



Agenda

ARTS COMMISSION

Monday, August 13, 2018

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) July 9, 2018
5. Report of the Chair
6. Report of the Director
7. Updates and Reports
 - a) Art in Public Places
 - i. Art on Loan, "PoP" & "Tree of Knowledge," GVG Contemporary (Rod Lambert)
 - b) Culture Connects
 - i. Southside Summer (Debra Garcia y Griego)
8. Action Items
 - a) Request for approval of Community Arts Development program funding in the amount of \$30,000 total as follows: (Jackie Camborde)

<i>i.</i> ARTsmart	\$5,500
<i>ii.</i> Indigenous Solutions	\$4,250
<i>iii.</i> NDI New Mexico	\$5,250
<i>iv.</i> New Mexico School for the Arts	\$5,000
<i>v.</i> Santa Fe Children's Museum	\$5,250
<i>vi.</i> Santa Fe Symphony Orchestra	\$4,750
 - b) Request for Approval of Community Gallery exhibit themes for spring and summer 2019 (Rod Lambert)
 - i.* Silk Purse/Sow's Ear: The Art of Found Objects
 - ii.* Happy Little Clouds: Skyscapes of New Mexico
 - c) Request for Approval of \$100,000 of Lodgers' Tax for the Arts fund balance in support of TOURISM Santa Fe Gallery Initiative.
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 505-955-6520 at least five (5) working days prior to the meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: 8/7/18

TIME: 9:36 AM

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Cover Page		Page 0
Call to Order	Chair Chip Chippeaux called the meeting to order at 5:00 pm in the City Councilor’s Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda	<i>Ms. Hnasko moved to approve the agenda as presented, second by Ms. Trujillo-Martinez, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes – July 9, 2018 <i>Corrections: Page 6 - Name spelling: Mr. Hannah– Hanna</i>	<i>Ms. Ritch moved to approve the minutes of July 9, 2018 as amended, second by Mr. Hanna, motion carried by unanimous voice vote.</i>	Page 1
Report of the Chair	Informational	Page 1
Report of the Director	Included under updates	Page 1
1. Updates and Reports a) Art in Public Places b) Culture Connects	Informational	Page 2
ACTION ITEMS a) Request for Approval of Community Arts Development program funding in the amount of \$30,000.	<i>Ms. Ritch moved to approve the request for approval of Community Arts Development program funding in the amount of \$30,000 as indicated above for the 6 programs, Second by Ms. Perry, motion carried by roll call vote, 5 in the affirmative and 2 recused.</i> ARTsmart, \$5,500 Santa Fe Children's Museum, \$5,250 Indigenous Solutions, \$4,250 Santa Fe Symphony Orchestra, \$4,750 NDI New Mexico, \$5,250 New Mexico School for the Arts, \$5,000 Roll Call Vote: Chip Chippeaux, yes Kathlene Ritch, yes	Page 2-6

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<p>b) Request for approval of Community Gallery exhibit themes for spring and summer 2019.</p> <p>c) Request for approval of \$100,000 of Lodgers Tax for the Arts fund balance in support of Tourism Santa Fe Gallery Initiative</p>	<p>Exilda Trujillo-Martinez, yes Adelma Hnasko, yes Ashlyn Perry, yes</p> <p>Mr. Hanna recused him from the vote. Ms. Ortiz Pena recused herself from the vote.</p> <p><i>Ms. Perry moved to approve Community Gallery exhibit themes for spring and summer 2019, second by Ms. Ortiz Pena, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Hnasko moved to table the discussion until the Director from the Arts Commission can review the listed concerns, second by Ms. Ortiz Pena, motion carried by roll call vote of 6.</i></p> <p>Kathlene Ritch, Yes Exilda Trujillo-Martinez, Yes Adelma Hnasko, Yes Ashlyn Perry, Yes Mr. Hanna, Yes Ms. Ortiz Pena, Yes</p>	
<p>Adjournment and Signature Page</p>	<p><i>There being no further business to come before the Art Commission, Acting Chair called for adjournment at 5:48 pm</i></p>	<p>Page 7</p>

ARTS COMMISSION
Monday, August 13, 2018
City Councilor's Conference Room
5:00 PM – 5:40 PM

MINUTES

1. Call to Order

Chair, Chip Chippeaux, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

2. Roll Call

Present:

Chip Chippeaux, Chair
Kathlene Ritch
Exilda Trujillo-Martinez
Alex Hanna
Adelma Hnasko
Bernadette Ortiz-Pena
Ashlyn Perry

Not Present:

Brian Vallo

Staff Present:

Jackie Camborde, Program Planner, Arts Commission
Rod Lambert, Gallery

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda

Ms. Hnasko moved to approve the agenda as presented, second by Ms. Trujillo-Martinez, motion carried by unanimous voice vote.

4. Approval of Minutes – July 9, 2018

Corrections: Page 6 - Name spelling: Mr. ~~Hannah~~— Hanna

Ms. Ritch moved to approve the minutes of July 9, 2018 as amended, second by Mr. Hanna, motion carried by unanimous voice vote.

5. Report of the Chair

Chair would like to follow up on Mayor's Art Awards with the Mayor.
Ms. Camborde noted that they have received a great amount of applications. The new site is very

6. Report of Director

Report included under updates by Ms. Camborde.

7. Updates and Reports

a) Art in Public Places – Rod Lambert

Behind Matthew’s sculpture the landscaping hasn’t done well, there has been a loss of several trees. Two new art on loan pieces will be; “PoP” and “Tree of Knowledge” by GVG Contemporary. They will be on consignment and they will be for sale falling under the Gallery so they will be insured by the city. They will sit behind the big dog. Mr. Randall will handle the pouring of the concrete pads and the sculptures will be there for 3-years.

b) Culture Connects – Jackie Camborde

Southside summer is moving along; last movie night on August 3rd was rained out. We do have licensing for the full year and planning possibly for a movie “summer isn’t over”. There are two events, one is a movie Aventurera in conjunction with CCA, it will be in Spanish with English sub-titles along with a lot of activities and there will be a Chef talking about chocolates from Mexico. This will be on Friday, August 17th at sundown, no charge. The second is a back to school bash at Santa Fe Place Mall from 10 am to the evening in conjunction with the Kiwanis Club. Aspen Ballet Flamenco Company will be performing. We will be helping with events from noon to 6:00 pm. Brindle Foundation has gifted \$1500 for pre-school children’s books and they will be given out at this event. This is a great collaboration with Parks Department, organizations that are funded by the Arts Commission and other community organizations.

Ms. Perry stated that the Ads in the paper have been great. Ms. Camborde noted that when doing events with CCA and SFCC they help to boost posts as well as social media.

Ms. Hnasko also stated that this is a great opportunity to have this known to as many media sources as the result has been so positive and the collaboration. She also asked if we have numbers on those who are taking public transportation to these events. It would nice to have offers to ride the bus. Ms. Camborde said she does not have numbers from Transit. Mayor has been present at all events as well as City Councilors.

8. Action Items

a) Request for approval of Community Arts Development program funding in the amount of \$30,000 total as follows.

- i. ARTsmart, \$5,500
- ii. Indigenous Solutions, \$4,250
- iii. NDI New Mexico, \$5,250
- iv. New Mexico School for the Arts, \$5,000
- v. Santa Fe Children’s Museum, \$5,250
- vi. Santa Fe Symphony Orchestra, \$4,750

Meeting packet includes a summary of the 6 projects to be funded. This is the smallest group as they cannot be funded above \$6,000. It was interesting to see the shift of where some of the organizations applied for this program. This is the first year Indigenous Solutions will be funded.

Ms. Ritch moved to approve the request for approval of Community Arts Development program funding in the amount of \$30,000 as indicated above for the 6 programs, Second by Ms. Perry, motion carried by roll call vote, 5 in the affirmative and 2 recused.

ARTsmart, \$5,500	Santa Fe Children’s Museum, \$5,250
Indigenous Solutions, \$4,250	Santa Fe Symphony Orchestra, \$4,750
NDI New Mexico, \$5,250	New Mexico School for the Arts, \$5,000

Roll Call Vote:
Chip Chippeaux, yes
Kathlene Ritch, yes
Exilda Trujillo-Martinez, yes
Adelma Hnasko, yes
Ashlyn Perry, yes

Mr. Hanna recused him from the vote.
Ms. Ortiz Pena recused herself from the vote.

Mr. Hanna asked the Chair if the Arts Commission ever helps organizations in need. ArtSmart was affected by the recent storms and have over \$150,000 damage. NMSA lost their pianos, the ceiling collapsed. Ms. Camborde said that the city has applied for FEMA funding, there is going to be a gap between those who have insurance those who don't. Staff has attended in the Emergency Office of the City to discuss how we could make this work. The big question is, "can we use city funds to help individual businesses?" That is an issue. Other avenues are being reviewed to find other funding sources.

- b) Request for approval of Community Gallery exhibit themes for spring and summer 2019.
- i. Silk Purse/Sow's Ear: The Art of Found Objects - Spring
 - ii. Happy Little Clouds: Skyscapes of New Mexico – Summer

Mr. Lambert reported that there are great partnering opportunities for both programs. Artist emphasis will be open on Found Objects, not only recycled pieces. The call will follow after this meeting. These are themed exhibits.

Ms. Perry moved to approve Community Gallery exhibit themes for spring and summer 2019, second by Ms. Ortiz Pena, motion carried by unanimous voice vote.

- c) Request for approval of \$100,000 of Lodgers Tax for the Arts fund balance in support of Tourism Santa Fe Gallery Initiative.

The Chair and Ms. Garcia y Griego met with Mr. Randall and discussed the points in question.

- Since Lodger's Tax funds, our funding comes from Lodger's tax; we want to make sure we have a strong partnership component. *No problem with that, Mr. Randall indicated that was not an issue.*
- Suggestion of the social media component to be spent in part and/or in partnership with local vendors and partners. *Mr. Randall was OK with that.*
- Make sure we realign the Arts Commission fund purpose as per Lodger's Tax Ordinance in supporting non-profit art activities. *Mr. Randall intends to work in conjunction with non-profits to insure compliance.*
- As our broad based gallery interest/support citywide, not one specific geographic area, consider matching up to \$100,000 the Gallery contribution on a one-to-one basis. *If that is the intent, however he does not intend to use a matching contribution.*
- Since fund balances are being used one time as startup funds, what is the long-term funding strategy and program if approved successful. *Mr. Randall stated that one time use is the ordinance requirement, if the strategy is effective and if a decision was made to continue as a future specific budget item, it would be required to go through the necessary approvals. There would need to be a determination of where that budget item*

would be housed since there isn't a desire to reduce current non-profit allocations to fund future requirements pending.

The Chair noted a couple of comments regarding using fund balances; it has a series of follow up questions. Cash reserves can only be used one time and that is pretty clear. Secondly, we can expend the \$100,000 from the fund balance and still have 6-months operating cash on hand. What happens is that these grants comes from revenue projections, you have to determine if the revenue projections hit actual. If the fund balances have risen is because the projections have been conservative and the revenue has exceeded the projections so you have a build up over time; that is where it is coming from. Part of the issue is what happens if there is downturn and all of a sudden you are in a reverse situation so you are only going to have cash on hand so you don't have to go through and slash. That was the nature of that discussion. We have enough cash reserves after the \$100,000 for 6 months.

Ms. Ritchie asked if we are allowed to have a certain amount or more in fund balances or does it have to be used within a certain period?

The Chair said that it does not appear to be. There is a lot of discussion on what the fund balances are because the city is going through a big reconciliation process. Some of those fund balances are still being reviewed with the 6/30/18 FY end date. Although not exactly germane to this conversation it is an issue where what you are ultimately looking for is more up-to-date reporting certainly from our perspective. Ms. Trujillo-Martinez had asked about the fund balance. Arts Commission is looking for more up to date reporting moving forward. Ultimately this has to go to Council for approval and legal has reviewed. There are stipulations as noted above.

Ms. Hnasko: Are these stipulations in our part or suggestions on our part? Unlike how we fund in the Arts Commission all reimbursable it sounds to me like we are going to hand over \$100,000 knowing that we are going to be ok for 6 months with our own cash balances and I understand that Randy Randall is saying in good faith is going to find local partners for social media, in good faith he is going to look at the partnership piece, he wants to be as geographically diverse as possible. We aren't stipulating, it doesn't sound like it's a requirement; it is a strong suggestion if that. What if we give him the \$100,000 and realize that it has all gone to Boston and what do we do then, we don't have any leveraging ability.

Chair Chippeaux stated that we don't have any specific control. Ultimately this goes through the Council as we talked about and at the end of next year if it proves successful, it seems that a reasonable request would be to report back; tell me what happened, was it effective or not effective. That is a fair request back. As far as a recurring nature, we are in this situation. Having said all this, it is interesting; it is entrepreneurial yet is it a little bit of a faith jump. Yes it is. The Chair believes it is fairly an interesting thing and having an entrepreneurial component.

Ms. Ortiz-Trujillo asked how will this be measured, what is the outcome data?

Chair Chippeaux noted those are questions for the follow-up.

Ms. Ritchie stated that Shirley Thompson at last meeting mentioned that there was already a website that lists all of the galleries, something that Mr. Randall had said would be part of the packet. Is there a way to say that we used what we had in place and our money goes further somewhere else?

Chair Chippeaux stated that he didn't recall and he had opened up the website to review on his own, it is called Cultural Atlas.

Ms. Ritchie asked, "Am I right in thinking that Mr. Randall is going to go forward regardless of the decision made from this Commission?"

The Chair stated that Mr. Randall will find a way to fund it one way or another.

Ms. Ritchie stated that another option had been to match what the galleries come forward with.

Mr. Hanna asked if the \$100,000 is a match of tourism dollars, right?

Chair Chippeaux said that \$100,000 would have to come out of Tourism.

Mr. Hanna: \$100,000 we are calling a match to that?

The Chair said no, at one time we talked about galleries raising funds. We should ask Ms. Garcia y Griego about the amount that needs to be given. Mr. Randall wasn't positive about having a 1:1 match.

Ms. Ritchie said that Tourism Santa Fe is going to do this with \$100,000 and maybe \$50,000 from the galleries one way or the other. Mr. Randall is looking at the Arts Commission for the \$100,000 for the \$250,000 total.

Mr. Hanna stated that Mr. Randall is looking at the Arts Commission giving him \$100,000 to match his tourism amount but we really don't have to.

Chair Chippeaux stated we should not get in to numbers; we need to not cross the line on policy. We are not suggesting anything negative. We ask these questions in good faith and for the follow up we can ask for a report.

Ms. Ritchie said that her thought process is that matching grant seems to get people to come out more and Mr. Randall was hoping that the Galleries would even get up to \$100,000. But if they are hearing that the Arts Commission will match up to \$100,000 they might get more support from the galleries. It just isn't known if it is feasible.

Chair Chippeaux stated that Mr. Randall wasn't positive about having a 1:1 match; he said yes he would definitely push for support and he was going to go for it, it is in everyone's best interest if they are vested in the situation, but he did not want to do the match.

Ms. Ortiz Pena said she would like to know more when an answer to a question is there is no problem. How is it not a problem and what do you foresee to be a problem?

Chair Chippeaux stated that he indicated there was no issues and the second item about social media combined, he said he was ok with that. Those were the two.

Mr. Hanna stated if we could ask for an interim report and a final report. The Chair feels this is a fair request.

Ms. Ritchie said she knows that wording was important to assure that the non-profits were taken care of.

The Chair said that is stipulated. It has to go through all of the stipulations of legal and the City Council, which is the only way the response can be used.

Ms. Hnasko reiterated as Ms. Ortiz-Pena has said where he has answered that it won't be a problem. We could help him be more successful if he could be a little more specific. For example we said work in partnership with local media, what does that say? Could we say we would like at least one social media partner locally and geographic diversity, could we say we would like at least 3 areas of Santa Fe to be represented? To make him successful we need to be more specific in our request at the beginning.

Chair Chippeaux said we could certainly communicate that this is our intent, he doesn't believe he would get in to an amount of issues, at some point we are getting away from the policy related matters. We ask these questions in good faith, we are relying on his answer, as either part of the interim follow up that is a very legitimate question and he said he was going to do it and we will expect a report.

Ms. Hnasko said she wanted to support Ms. Ritchie's idea of maybe we don't commit to \$100,000. I do think we can show that we are partners and we want to work together within that entrepreneurial spirit, we appreciate that he has come back to the Arts Commission several times to talk and we have had recent floods, damage to instruments. We are in place to support the arts and cultural communities of Santa Fe and therefore we are going to give \$20,000 to work in partnership if there were a fund created by the Santa Fe Community Foundation, we in good faith are stepping up and saying we have found \$20,000 that we would give to that to be matched and meanwhile Mr. Randy Randall, we would like to give you \$80,000, thank you we can hardly wait to see what you are going to grow there. (This is just an example; it would go to other areas where there is a need).

Chair Chippeaux expressed his thanks to all and would like Debra Garcia y Griego to have an opportunity to review all of the comments and suggestions made at today's meeting.

Ms. Hnasko moved to table the discussion until the Director from the Arts Commission can review the listed concerns, second by Ms. Ortiz Pena, motion carried by roll call vote of 6.

Kathlene Ritch, Yes

Exilda Trujillo-Martinez, Yes

Adelma Hnasko, Yes

Ashlyn Perry, Yes

Mr. Hanna, Yes

Ms. Ortiz Pena, Yes

Chair provided staff direction on the following items:

1. Carve Out Opportunities: Funded Amount; if funded in part, what would that amount be, and if funded in total that would answer the stipulations as described or if it was funded in part at what level would that part be, and what issues would that create. If we funded in 2-part is there an opportunity to use the fund balance as a residual to a fund for an emergency (whatever you want to call it).

2. Interim and Final Report back to the Arts Commission

3. Timing

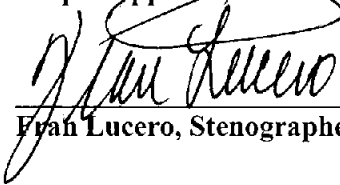
9. **Adjourn**

There being no further business to come before the Art Commission the Chair called for adjournment at 5:48 pm.

Signature:



Chip Chippeaux, Chair



Fran Lucero, Stenographer