



# Agenda

**Parks and Recreation Advisory Commission (PARC)  
Genoveva Chavez Community Center- Conference Room- 3221 Rodeo Rd.  
Tuesday, February 20th, 2018  
5:30 p.m. – 6:30 p.m.**

- 1) **Call to Order**
- 2) **Roll Call**
- 3) **Approval of Agenda**
- 4) **Review and Approval of the Minutes from- Tuesday, January 16, 2018**
- 5) **Parks & Recreation Department Update**
- 6) **New Business**

A. AN ORDINANCE AMENDING SECTION 23-7.4 RELATING TO GOLF RATES AT THE MRC TO ESTABLISH OUT OF STATE RATES. (Councilor Lindell) (Jennifer Romero)

B. RESOLUTION IN SUPPORT OF A COMMUNITY WALKING PROGRAM TO IMPROVE PUBLIC HEALTH. (Councilors Lindell, Villarreal, Ives, Rivera and Dominguez) (Sue Perry)

C. 3. A RESOLUTION DIRECTING THE CITY MANAGER TO IDENTIFY RESOURCES AND PROVIDE A RECOMMENDATION TO THE GOVERNING BODY FOR CREATING A MULTI-MODAL TRAILHEAD AT RAGLE PARK NORTH OF ZIA TO PROVIDE IMPROVED NEIGHBORHOOD ACCESS TO THE ARROYO CHAMISO TRAIL AND TO IMPROVE USER EXPERIENCES AT THE TWO HANDBALL COURTS AT THAT LOCATION. (Councilor Harris) (Richard Thompson)

D. 1. A RESOLUTION NAMING FIELD #3 AT RAGLE PARK AFTER COACH PETER E. HERRERA. (Councilor Trujillo) (Richard Thompson)

E. 4. A RESOLUTION ADDING THE REPLACEMENT OF THE FORT MARCY RECREATION CENTER GYM FLOOR TO THE FISCAL YEAR 2017/18 CAPITAL IMPROVEMENT PLAN (CIP) FOR THE CITY OF SANTA FE. (Councilors Lindell, Villarreal) (Greg Fernandez)

F. A RESOLUTION IN SUPPORT FOR SANTA FE WALKING COLLABORATIVE (VAMOMOS), SANTA FE CONSERVATION TRUST (Councilor Lindell) (Councilor Villarreal)

- 7) **Commissioner Comments**
- 8) **Committee Reports/Golf & Tree Board.**
- 9) **Confirm date, time and location for the next meeting (Tuesday, March 20, 2018)**
- 10) **Adjournment**

**Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.**

**SUMMARY OF ACTION  
PARKS AND RECREATION ADVISORY COMMISSION  
GENOVEVA CHAVEZ COMMUNITY CENTER CONFERENCE ROOM  
3221 RODEO ROAD  
TUESDAY, FEBRUARY 20, 2018, 5:30 PM**

<b><u>ITEM</u></b>	<b><u>ACTION</u></b>	<b><u>PAGE</u></b>
CALL TO ORDER		1
ROLL CALL	NO QUORUM	1
APPROVAL OF AGENDA	NO ACTION	1
APPROVAL OF MINUTES JANUARY 16, 2018	NO ACTION	1-2
PARKS AND RECREATION DEPARTMENT UPDATE	INFORMATION/DISCUSSION	2
<b><u>NEW BUSINESS</u></b>		
AN ORDINANCE AMENDING SECTION 23-7.4 RELATING TO GOLF RATES AT THE MRC TO ESTABLISH OUT OF STATE RATES	INFORMATION/DISCUSSION	2-4
A RESOLUTION IN SUPPORT OF A COMMUNITY WALKING PROGRAM TO IMPROVE PUBLIC HEALTH	INFORMATION/DISCUSSION	4-6
A RESOLUTION DIRECTING THE CITY MANAGER TO IDENTIFY RESOURCES AND PROVIDE A RECOMMENDATION TO THE GOVERNING BODY FOR CREATING A MULTI-MODEL TRAILHEAD AT RAGLE PARK, NORTH OF ZIA, TO PROVIDE IMPROVED NEIGHBORHOOD ACCESS TO THE ARROYO CHAMISO TRAIL AND TO IMPROVE USER EXPERIENCES AT THE TWO HANDBALL COURTS AT THAT LOCATION.	INFORMATION/DISCUSSION	6-7

<b>A RESOLUTION NAMING FIELD #3 AT RAGLE PARK AFTER COACH PETER E. HERRERA.</b>	<b>INFORMATION/DISCUSSION</b>	<b>7</b>
<b>A RESOLUTION ADDING THE REPLACEMENT OF THE FORT MARCY RECREATION CENTER GYM FLOOR TO THE FISCAL YEAR 2017/18 CAPITAL IMPROVEMENT PLAN FOR THE CITY OF SANTA FE.</b>	<b>INFORMATION/DISCUSSION</b>	<b>7-8</b>
<b>A RESOLUTION IN SUPPORT FOR SANTA FE WALKING COLLABORATIVE (VAMOMOS), SANTA FE CONSERVATION TRUST</b>	<b>INFORMATION/DISCUSSION</b>	<b>9</b>
<b>COMMISSIONER COMMENTS</b>	<b>INFORMATION/DISCUSSION</b>	<b>9</b>
<b>COMMITTEE REPORTS/GOLF AND TREE BOARD</b>	<b>INFORMATION/DISCUSSION</b>	<b>10</b>
<b>NEXT MEETING</b>	<b>MARCH 20, 2018</b>	<b>10</b>
<b>ADJOURNMENT</b>	<b>ADJOURNED</b>	<b>10</b>

**PARKS AND RECREATION ADVISORY COMMISSION  
GENOVEVA CHAVEZ COMMUNITY CENTER CONFERENCE ROOM  
3221 RODEO ROAD  
TUESDAY, FEBRUARY 20, 2018, 5:30 PM**

**1. CALL TO ORDER**

The meeting of the Parks and Recreation Advisory Commission was called to order by Victoria Bruneni, Chair, at 5:30 pm, on Tuesday, February 20, 2018, at the Genoveva Chavez Community Center Conference Room, 3221 Rodeo Road, Santa Fe, New Mexico.

**2. ROLL CALL**  
**MEMBERS PRESENT**

Victoria Bruneni, Chair  
Terrence Foreback  
Patricia Cardona  
David Sidebottom

**MEMBERS ABSENT**

Tom Dominguez, Excused  
Peggy Vasquez  
Damon Archuleta

**OTHERS PRESENT**

Rob Carter, Parks and Recreation Director  
Richard Thompson, Parks Department  
Sarah Noss, Conservation Trust  
Tim Rogers, Conservation Trust  
Greg Fernandez, Parks and Recreation  
Jennifer Romero, MCD Manager  
Alo Bradsky, MCD Golf Pro  
Katherine O'Brien, Chair, Municipal Tree Board  
Mary Schruben  
Elizabeth Martin, Stenographer

**There was not a quorum present. No action may be taken.**

**3. APPROVAL OF AGENDA**

**4. APPROVAL OF MINUTES**

**JANUARY 16, 2018**

Postponed until the next meeting.

**5. PARKS AND RECREATION DEPARTMENT UPDATE**

Mr. Carter said the Master Plan is still being adjusted from all the comments received from staff, Boards and Committees and the public. We also discovered that the 2001 Master Plan is quite eye opening. Some issues we are dealing with today were identified in 2001 including staffing needs. We are in the middle of budgets. We will be budgeting for the CIP program in July and August with October for the final. They want to see how much money is left over at the end of the year. Our hiring for seasonal is going well. We are close to being full. If they are coming in now they will get a .31 raise due to the raising of the Living Wage.

**6. NEW BUSINESS**

**A. AN ORDINANCE AMENDING SECTION 23-7.4 RELATING TO GOLF RATES AT THE MRC TO ESTABLISH OUT OF STATE RATES**

Mr. Carter read the resolution.

Ms. Romero said thank you for having us this evening. She introduced herself as the MRC Manager and introduced Alo Brodsky, MRC Golf Pro. A few months back she, Alo and the Advisory Subcommittee discussed the implementation of an out of state rate. We did a comparison of surrounding courses. We found that typically 10% of rounds come from out of state visitors. When they come into the Pro Shop they are surprised about how low our rates are. They feel the low rate tends to devalue the course. We don't want to do that. It is a great course to play. Several years ago we had a very large rate structure. At that time we simplified it to what it is now, but we feel an obligation to recommend an out of state rate that is affordable, but will help us to generate revenue for the course. The FIR and her memo are in the packet. Page 5 of the FIR is the rate comparison. In addition to that at the Public Works Committee meeting a recommendation was brought to us by Councilors Trujillo and Rivera to look at considering a veterans and law enforcement discounted rate and some perk for birthdays. She and Alo sat down and looked at that. You will see the amendment in the packet. Our proposal is that in addition to giving a 10% discount for hometown heroes, including law enforcement, Veterans and active duty military, we would give a free round of golf on our 18 hole course on a golfer's birthday with restrictions such as it has to be on the actual birthday day. The City Legal office asked that we include a tournament rate as well and our volume discount punch pass.

Mr. Brodsky said the suggestion or idea of creating an out of state rate is because you see that at a lot of courses across the country. We saw an opportunity there to offer a higher rate and it was another opportunity to look at our current rates.

We will have the new rate as a going rate and give the old rate to locals as their going rate. It really comes down to price sensitivity. If we increased the rate on locals they would not like that much at all. On the other hand, there is some room for an out of state rate to be implemented. He interacts with a lot of the folks who come from out of town to play on our course. This in no way penalizes our out of state patrons. He gets a lot of comments about why the rates are so cheap. This is an opportunity.

Chair Bruneni said we have one of the nicer municipal courses in the country. The devalued experience happens in hotels too. Visitors ask why is this so cheap. There must be something wrong with it. There is no reason not to increase.

Ms. Cardona asked what is the percentage adjustment between resident and out of state.

Mr. Brodsky said an average of 15% to 20%.

Ms. Cardona said you simplified the rate structure and that is a good thing. She is curious if you have any kind of information or way of tracking what effect these revenue adjustments will have in revenue.

Ms. Romero said on the FIR, page 10, is the explanation. We are looking at a March 1st implementation. City Council will hear this request on the 28<sup>th</sup> of February. We estimate if we implement the new rate on March 1<sup>st</sup> it will generate \$5,353 in additional revenue in the next quarter. \$16,059 for the year.

Chair Bruneni said these numbers did not factor in the free birthday so they may slip a bit.

Ms. Cardona asked how does this increase measure to overall increases at the golf course.

Ms. Romero said the \$16,059 will be projected into the subsidize amount so the subsidized amount would be less.

Mr. Carter said the golf course is operated as an Enterprise Fund. It gets a subsidy from a percentage of GRT. This additional revenue will lower the amount that has to come from GRT.

Mr. Foreback said the FIR does not take into account the amendment. How much do they lose on the amendment.

Ms. Romero said right now we don't know until we actually start implementing this. Our primary demographic is our senior local golfer. Many are also Veterans where that discount would apply. The birthday is only valid on your birthday. We will track that. If it effects our revenue we will come back to PARC and the Governing Body to look at it

again.

Chair Bruneni said this could be a big marketing push. It is a good draw to bring in additional golfers.

Mr. Foreback asked what age do you have to be to be a senior.

Mr. Brodsky said 60.

Mr. Foreback asked is an increase in revenue or revaluing the course more important.

Mr. Brodsky said we are missing an opportunity if we did not make this change.

Chair Bruneni said we are leaving money on the table. They are saying they are used to paying more.

Mr. Foreback said he is not sure we are going to bring in a bunch more golfers with this amendment.

Chair Bruneni said the amendment was pushed in by City Council. We don't have too much say in that.

Mr. Brodsky said he does not see the birthday and hometown hero rate having a huge effect.

Ms. Cardona asked if a senior veteran comes in do they get the senior rate and the Veteran discount.

Ms. Romero said they will get a discount off of the senior rate.

Mr. Brodsky said he would rather see either/or.

Chair Bruneni said we can make that recommendation. In her memo she can write that we would like consideration given to either/or. She will let Council know that we generally support this Resolution. We cannot vote due to our lack of a quorum.

## **B. A RESOLUTION IN SUPPORT OF A COMMUNITY WALKING PROGRAM TO IMPROVE PUBLIC HEALTH**

Chair Bruneni said items B and F are addressing the same project. We will move F after B on the agenda.

Mr. Carter read the Resolution.

Ms. Noss said we have a contract with the City to provide volunteer trail maintenance. Tim Rogers is our Trail Manager. Part of our contract includes community events and promotion. We want to promote trails and parks and trails around parks as much as possible. We have been meeting with community partners on this program. We worked with the medical community as well. Southwest Care and Christus St. Vincent are going to provide doctors for the Walks with Docs program. This program will start in May and end at the end of October. There will be various tracks such as walk with community health workers, walk with a celebrity, walk with the faith community, family walks and senior and ADA walks. Each track will do one walk a month. It is coming together quite nicely. We are working with the interfaith alliance, Daniel Fernandez, the City ADA Coordinator, and Sue Perry for seniors and others. We want to promote parks and the trails around them. We asked the City to support this through a Resolution so we could access the Prescription Trail Maps. This program is focused on trying to create a healthier and more informed community. By approving this Resolution we can get City staff to help us.

Ms. Cardona said a couple of things concern her. There is no FIR with this. If you use City staff that is a financial impact. Actual cost is important. The other thing is if these are multi model there are some things that have to be done as far as etiquette for bikes, dogs and families. Also she does not see anything here developing a way to signal problems on the trails and areas that are being walked. Safety or a rut in the trail, things like that.

Chair Bruneni said this is just organizing community walks. It is not about developing trails. They are using existing trails. This is about giving exposure to parks and trails and bringing the community together. This is not a Parks program.

Mr. Carter said through the City we have a contract with the Conservation Trust for their Volunteer Coordinator. The only expense would be if we have to print more maps. By having more people on the trail it gives us more eyes to let the Parks Division know if there are issues they see. The Conservation Trust helps maintain a lot of our trails that are up in the hills. He sees this as more for the health and awareness of the community. We have 175 miles of trails.

Ms. Cardona said the concept is fine. There is not a realistic evaluation of the economic impact. It would be helpful to have firmer idea of the in-kind services.

Ms. Noss said when we do walking programs if we get 3 people to come walk with us it is good. We are asking the City to post events and information in the City calendar and website. That is the extent of City Involvement. We also want to distribute the existing Prescription Trail Map. We want the City to endorse this program. Walkers will be covered under our liability and the Walk with Docs liability insurance.



Mr. Foreback said if Sarah was able to get the Archbishop to walk with people there could be a lot of people. Wouldn't Parks and Recreation be doing these things anyway without the Resolution.

Mr. Carter said yes, possibly.

Ms. Noss said this also helps build constituents for the parks to defend the Parks Department.

Chair Bruneni said they are getting big partners like Christus. This is great public awareness. Both Resolutions here are basically the same. You don't have to present both of them.

Chair Bruneni said thank you. We are generally supportive of this program.

**C. A RESOLUTION DIRECTING THE CITY MANAGER TO IDENTIFY RESOURCES AND PROVIDE A RECOMMENDATION TO THE GOVERNING BODY FOR CREATING A MULTI-MODEL TRAILHEAD AT RAGLE PARK, NORTH OF ZIA, TO PROVIDE IMPROVED NEIGHBORHOOD ACCESS TO THE ARROYO CHAMISO TRAIL AND TO IMPROVE USER EXPERIENCES AT THE TWO HANDBALL COURTS AT THAT LOCATION.**

Mr. Carter read the Resolution.

Mr. Foreback said this does not address the enhancement of the hand ball courts.

Mr. Thompson said the idea is to use the parking lot as a trail head and grade the parking lot.

Mr. Carter said if you don't know it is there you may find out it is there by going to the trailhead.

Mr. Foreback asked if Richard could draw a picture of what he is talking about.

Mr. Thompson did so and described the work. The parking lot is rough. This request will come back to you with the financial aspects explained.

Ms. Cardona said if it is in the existing budget or not it should have an FIR. She likes to see, and thinks good to see, the financial impact. There are a lot of concerns about accountability with the Parks and Recreation budget. We need to see what is involved.

Chair Bruneni said the community is coming to Parks to say they want this done. This first phase to say if we even want them to move forward to look at costs for this. It will come back with financial information. This is just the idea.

Ms. Cardona asked so eventually we will get the financial information.

Mr. Carter said yes.

Mr. Foreback said having parked in that lot he thinks this is a great idea. He was confused with the title of it and the trail thing.

Mr. Thompson said the trail is multi model, but the trail head is the parking lot.

Mr. Carter said we are not building another trail, you will walk down the sidewalk to access the huge trail.

Chair Bruneni said that needs to be made clear in the Resolution, but we are generally in support of this.

Ms. Schruben said from her neighborhoods perspective north we welcome the parking lot with signage there for parking for the trail.

**D. A RESOLUTION NAMING FIELD #3 AT RAGLE PARK AFTER COACH PETER E. HERRERA.**

Mr. Carter read the Resolution.

Chair Bruneni asked are the other fields named after other coaches.

Mr. Carter said no.

Chair Bruneni asked is he still alive.

Mr. Carter said no. The regulation says they must be deceased to have a field named for them.

Chair Bruneni said we are generally in support of this.

**E. A RESOLUTION ADDING THE REPLACEMENT OF THE FORT MARCY RECREATION CENTER GYM FLOOR TO THE FISCAL YEAR 2017/18 CAPITAL IMPROVEMENT PLAN FOR THE CITY OF SANTA FE.**

Mr. Carter said last night at Finance they said that in order to add anything to the existing CIP the City Council has to identify a project they don't want to happen in order to do it. They felt this was an emergency and that it needed to happen. They identified the funding for windows at Salvador Perez which could be used to do the gym floor at Ft. Marcy. The Ft. Marcy gym floor is in awful shape. It will be replaced with a wood floor.

Mr. Fernandez said we have to replace the floor. They will use that existing floor as a vapor barrier to put a floating wood floor there. We are losing revenue from school rentals and others because the current floor is dangerous and very hard on their bodies. We are even losing officials. This will have a lot of cushioning. It will be beneficial to the aerobics classes as well.

Chair Bruneni asked does the City get 3 bids.

Mr. Fernandez said this firm is on the Cooperative Pricing Agreement.

Ms. Cardona asked the quote is \$85,000, how much is for material and how much for labor.

Mr. Fernandez said he will have to get her that.

Ms. Cardona asked when do they start.

Mr. Fernandez said after the approval. It will take 2 weeks to do it.

Mr. Carter said it has to go to the Governing Body for approval on the 28<sup>th</sup> of February.

Chair Bruneni asked do you have to close.

Mr. Fernandez said the gym and the racquetball courts to put the bleachers in there.

Chair Bruneni said we are generally supportive of this.

Ms. Cardona said she would still like to get the costs of labor and materials broken down.

Chair Bruneni asked Mr. Fernandez to get the information to her and she will send it out.

**F. A RESOLUTION IN SUPPORT FOR SANTA FE WALKING  
COLLABORATIVE (VAMOMOS), SANTA FE CONSERVATION TRUST**

This item was covered under item B.

## **7. COMMISSIONER COMMENTS**

Mr. Sidebottom said 2 items were brought to him from the soccer community. There is concern about the major patch work done on the soccer field at Salvador Perez. The soccer community thinks it is a waste of money. Tests need to be done first. The second item was that they heard a change had been made in a Parks project by the City Council that freed up \$400,000 that has not been designated. Is it possible to use that money for replacing that turf.

Mr. Thompson said if a test is done and it is ruled inadequate we will have to close that field completely.

Mr. Carter said one of the contractors that walked that field felt that it was in better condition than we thought, but repairs do need to be made if someone wants to play on them. He has no knowledge of \$400,000 being available.

Mr. Thompson said it is from the trail bond projects and is dedicated to trails.

Mr. Carter both companies who came out and met with us said the substructure at Salvador Perez is sound.

Mr. Sidebottom said he just wanted to voice their concerns.

Ms. Cardona said the issue of community gardens keeps coming up. She would like to see a more robust community garden program within the Parks program. In the Master Plan too.

Mr. Carter said he will pass that on to Richard. We have waiting lists right now.

Mr. Thompson said we have no available plots.

Ms. Cardona asked are there techniques to allow for more usage.

Mr. Carter said it is the water issue that comes into play.

Chair Bruneni said it is good to hear the community is supporting community gardens.

## **8. COMMITTEE REPORTS/GOLF AND TREE BOARD**

Ms. O'Brien said thank you for having Phyllis Taylor here and at the Municipal

Tree Board meeting. We had a lot of input and a rousing discussion. She summarized the input and sent Ms. Taylor a memo. We had 6 points. Trees need to be considered a park amenity. They need to survive and thrive and watered year round. The Plan needs to provide water analysis. The IPM Ordinance needs to be retained as part of the Master Plan document. We felt that is critical. City park workers need to be trained in plant care techniques and the citizens of the southwest quadrant need another opportunity to voice their opinions to Parks and Recreation.

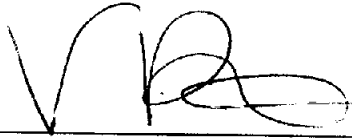

Ms. O'Brien reported that it was decided today that the City can work with the tree inventory data that the Municipal Tree Board is in charge of and can use the application to get the inventory information in easily.

Chair Bruneni said that was the long term goal. Congratulations. Thank you very much for what you have done and are doing for the City and the residents.

**9. NEXT MEETING  
MARCH 20, 2018**

**10. ADJOURNMENT**

There being no further business before the Commission the meeting adjourned at 6:45 pm.

  
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Victoria Bruneni, Chair  
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Elizabeth Martin, Stenographer