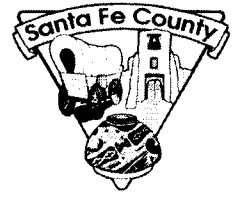




Agenda



Santa Fe City and County, Advisory Council on Food Policy
July 26, 2018, 9AM-11AM

Kitchen Angels Conference room, 3221 Siler Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA , June 28,2018, July 26, 2018
Prioritization and Agenda Order- *5 minutes*
- D. APPROVAL OF MINUTES – May24, 2018, June 28, 2015
- E. COMMUNICATIONS FROM THE FLOOR- *5 minutes*
- F. PRESENTATIONS: Lisa Randall, Santa Fe Public Schools: Sustainability Plan
for Santa Fe Public Schools. *30 minutes*
- G. Staff Communications *5 minutes*
- H.. INITIATIVES AND ACTIONS *55 minutes*
 - 2. Policy Committees
 - a. Food Production and Land Use Committee
 - i. Meeting updates
 - ii. Erin Ortigoza’ Agrigate documentatry
 - b. Food Plan Committee
 - i. Pam/Rebecca: follow up from Food Plan Committee meeting with Mayor Webber.
 - c. Education and Outreach
 - i. Meeting updates.
 - ii. Council Commitment for monthly topics and communications – update.
 - iii. Photo release policy (final) Tracey Enright
 - d. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level/Federal funding for Senior Programs
 - iii. National Issues
 - e. Governance Committee
 - i. Updated member matrix and dates
 - 3. Executive Committee *10 minutes*
 - 4. Items from the Chair *5 minutes*
- J. ITEMS FROM THE COUNCIL *5 minutes*
- K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day.

RECEIVED AT THE CITY CLERK’S OFFICE

DATE: 7/18/18

TIME: 10:11 AM

**SUMMARY OF ACTION
 SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
 KITCHEN ANGELS CONFERENCE ROOM
 3221 SILER ROAD
 THURSDAY, JULY 26, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	1-2
APPROVAL OF MINUTES	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	INFORMATION/DISCUSSION	2
PRESENTATION: LISA RANDALL, SANTA FE PUBLIC SCHOOLS SUSTAINABILITY PLAN FOR SANTA FE PUBLIC SCHOOLS	POSTPONED	3
STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	3
INITIATIVES AND ACTIONS COMMITTEES		
FOOD PRODUCTION AND LAND USE	INFORMATION/DISCUSSION	3
FOOD PLAN	INFORMATION/DISCUSSION	3-7
EDUCATION AND OUTREACH	INFORMATION/DISCUSSION	7-9
STATE AND NATIONAL ISSUES	INFORMATION/DISCUSSION	9-11
GOVERNANCE	INFORMATION/DISCUSSION	11-12
EXECUTIVE COMMITTEE	NONE	12

ITEMS FROM THE CHAIR	INFORMATION/DISCUSSION	12-13
ITEMS FROM THE COUNCIL	NONE	13
ADJOURNMENT	ADJOURNED	13

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
KITCHEN ANGELS CONFERENCE ROOM
3221 SILER ROAD
THURSDAY, JULY 26, 2018, 9:00 AM**

A. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg Co Chair, at 9:07 am on Thursday, July 26, 2018, at the Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, New Mexico.

2. ROLL CALL

MEMBERS PRESENT

David Sundberg, Co-Chair
Sue Perry, Co-Chair
Kierstan Pickens
Emigdio Ballon
Mark Winne
Sherry Hooper
Rebecca Baran-Rees
Tony McCarty
Tracy Enright

MEMBERS ABSENT

Erin Ortigoza, Excused
Caroline Flores, Excused
Patricia Boies, Excused
Gino Rinaldi, Excused

OTHERS PRESENT

Pam Roy, Farm To Table
Helen Henry, Farm To Table
Lori Doron
Elizabeth Martin, Stenographer

C. APPROVAL OF AGENDA

Co-Chair Perry said Lisa Randal was unable to attend so the presentation will be removed from the agenda. If Erin comes we will show her documentary.

MOTION A motion was made by Co-Chair Perry, seconded by Ms. Hooper, to approve the agenda as amended.

VOTE The motion passed unanimously by voice vote.

D. APPROVAL OF MINUTES

MAY 24, 2018

JUNE 28, 2018

May 24, 2018

Ms. Roy said on page 1 it is Farm to Table rather than Food to Table.

MOTION A motion was made by Ms. Baran-Rees, seconded by Co-Chair Perry, to approve the May minutes as amended.

VOTE The motion was approved unanimously by voice vote.

June 28, 2018

Ms. Roy said it is Roy rather than Ray.

MOTION A motion was made by Ms. Enright, seconded by Ms. Hooper, to approve the June minutes as amended.

VOTE The motion passed unanimously by voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Co-Chair Sundberg thanked Sherry Hooper for running the meeting in June.

Ms. Doron said she came today because she is interested in Farm to Table and Buy Local - Eat Local and other issues that the Council supports.

Co-Chair Sundberg said we are constantly looking for committee members. He would love to talk to you after the meeting.

The Council members introduced themselves.

Ms. Doron said she has an MPO in Local Economy and Sustainable Communities and is from Tacoma, Washington. She would like to be involved. "Plug me in."

F. PRESENTATION: LISA RANDALL, SANTA FE PUBLIC SCHOOLS SUSTAINABILITY PLAN FOR SANTA FE PUBLIC SCHOOLS

Postponed.

G. STAFF COMMUNICATIONS

Ms. Roy said she and Patricia met and are working on a contract with the County. We hope to have it in hand by the end of August. We want to pair up more with the City.

H. INITIATIVES AND ACTIONS

1. POLICY COMMITTEES

A. FOOD PRODUCTION AND LAND USE

Ms. Roy said the majority of our meeting was focused on ArgiGate and the film that Erin showed us.

Ms. Pickens said the video is lovely. It is focused on telling the story of agriculture in Santa Fe County. It will be on their website. She is asking us for information to populate the website. She asked for stories about our programs and nonprofits or organizations and farmers, buyers and resource providers that she can show on the website and for resource mapping.

Co-Chair Perry asked so a profile of what we do connected to food.

Ms. Pickens said yes and the resources we provide.

Ms. Roy said she will send out that request again. We did postpone our conversation about the Food Economy Report because Rebecca was unable to be with us. On the procurement piece, the County is purchasing New Mexico Grown and Teresa is excited about it. She has had several deliveries of fruit and vegetables for senior centers. She is excited about it. She talked to Gino about it and she is hoping to show him what she getting. It is a great start.

Ms. Pickens said the demand is there, how do we meet the supply. We need to think about how to make it easier for farmers to scale up and sell to those markets.

Ms. Roy said there are several ready to do that.

B. FOOD PLAN

Co-Chair Sundberg said we met with the Mayor and pitched local procurement. We had 45 minutes with him. We also talked about the need to fully fund the Food Policy Council and move that to a regular budget line item. He was receptive to that.

Co-Chair Perry said we are under contract with Community Services. Nick Schiavo is now the Director.

Co-Chair Perry said what was particularly interesting was the Mayor asked what it would take during his tenure to end childhood hunger in Santa Fe. Make it zero. He wanted to know what it would take for the Food Policy Council to do a business plan for that push and eluded that he has challenged others Departments to do the same kind of things. At least a plan of how to get to no child not having access to food.

Ms. Baren-Rees asked how do you measure the quality of the intervention.

Ms. Roy said she walked away from that conversation thinking that he wants to be sure everyone is fed adequately. That does not necessarily mitigate hunger. We still need to have that part of the conversation. Because Human Services is the epicenter of programs he wants to see more coordination among the programs. She wants to follow up with Julie Sanchez.

Co-Chair Sundberg said we need the metrics to start with and the when, why and who are they. We need to find that out. Maybe through medical facilities and clinics we could do a mandatory survey. Schools, pre-schools, day cares and religious organizations as well. How do you find indigent populations. What resources are needed to collate the information and start alleviating hunger. There are transportation and income issues. There are also time issues when a mom is working 3 jobs to try to come home and make a good dinner. There is a stigma around hunger. How do we reach very young children if they are not in school or seeing docs. The Mayor said the big question is who is in charge. The one person you make a phone call to where you can ask did we do it.

Ms. Hooper said she is happy to sink her teeth into it.

Co-Chair Perry said after that in another meeting they said they had members who work on that. At least there are some things in place. How do we put this together. The American Medical Association has a 2 question screen for providers to do with patients and families to check to see if there is an issue with food security with the family. She suggests we reach out to people where they feel safe and use this for universal screening. It only works with an easy to use tool. She is a big advocate of that.

Mr. Winne said he is confused. You went to a meeting to talk about procurement and came out with a committee to end childhood hunger.

Ms. Baran-Rees said it is interesting that they went with an economic development opportunity, but he was clearly more motivated around childhood hunger. She doesn't think that means we stop pushing him on procurement.

Mr. Winne said that is an optimistic goal. He has really asked us to end poverty. As long as he knows it goes hand in hand.

Ms. Baran-Rees said what he wants is a document on what can be done.

Mr. Winne said we can't drop procurement.

Mr. Winne asked was there a next step for procurement from that meeting.

Co-Chair Sundberg said we just presented and he appreciated that. He felt we were the experts in the room.

Mr. Winne said this is fairly typically for Mayors who care about the issues. Their understanding is not completely educated, it is more about emotional issues. His first job is to get reelected. He would like us to think deeply and carefully before we jump into that. He is a little concerned about derailing something we had in place and have the Mayor say this is my agenda.

Ms. Roy said she thinks what we discussed is ways to methodically think this through. The first step is the Human Services Division where they have done a lot of work already on figuring out the structure. It will help us as a Council to dig deeper and to learn more about all the connections. Let's start there. Those of us who have contracts in place need to have more coordination with each other. The City already has in place a contractual relationship with the people who do the metrics. Start there with what the City is collecting now and look at the big picture. On the procurement piece we can keep moving on that. The City still does not have a purchasing director. Sue has reached out on that. She will continue to work with Gino.

Co-Chair Sundberg said with procurement what we discussed in committee we met with Councilor Villarreal about. She is interested in pushing through a Resolution in City Council with a push to buy local and looking at departments who spend locally. They really don't have much purchasing power. That then guides the purchasing. Taking her up on that would be useful. Putting in the leg work to help Councilor Villarreal would have a long term effect. In terms of doing this work he totally gets Mark's point. It will take a lot of energy to make the serious effort to present to the Mayor what he asked for. We are already doing pieces of that. If we come up with the idea that we need one person in the City who has sway over all the departments and it comes from the Mayor that is advice from us. Giving recommendations is our job. He does want to be careful that we do not focus on things we cannot get done. Like gardens at senior centers.

Ms. Roy said it builds to the strength of having the County at the table as well. They are very organized. It is a benefit to have Patricia at the table and on the City Human Services Committee.

Ms. Baran-Rees said she imagines there is a way to tier this work in some way. Before that larger task we could probably find concept projects in other cities. So we could do a small research project and feed him something.

Ms. Hooper said part of it is educating him on what is already being done. We could start with that. Educate him.

Ms. Enright said he is saying you are the experts in this area, tell him a plan.

Ms. Hooper said there is a move to change how they fund nonprofits. Also they said they are not going to do the innovation fund that they were going to kick off.

MOTION A motion was made by Mr. Winne, seconded by Ms. Enright, to form a task force to look at how to proceed with the Mayor's request.

Co-Chair Sundberg asked do we as individuals have capacity enough to take this on. Will we have to choose between a passion project and critical work.

Mr. Winne said if we could go back and follow through on the procurement question with Councilor Villarreal that is a good step. We can take that as far as we can. He supports the idea of a task force, but thinks defining the scope of the work of that task force in line with our resources and capacity is really important. A lot we can do will be in terms of information from other places and looking at our own resources and deconstructing this idea of childhood hunger. We need to understand more deeply. Part of our job is to educate the community and elected officials on issues. He concurs with having a separate task force with a very defined scope, but at same time go as far as we can with procurement.

Co-Chair Perry said a task force is a good idea and they can report to the Food Plan Committee in between. The folks on the task force do not need to be the people sitting at this table who are on 2 or 3 committees already. Bring in volunteers and others.

Ms. Roy said she would like to ask for a list of who those people are and who needs to be at the table. She is excited about this. It is about organizing effectively.

Ms. Baran-Rees asked did the folks you have that come to mind are they plugged into any of the working groups the Mayor had. We should set a time limit and parameters. Like 90 days.

Mr. Winne said that is a good idea.

Co-Chair Sundberg said it is not necessary for people at this table to head it up. They can report to the Food Plan Committee. This is time sensitive so having a time limit is what he is hearing.

VOTE The motion passed unanimously by voice vote.

Ms. Pickens said she would like to recommend Pam Walker for the subcommittee. She wants to get involved.

Co-Chair Perry said she would be awesome.

Ms. Pickens said she will reach out to her.

Co-Chair Sundberg said Sherry will be heading this up. He will send her his notes from the Mayor meeting.

Ms. Roy said she has a meeting with Julie Sanchez on August 2nd at 9:00 am.

Mr. Winne said he recommends that we be back in touch with the Mayor to say what we are doing with procurement and the task force.

Ms. Hooper said we need to contact other Councilors for support

Co-Chair Perry recommended that she contact Councilor Lindell.

Ms. Hooper said she is happy to help with that.

C. EDUCATION AND OUTREACH

Mr. McCarty said the final policies for social media and photo release consent and forms are completed and in the back of the packet. We have adopted the social media policy and need to adopt the photo consent form.

MOTION A motion was made by Co-Chair Perry, seconded by Ms. Hooper, to adopt the photo release form.

VOTE The motion passed unanimously by voice vote.

Ms. Enright asked Council members to fill out the form and give it to Helen.

Mr. McCarty thanked Helen for introducing them to her contact at Home Grown New Mexico who joined Emigdio on the Richard Eeds show.

Mr. Ballon said it was very interesting. It was an informal conversation.

Mr. McCarty said we did not meet this month. We will meet in August to work on updating the talking points.

Co-Chair Sundberg said we talked about 2 shows on Eeds for World Hunger Day. Is that possible.

Ms. Roy said early October works for World Hunger Day, National Farm to School Month and New Mexico Farm to School week.

Ms. Hooper said September is Hunger Action Month too.

Mr. McCarty said the County and Erin's program is coming up. He will check with Richard Eeds about having more than one show.

Co-Chair Sundberg asked does anyone have ideas for October to send to Tony.

Mr. McCarty said we have 2 ideas. One is Chainbreakers. We are working on that.

Ms. Baran-Rees said maybe November and December could be gearing up for the legislature.

Mr. McCarty asked is there a local restaurant week. It would be a good idea to feature what the restaurant community is doing to support local vendors. We should not leave them out of the mix.

Ms. Hooper said there are other shows that feature businesses. Simon's show does that and she can contact him for that when we have an idea. Cheryl Jimmerson has a show where she likes to talk to chefs. She could try to reach her.

Mr. McCarty said we are using the Eeds show to focus on what the Council is doing. The updated schedule is online.

Ms. Pickens said we should get Kendal on that show.

Ms. Hooper said when we go on Eeds and talk about the legislative agenda for the next session do we talk about establishing our agenda as a Council or do we recommend to the City and they put it in their agenda.

Co-Chair Sundberg said our work.

Ms. Roy said the things we are working on for the Legislature and what we think is come forward so we can put those things in our resolution for the City and County. She suggests we have list in place by the end of September and the resolution ready to go the week after that to the City and County. The sooner the better.

Co-Chair Sundberg said let's get that list together and put out a press release with contact information.

Ms. Roy said good idea. Usually the January 1st issue of the *Green Fire Times* is the Legislative issue. They will need the information in December for inclusion in the January issue. The Production and Land Use Committee could focus on that with a schedule and timeline.

Ms. Hooper asked can we say get out and vote.

Ms. Roy said yes. We just cannot endorse anyone.

Ms. Baran-Rees said we could educate community members on the bills that will be coming up. Maybe we could do that on the Eeds show in November.

D. STATE AND NATIONAL ISSUES

Ms. Roy said tomorrow the statewide Council meets. We will be putting together our legislative agenda as well. We are working around New Mexico Grown, Hand in Hand. We have created statewide partner initiatives with Department heads and the Public Education Departments. We are coordinating advocacy and working together and build out momentum. The UNM Community Engagement Center and the Administrative School Nutrition Center are also partners. The Public Education Department approved so we can add education to the program. It will not be only procurement. It will include funding for schools, but also adds an education component to school districts when they apply for funding for New Mexico Grown fruits and vegetables they can also apply for the education component for that.

Ms. Roy said it came up how can we further bolster trainings for food service folks and highlight what the real world workforce does in the schools. The discussion we will be doing in October will include recognition of food services directors and the "lunch ladies" who are behind the scenes. We want to recognize all who are involved.

Co-Chair Sundberg asked is there a dollar amount for that.

Ms. Roy said we are in discussions with the Legislative Finance Committee and the Public Education Department Analysts. \$200,000 out of the appropriation for purchasing food is recurring. She is reconfirming that now so we know where we start with the request. Potentially the request would be \$250,000 for produce and \$250,000 for education. That is still to be confirmed.

Ms. Baran-Rees asked is this inter-planning at all with New Mexico First.

Ms. Roy said to build on that Kendal crated a framework with the Public

Education Department presented to the NM First Resiliency for Farming and Ranching and Agriculture Plan. Kendal met with the committee to negotiate working with the plan with the group to coordinate a legislative initiative that would focus on the funding for school based food and agriculture education. There could have been 2 separate, competing bills. With the NM First group they are focused on agriculture education programs in the classroom, 4H and Future Farmers of America. We are repeatedly requesting that Farm to School curriculum around school gardening be part of that. So we don't compete. We put everything together in one bill. The Public Education Department said they would take the lead and the responsibility for the program on education around extra curricular activities around food.

Co-Chair Perry said that is exciting. They have the structure around that and the people necessary.

Ms. Roy said this a big lift. She is grateful to the Public Education Department for focusing on these issues and working with us on them and making specific commitments to move this forward.

Ms. Enright said the senior bill, will out money in the budget to fund fresh food in senior centers.

Ms. Roy said Tracy is taking the lead on that bill. That is the Stephanic's bill.

Ms. Roy said regarding the Farm Bill the Senate Agriculture Committee passed what seemed like a favorable version of the Farm Bill. We asked that a set of Federal bills like the local food promotion programs be put together in one bill that would consist of more than \$50 million annually in appropriations. There was a lot of negotiation around that. This is a big leap. The significance is that it triggers these programs becoming permanent with mandatory funding. We don't have to go back every year. There are billions of dollars on the chopping blocks in the House version. f.

Mr. Winne said the Food Insecurity program (FINI) is not included in this list.

Ms. Roy said we requested that it be included, but the Chair for the Senate Agriculture Committee, along with others want to have that as its own bill. There was a lot of negotiation around other programs such as that. On the House side many programs are limited in their funding. On SNAP, on the House side, it mandates work requirements. New Mexico would be one of the hardest hit states due to its rural character. On the rural Navajo Nation 50% of their food comes from SNAP. They have 70% unemployment.

Co-Chair Perry said we will have a new Governor. Can they decide how to implement the work requirement.

Ms. Hooper said she did not know.

Mr. Winne said he is sure there would be resistance to that.

Ms. Hooper said we have had a waiver in the past, but she doesn't know if that is available for this.

Co-Chair Perry said the changes are administrative.

Mr. Winne said with respect to SNAP and back to the Mayor that is the biggest program for child hunger. Cuts in that would effect child hunger. We may want to suggest the Mayor weigh in on that.

Co-Chair Perry said as part of what we should be doing we could be helping the Mayor understand the aspects of the issue and providing education to him. We need to make sure his Chief of Staff is in the meeting as well.

Ms. Roy said we could ask the Mayor to ask what their policy priorities are and do they have a position in the US Mayor's Association on SNAP.

Ms. Baran-Rees left the meeting.

Ms. Hooper said they usually release a US Conference of Mayors report.

Co-Chair Perry said when that comes out please send it to all of us.

Ms. Roy asked do you want us to highlight that question when we meet with him again.

Mr. Winne said yes. It is a good way for us to keep informing the Mayor of how these things work and what the politics are.

Ms. Roy said now it goes to the Farm Bill Conference Committee. We are waiting to hear who will be on that Committee. The House version came out last week. Michelle Lujan Grisham is on the House Conference Committee. On the Senate side they are negotiating memberships and should know this afternoon. We won't have a member on that from New Mexico. She did reach out to Senator Udall's office, but they have a much narrowed down group. She is hoping by the end of month to have that Committee decided and begin those discussions next week.

E. GOVERNANCE

Co-Chair Perry reminded everyone that the updated matrix is corrected as to everyone on the Council. She wanted to make sure everyone had that. She is trying to make sure we send the City Clerk all the updates. The list you have shows her on for 2 more years.

Ms. Roy said we have to look at dates of expiration.

Co-Chair Perry said she will work with Pam on the official paperwork for the City.

Co-Chair Perry said if anyone else wants to be on the Governance Committee let her know. Mark is very busy.

Mr. Winne asked in light of the fact we may have turnover do we have possible new candidates. If not we should develop a list.

Co-Chair Perry said that is part of the reason for bringing in people for committee work to start with.

Ms. Pickens said she is curious if we have a list. She made recommendations for some people and at the Food Forum there were some folks who wanted to be involved.

Ms. Roy said you Sue, may want to reach out to the Council as to the ones who are current and if they want to re-up.

Co-Chair Perry said she will reach out.

Ms. Pickens said we talked about bringing in a former City Councilor to serve on a committee initially.

Co-Chair Perry said she loves the idea. It would be nice to ask.

Mr. Winne asked what about former County Commissioner Holian.

Co-Chair Perry said we might ask former Mayor Coss.

Ms. Roy suggested former City Councilor Maestas.

Co-Chair Perry said that is a good idea. She will follow up. Dominguez maybe as well. It would be helpful to have input from someone at that level.

2. EXECUTIVE COMMITTEE

No report.

3. ITEMS FROM THE CHAIR

None.

Co-Chair Perry said the healthy vending machines have been put in at GCC and

on the 2nd floor of City Hall. We are hoping to put another one in City Hall across from the Council Chambers. If people have better choices they will choose them. It will be interesting to see the income from each machine. This was a 9 year project on her part. There have been informal comments from employees at City Hall mostly about the beverages. They are happy to have the alternatives.

Co-Chair Sundberg said he is interested to see if the other soda machines change what they have.

Co-Chair Perry said she mentioned to the Mayor the vending machines in their meeting.

Mr. Ballon said he was in Slow Foods in Denver. He thinks we need to step up our activities more. It is an interesting thing. We talked about health and might think about how we can make change. We are going against corporations. How to get food to the elders in the Tribe. The easy way is the best way. How can get to people in charge to use fresh foods. What can we do. We have increased the number of elders eating fresh foods by him giving a talk every week about health and exercise. Slowly we are moving forward. We policy people with ideas can improve the politics. It is important. How to stop child hunger in 4 years and how to make change part of that. We have to make incentives. We talk about actions, but don't move it.


I. ITEMS FROM THE COUNCIL

None.

J. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 10:56 am.

David Sundberg, Co-Chair



Elizabeth Martin, Stenographer