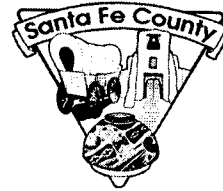




# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
March 22, 2018, 9AM-11AM  
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM, 87507

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA –February 22, 2018 ; March 22, 2018  
Prioritization and Agenda Order

D. APPROVAL OF MINUTES – January 25, 2018; February 22, 2018

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS: Revisiting topics and choosing focus (David Sandburg-)

G. Staff Communications

H. INITIATIVES AND ACTIONS

## 2. Policy Committees

- a. Food Plan Committee
  - i. Focus from previous discussion: Plan for steps this year.
- b. Food Production and Land Use Committee
  - i. Meeting updates.
- c. State & National Issues
  - i. State Legislature updates
  - ii. Farm Bill update-effects on state and Federal level
  - iii. National Issues
- d. Education and Outreach
  - i. Meeting updates.
  - ii. Council Commitment for monthly topics and communications (media, radio etc.)
- e. Governance Committee
  - i. Update-Council Seats (report)

3. Executive Committee

4. Items from the Chair

J. ITEMS FROM THE COUNCIL

K. ADJOURNMENT

CITY CLERK'S OFFICE

DATE 3/12/18 TIME 1:45

SERVED BY Sue Perry

RECEIVED BY [Signature]  
*5 minutes*

*5 minutes*

*25 minutes*

*5 minutes*

*55 minutes*

*5 minutes*

*5 minutes*

*5 minutes*

*Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.*

**SUMMARY OF ACTION**  
**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY**  
**ANGEL DEPOT CONFERENCE ROOM**  
**1222 SILER ROAD**  
**MARCH 22, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	NO QUORUM	1
APPROVAL OF AGENDA	NO QUORUM	1
APPROVAL OF MINUTES	NO QUORUM	2
COMMUNICATIONS FROM THE FLOOR	NONE	2
PRESENTATIONS	INFORMATION/DISCUSSION	2-4
STAFF COMMUNICATIONS	INFORMATION/DISCUSSION	4
 <u>INITIATIVES AND ACTIONS</u>		
FOOL PLAN COMMITTEE	INFORMATION/DISCUSSION	5
FOOD PRODUCTION AND LAND USE COMMITTEE	INFORMATION/DISCUSSION	5-6
STATE AND NATIONAL ISSUES	INFORMATION/DISCUSSION	6-8
EDUCATION AND OUTREACH	INFORMATION/DISCUSSION	8-10
GOVERNANCE COMMITTEE	INFORMATION/DISCUSSION	10
EXECUTIVE COMMITTEE	NONE	10
ITEMS FROM THE CHAIR	NONE	11
ITEMS FROM THE COUNCIL	INFORMATION/DISCUSSION	11
ADJOURNMENT	ADJOURNED	11

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY  
ANGEL DEPOT CONFERENCE ROOM  
1222 SILER ROAD  
MARCH 22, 2018, 9:00 AM**

**A. CALL TO ORDER**

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by David Sundberg, Chair, at 9:00 am on Thursday, March 22, 2018, at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

David Sundberg, Co-Chair  
Kierstan Pickens  
Mark Winne  
Pam Roy  
Emigdio Ballon  
Tony McCarthy  
Erin Ortigoza  
(2 Vacancies)

**MEMBERS ABSENT**

Susan Perry, Co-Chair, Excused  
Carolina Flores, Excused  
Gino Rinaldi, Excused  
Kierstan Pickens, Excused  
Patricia Boies, Excused  
Rebecca Baran-Rees, Excused

**OTHERS PRESENT**

Helen Henry  
Tracy Enright, Feeding Santa Fe  
Elizabeth Martin, Stenographer

**There was not a quorum present.**

**C. APPROVAL OF AGENDA**

There was not a quorum

**D. APPROVAL OF MINUTES**

There was not a quorum.

## **E. COMMUNICATIONS FROM THE FLOOR**

None.

## **F. PRESENTATIONS**

Chair Sundberg said the Food Plan Committee was tasked with looking at the focus for the Council in general. We went over the goals in the Food Plan. We have been a bit scattered and not focusing on work to get done. We landed on a few things and would like input. We have done amazing work the last couple of years and that is going forward. We wanted to look at what we should focus on now. One issue we landed on was local procurement. We want to focus on the government aspect of it. We did a bit of research on what government can do and also food businesses. We came up with a 2 prong approach. One is the research in the packet.

Ms. Roy said in the packet is that information and a draft bill. What has happened in the State already is in 2010-11 Senator Keller introduced a procurement bill that made it to the Governor's desk. In your packet is your draft Resolution that we developed at that time and background on that. The Governor pocket vetoed that bill. If we want to do something that is local we have a draft we put together.

Ms. Ortigoza said we discussed moving a Resolution with Pat through the County. Is this that.

Chair Sundberg said Sue is trying to find a Resolution that was passed in the City saying there is local preference. We want to look at taking that to the County. The second piece is looking at how much the City and County spend on food. We thought we would start with the coffee service. We thought of going to the Mayor and asking him to ask the Departments to have a local contract for those services. That would be a in road to spending money locally. Then we as a Council could follow up and call who got the contracts and find out how that effected their business. Then we would use that information to move forward and possibly make a new code.

Mr. Ortigoza said our Economic Development Division might be good to bring on when we get to that point. Support of local business.

Ms. Roy said she just sent a note to Patricia asking if we can meet with Bill Taylor who is the Procurement Director at the County. She said she wanted to guide the process with Mr. Taylor.

Ms. Ortigoza said we talked about how to get a budget for buying food locally. If we do that we need a clear definition of what is local food and what is not. They will need to have that.

Chair Sundberg said it was state preference, wasn't it.

Ms. Roy said yes, produced or grown, raised and processed in New Mexico. It will be important to define what local is.

Ms. Ortigoza said there also was talk in that meeting about potatoes from southern Colorado and fruit and the quality of what we can offer.

Mr Winnie said La Montanita uses 300 miles.

Ms. Roy said because we are moving into this idea she suggests that the Food Plan Committee and the Food Production and Land Use Committee have a co meeting.

Chair Sundberg asked does this sound like a good idea to head on.

Mr. Winne said at our last meeting we did ask that a review be done of all of our policies and program and options from over the last year or so. He feels like that was something we should be considering before we make any decision to go forward with anything.

Ms. Roy said we are in the middle of that.

Mr. Winne said then he is not ready to say yes on procurement or anything else until we have discussed that fully at an official meeting with a quorum. It was not just his request. It was brought up and discussed at our meeting.

Chair Sundberg said it is something where we threw a lot of balls in the air when we reviewed this 2 years ago. That got a lot of good work done over the last year. Having that focus is critical to us. In doing a strategic review we laid out what committees should be doing what work. If we can do that and get the review out that would be good.

Ms. Roy said she is on it. In the packet are the materials about what a few other communities are doing.

Mr. Winne said a review of what else is happening around the country might be useful. We need what would be relevant and currently is in our community. That is entirely legitimate. We have a lot of balls in the air. We need a fuller discussion. We have had 2 meetings in a row without a quorum. There may be some underlying issue as well. People want to come to a meeting where their ideas are considered and they have a part in the decision and making process. He requests that no decision be made at this time. Even a conversation just on procurement takes us down the road that this is what we are going to do.

Ms. Roy said we are in an interesting spot with a new Mayor who will be very

interested in this work. He co hosted Journey Santa Fe and he is going to want to be involved. We may want to figure out as a Council the best time to speak with the Mayor. When we are ready to have the conversation with him we will need to be focused on an ask. We need to be clear on what we are going to work on. She is going down the track of the Fool Plan. If there is going to be another track we need to be more decisive on that.

Chair Sundberg said we can do a piece electronically. Why don't we get a one sheet review of what we talked about and include local procurement. One thing that came up was transportation. If people want it then include it.

Ms. Ortigoza said we are hiring a new transportation planner in the short term. We might bring him in to talk with us.

Chair Sundberg said we want to plan our meeting topics for 6 months out. It would be great to get that into the docket.

Ms. Ortigoza said in 3 to 4 months.

Mr. Winne said he urges us to not try to save paper. If it takes 2 pages to outline this then we need that. We need a little history and context on this and to focus on viable things.

Ms. Roy said we can take what we did in 2016 as a strategic plan towards our overarching food plan and paring that down to what we are working on.

## **G. STAFF COMMUNICATIONS**

Ms. Roy said we are putting together a list of presentations. We are working with Aspen Solutions who is contracted with the City Human Services Department to help us put together a good framework for reporting. She is working with them on a tool to help track accomplishments. It has all our goals from the Food Plan and we can add more to it. It will be online. They will come in June and will present on this. We will all have a chance to see how it works. We can self report as well. We will have the information and it is ongoing.

Ms. Roy said she is also doing the research that Mark suggested.

## **H. INITIATIVES AND ACTIONS**

### **1. FOOD PLAN COMMITTEE**

This report was given earlier.

## **2. FOOD PRODUCTION AND LAND USE COMMITTEE**

Ms. Ortigoza said in the packet is a list of buyers and sellers. The work is coming together with the documentary which is getting close to being ready. We are working on the website. We are building profiles for all the buyers and producers. People are asking about the ArgiGate. They are excited about being a part of it.

Chair Sundberg asked is it growers and farmers and producers contacting you.

Ms. Ortigoza said yes and direct sales and wholesalers and others. The other thing is that the Santa Fe Community Farm is in the process of being purchased by the composting outfit next to it. They are going to keep it in agriculture. It is an amazing resource that will be safe. We will keep connected with them and support them and tell the story of what they are doing. It is all good news.

Ms. Roy said the Santa Fe Community College Science and Technology area put in a big 10,000 square foot greenhouse there. It is not up and going yet, but it is a good source of what they want to reintegrate back into the community.

Ms. Ortigoza said all these different innovations are what we work on in ArgiGate.

Chair Sundberg said it would it be useful to do an outreach asking people for content.

Ms. Ortigoza said in the next several months there will be a section on the site for stories. Any stories that touched you or inspired you about our local food community would be wonderful to include. She is asking everyone for input.

Mr. Winne asked are they going to cultivate the farm this year.

Ms. Ortigoza said they are working on planting now. Alex Pino is a co manager. We are not quite ready to do media for ArgiGate in April. We are going to do a soft release and then a big outreach in the fall.

Mr. McCarty asked would it work for World Food Day.

Ms. Ortigoza said in August or September.

Mr. McCarty said August would be great.

Ms. Ortigoza said she is working with the Acequia Association on best

management practices and with Pojoaque Valley on community meetings to structure the garden and other things. She is working with NMSU and the County Extension Office in Edgewood on their garden.

Ms. Roy said in addition we are working with senior services and getting local product there. She has asked Patricia to set up a meeting with the County Economic Development guy. The other thing is that Senator Stephanics introduced a bill for senior centers to buy locally. It did not get funded. People are thinking about that at least. Torrance County Senior Services and Presbyterian Healthcare asked if she would come down and have a conversation with them. Gino Rinaldi will be here at the next meeting for the City.

### **3. STATE AND NATIONAL ISSUES**

Ms. Roy said in the packets are materials regarding issues. As to Federal issues, the Farm Bill should really be called the Food and Farm Bill. We had thought that the House would take on the Farm Bill on the 20<sup>th</sup>, this week. That did not happen. It was postponed. We are waiting for that to happen. The President suggested in his program that the Supplemental Food Program become a box program. There is a lot of hope that the Food Bill will get moved along. It can be slowed down in an election year. Right now we need to be pushing for all our programs. If it gets stalled 2 things can happen. It could mean it waits until the new year. If they wait the current Farm Bill lapses at the end of September. It will continue but only with mandatory funded programs. Many of the ones we are interested in are not mandatory. Those programs will still be programs, but will have no funding beyond August. She reviewed what was in the packet. We are one of the highest user states of the Farm and Ranch Conservation Program. EUIP is one of the most beneficial programs for New Mexico Ranchers and Farmers. \$150,000 grant for school gardens was just received by Farm Bureau for school gardens and agriculture in the classroom.

Mr. Winne said there is a bill to create an urban agriculture program. It is a huge program. Is a marker bill. It would probably be beneficial to us. The Community Food Project Grant Program is under serious threat of being eliminated. They have funded a lot of projects in New Mexico in the past. The loss of it would be felt.

Ms. Roy said that is right. That program falls in the grouping of programs that may not get funded. There is also a big push by groups around the county to see Tribal programs as set asides.

Ms. Roy said there are 2 amazing farm bill documents put out by 2 groups. She will get those and send them around. The Tribes are considering asking for Tribal communities to have the option of managing the programs for their members themselves.



Ms. Roy said there are several marker bills. She will send them out. The USDA Farm to School program is something we are pushing for additional funding in the Farm Bill. Some programs are being combined.

Chair Sundberg asked should we as a Council do a letter supporting the programs.

Ms. Roy said we had the City and County do Resolutions supporting the programs. We could ask Mayor Webber to do that and Commissioner Hansen, Chair of the County Commission. We could draft it for them and for the Chair and use it as a cover letter to those Resolutions to send off to Congress.

Mr. Winne said he would like to add the Community Food Project Program to the letter.

Ms. Roy said for the State issues, the Governor did sign the budget and the \$425,000 for the New Mexico Grown Program was fully funded. On April 1<sup>st</sup> the Public Education Department will have its new Farm to School position filled. Kendal Chavez was offered that position and will be taking it.

Chair Sundberg asked what will happen with her pilot programs.

Ms. Roy said we hope to keep that ball rolling. We have a preliminary meeting in a couple of weeks from now with the Public Schools Superintendent. She, Kendall, the Superintendent and 2 staff will meet. We are hoping Presbyterian Health Services does the 3 year build out they proposed in Santa Fe. We are hoping for \$25,000 to \$30,000 for that. They offered us \$5,000. She will catch the Council up at the next meeting. That position will keep us building out the programs.

Chair Sundberg asked is there any funding in addition to staff.

Ms. Roy said she will be managing the program that is required for the \$425,000.

Ms. Roy said she is working on the beef in schools program locally and it is working well. We discussed the commodity beef. The schools receive USDA Food to Schools. We are going to run a pilot program in the Roswell School District. They are going to use a bit of their own funding to buy some local beef. They we will figure out with the USDA staff person how we can build a program into that. It has to be done at a Federal level and they have to bid at a Federal level.

Mr. Ballon said when we are talking about food in schools his personal opinion is we know it is not healthy to advise eating meat. This Council would be helping to advise people to not eat well. We have all seen the studies.

Ms. Roy said that is a good point. One of the shifts that happened with school

meals was to add more fruits and vegetables and take away a bit of the protein. Schools are required to follow those rules and nutrition guidelines. They have to put some protein on the plate. Dairy has to be 2%. They still have to have protein several times a week. If they do we want to make sure, if possible, that it is New Mexico beef.

Mr. Ballon said he has a chart that shows how much protein is in vegetables. He can bring it next time. We also have to look at the storage of these products.

Ms. Ortigoza said if we are thinking about local beef we need to think about the processing requirements and the availability of processing facilities or lack thereof if we are going to work on this. There are gaps. Beef would have to be USDA certified for schools.

Ms. Roy said this came out of the Legislative Session and Agriculture Committee members Ezell and Wooley who are in the Roswell area. The processing facility that reopened there as a USDA processing facility. They are very excited about the potential of the school market. It is making the cost favorable to everyone.

Ms. Ortigoza asked will that facility serve northern ranchers as well.

Ms. Roy said we are starting a pilot project there for now in that area. There are 13,000 students. Some of the ranchers are interested in piloting the facility doing the bid with the schools. They take ownership of the cattle. They are partnering with Cisco to move product around the state as well. That is in negotiation now. Cisco has contracts with a lot of our schools especially in rural communities.

Mr. Ballon said he wants more farmers than ranchers because of how much area you need for cows. Also water use. He would like to push for more farmers rather than ranchers as a Food Policy Council.

Ms. Roy said fruits and vegetables have been our priority. She agrees. We will work with the Legislators on options, but number 1 is farmers and fruits and vegetables.

Ms. Ortigoza said in thinking we do have existing ranches here and some are employing more sustainable land use than others. There are potential ways to work the animals into the landscape to have education and awareness of agriculture techniques.

Ms. Roy said in the packet are ideas of stewarding the land.

#### **4. EDUCATION AND OUTREACH**

Mr. McCarty said he can confirm that it is a go to do the Richard Eads show. He said he would love to do an hour every month, the 3<sup>rd</sup> Thursday at 4:00 pm pairing up Council members with programs like Cooking With Kids.

Ms. Enright said they have a new Executive Director and would love to get more involved with the Council and see how kids can get involved. They will do the show. They will check in with new Executive Director, but it should be all good. She was wondering about putting Jane on the committee with us.

Mr. McCarty said he will move David to the April program and introduce him as Chair and the Food Plan update. David, he would like you to contact Richard the Monday of that week. Other folks are coming up as well. If you are not on list and want a month to showcase your issues along with the Council let him know. We would like some commonality of what we are telling the public.

Ms. Roy said she will look through a list of what we are working on so everyone has the same 5 items.

Mr. McCarty said it would be great if we can have it by the 2<sup>nd</sup> week of April.

Mr. McCarty said the committee would love to have from each of you your current contacts for media. Email them to Helen.

Mr. Winne said he was on a radio food show in metro New York. They spent 5 minutes running down food events coming up that month. Do we want to add that into this.

Mr. McCarty said no. We can highlight the big things, sure.

Mr. Ballon left the meeting.

Mr. McCarty said for Facebook do you know Erin the restrictions the County may put on us.

Ms. Enright said she will contact Patricia and the City.

Ms. Roy said we have Facebook and pod casts, are we putting those on.

Mr. McCarty said every Richard Eads show is recorded and a pod cast is available.

Ms. Roy said we could put up a link to Journey Santa Fe.

Mr. Winnie said we could put food events coming up on Facebook.

Mr. Roy said she is presenting to the Unitarian Church in April.

Ms. Enright said of the 3 goals the Mayor talked about at the inauguration, one

was food and local agriculture.

Ms. Enright said she is working on the social media for the Council. The site is under Morgan Day. We need to change that in order to gain access.

Ms. Roy asked can you do that Helen.

Chair Sundberg said it needs to be Morgan G. Day.

Ms. Enright said we talked about starting over but there are already 600 people on it. We will keep going forward with what is there.

Ms. Henry said she will contact her. Who should be on it.

Ms. Enright said we need to talk about that.

Mr. McCarty said the next meeting of the committee is the 13<sup>th</sup> of April in his office.

Ms. Roy said she wants to get that co meeting done.

Chair Sundberg said lets do that over email

Ms. Roy said she will send out an invite.

## **5. GOVERNANCE COMMITTEE**

Mr. Winne said he and Sue talked by phone. She thinks Tracy and Sherry will be appointed at the last City Council meeting in April. She talked to the City Clerk. That will be April 25<sup>th</sup>. We were supposed to be sending in names for committees.

Chair Sundberg said he will send out a memo asking for this. Names will be forwarded to the Governance Committee. We would like 3 names from everyone and why you think they would be interested and what they are interested in.

### **I. EXECUTIVE COMMITTEE**

No report.

### **J. ITEMS FROM THE CHAIR**

None.

**K. ITEMS FROM THE COUNCIL**

Ms. Roy congratulated Tony on Edible Santa Fe receiving the Nonprofit of the Year Award.

**L. ADJOURNMENT**

There being no further business before the Council the meeting adjourned at 11:00 am.

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David Sundberg, Chair



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Elizabeth Martin, Stenographer