



# Agenda

## SUSTAINABLE SANTA FE COMMISSION

July 18, 2018, 3:30 p.m., Councilors' Conference Room, First Floor, City Hall (200 Lincoln Ave.)

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES: June 27, 1018
- E. ACTION ITEMS REPORT
- F. PRESENTATION & DISCUSSION
  - 1. DISCUSSION: 25-Year Sustainability Plan, Current Plan Draft Content and Anticipated Next Steps for Completion.
- G. NEW BUSINESS
  - 1. Permanently change the monthly meeting date to the fourth Tuesday of each month at 3:30.
- H. ITEMS FROM THE COMMISSION
- I. ITEMS FROM STAFF
- J. ITEMS FROM THE FLOOR
- K. ITEMS FOR NEXT AGENDA
- L. ADJOURNMENT

**NEXT MEETING: August 15 or August 28 at Councilors' Conference Room, First Floor, City Hall (200 Lincoln Ave.)**

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: 7/13/18

TIME: 11:12AM

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**SUMMARY OF ACTION  
SUSTAINABLE SANTA FE COMMISSION  
CITY HALL - COUNCILORS CONFERENCE ROOM  
200 LINCOLN AVENUE  
WEDNESDAY, JULY 18, 2018, 3:30 PM**

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**NEXT MEETING**

**AUGUST 28, 2018**

**14**

**ADJOURNMENT**

**ADJOURNED**

**14**

**SUSTAINABLE SANTA FE COMMISSION  
CITY HALL - COUNCILORS CONFERENCE ROOM  
200 LINCOLN AVENUE  
WEDNESDAY, JULY 18, 2018, 3:30 PM**

**A. CALL TO ORDER**

The meeting of the Sustainable Santa Fe Commission was called to order by Beth Beloff, Chair, at 3:30 pm on Wednesday, July 18, 2018 in the Councilors Conference Room, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

**B. ROLL CALL**

**MEMBERS PRESENT**

Beth Beloff, Chair  
Kathy Holian, Vice Chair  
Mary Schruben  
Kimberly Griego-Kiel  
Bob Mang  
Dan Pava

**MEMBERS**

Robb Hirsch, Excused  
Luke Spangenburg, Excused  
Trejinder Ciano, Excused

**OTHERS PRESENT**

Shirlene Sitton, Director, Environmental Services, City of Santa Fe  
Caryn Grosse, City of Santa Fe, Water Conservation  
Jane Bias, SWMA  
Gary Payton  
Elizabeth Marin, Stenographer

**C. APPROVAL OF AGENDA**

**MOTION** A motion was made by Commissioner Mang, seconded by Commissioner Schruben, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

**D. APPROVAL OF MINUTES  
JUNE 27, 2018**

Ms. Sitton said the spelling of the consultant firm is Brendle. Her first name is spelled Shirlene. She did not replace Mr. Alejandro with the City, just as Staff Liaison.

**MOTION** A motion was made by Commissioner Schruben, seconded by Commissioner Griego-Kiel, to approve the minutes as amended.

**VOTE** The motion passed unanimously by voice vote.

**E. ACTION ITEMS REPORT**

Chair Beloff said Lisa Randall did send her a draft of the Sustainable Education Plan which she forwarded to everyone. Lisa would like comments.

Ms. Sitton said she spoke to Lisa and she would like comments to be sent directly to her. It needs to be on the agenda for official comments from the Commission. If the comments are individual and not official then send them to Lisa.

Chair Beloff encouraged everyone to look at it and comment if they want. We can add Lisa Randall to our speaker list as well.

Chair Beloff said the Commission has tentatively scheduled a public meeting for July 31<sup>st</sup> subject to change. We will have a meeting by phone with Brendle tomorrow. We have made some pretty big asks of them for changes.

Ms. Sitton said she is extending the contact time for the Mayor so he can do a through review.

Chair Beloff said Rob will work with the Verde Fund. Do we have a new write up and photos.

Ms. Sitton said yes.

Chair Beloff said leave on the list the Verde Fund sites and tour. Take off the last bullet. She spoke to a person named Bill Kipniss at Siemens and they are going to work on a variety of things. Leave in that Beth will follow up with Bill around legislative and administration actions on clean energy.

Chair Beloff said leave on the list the thank you to Water Conservation. She and Shirlene will talk about how to best forward that information. We will be receiving additional information on ranking from Brendle. We will be seeing a lot of the new materials later today. You did see the list of strategies explained. She sent them by

email. The tool has been revised. She and Shirlene will look at an interim meeting if necessary for the use of that tool.

## F. PRESENTATION AND DISCUSSION

### 1. **DISCUSSION: 25 YEAR SUSTAINABILITY PLAN, CURRENT PLAN DRAFT CONTENT AND ANTICIPATED NEXT STEPS FOR COMPLETION**

Chair Beloff said we are finalizing the plan. Brendle took the opportunity to change the vision and mission statement to make them more readable. She wants us to review those since we spent a lot of time wordsmithing this. In your packet are our original statements and edits from Brendle. She does not want to spend a lot of time on this because we have the prioritization of strategics to look at. She would like to get a read from you about which of the 2 you prefer.

Commissioner Holian said she is a member of the Santa Fe Conservation Trust and we just went through an exercise to do a vision and mission statement. It should be short and punchy. This is kind of long. She prefers the original one.

Commissioner Mang said he prefers the longer one. He agrees it takes more time for someone to read, but sustainability requires some commitment of vision and intelligence. This one more captures the spirit. It requires a whole different way of how we look at things as a society.

Commissioner Schruben said she has a problem with "to enhance social equity."

Commissioner Griego-Kiel said she agrees.

Chair Beloff said she agrees it should be a punchy, short important message. Take a stab at taking that second one and suggest a way to keep the spirit of that with a punchier message.

Commissioner Holian said she likes the first part of it. Envision a community. That gets across spirit.

Chair Beloff said she would like to take a vote of which one and she will take comments about changes.

**MOTION** A motion was made by Commissioner Griego-Kiel to approve the original vision statement.

The motion died for lack of a second.

**MOTION** A motion was made by Commissioner Mang, seconded by Commissioner Holian to use the long version of the vision.

**DISCUSSION** Commissioner Schruben said she would like to strike enhance and replace it with enhancing.

Commissioner Mang and Commissioner Holian agreed to the amendment to their motion.

Commissioner Pava said he thinks it should read as follows: We envision a thriving green City where climate impacts are neutralized, natural resources are abundant and clean and sustainability economic activity is generated while enhancing social equity.

Commissioner Mang said the word green has been analyzed. His sense is we want to lift people's attention to being more than a thing or a name, but more of a state of mind and the spirit of our community. It has to do with people, place and environment and the future. Can we use something other than green.

Commissioner Pava said you are right Bob. Leave the word out.

Commissioner Griego-Kiel said we do say what a thriving City is.

Ms. Sitton said we should be using term community rather than City since this is supposed to include the County as well.

Commissioner Pava asked will this be approved by the County Commission.

Chair Beloff said this is meant to be inclusive.

Commissioner Mang and Commissioner Holian agreed to remove the word green from the vision and their motion.

**VOTE** The motion passed unanimously by voice vote.

Chair Beloff said let's move to the mission

Commissioner Schruben asked is our mission only to establish the Plan or do we have an implementation responsibility beyond that.

Chair Beloff said we have in the Plan a recommendation for the Commission to be redefined around implementation. This is meant to be a living plan. The planning process will not end. It will continue.

Ms. Sitton said the mission is not about the Commission it is about making the Plan.

Chair Beloff said when we came up with the mission statement it was really about the planning process which was inclusive of working with the community to get them engaged when the Plan is completed. Without the Commission being inspired and unified around some of these ideas the Plan won't go very far. That is the underlying premise.

**MOTION** A motion was made by Commissioner Griego-Kiel, seconded by Commissioner Holian, to accept the Brendle statement striking everything after Santa Fe.

**DISCUSSION** Commissioner Mang said he likes the suggestion. He would like to put establish this Sustainability Plan as a living guide.

Commissioner Pava said this Commission does not have a mandate to establish anything.

Commissioner Griego-Kiel and Commissioner Holian accepted the amendment to their motion.

**VOTE** The motion passed unanimously by voice vote.

Chair Beloff said we have done a bit of wordsmithing on the objectives since the objectives are guiding the triple bottom line process. This information is in your packet and was shown as a video presentation for review, discussion and approval.

Commissioner Mang said he realizes you don't want wordsmithing; however, under building objectives the use of should be optimizing the use of.

Chair Beloff said you are right. You will see these in the next draft Plan.

Chair Beloff said in the acknowledgment section we will list Commissioners past and present and working group members and will send around to you so that you can check to make sure we are not missing anyone. City staff and the facilitators for the community conversations will be listed and there are others.

Commissioner Schruben asked what about the Climate Change Action Task Force and the previous 2008 Commission.

Chair Beloff said we will list the entity, but not the names of the members.

Commissioner Schruben said that is fine.



Chair Beloff said she thinks they are acknowledged in another area so either here or somewhere else in the document. Thank you, that is a good point. She will send around the list so you can look at it and see if anyone is missing. We want to be sure we capture the people involved.

Chair Beloff said the strategies are in your packet and projected here for you to see.

Chair Beloff said we are not going to go through all of these. The titles will be consistent with an action verb at the beginning. We will clarify what the asterisk means. It means also included in working group priorities. We will include a footnote to that effect.

Chair Beloff said she would like to focus our attention on the handout you have. We went through the exercise of stepping back and asking the question of what are the most important recommendations and of those, what would we consider to be priority recommendations. She took a first stab at doing that using the general criteria of impacts on our goals and objectives and looking at how centergistic these are within the triple bottom line. She did not consider time lines because there are some strategies that are important in the long term.

Chair Beloff said she would love to see if you feel these priority strategics meet those criteria or is there is something obvious to you that is missing. She walked the Commission through the listing.

Commissioner Holian asked on the first point about different organizations to be established are you going to say what each of their roles would be and how they interact with each other.

Chair Beloff said that is the implementation piece.

Commissioner Holian asked so are each of these defined in the document.

Chair Beloff said yes they are.

Chair Beloff said what Brendle did, as we discussed at the last meeting, was with the intention of it being a tool. We stepped back to look at what our priorities are and that is where this document came from.

Ms. Sitton said the tool is set up to be useful going into the future. We did pay them to do an analysis which they are experts on. Their scoring is informational and integral throughout the Plan. They replaced the priority section with priority ideas from the Commission. There were the strategies that matched the main themes in the Plan. Chose some of your top ones for inclusion in the first section.

Chair Beloff said we might want to pull up our priorities from earlier in the discussions.

Commissioner Griego-Kiel said her concern is all of us are going to have a different idea of which strategies should be at the top depending on our perspective.

Chair Beloff said we are looking at 10 to 12 items to pull out.

Commissioner Griego-Kiel said it is difficult to choose.

Chair Beloff reviewed the strategies.

Commissioner Mang said with both these lists it seems to him that it might be good to have the template of what Brendle offered in terms of looking at how to prioritize, but leave it blank. He thinks as we see what things are possible to develop we then look to the organizations to design ways to relate various activities and they could be priorities. Leaving it with a matrix of what has to be taken into account, but have the report gather community participation rather than us deciding priorities. Let the sustainability organizations design a way to decide on priorities.

Chair Beloff said we have had 4 Commission conversations and some of these have been enforced in those community conversations. Also we have engaged quite a lot of people from the working groups and the community.

Commissioner Mang said he is trying to say if you look at the criteria for selection and the centergy between the triple bottom line categories and the work, that needs to be done based on where is the energy going to come from. If the building industry and the economic development groups and the environmental groups are working on materials they need to get together and that becomes much more of a significant effect rather than us doing it.

Chair Beloff said she would like follow up with a different way to present a Plan without themes that emerged from the planning process so you can cut through it. The Plan itself should demonstrate those centergies that work with the themes. In the same way the matrix Brendle did in showing how the themes worked across the board.

Commissioner Mang said let the people who are doing this decide the priorities. One of the problems of working with a list is you create a linear trajectory and that is not something you can just put on paper. You could take those themes and map them.

Chair Beloff said that is what the map/matrix that Brendle did is for.

Commissioner Schruben said she likes the matrix better because it allows the community to see where they best fit into the process.

Chair Beloff said the process will be a continuing dialogue. This Plan we present is intended to be a summary of the work we have done and the conclusions we have come to. The implementation piece continues to revise and refine and get much more engagement from the community as to a priorities shift. There is a need to summarize where we have come and where we are going. We have a variety of methods for showing that. We will have the heat map to show how the system works. In the interest of answering the questions of what the Governing Body has been asking throughout the work where do you see the themes. There needs to be an answer to that.

Commissioner Schruben said that is a list, but arrayed as a graphic

Ms. Sitton said this is a tiny part of the Plan. There are graphics throughout the Plan. The point of this is to solve a specific problem. This is in the introduction section of the Plan. In this introduction we can replace the priority themes. Her preference is to leave it as is.

Chair Beloff said she went back particularly after there were lots of questions about what Brendle came up with. She looked at it in terms of what would she lift up and from our discussions what appeared to be priorities. She thought this would be of value so that we were sure we were capturing the important things. She reviewed the priorities.

Ms. Bias said looking at this list and hearing the ongoing conversation about community and involvement and a living document it would it be helpful to have a section that looks into why the action items from the previous plan did not come to fruition.

Chair Beloff said we started with a look at that plan. One of the key recommendations from that plan was to create a sustainability office. That never happened. This Commission operated before Shirlene came along with a very part time liaison and limited resources. She appreciates the comments, but those have been well covered.

Ms. Bias said we run the risk of having the same outcomes unless we address the questions of why and how.

Chair Beloff said in the interest of time we are days away from completing this document and it has been in consideration for a long time. She appreciates the comments, but that is a distraction right now. Thank you for your thoughts.

Chair Beloff said she thinks if we can look at the listing and see if there is anything glaringly missing. The only thing she sees in empowering the next generation, is she would like to empower the community, especially the next generation. We say this in an earlier rendition of the Plan.

Commissioner Mang asked what is development/redevelopment in a more sustainable way.

Chair Beloff said infill, community cohesion, consideration of more ecology planning. Many of the elements imbedded in the Midtown planning.

Commissioner Mang said to him it is more of a bigger umbrella. He is trying to create a framework in his mind of how someone would take that and bring energy to it where everyone sees their part in it and they all are working together. This is endemic to a lot of government and corporate entities to get people focused energetically on something and they hinder others who are working on an issue. How do people working on one issue interrelate with someone working on another issue.

Ms. Sitton said that is much of what the heat maps address.

Commissioner Schruben said the thing she is concerned about is same one. It should say development/redevelopment in a more sustainable way.

Chair Beloff said ensuring development/redevelopment in a more sustainable way.

Chair Beloff said maybe what this requires is some explanation in this section following this saying these are all interrelated. Maybe a paragraph that follows that talks about how the Plan that will show the interrelationships.

Commissioner Mang said he likes where you are going with that. Maybe it should be at the end. Incorporate how people can see themselves fitting into this and how we begin to shift as a community working together rather than in little silos. It should be kind of what is the path forward and setting a mind set of how people can be involved. That kind of direction would satisfy this issue. What he wants to get away from is that City Council wants answers as to what to do. He wants to get away from that and into how people think.

Chair Beloff said the Executive Summary would be a terrific place to summarize this with those thoughts about the path forward and how the plan and methodologies imbedded in it are deigned to break apart those silos and the thinking of looking for simple answers.

Commissioner Mang said the 3 things we talked about in May be the visual of how to think of it.

Chair Beloff said these points have come up over and over again. How things and systems are interrelated and work together.

Chair Beloff said thank you. She hopes when you see how this Plan has evolved

you will see there are many ways we are trying to break this down. It was the recommendation initially that when we divided up things by working groups that we would perpetuate the silos, but we have addressed that.

Commissioner Pava said something embedded in there about global, something about the first one on the list. It is about coordination. Is there some way to talk about how City Departments do not coordinate with each other. A centering in the way the City Departments and City workers think.

Commissioner Mang said that it is the integration of the City's responsibilities in various departments.

Chair Beloff said that would go to the Sustainability Council that would ensure that intercoordination.

Commissioner Holian said that is the City Manager's responsibility to make sure the different departments are working together effectively.

Commissioner Mang said add City Government accountability, leadership and interdepartmental integration to the first one.

Commissioner Holian said one thing she is concerned about is where the resources are going to come from for these initiatives. Unless we have the resources, both human and monetary, they will not get done.

Chair Beloff said as the Mayor pointed out many times looking at the CIP plan as one piece and how the City is spending money and how through coordination of some plans items are funded is part of the Plan.

Commissioner Schruben said the CIP was an attempt to reign in other problems. It is not a solution to all ills. It is only a tool. Until the departments get together and coordinate it does not work

Chair Beloff said to address Commissioner Holian's issue it is about a commitment on the part of funds from the City.

Commissioner Mang said if we look at affordable housing for the workforce we would be moving 8,000 families back into the City. We are paying them and they are spending their money elsewhere. That creates more revenue for the City. It is looking more holistically at the issues. Every one of these strategics has the potential to get the money.

Commissioner Holian said that is a good point to make to the Councilors. They will ask that question.

Chair Beloff said in order to really execute on this Plan we need to bring together public, private and philanthropic processes. It is not just about re-appropriating monies that were already here. Looking at City organization and structure how do you build a team without necessarily adding to human resources or having to work 24 hours a day. Part of it is inspiring financial actors to come up with the right set of ideas to inspire more creative thinking. Our Mayor knows how to do that. There is a commitment to resources, but looking at a variety of ways to obtain them without just increasing budgets.

Chair Beloff said she and the City pushed so hard for a Sustainability Authority. Combining forces, saving money and generating money. It is in implementation.

Commissioner Mang said going back to the path forward the idea is that these are the things we would want the future work to develop and work on.

Chair Beloff said thank you. She is under pressure to move this forward. This has been a good discussion. These comments and ideas will get captured at least in the Executive Summary.

## **G. NEW BUSINESS**

### **1. PERMANENTLY CHANGE THE MONTHLY DATE TO THE FOURTH TUESDAY OF EACH MONTH AT 3:30 PM.**

Chair Beloff said we would like to permanently change the monthly meeting date to the fourth Tuesday of each month at 3:30 pm. It will remain a 2 hour meeting.

**MOTION** A motion was made by Commissioner Schruben, seconded by Commissioner Holian, to approve the meeting date change.

**VOTE** The motion passed unanimously by voice vote.

Ms. Sitton said our next meeting will be on August 28<sup>th</sup>.

Councilor Holian asked when will the Plan be presented to City Council

Chair Beloff said on July 31st we are hoping to have a public meeting. The Mayor is wanting to consider how he would like to see this roll out and we are working with Brendle to make sure we will be finished. It will be the end of this month or mid August for the public meeting. It will be a discussion with the Mayor.

Ms. Sitton said by end of his week we will have a pretty good draft Plan.

## H. ITEMS FROM THE COMMISSION

None.

## I. ITEMS FROM STAFF

Ms. Sitton said she wants to thank you all for working on this for a long time. This Plan is going to be finished. She acknowledges that here will be pieces of the Plan that each individual person here wished would look different. We have tried to bend over backwards, and so has Brendle, to incorporate all the comments brought up at the last meeting. They are adding a new carbon section. You will not have a chance to comment on that part. The more you keep asking for changes the more we are pushing the deadline. It has come to a point where that is the way it is. She respectfully asks you to be happy. We have a tendency to zero in on one thing. This is a gigantic undertaking. The Plan is not a dictator, it just sets the stage. Some issues and program are near completion anyway. Some things show in the analysis that they are a priority. Staff is already working on some of these things. You cannot control the giant octopus of City government. She is asking you to be happy and advocate for the Plan and to not focus on things you wish were different. She wants to remind everyone that this is a giant accomplishment. She has learned a lot from each and every one of you. You all have great wisdom. This Plan, by and large, reflects what you as a Commission have identified. Staff is excited to get started on this phase. Thank you for all your work and she encourages you to be proud of it.

Everyone thanked Ms. Sitton as well.

Commissioner Holian said she wants to thank our Chair for all the work she has done. She is very impressed with how comprehensive the Plan is. She is hoping that at some point, and she is fairly confident the City Council will adopt this Plan, that someone from the City can go make a presentation to the County Commission to bring them in and be a part of it. For it to be successful it is best if they are a part of it.

Chair Beloff said she very much agrees. We will have a presentation that can readily be taken to the County Commission.

Commissioner Holian said then the County Commission can pass a Resolution supporting the Plan. She can talk to the Commission when the time is right.

## J. ITEMS FROM THE FLOOR

Mr. Payton said knowing the July 31st date is changeable what is the mechanism of how that notification will happen.

Ms. Sitton said we are working on that with Brendle and the Mayor.

Chair Beloff said the public has to be notified 10 days ahead of the public meeting.

Ms. Sitton said when she mentioned staying on track she really means with Brendle. We will talk with them tomorrow about a facilitated recommendation.

Commissioner Schruben asked if it is going to be presented to the Mayor and the Mayor is going to make the public announcement that comes out of his office.

Chair Beloff said she will keep Mr. Payton on the list for notification.

Mr. Payton said while not a formal presentation you have the opportunity to informally invite County staff to the formal roll out.

Chair Beloff said they have been involved for sure.

Commissioner Pava said he wanted to thank staff for herding us cats.

Chair Beloff said Shirlene has been a great partner in this. She will be a central player in the organization that goes forward.

Ms. Sitton said she has been talking to HR about a job description.

Commissioner Schruben asked we will have the final by our next meeting

Chair Beloff said yes, for sure. We talked about having a facilitated session with Brendle.

Ms. Sitton said she has talked to them about a possible facilitated session with the Commission and staff. We are working on that and think we will get something.

Commissioner Schruben said she wants to make sure this gets permanently loaded into some section of the City website so people can go there and see it.

Chair Beloff said that will be in the implementation section. It will be on the website.

Commissioner Schruben said it has to be accessible on the employee's side so they can get training on it as well as see where they fit into the Plan.

Ms. Sitton said it will be the staff's plan.

Commissioner Pava said you have a new department head that will be very involved.



Chair Beloff said we will include them in the facilitated session

**K. ITEMS FOR NEXT AGENDA**

This was discussed earlier in the meeting.

**L. NEXT MEETING**

August, 28, 2018

**M. ADJOURNMENT**

**MOTION** A motion was made by Commissioner Schruben, seconded by Chair Beloff, to adjourn the meeting.

**VOTE** The motion passed unanimously by voice vote.

There being no further business before the Commission the meeting adjourned at 5:37 pm.

  
Beth Beloff, Chair

  
Elizabeth Martin, Stenographer