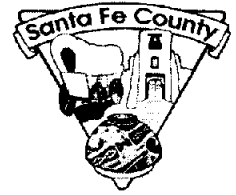




# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
May 24, 2018, 9AM-11AM  
Food Depot Conference Room, 1222 Siler Road, Ste A, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA –May 24, 2018  
Prioritization and Agenda Order 5 minutes
- D. APPROVAL OF MINUTES – April 26, 2018
- E. COMMUNICATIONS FROM THE FLOOR- 5 minutes
- F. PRESENTATIONS: Food Depot update and tour 30 minutes
- G. Staff Communications 5 minutes
- H. INITIATIVES AND ACTIONS 30 minutes
  - 2. Policy Committees
    - a. Food Plan Committee  
Pam/Rebecca/Kierstan update: Mayor’s Transition Advisory Committee for Sustainability
    - b. Food Production and Land Use Committee
      - i. Meeting updates.
    - c. State & National Issues
      - i. State Legislature updates
      - ii. Farm Bill update-effects on state and Federal level
      - iii. National Issues
    - d. Education and Outreach
      - i. Meeting updates.
      - ii. Council Commitment for monthly topics and communications – update.
    - e. Governance Committee
      - i. Update-Council Seats (report)
  - 3. Executive Committee 10 minutes  
*Aspen Solutions Internal Survey of SFFPC –Request to complete*
  - 4. Items from the Chair 5 minutes
- J. ITEMS FROM THE COUNCIL 5 minutes
- K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK’S OFFICE

DATE 5/16/18 TIME 9:24a

PREPARED BY Sue Perry

APPROVED BY [Signature]

**SUMMARY OF ACTION  
 FOOD POLICY ADVISORY COUNCIL  
 FOOD DEPOT CONFERENCE ROOM  
 1222 SILAR ROAD, STE A  
 THURSDAY, MAY 24, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	1
APPROVAL OF MINUTES	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	INFORMATION/DISCUSSION	2
PRESENTATIONS	AMENDED/APPROVED	2
STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	2
 <u>POLICY COMMITTEES</u>		
FOOD PLAN COMMITTEE	INFORMATION/DISCUSSION	3-4
FOOD PRODUCTION AND LAND USE COMMITTEE	INFORMATION/DISCUSSION	4-6
STATE AND NATIONAL ISSUES	LETTER APPROVED	6-8
EDUCATION AND OUTREACH	POLICY APPROVED	8-10
GOVERNANCE COMMITTEE	INFORMATION/DISCUSSION	11
EXECUTIVE COMMITTEE	NONE	11
ITEMS FROM THE CHAIR	NONE	11
ITEMS FROM THE COUNCIL	INFORMATION/DISCUSSION	11
FOOD DEPOT UPDATE AND TOUR	INFORMATION/DISCUSSION	11

**ADJOURNMENT**

**ADJOURNED**

**12**

**FOOD POLICY ADVISORY COUNCIL  
FOOD DEPOT CONFERENCE ROOM  
1222 SILAR ROAD, STE A  
THURSDAY, MAY 24, 2018, 9:00 AM**

**1. CALL TO ORDER**

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Chair, at 9:00 am on Thursday, May 24, 2018, at the Food Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

David Sundberg, Co-Chair  
Sue Perry, Co-Chair  
Kierstan Pickens  
Carolina Flores  
Patricia Boies  
Emigdio Ballon  
Tony McCarty  
Erin Ortigoza  
Sherry Hooper  
Tracy Enright  
Mark Winne  
Gino Rinaldi

**MEMBERS ABSENT**

Rebecca Baran-Rees, Excused

**OTHERS PRESENT**

Pam Roy, Food To Table  
Helen Henry, Food To Table  
Elizabeth Martin, Stenographer

**3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Boies, seconded by Ms. Perry, to approve the agenda as presented.

**VOTE** The motion passed unanimously by voice vote.

#### **4. APPROVAL OF MINUTES**

Ms. Perry said on page 3, the 1<sup>st</sup> paragraph, last sentence, she did not talk about City funding and instead of she it should be the Chief of Staff who said Community Services is about programs. In the 2<sup>nd</sup> paragraph, Ms. Boies asked about the lengthy conversation and the paragraph after that should say the opportunity to speak specifically to the Food Policy Council. On page 5 it is Public Utilities with the City.

Ms. Roy said the transition committees are Mayor Webber's committees.

Mr. Boies said it should be if Shannon.

Ms. Pickens said on page 8, it should be Hooper. It should be the Food Depot on page 1, Helen is with Farm to Table and on page 2 it should be Hooper.

On page 8 it should be Eeds. On page 6 Carmen is a he.

**MOTION** A motion was made by Ms. Pickens, seconded by Ms. Perry, to approve the minutes as amended.

**VOTE** The motion passed unanimously by voice vote.

#### **5. COMMUNICATIONS FROM THE FLOOR**

Everyone introduced themselves.

#### **6. PRESENTATIONS FOOD DEPOT UPDATE AND TOUR**

This item was moved to the end of the meeting by motion.

**MOTION** A motion was made by Ms. Pickens, seconded by Ms. Perry, to move the tour to the end of the meeting.

**VOTE** The motion passed unanimously by voice vote.

#### **7. STAFF COMMUNICATIONS**

Ms. Roy handed out a survey from Aspen Solutions to be completed today if possible. She will speak more about that later in the meeting.

## **A. FOOD PLAN COMMITTEE**

Chair Sundberg said he has been working on what the Council's focus is going to be. We are working on a presentation for the Mayor about promoting local procurement and using local vendors. He has a meeting set with the Mayor on June 21<sup>st</sup>. We will send out electronically our presentation for the Mayor to Council members. It is going to be a 3 tier ask. The first is to ask that City government directly influence local procurement within the City procurement system. The second is to influence the Convention Center. 10% of what each vendor makes goes to the Convention Center and \$2,000 in insurance is required for the vendors. There are 18 vendors. All but 2 of them are local. We would like the Mayor and City government to encourage those vendors to buy locally.

Ms. Hooper said maybe if they are local their fees could be waived or decreased.

Chair Sundberg said third we would like the Mayor and City to influence local businesses and individuals to purchase locally. Maybe put in an infrastructure to make that easier. If departments are purchasing coffee the Mayor could send out a memo to buy from a local vendor. We want to make these 3 asks with the idea of local procurement. The fourth item is that our funding for this Council changes so the City matches the County amount and that it be a line item in the budget.

Ms. Ortigoza asked what division would hold that line item.

Ms. Perry said she is not sure.

Ms. Roy said if we are under Public Utilities would that be a place for that line item. We have a contract with the City currently that is under Community Services.

Chair Sundberg said we will need to ask that.

Mr. Ortigoza said maybe we could integrate the Council more.

Ms. Roy said through the Mayor's Transition Working Groups we are under the sustainability group. One of the recommendations in our report to the Mayor is to solidify a Sustainability Office. That might be a potential place for the Food Policy Council.

Chair Sundberg said we are asking for staff time to look into these things and for a pot of money to buy locally through the senior centers. We want local farmers to take priority over outside vendors. Maybe give them points. We have 20 minutes for the meeting. We will also mention pushing forward with any legislation necessary and the Mayors directives.

Mr. Winne asked will there be any metrics around this.

Chair Sundberg said hopefully staff will take over and research that.

Mr. Winne asked if any thought was given to adding more benefit to this. It is focused on buying local and supporting local vendors. There are other issues like labor issues, wages and other. Good Food Purchasing. Maybe in the future you can give some consideration to that. Maybe you are giving preference to an entity that does not pay as good wages as the other.

Chair Sundberg said that is in the future. This is our first pitch and we could look into that in the future.

Ms. Roy said we are looking at options like Mark mentioned including the Michigan Food Charter that measures this and gives points. She will share that with everyone. The State Council is also focused on a similar initiative and the City of Albuquerque as well.

Ms. Roy said that is one of the things we are finding out with the working group. We have met 5 or 6 times and have one more meeting. We are having a meeting with the Mayors office on June 15<sup>th</sup> where all the plans will be presented. We found out that the Green Chamber and the Economic Development Department are working on a in plant replacement initiative. That is working on replacing food purchasing with local food. She spoke to Glenn and asked for a meeting to coordinate efforts. They are focused on eggs and meat in hotel restaurants. It is exciting.

Mr. Winne said we need to add to our list to improve coordination.

Ms. Roy said we focused on the Sustainability Plan as part of the Mayor's Advisory Working Groups. Their plan will be presented in August to us along with the Economic Development Plan. The Sustainability Plan is going to Council in July for presentation.

Chair Sundberg said lets talk about that in the Executive Committee.

## **B. FOOD PRODUCTION AND LAND USE COMMITTEE**

Ms. Ortigoza said the minutes of our meeting are in the packet.

Ms. Ortigoza said we are going to the County Commission in June with the video. It is complete. Then we will be focusing on the internal launch. She would like to reiterate the more content we can get the more successful it will be. She got 4 stores from the Food Depot. They are for Agri Gate.

Ms. Perry said we will be looking at the film in June. Maybe we can invite the Mayor's Chief of Staff to that meeting. She will invite her.

Ms. Ortigoza said part of the video discusses schools efforts. The stories that are already written are great. We would like to have innovative and inspiring stories. The Food Depot submitted information on programs people may not know about. We would like things we want to get the message out on. We know we have no water this year, but we would like to focus more on how we are coming together as a community to address those issues.

Mr. Ballon said come to Teseque Pueblo. We have things to show as well. If you are showing it to politicians they may be very interested in what is going on at the Pueblo and with Indian Nations.

Ms. Ortigoza said this documentary is completed. It is a powerful tool. We may want to do it again. We could highlight the Pueblo in a future one. For the Agri Gate we can come out and do a profile to include.

Mr. McCarty asked what is the title of the documentary.

Ms. Ortigoza said it doesn't really have a title. We need to name it and we will.

Ms. Roy said she wants to coordinate with the Food Plan Committee on the economic initiative.

Ms. Pickens said we keep coming back to that the demand is there, but the supply is not.

Mr. Winne said regarding the efforts on procurement and County agriculture, we should be looking at the total economic impact. Do you use numbers. Is it presented in that way.

Ms. Ortigoza said no, it is more qualitative at this point. We didn't want to start with too many details.

Mr. Winne said it could be brought in on the procurement side.

Chair Sundberg said the information we have from John and Rebecca's report is good information, but is not broken down. The size of the pie is massive. Almost a billion in Santa Fe County. Farming is mostly a cash business so it is not trackable.

Mr. Winne said he is not suggesting that. When you are making a case to elected officials they like the numbers.

Chair Sundberg said 13% is coming from local vendors. We can take that to the



Mayor.

Ms. Roy said we can add some of the County agriculture census.

Ms. Ortigoza said we also began our partnership with the NMSU Extension Office. We are holding gardening classes in Edgewood. The Community kick off is on June 16<sup>th</sup>. We will build some raised beds and there will be food and music.

### **C. STATE AND NATIONAL ISSUES**

Ms. Roy said the New Mexico Grown Fresh Foods and Vegetables for Schools funding has rolled out through the Public Education Department request for funding that has gone out to all the school authorities. They are applying for those funds right now. It is exciting to see. In June Senator Stephanics introduced a bill to fund New Mexico Grown for senior services. It did not pass. She wants to bring that bill back. It would be great if we could work with her on that. It is of great interest to her. We can work with Gino on this as well.

Ms. Hooper said we should invite her to a meeting.

Ms. Roy said yes, she can do that.

Ms. Roy said Gino, it might be good for us to think about how to approach her ahead of time. If that funding came through what are the requirements from food services.

Mr. Winne asked is that why it did not pass.

Ms. Roy said it is great to have an idea, but knowing how it effects things is important.

Mr. Rinaldi said if it had passed the Governor would have vetoed it.

Mr. Rinaldi said times right now are very shaky with senior programs throughout the state. The Feds have cut us significantly. We are just trying to balance what we can. They just asked us to cut another 10% out of our Federal funds. The State cut us 5%. This is all happening now. For any kind of initiatives if it means more work that is unfunded it crates concern. That does not necessarily mean a stoppage. Lets see what her intent is other than just to pass a bill. Is it a good bill. Will it really help us.

Ms. Roy said for the next Board meeting maybe we can send out the bill ahead of time and we can think it through. She agrees with Gino totally.

Mr. Winne asked would this be in congregate meals.

Mr. Rinaldi said yes, which are Federally funded. There are rules. The State puts more in than the Feds, but the Federal rules apply.

Mr. Winne asked are seniors getting less in terms of food and nutrition.

Mr. Rinaldi said no, we make sure that does not happen.

Ms. Roy said it is imperative that we work with Patricia and Gino to make sure of what is happening with State and Federal issues.

Ms. Roy passed out an article on the Farm Bill.

Ms. Roy said the House voted on the Farm Bill and it was defeated last week. There are a lot of things really important to us in the Farm Bill. Some of those looked like they were in good shape, but the way they are stated in the bill is to see those programs move forward at same level, but with discretionary funds rather than with mandatory funds. There are major cuts in SNAP and additional work requirements. That is difficult for us to imagine in a rural state. We have all been sending out alerts and sign ons where appropriate.

Ms. Roy said they will take up the bill again on June 22<sup>nd</sup>.

Ms. Perry asked do you think they will try to revise it from the one that was defeated.

Ms. Roy said yes.

Mr. Winne asked is it around the immigration issues.

Ms. Roy said there are also 140 plus amendments that were never heard. It is complicated. If the House goes back you will see another round of asks from us to let our Congressional Delegation know what we are supporting. We are keeping Senators abreast of this.

Ms. Perry said when you send out the messaging will we know if there are changes to the bill.

Ms. Roy said yes. We will know.

Mr. Winne said one small piece of the Farm Bill is the Community Food Projects Program. New Mexico has received several grants over the years. It is \$9 million a year and has been around for 20 years. It was in the House Bill however in the Senate there was some effort to consolidate and eliminate programs and create new programs. There was a lot of discussion around eliminating this program. We have been asking people to contact Congress about it and to support it. He was wondering if the Council

would be willing to do a letter to our Congressional Delegation in that regard from us directly. He has the content for it.

Ms. Perry said she would support that.

**MOTION** A motion was made by Mr. Winne, seconded by Ms. Perry, to prepare a letter asking the New Mexico Congressional Delegation to support the Community Food Projects Program.

**DISCUSSION** Mr. Rinaldi said given that we are City employees and we sign a non participation in lobbying agreement, does he abstain from voting.

Ms. Perry said as member of the Food Policy Council no. As long as it is supporting food initiatives.

Ms. Perry said the City Council and the County Commission both passed Resolution with Farm Bill priorities so we could move forward as a team in support of it.

**VOTE** The motion passed unanimously by voice vote.

#### **D. EDUCATION AND OUTREACH**

Mr. McCarty said thank you Sue for representing us on the Richard Eeds radio program.

Ms. Perry said thank you to Pam for the talking points. They helped her keep him on track. She was on for 45 minutes. He said he would like to have a member of the Food Policy Council and our groups on every month.

Mr. McCarty said we are working on the talking points to reduce them to 3 to 5 .

Ms. Enright said in your packet is a draft of the social media policy.

Chair Sundberg said we will have a 15 minute presentation and will follow up with email questions.

Mr. McCarty said he would like to vote on this today.

Ms. Enright reviewed the draft policy.

Ms. Boies said she would prefer that it said this is for publicity for government and nonprofit only.

Ms. Perry said we can start with this and if a for profit organization has something we want to comment on we may decide it is okay if it is relevant to our mission.

Mr. Roy said it is the local food economy that brings in business.

Ms. Boies said much of what you talked about could be on our website.

Mr. Winne said Facebook gives more opportunities.

Ms. Flores said and it is more interactive.

Ms. Enright said the strategy is to push more people to the website. The public tends to be on social media more often. She wrote this broadly because the platforms we are using may change. We will specify government and nonprofit.

Ms. Perry said she is comfortable with the paragraph about the ability to take down comments in certain circumstances.

Ms. Boies asked who is going to make these decisions and who has the time commitment to do this.

Ms. Enright said right now it is her. The Education and Outreach Committee will have responsibility for the operation of this.

Mr. Winne said he urges her to do this as frequently as possible.

Ms. Enright said she will do it as often as she can.

Mr. Winne said it does not require original content every time. We can post articles already written.

Ms. Pickens said she encourages her to like the organizations.

Chair Sundberg said as people add to Agri Gate is it possible to put that in the format of social media to feed out.

Ms. Ortigoza said we are looking into having a social media presence. We originally were not going to do that, but it was recommended by our consultants. We want to link to this.

Chair Sundberg said as long as it is within the 3 platforms the committee can decide. If it is something new the executive committee will need to make the decision of posting it or not.

Mr. Enright said she and Erin should be talking about this as Agri Gate is

launched.

Ms. Roy asked will these will be posted on our website as well.

Ms. Roy asked can we circulate photos.

Chair Sundberg said if they are already public.

Chair Sundberg said if we are reposting it that is okay. If they are original photos of children we need permission.

Ms. Pickens asked do we need a photo release form.

Chair Sundberg said if he takes a picture it is his responsibility to get the release.

Ms. Pickens said she will send a sample photo release out to everyone.

**MOTION** A motion was made by Mr. Winne, seconded by Ms. Perry, to approve the policy as amended.

**VOTE** The motion passed unanimously by voice vote.

Everyone thanked Tracy for her work.

Mr. McCarty said the calendar for communications is in the packet. June will be Kierstan with Melessia Willis and Lanny Erstfeld. In December we will have Senator Stephanics with Gino and the County senior meals person. He asked Pam about Chainbreakers and the City and County Transportation folks.

Ms. Roy offered to do October. It is National Farm to School month.

Chair Sundberg said maybe we could ask Richard to do 2 programs that month.

Mr. McCarty said Erin is in August. Would you consider having Sarah Noss from the Santa Fe Conservancy Trust on with you.

Ms. Ortigoza said that is not the focus of the conversation.

Mr. McCarty asked can you suggest someone else.

Ms. Ortigoza said she is inviting a community member to tell a story.

Ms. Pickens said Richard is also doing a monthly show on the farmers market.

**E. GOVERNANCE COMMITTEE**

Ms. Perry said she wanted to welcome our 2 new members.

**F. EXECUTIVE COMMITTEE**

No report.

**8. ITEMS FROM THE CHAIR**

None.

**9. ITEMS FROM THE COUNCIL**

Ms. Roy said regarding the survey, Aspen Solutions will be at our meeting next month to do a presentation.

Ms. Roy said we were asked by La Familia to pair up to do tabling on August 11<sup>th</sup>. Carolina, will you go to represent us.

Ms. Flores said yes she will.

Mr. Ballon passed around strawberries they grew at Teseque Pueblo. He said we would like to connect with people who have purchasing opportunities.

Ms. Roy said their greenhouse is beautiful.

Ms. Roy said she needs the survey by Friday. It is online too.

Ms. Boies said the County has their new resource directory done in English and Spanish. She passed them out.


Ms. Boies said thank you Emigdio for the strawberries and David for the bread.

**The Policy Council members proceeded on the tour of the Food Depot.**

The meeting will adjourn after the tour concludes.


**10. ADJOURNMENT**

There being no further business before the Board the meeting adjourned at 11:45 am.



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David Sundberg, Chair



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Elizabeth Martin, Stenographer