION CHAIR REPORT OF SUSTAINABILITY PLAN	INFORMATION/DISCUSSION	3-5
STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	5-6
 <u>INITIATIVES AND ACTIONS</u>		
 <u>POLICY COMMITTEES</u>		
FOOD PRODUCTION AND LAND USE COMMITTEE	INFORMATION/DISCUSSION	6-8
FOOD PLAN COMMITTEE	INFORMATION/DISCUSSION	8
EDUCATION AND OUTREACH COMMITTEE	INFORMATION/DISCUSSION	8-9
STATE AND NATIONAL ISSUES COMMITTEE	INFORMATION/DISCUSSION	9

<b>GOVERNANCE COMMITTEE</b>	<b>INFORMATION/DISCUSSION</b>	<b>9-10</b>
<b>EXECUTIVE COMMITTEE</b>	<b>NO REPORT</b>	<b>10</b>
<b>ITEMS FROM THE CHAIR</b>	<b>NONE</b>	<b>10</b>
<b>ITEMS FROM THE COUNCIL</b>	<b>NONE</b>	<b>10</b>
<b>ADJOURNMENT</b>	<b>ADJOURNED</b>	<b>10</b>

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY  
KITCHEN ANGELS CONFERENCE ROOM  
3221 SILER ROAD  
THURSDAY, SEPTEMBER 27, 2018, 9:00 AM**

**A. CALL TO ORDER**

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Co-Chair, at 9:07 am on Thursday, September 27, 2018, at the Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

David Sundberg, Co-Chair  
Sue Perry, Co-Chair  
Kierstan Pickens  
Sherry Hooper  
Rebecca Baran-Rees  
Tony McCarty  
Tracey Enright  
Carolina Flores

**MEMBERS ABSENT**

Patricia Boies, Excused  
Emigdio Ballon, Excused  
Mark Winne, Excused  
Erin Ortigoza, Excused  
Gino Rinaldi

**OTHERS PRESENT**

Pam Roy, Farm To Table  
Helen Henry, Farm To Table  
Beth Beloff, Chair, Santa Fe Sustainability Commission  
Lori Doron, member of the public  
Josh Norman, MoGro  
Tijender Ciano, Reunity Resources and member of the Santa Fe Sustainability  
Commission  
Elizabeth Martin, Stenographer

### **C. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Enright, seconded by Co-Chair Perry, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

### **D. APPROVAL OF AUGUST MINUTES**

Ms. Enright said on page 13 it should say "local farmer", remove the word "one".

**MOTION** A motion was made by Co-Chair Perry, seconded by Ms. Pickens, to approve the minutes as amended.

**VOTE** The motion passed unanimously by voice vote.

### **E. COMMUNICATION FROM THE PUBLIC**

The members of the Council and members of the public introduced themselves.

Ms. Pickens reported that a community kitchen, backed by George RR Martin, will be opening next year. Andrea Abedi is the chef and point person. She is interested in presenting to this group and hearing about needs.

Co-Chair Sundberg said we have been talking about community kitchens in the Food Plan Committee. Let's have her come to one of our meetings. Please coordinate that through Pam and him.

Ms. Hooper reported that the school district's 21<sup>st</sup> Century Program has let out and RFP to do after school meals at 14 schools. It requires over 1,000 meals a day. The compensation would be meal reimbursement through the CYFD program. The school district has no money for this RFP. It is a very expensive program. Meal reimbursement is \$3.00 a meal and that includes food, labor and delivery of the meals.

Co-Chair Sundberg asked Ms. Hooper to send him that information.

Ms. Roy suggested that the Council have the Food Plan and Food Production Committees meet together for the 3 subject matters we are working on right now which are overlapping. She will send out an email to coordinate that if a date can be determined.

Possible dates were discussed.

Co-Chair Sundberg said the joint meeting will be on October 11<sup>th</sup>, at 1:00 pm at the Food Depot.

Ms. Pickens said she will invite Andrea to that meeting.

Mr. Ciano said he was with Reunity Resources at the Santa Fe Community Farm. We have been collecting food waste from 25 schools and 30 other sites. We are making compost and using it on the farm to grow food and donate food to Feeding Santa Fe, the Food Depot and Youth Works. We are on target to donate 10,000 pounds of produce this year. Our goals are to help solve some of the food justice issues. We are looking forward to having a farm stand next season. We want to provide produce for low income people and keep up our donation efforts. In our strategic plan we list using best practices and efforts to operate and best serve the needs of the community. We would love to have input and feedback from all of you and we would like your support. Please come out and learn about farming. The public is invited as well.

Co-Chair Perry said we would be happy to have you at any of our meetings.

Ms. Roy asked are you all ramping up to do tractability management system for the farm.

Mr. Ciano said we would need help to implement that.

Ms. Pickens said we are doing food safety training in November. It is free and available to you.

**F. PRESENTATION**  
**BETH BELOFF, SANTA FE SUSTAINABILITY COMMISSION CHAIR**  
**REPORT OF SUSTAINABILITY PLAN**

Ms. Beloff gave an overview of the Plan.

Ms. Beloff said this Plan is a platform and a framework. There are 91 strategies. The heavy lift is the implementation. It is a living plan. Food security is under the quality of life section. Fundamental to the Plan is that there is a sustainability organization within City government. Implementation monitoring will be done by department and organization and the implementors. There will be regular progress reports to the Governing Body and an interactive website open to the public. There will be Dashboards for community conversations and coalition building. We are in the midst of building a coalition with other cities within New Mexico at a Mayoral level. Our mantra is "we can't do it alone." We must work effectively with the County, the public and private organizations and businesses.

Ms. Beloff reviewed the structure of the development of the Plan through working groups and the Plan organization.

Ms. Beloff said Pam Roy was very involved with our Food Security Working Group and we appreciated all of her knowledge and input.

Ms. Beloff reviewed the Draft Executive Summary, the food objectives and the food systems targets.

Ms. Beloff said the sustainability analysis is TBL + Carbon. The ranking of the strategies includes the relationship to carbon neutrality and the objectives.

Mr. Ciano said many of the strategies that ranked high are related to the work you are doing as a Council.

Ms. Beloff said as to implementation, we have one year priorities that include a budget and plan for those strategies that are near term. We will also start long term thinking for the strategies that have longer term implementation. There will be an Interdepartment Sustainability Task Force which will work together for implementation. Your work is critical to what we do. We are depending on you and other organizations.

Ms. Beloff stated that the plan is scheduled for presentation to the City Council on October 10<sup>th</sup>. Then the draft Plan will move through City Committees for an adoption of the Resolution in November or December. We want the City to promote the concepts and strategies and lead by example. There is also a regional perspective. We want to leverage existing efforts and best practices, intergrate the triple bottom line considerations and engage the community.

Mr. Ciano said you have here another resource that validates everything you are going for. Leverage this plan with your plan. He would like to volunteer to be a liaison between Council and the Commission.

Co-Chair Sundberg said we appreciate the time and thought in overlays and your pointing out that the Commission looks long term and the City looks more at what can we do right now. We are up against that as well. We need to get the slow work done at the same time as the low hanging fruit.

Ms. Beloff said as part of the ranking we added a practicality score and that had to do with time frame and resources. That was mediated through City staff. It defaulted to short term priorities where resources were in hand. It reinforced that the City is designed to think if they have resources in hand, do it and if not, don't. That needs to be mediated so we can start exploring and planning for longer term solutions.

Co-Chair Sundberg asked where did you come up with the carbon scores.

Ms. Beloff said those came from the consultant based on data on what strategies work to drive down carbon. They utilized a large body of research. She insisted on adding some things that could not be quantified today such as carbon in soil.

Ms. Roy said this is amazing. Your Commission worked for 3 years to come to this point. We had input as a Council and we appreciate that we have had a chance to do that. We have been discussing updating our Food Plan thinking about the cross over. Beth has been instrumental in helping with the Mayors Sustainability Committee as well. We are also looking at the local food economy initiatives and regional issues including reaching out to Mayor Keller and his Sustainability work which is in its infancy. This is something we can look toward in our long range planning as a Council. Some things will land on State and Federal policy. Water and how can we integrate more water conservation initiatives in our state water plans is part of it as well. Until we change the current water rights "use it or lose it" strategy we will have a harder time doing those kinds of things when it comes to agriculture in the State. This Plan and regional work will benefit that conversation in the future. That statute was put in place 100 years ago.

Ms. Beloff said the coalition we are building of Mayors is starting with renewable energy then moving to food policy and water issues. It will be an alliance of governments. So far we have the City of Santa Fe, Santa Fe County, the City of Albuquerque and Picurus Pueblo. We are working on and will also be adding the City of Las Cruces.

Ms. Roy said there are Food Policy Councils formed and forming around the State for structure and there is a statewide Food Policy Council.

Co-Chair Sundberg asked do you have the Resolution written for Councilors to sign on to.

Ms. Beloff said Shirlene Sitton is working with Jesse Guillen to write it. The Mayor will introduce it. Our hope is that many City Councilors will sign on to it. The biggest question will be financial impact. Many of the strategies are already in the budget. This needs to be part of future budget processes and capital improvement planning. The heavy work of figuring out cost is interdepartmental.

Co-Chair Perry said this is an amazing piece of work. It is a complex plan and you made it clear and understandable which is quite a feat. Job well done.

Co-Chair Sundberg said thank you.

Ms. Beloff left the meeting.

## **G. STAFF COMMUNICATIONS**



Staff communications were included in the Policy Committees section and throughout the meeting.

## **H. INITIATIVES AND ACTIONS**

### **1. POLICY COMMITTEES**

#### **A. FOOD PRODUCTION AND LAND USE COMMITTEE**

Ms. Pickens said we keep coming back to the supply versus demand conversation. We talked a lot about the kitchen. George RR Martin has drafted chef Andrea to develop a community kitchen at Dragonstone Studios. She met with them in terms of the Farmers Market. There is a need for this and emergency food services and the kitchen Sherry is doing. That is the big piece for us right now. We need to get her at the table to hear more about what they have in mind and for her to understand the bigger picture. They are talking about opening in the spring or summer of 2019. They are working now on getting through City codes and permits and the Environment Department. They will be trying to help entrepreneurs to develop products and recipes and they have longer range goals as well.

Co-Chair Sundberg said Lori sent out an interesting document from Portland. It was about commercial kitchens and their needs for packaging, canning and other efforts for production and the hurdles of those.

Ms. Baran-Rees said there is a ton of space where they are locating, but they are planning for a small area phased development. At Presbyterian they have a small household kitchen. She would like to see the Council discuss how we can facilitate the bigger things that are happening.

Ms. Hooper said Catalyst Kitchens is trying to support kitchens across the country. Feeding America co-hosted an educational session at a recent conference to talk about opportunities. These kitchens are doing all kinds of things to generate revenue to support them. We are renovating a kitchen at the former Kaune Elementary building with United Way. It will meet immediate needs. We will be able to produce 400 to 500 meals a day. We may get to 1,000 a day eventually.

Ms. Roy said for the Midtown Campus the potential idea of a for profit is essential. The 3 kitchens in Albuquerque are still looking for \$1 million, but they are open. If the Midtown Campus is an option there may be funding available from the State or Foundations. We need to look at all the pieces of the whole.

Ms. Baran-Rees said we need to talk about criteria relevant to all programs who need meals. Joohie Rand, who is in her office, can help with that. We could have her come to one of our meetings to discuss that.

Ms. Hooper said another benefit is the opportunity for job training. A lot of people at the conference were doing incredible things around job training.

Ms. Roy said at our next Council meeting we will have the Public School's Sustainability Plan presentation.

Ms. Flores said for most of the people she meets the biggest barrier is putting the meal together, the cooking part. There is a huge need for an educational kitchen to teach how to put together a healthy meal or the ability to buy a healthy meal already prepared.

Ms. Hooper said part of the project with United Way is to prepare nutritious meals to send home with the families to help prevent them from getting fast food.

Ms. Flores said her clients are working 2 jobs and do not have time for prep and cooking.

Co-Chair Sundberg asked are you thinking about having smaller locations they can access easier.

Ms. Baran-Rees said there are a lot of challenges to providing meals for families who are working 2 jobs. That process is not profitable.

Co-Chair Perry said it seems like the kitchen Sherry is doing might make it more cost effective.

Ms. Flores said there is a group of people who could afford \$5.00 to \$10.00 for a meal then there is a group of people who can't afford that, but a for profit can subsidize it, like health insurance.

Ms. Baran-Rees said if it is a mission driven effort from the kitchen with funding to make it affordable and the capitol investment is covered and labor is there it could work.

Ms. Roy reported that the Farm Bill has not passed and we are at a point where the budget needs to be reupped by September 30<sup>th</sup>. It looks like they are going to do that with some accommodations. There are some Federal programs that will be zeroed out until the new Farm Bill. There is a push to get in the Farm Bill by January. Much is predicated on the upcoming elections.

Ms. Hooper said we know tariffs have hurt farmers. The government is now throwing millions to farmers because they were hurt. As a result, the commodities program will be getting huge amounts of food. For example, we are going to get huge amounts of fresh milk. Cold storage is a big issue. She will keep everyone posted. Food banks are scrambling.

Ms. Roy said SNAP will continue on the same level of funding without the restrictions for now.

## **B. FOOD PLAN COMMITTEE**

Ms. Baran-Rees left the meeting.

Co-Chair Sundberg reported that the Committee met with the Mayor on Monday. It was a follow up from our previous meeting regarding local procurement for senior centers. We got his support to send a memo to Senior Services to look at that and to make a specific ask from him to work on it. We asked for current numbers from him for next year around the procurement issue. We were thrilled that he said "no problem, lets go". Then we let him know we are working on childhood hunger. The City just hired a new Community Services Director. We asked for a pause until we meet with her then we will get with her and present to him the data we have and a roadmap. We suggested that from his office a meeting should be pulled together to work on that effort. Our draft memo is in your packet. We would like feedback on the memo for our next meeting discussion.

Co-Chair Perry said the new Community Services Director worked under Patricia Boies on the County Plan. We are on track for the Food Plan Committee to meet with her during her first week.

Ms. Enright reported that they met on the senior statewide program legislation. the legislation will reinforce the State program that already exists for seniors. We learned more about the process and we will see how the Legislature runs with it.

Ms. Roy said it will be heard before a Legislative interim committee in October. Senator Stefanics and Representative Armstrong are sponsors. The idea is to add value to programs like the commodity food supplement program and food distribution on Indian Reservations. It will be adding funds and creating structures. The Department of Health is working on it.

## **C. EDUCATION AND OUTREACH COMMITTEE**

Ms. Enright thanked Kierstan for doing the Richard Eeds program this month. If anyone does any presentations send them to her and she will put them up on social media. Also send her any announcements or other information you want on social media.

Ms. Roy said she is doing the Eeds show on October 18<sup>th</sup> from 3:00 pm to 4:00 pm.

Ms. Henry said she talked to Seth Rothman at the *Green Fire Times*. They will feature articles from Council members and focus on food issue in the next issue. He is a wonderful photographer and is available to do a photo of our group at the next meeting.

Ms. Roy said Erin asked that she share the article she wrote for the *Green Fire Times* with the Council. The article was passed out.

Ms. Pickens said the notice to contribute articles comes out too late for *Green Fire Times*. We need more notice to be able to contribute.

Ms. Roy said Farm to Table volunteers to put that notice out. She thanked Helen for that effort.

#### **D. STATE AND NATIONAL ISSUES COMMITTEE**

Ms. Roy reported that she and Senior Services met with the Governor's Chief of Staff to request that \$50,000 be added to the \$200,000 recurring budget in Public Education for the New Mexico Grown Fruits and Vegetables School Program. We submitted a letter to the Legislative Finance Committee as well. We will be presenting to the Economic and Rural Development Legislative Committee on October 31<sup>st</sup> in the morning. Also there will be a New Mexico Food Council meeting that day at the Roundhouse. There will be discussion about additional legislation. There is a second bill we will introduce that day which is an educational bill for schools with an appropriation of \$150,000. The idea is to provide grant programs for schools to apply for school gardens and other educational programs such as farm and ranch, career development, farm to school and cooking initiatives.

#### **E. GOVERNANCE COMMITTEE**

Co-Chair Perry said it looks like Gino is too busy to be on this Council. She will ask him for a letter of resignation if he is too busy and will go from there.

Ms. Flores left the meeting.

Co-Chair Perry said Mark Winnie is resigning from his position on the Council at the end of the year. He will stay on until he is replaced. Please let her know of any recommendations you may have. We have talked about bringing a farmer to the table if you can think of any voices to represent that. She suggested the possibility of Mr. Ciano.

Co-Chair Sundberg said he will email him to see if he is interested.

Ms. Pickens said after the Food Forum we had we got names of people and recommendations for people to get involved with the Council and committees. Lets go

back to those lists.

**2. EXECUTIVE COMMITTEE**

No Report.

**3. ITEMS FROM THE CHAIR**

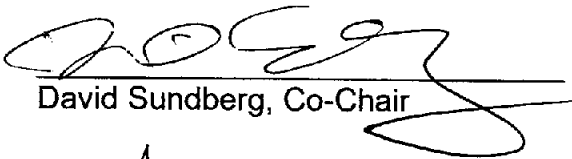
None.

**I. ITEMS FROM THE COUNCIL**


None.

**K. ADJOURNMENT**

There being no further business before the Council the meeting adjourned at 10:55 pm.



David Sundberg, Co-Chair



Elizabeth Martin, Stenographer