

Agenda



Santa Fe City and County, Advisory Council on Food Policy April 26, 2018, 9AM-11AM

Kitchen Angels Conference Room, 3221 Siler Road, Santa Fe, NM, 87507

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B. ROLL CALL

D. APPROVAL OF MINUTES – January 25, 2018; February 22, 2018, March 22, 2018

E. COMMUNICATIONS FROM THE FLOOR-

5 minutes

F. PRESENTATIONS: Partnership with Mayor Webber-Sue Perry

10 minutes

G. Staff Communications

5 minutes

DATE 4/17/18 TIMF, 9:46-

H.. INITIATIVES AND ACTIONS

55 minutes

- 2. Policy Committees
 - a. Food Plan Committee
 - i. Focus from previous discussion: Plan for steps this year.
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - c. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level
 - iii. National Issues
 - d. Education and Outreach
 - i. Meeting updates.
 - ii. Council Commitment for monthly topics and communications (media, radio etc.) Specific Assignments.
 - e. Governance Committee
 - i. Update-Council Seats (report)

3. Executive Committee

5 minutes

4. Items from the Chair

5 minutes

J. .ITEMS FROM THE COUNCIL

5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SUMMARY OF ACTION SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY KITCHEN ANGELS CONFERENCE ROOM 3221 SILER ROAD

THURSDAY, APRIL 26, 2018, 9:00 AM

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SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY KITCHEN ANGELS CONFERENCE ROOM 3221 SILER ROAD THURSDAY, APRIL 26, 2018, 9:00 AM

1. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Chair, at 9:00 am on Thursday, April 26, 2018, at the Kitchen Angels Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

2. ROLL CALL MEMBERS PRESENT

David Sundberg, Co-Chair Sue Perry, Co-Chair Kierstan Pickens Carolina Flores Patricia Boies Emigdio Ballon Tony McCarty Erin Ortigoza Rebecca Baran-Rees (2 Vacancies)

MEMBERS ABSENT

Pam Roy, Excused Gino Rinaldi Mark Winne, Excused

OTHERS PRESENT

Helen Henry, Food To Table Sherry Hooper, Food Bank Tracy Enright, Feeding Santa Fe Caleb Armijo Elizabeth Martin, Stenographer

3. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Boies, seconded by Mr. McCarty, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

4. APPROVAL OF MINUTES JANUARY, FEBRUARY AND MARCH

JANUARY MINUTES

Ms. Boies said on page 7, Kierstan is misspelled.

MOTION A motion was made by Ms. Pickens, seconded by Ms. Boies, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

FEBRUARY MINUTES

Ms. Hopper said Cooper should be Hooper.

Ms. Boies said for clarification it was the policy council matrix.

MOTION A motion was made by Ms. Baran-Rees, seconded by Ms. Perry, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

MARCH MINUTES

Ms. Pickens said she was not present.

MOTION A motion was made by Ms. Perry, seconded by Ms. Pickens, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

Everyone introduced themselves.

5. COMMUNICATIONS FROM THE FLOOR

None.

6. PRESENTATIONS

PARTNERSHIP WITH MAYOR WEBBER - SUE PERRY

Ms. Perry said she had a meeting with the Mayor last week. His Chief of Staff was there as well. We talked about the wellness program with the City and the Blue Zone Project. She did some research on it and got some feedback from Pam and Mark Winne. It is from a book written based on communities throughout the world who live longer, happier and healthier. It is now a franchise set up for communities who want to put their arms around a healthier community and who have done nothing. You pay them to come and do an assessment and evaluation. She pointed out to the Mayor that, in fact, the City and County have already done assessments. He said he was happy to hear that. She explained about the partnership with the Santa Fe Farmers Market and Presbyterian Healthcare. He said so it is about connecting the dots. She said it is about making sure in an integrated way that people know about things and how to use them. Also better awareness and communication. He is interested in knowing more. As a follow up she had a meeting with the Chief of Staff. She is charged with looking at all the different Boards and Committees. She gave her all the information about our Council, the County partnerships and the funding and that our staff liaison comes from Community Services. She said Community Services is for programs. She talked to her about what we do and our 2 vacancies and explained that she turned in the packet with 2 new member recommendations in February.

Ms. Boies asked the lengthy conservation with the Chief of Staff and your conversation with the Mayor, was that just with you, the Mayor and her.

Ms. Perry said yes. They have a huge learning curve. She was very interested in what you are doing in the County and wants more information on ArgiGate. She had their full attention. It was not intended for her to be only one, but this was a good opportunity.

Ms. Pickens said they met with the Mayor also and gave him a general background of the Organization. She was joined by a Board member and the outgoing General Manager. It was more about being tenants on the Railyard, communication and parking. Tactile issues.

Ms. Baran-Rees said she, Kierstan and Pam are on the transition team for the Sustainable Santa Fe working group. It is meant to develop 8 to 10 recommendations. Food is one of the items. We were given a 90 day period to do this work. We will be setting criteria for deliverables as well.

Ms. Boies asked do you have a list of who is on that team. She would like a list. We are going to be meeting with the Mayor in early May. There will be a health focus. She did meet him during his campaign. She wants to be sure they know about the gap analysis they did. She is glad to hear he is not wedded to the Blue Zone. We just had a retreat with the County Commission to set priorities over next 5 years. They want to develop a good working relationship with the Mayor, Council and City as a whole.

Ms. Perry said she is so glad they are going to have that meeting. She spoke to all the work done by the County.

7. STAFF COMMUNICATIONS

None

8. INITIATIVES AND ACTIONS

A. POLICY COMMITTEES

1. FOOD PLAN

Chair Sundberg said we want to refocus on our goals and choose projects to get moving on. We want to find our future. In the Food Plan meeting and the Executive Committee meeting we went back through all the strategic planning we have done and looked at the projects in the works. One project that came out of the Food Summit was procurement. We as the Food Plan Committee think that is a high priority project. It will take direct policy action. Where we landed was that Sue will work from the chart finding out how much money is spent on food in the community as a whole and how government can spend money in the local community. We will pitch that to the Mayor and ask for staff time to look into how much money is spent on food by the government and locally. We will use the Auditor's report as well. Then we will propose they spend more money and give priority to local purchases.

Mr. Ballon said when you mention how much local food versus food from other places you have to look at the production of the food and how much food is brought from other places and the impact of transportation and the pollution of the transportation and the negative impact. It needs to be a clear concept if we want support of local farmers. Bringing food from Mexico is probably cheaper. We need to take that into consideration.

Ms. Baran-Rees said we should tie that into all of the goals from the sustainable plan including costing out all of the effects so we have the true expenses.

Chair Sundberg said so we would look at positive multipliers and negative multipliers.

Ms. Boies said regarding the senior food program for senior centers we met with our senior services staff and they are working with 2 local vendors for local produce. It is a pilot program. Gino Rinaldi is the City person. She has not seen him here for any meetings.

Ms. Perry said she has been communicating with him and letting him know why

his presence here is so important. She will follow up with him again.

- Ms. Baran-Rees asked are there other ways we could support you on that.
- Ms. Perry said Chris Sanchez is his boss.
- Ms. Ortigoza said she thinks at this point he has passed the threshold for absences.
- Ms. Perry said our City Manager is interim. She will email Mr. Sanchez and ask him to address it. So many things in flux in the City. Our Council is actually under the Water Department.
 - Ms. Boies asked Shannon Jones oversees the Council.
 - Ms. Perry said yes.

There was a discussion about methods of communicating to the City that this position on the Council is important and they need someone who attends the meetings.

It was decided that Ms. Perry will follow up with Gino and the Executive Committee will write a letter to Mr. Sanchez.

Chair Sundberg said back to procurement. Is that something everyone thinks is viable and that we want to put our efforts into.

Everyone said yes.

Ms. Baran-Rees said there could be a viable opportunity for an impact by investing in scaling up farmers to be able to meet institutional needs.

Chair Sundberg said transportation needs are a critical issue as well. We need an idea of how do you make the purchasing contracts to meet local needs. We keep striking on coffee and baked goods sold to governments. Businesses would jump at having that money in their coffers.

Ms. Perry said this is in line with what has ben discussed with the City Council and the Mayor. It is a win-win.

Chair Sundberg said we need messaging to be pushed by the Food Council and a good coordinated effort. Hopefully we can pull this off by the end of year. The other work we talked about was transportation and access to food. That came out of our meeting with Chainbreakers.

Ms. Ortigoza said we have hired and have a new transportation planner. He is

fabulous and is internationally savvy. We may want to invite him to a meeting.

Ms. Perry said Keith Wilson is the Director of Transit for the City. She mentioned to him yesterday that we would like more direct transportation routes as a possibility. He said they are redeveloping the entire transportation plan and taking comments in July. She asked him to let her know when so the Council can comment.

Ms. Boies said we are implementing an Accountable Health Community for Santa Fe County. It included medical and social determinants. We have entered into contracts with 8 community service organizations and they are going to be having navigators for people coming through their doors. Then we will try to connect them as much as we can. There was a meeting of navigators yesterday. It is a great way to break down the silos. She facilitated the discussion of food yesterday. One of the things said was that they also have to drive or accompany the person to the various food sites. Not everyone has a car. She loves the idea of integrating transportation.

Chair Sundberg said is anyone interested in keeping a finger on those things and feeding information back to the Council and to continue to report back.

Ms. Boies said they just need to keep on top of what is going on.

Ms. Ortigoza said she will talk to her Transportation Planner and let him know. She will invite him to attend and listen.

Chair Sundberg said ask him when would be a good time for him to attend our meeting.

Ms. Perry said she can invite Keith Wilson as well.

Chair Sundberg said let's work on that. August is flexible.

Chair Sundberg said in May we will join Sherry at the Food Depot and have a tour. June is a presentation by the Aspen Assessment Group. July is tentatively Superintendent Garcia tentative and in August Carmen Rodriguez, the Chef at YouthWorks will be here. She has 4 contracts for food and delivery.

Ms. Ortigoza said the Santa Fe Community Farm had a program where they worked with at risk youth. Reunity took it over. They are growing food to donate.

Ms. Baran-Rees said Reunity is connected with YouthWorks.

Mr. McCarty said we have requested time for a presentation on a policy for social media. Also Jane Stacy from Cooking with Kids would like to make a presentation. We should try to get them into the schedule.

- Ms. Hooper said August would not be good timing for the Superintendent. That is the start of school.
 - Ms. Perry said we should have Tracy earlier.
- Ms. Boies asked if May is the Food Depot, social policy can be done the same day.

Chair Sundberg said we can slate more time for next month.

Ms. Baran-Rees said it would be good if you could share materials with us ahead of time.

Chair Sundberg said so in May we will include social policy.

2. FOOD PRODUCTION AND LAND USE

Ms. Ortigoza said we did not meet. We are looking to release our 5 minute film at the end of May or early June. It is really amazing. We have to show it to the County Commission first. Maybe in the June meeting she can show it to the Council. We are talking now about policies regarding the video. She wanted to remind everyone to send her stories for the website. They should be between 800 to 1,000 words about the work you do that paints a picture about your experience in our food community.

Ms. Perry asked that she send out an email reminder.

3. STATE AND NATIONAL ISSUES

Ms. Pickens said there are Farm Bill issues.

Ms. Perry said Pam sent out an analysis.

Ms. Pickens said we sent out a plea to Congresswoman Lujan Grisham. They are cutting out conservation programs and LFPP and FMPP. They can possibly fund those through discretionary funding, but the likelihood is slim. They are value added programs and organic cost share programs. NMDA increased certification fees. They are cutting the socially disadvantaged farmer program and there are no funds for research. It goes before the House in May. The votes so far have gone along party lines.

Ms. Hooper said we have an advocacy committee and Tracy is on it. We have some letters going out about the SNAP cuts to our New Mexico delegation. We are planning on doing some other things. We would love to have support.

Mr. McCarty said the pie chart they posted on social media is really effective.

Chair Sundberg asked how do we get the word out to the public.

Mr. McCarty said social media.

Ms. Hopper said the New Mexico Institute on Law and Poverty is doing a lot around SNAP. They are sending out regular emails and are hoping to partner agencies with other agencies to be more vocal.

4. EDUCATION AND OUTREACH

Mr. McCarty said David did the first interview with Richard Edds. It went well. We have one every month. All but 4 have been scheduled. We have an opportunity in June. He will send out the schedule. It is the 3rd Thursday and usually at 4:00 pm, but June is at 3:00 pm. Kierstan is in July and Erin is in August.

Ms. Pickens said she would rather do June instead.

Mr. McCarty said he will make that change. So maybe in July Emigdio you could be on and talk about the seed bank. Maybe Home Grown could pair up with him.

Ms. Ortigoza said the New Mexico Acequia Association does work with seeds as well.

Mr. McCarty said Pam is working on a bullet point document so we will all be saying the same thing.

Ms. Perry said that would be very helpful.

Mr. McCarty said we need October, November and December covered.

Chair Sundberg said World Food Day is in October. You could do that and Green Fire Times in tandem.

Mr. McCarty asked that people shoot him ideas by email.

5. GOVERNANCE

Ms. Perry said if anyone wants to be on this committee let her know.

B. EXECUTIVE COMMITTEE

This was covered in the Food Plan section of the agenda.

Chair Sundberg said he next meeting of the Executive Committee will be on May 3rd in Sue's office at 10:00 am. We will email an notice

C. ITEMS FROM THE CHAIR

None.

9. ITEMS FROM THE COUNCIL

Mr. McCarty said today is Angels Night Out. The restaurants list is on our door. 25% of check gets donated here.

Chair Sundberg asked did we get our control back for Facebook.

Ms. Henry said the process has been started.

Chair Sundberg thanked everyone for coming.

10. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 10:45 am.

David Sundberg, Chair

Elizabeth Martin, Stenographer